

Austria	5th 18	Indonesia	Rp 2500	Portugal	Esc 75
Bahrain	Des 559	Iraq	L 1100	S. Africa	Rls 620
Belgium	Br 28	Japan	Y550	Singapore	\$S 10
Canada	C\$2 00	Jordan	Fr 500	Spain	Pes 100
Cyprus	Mts 600	Kuwait	Frs 500	Sri Lanka	Rup 30
Danmark	DK 25	Lebanon	Fr 500	Tunisia	Rs 500
Egypt	Esc 21 25	Malta	Fr 500	Venezuela	Bs 500
Finland	Fr 5 50	Morocco	Fr 500	Sweden	Sk 400
France	Fr 8 00	Nigeria	Fr 4 25	Switzerland	Fr 500
Greece	Dr 20	Poland	Fr 500	Taiwan	H 500
Hong Kong	HK 12	Portugal	Fr 500	Tunisia	On 500
India	Rs 15	Philippines	Pes 20	Turkey	L 100

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,368

Thursday July 12 1984

D 8523 B

Robert Bosch adopts
a philosophic
attitude, Page 20

NEWS SUMMARY

GENERAL

Thatcher condemns 'cynical' Soviets

Mrs Margaret Thatcher, the British Prime Minister, attacked the Soviet Union for political repression, attempting to divide the West, military aggression and a "cynical and negative" approach to the Third World.

She added, however, that it was essential for the West to keep open lines of communication with the Eastern bloc.

In a speech to the European Atlantic group, Mrs Thatcher also blamed the Kremlin for the absence of arms reduction talks and warned that Britain "was prepared to strengthen its defensive role beyond the Nato area."

Moscow visit

UN Secretary-General Sr Javier Pérez de Cuellar arrived in Moscow for talks with Soviet leaders towards a settlement of the Afghan conflict.

Envoy in talks

Nigerian High Commissioner in London Major-General Haldu Hananyi is to return to Lagos for consultations in the wake of the diplomatic row over the attempted kidnapping of exiled politician Alhaji Umaru Dikko.

Botha to stand

South Africa's ruling National Party elected Prime Minister P. W. Botha to stand as its candidate in the September 5 presidential election. Under the country's new constitution, the president will be both executive and titular head of state.

Passengers freed

Israel released two of the passengers held since its gunboats hijacked a Beirut-bound Cypriot ferry two weeks ago. Two other passengers are still being held without charges. Page 3

Beer on trial

EEC Commission is to take West Germany to the European Court in a final bid to force it to drop a 16th-century law on the purity of beer, which it says is an obstacle to free trade. Page 2

Director dismissed

Ulrich Schwab, director of Frankfurt's recently restored concert and conference centre, has been dismissed because he planned to put on a Rainer Werner Fassbinder play considered to be anti-Semitic.

Strike threat

Trade union representing 30,000 employees of the West German national airline Lufthansa threatened to launch disruptive airport strikes after the breakdown of wage talks.

Polish arrests

Security police in Warsaw detained a journalist and three others and seized documents, tapes and equipment in a raid on the office of Poland's best known underground publishing house.

Miners rescued

Fifty of the 121 miners trapped by fire in a Taiwan coal mine were rescued, but 32 died later. Earlier report, Page 31

Rough justice

A 35-year-old Japanese man who spent nearly 27 years in the condemned cell was freed after a court found him not guilty of four murders committed in 1955.

BUSINESS

Dow falls 18 points as fears continue

WALL STREET: The Dow Jones industrial average closed 18 points down at 1108.50 as nervousness over the outlook for the U.S. economy and interest rates continued to flow through Wall Street financial markets. Stock markets, Section III.

HONG KONG: Share prices fell steadily amid speculation over reasons for a sudden visit today by UK Foreign Office minister Richard Luce, coinciding with Sino-British talks over the colony's future. The Hang Seng index, after a Tuesday rally, fell 4.1 to 1984 low of 738.51 in active trading. Market report, Page 29; Leading prices, Page 42.

DOLLAR: rose in London to \$WFr 2,4092 (SwFr 2,3855), DM 2,8405 (D 2,8235), FF 8.71 (FFr 8.67) and Yen 241.40. On Bank of England figures, its trade-weighted index was at a record 135.5 from 136.1. In New York it closed at DM 2,8485, SwFr 2,4085, Yen 2,65 and FF 8,723. Page 49

STERLING: recovered from an all-time low in early London trading to close at \$1.314, a rise of 45 points. It also improved to DM 3.74 (DM 3,6935), FF 11,485 (FFr 11,3525), SwFr 3.18 (SwFr 3.24) and Yen 18.75 (\$18.13). Its trade-weighted index rose 0.4 to 77.8. In New York it closed at \$1.307. Page 49

GOLD: dropped \$3.50 in the London bullion market to \$341.50. It was down by \$3.25 in Frankfurt to \$341 and by \$4.50 in Zurich to \$340.75. In New York, the July Comex settlement was \$341.60. Page 48

TOKYO: stocks encountered further selling, taking the Nikkei-Dow market average 31.73 down to 10,354.88. Section III

LONDON: gilts recovered after interest-rate rises but equities fell again. The FT Industrial Ordinary Index lost 1.10 to 782.0. Section III

FRANKFURT: resumed its downward trend after Tuesday's short-lived rally. The Commerzbank index fell 13.5 to a nine-month low of 955.1. Section III

KAISER ALUMINUM: the fourth largest U.S. aluminum producer, reported profits of \$32.5m in the second quarter against a loss of \$51.3m in the comparable period last year. Page 23

AIRBUS INDUSTRIE: the European aircraft consortium, plans to make further sharp cuts in output next year in view of the large number of unsold wide-bodied jets. Page 5

BRITISH STEEL Corporation: the state-owned group, cut its trading losses by nearly £200m to £126m (£166.4m) in 1983-84. Page 6

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Currencies

UK banks raise rates to 12% to curb slide in £

BY PHILIP STEPHENS IN LONDON

BRITAIN'S principal banks yesterday announced a sharp 2-point rise in their base lending rates to 12 per cent, halting the recent run on sterling on foreign exchanges.

The move, led by Barclays and reluctantly endorsed by the Bank of England, is clearly a setback for the Conservative Government.

Officially, said last night that it had been impossible to resist the pressures generated by rising U.S. interest rates and industrial strife in Britain.

Base rates were pushed up to 10 per cent from 9.4 per cent on Friday, but the pound continued to fall sharply against most other currencies, raising the prospect of an upsurge in inflationary pressures. The rates are now at their highest level for two years.

Last night the pound closed in London at \$1.3140, 0.45 cents up against a generally strong dollar, compared with a low of \$1.2973 in early trading.

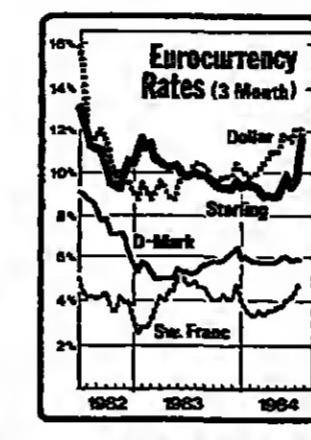
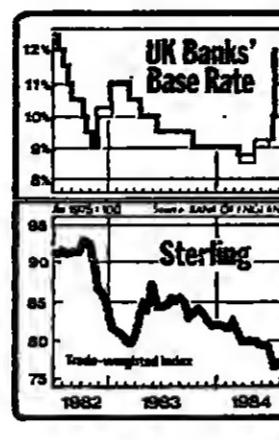
Sterling also gained against most other major currencies. Its trade-weighted index against a basket of currencies rose to 77.8 from 77.7.

The dollar finished at record levels against several European currencies. Its Bank of England trade-weighted index rose to 135.5 from 136.1. In New York it closed at DM 2,8485, SwFr 2,4085, Yen 2,65 and FF 8,723.

British government bond prices reversed the trend of the last few days, rising by as much as a point. The Bank of England's confidence that rates have now peaked is underlined by the announcement that it is issuing £600m (£788m) of existing Treasury stocks.

London share prices, however, suffered further losses with the FT Industrial Ordinary Index closing 11 points lower at 782.

Mr Nigel Lawson, Chancellor of the Exchequer, said last night that he was disappointed by the rise, but predicted it would be a "temporary storm" which would not stop Britain's economic recovery.



night appeared in share values that the next move in UK interest rates would be downwards. There are doubts, however, over whether it will come soon enough to allow the Government to hit its inflation target of 4% per cent by the end of the year.

There is some concern, however, that any further steep rise in US rates could put renewed pressure on sterling if the British miners strike drag on and oil prices remain weak.

Most other European countries have been able to resist the latest increases in US rates, but sterling has been undermined by the lower oil prices and the miners dispute. UK interest rates are now close to US levels, while West Germany has maintained a differential between 5 and 6 per cent.

Each 1 point rise in the banks' rates adds about £20m to business costs, while a 2 point rise in the mortgage rate, on loans for home purchases, would hit consumer spending and add about 0.6 per cent to retail price inflation by the end of the year.

Despite the surge in the money supply in June, UK authorities are convinced that underlying monetary conditions remain well under control, and they feel that markets have over-reacted to one month's figures.

British financial analysts last

This is not going to help the recovery, but it is not going to stop it," he said in a television interview, adding that he still expected industrial investment to rise by 10 per cent this year.

Mr Lawson indicated clearly the Government's belief that no further increases in interest rates are in prospect.

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EUROPEAN NEWS

Elf's ex-chief calls for smaller state sector

By DAVID MARSH IN PARIS

MALBIN CHALANDON, former chairman of France's state-controlled oil group Elf Aquitaine, has waded into the country's growing denationalisation debate by calling for state companies to be returned progressively to the private sector.

An ex-Gaullist minister forced to resign from Elf last summer after a furious row with the Industry Ministry, M Chalandon said privatisation of French companies nationalised in 1982 was vital above all to allow them to compete effectively world-wide.

In two articles in *Le Monde* yesterday and on Tuesday, he argued soon on the "economic strip ideology" which sparked off the Socialist Government's nationalisation programme.

State ownership could fulfil functions in industries with long cycles such as nuclear and space businesses; in monopoly services such as electricity production; or in chronically loss-making sectors such as steel or coal.

But in companies exposed to international competition, pub-

FRANCE CONDEMS AUSTRALIAN URANIUM BAN

MCHARLES HERNU, the French Defence Minister, has warned that a prospective Australian ban on uranium shipments to France decided by this week's ruling Labor Party conference in Canberra, would constitute "interference" in France's internal affairs, writes David Marsh in Paris.

His acerbic comments in a radio interview contrast with the generally low-key reaction of the nuclear energy industry to the prospect of a ban, sparked off by France's continued testing of nuclear weapons in the South Pacific.

France's nuclear explosions at its test site

at Mururoa have been a long-standing bone of contention with the Australian and New Zealand Governments. Mr Bob Hawke, the Australian Prime Minister, warned France last year that contracted uranium sales for France's ambitious nuclear power programme could be stopped, depending on the outcome of this week's party vote.

M Herne claimed that a recent report from an international scientific mission had shown that France's atomic tests posed no health risks to South Pacific populations, and suggested that Australian leaders should first "study the report."

Recent clutch of international agreements in electronics, M Chalandon said that French companies had been "sidelined" of technical records concluded over the past two years among U.S., Japanese, West German and Italian companies.

He also painted a picture of Byzantine complexity in the dealings of French industrial bosses with the Government, claiming that they were "forced" to leave their factories and their offices, wasting their time and

their talent... in pleading for favours with the state."

Like other figures on the French opposition Right, which in recent months has turned denationalisation into one of the main campaign topics for the 1986 legislative elections, M Chalandon was vague, however, on the technicalities of how privatisation should be carried out. He limited himself to saying that the programme should first restore freedom of

action to state companies and later transfer "progressively" to the private sector the capital of "certain number" of France's publicly-owned enterprises.

A further improvement in French corporate finances during the rest of 1984 is predicted in the latest set of forecasts from the government statistics institute, Insee. It says that operating profits as a proportion of companies' total business will reach their highest level for 10 years at the end of 1984, aided by a 5 per cent increase in industrial productivity between 1983 and 1984.

But although inflation is seen falling to 6.5 per cent for 1984 against last year's 9.3 per cent, unemployment, presently around 2.3m, is forecast to rise to 2.5m by the end of this year. Industrial problems look likely to be concentrated particularly in the car industry, where the latest statistics from the Car Manufacturers Association show a 12.2 per cent fall in France's first-half new registrations compared with the same period of 1983.

Hardliners force delay in Polish amnesty

By Christopher Bobinski in Warsaw

HARDLINERS arguing against the release of some of Poland's most prominent political prisoners have forced General Wojciech Jaruzelski, the country's military leader, to postpone a decision.

As a result the trial of the four members of the KOR dissident group will start tomorrow without a clear political strategy at the top to what to do about them, or the seven Solidarity leaders still awaiting trial or other political prisoners.

Time is pressing as Poland's national day on July 22 provides the best opportunity for months to free the prisoners and thus ease the political atmosphere, improve relations with the Catholic Church and encourage the resumption of normal political and economic relations with the West.

One encouraging sign is the agreement, which he and Mr Caspar Weinberger, his U.S. opposite number, will sign today, for Bonn to spend DM 1bn (£1.9bn) on new U.S. "Patriot" and European "Roland" anti-air missiles.

Herr Woerner called this the strongest vindication so far of the so-called "two way street" principle between the U.S. and Europe for defence procurement.

Thus far there has been little visible sign of progress. Bonn is now believed to be ready to lift its ceiling to \$7bn or so, but it remains to be seen whether this will mollify the Americans.

Herr Woerner yesterday described the issue as "most difficult," but was optimistic that progress could be made towards a deal acceptable to the Alliance as a whole.

The 1985 budget, due before last night, Herr Woerner said he expected to be adopted by the end of the month, despite the critical fire for Europe's unwillingness to pay more for its own defence—a dispute reflected in the differing estimates over how much the Alliance should plough into infrastructure improvements between 1985 and 1990.

Theoretically, the agreement must embrace all member countries participating in Nato's integrated military structures. However all hinges on an understanding between the U.S. and West Germany, which between them share almost equally 53 per cent of the total cost.

The American Minister is braced for American criticism on the general level of Bonn's defence spending.

The 1985 budget, unveiled here last week, provides for a nominal increase of only 3.7 per cent in military outlays next year—well below the real 3 per cent yearly growth at which Nato members have pledged to aim.

But Herr Woerner will retort that although the real rise is under 1 per cent, it is specifically tailored to foster the improvement in conventional military strength which Bonn—and other Nato countries—now accepts as essential.

Decline in steel output forecast

By LESLIE COLLIET IN BERLIN

OECD REPORT ON PORTUGAL**Radical structural changes urged on Lisbon**

By OUR PARIS STAFF

PARIS — The situation of most non-Communist industrial nations remains "very precarious," says the Organisation for Economic Co-operation and Development. Output levels are likely to decline over the remainder of this year, after a 13 per cent rise in the first five months.

The OECD's steel committee, which met in Paris recently found that while there had been a clear improvement in recent months, production levels are still well below those of 1975.

Profits are "small or nonexistent" and employment is continuing to decline.

The committee said it is "unlikely" that the current level of OECD steel production (96.4m tons in the second quarter compared with 93.5m in the first, and 86m in the second quarter of 1983) can be maintained.

Apart from a seasonal decline in the market in the third quarter, the recent rise in interest rates discourages any further increase in inventories and activity in the capital goods sector.

Activity in the construction industries—with the notable exceptions of housing in the U.S. and non-residential construction in Japan—could become even more depressed, it said.

The biggest increases in production this year, said the committee, have occurred in the U.S. and Canada. There has been a "marked decline" in new order, however, both in these countries in recent weeks. Furthermore, foreign steel producers have been able to expand their share of the U.S. market to more than 25 per cent.

In the first five months steel production increased substantially in all OECD countries except Portugal, Spain and Yugoslavia. This was entirely attributable to a recovery in OECD steel demand which was due to increased production of consumer durables.

AP-DJ

Strike called over Spanish shipyard cuts

By Our Bonn Correspondent

Brussels move to end beer battle

By A. H. HERMANN, LEGAL CORRESPONDENT

EEC state-owned industries may stand to benefit from Court ruling

By A. H. HERMANN, LEGAL CORRESPONDENT

THE European Commission is to take West Germany to court in a final bid to force it to drop a 16th century law on the purity of beer, which it maintains is an obstacle to the free movement of goods inside the Community.

The decision, anything but unexpected here, is the culmination of years of battle by the EEC against the Reinheitsgebot, or purity law, issued in Munich in 1516. This stipulates that beer drunk by the world's biggest per capita consumers can contain only water, hops, and yeast.

Modern West Germany, which adopted the law in 1952, has steadfastly refused to modify it, so that only foreign beers without preservatives can be sold in the country. As a result only 1 per cent of the 145 litres of beer downed annually by each German comes from abroad.

The reaction here to the prospect of possible defeat in the European Court of Justice is one of some anxiety—but tinged with the conviction that righteous will be rewarded.

Bonn, which is in a fervently environmentalist mood at the moment, will clearly base its defence on the need to keep artificial additives, on health grounds, out of all foodstuffs, including beer.

"I hope we win," said Herr Ignaz Kleie, the Agricultural Minister. The law, he maintained, was not intended to reduce competition, "but a matter of health and protecting the consumer. Additives in beer are simply not necessary."

The mood in Dortmund, citadel of the German beer industry, is quietly confident. The German beer drinker demanded... quality... and foreign beers would have a job establishing themselves, even if the law was lifted, the National Brewers Federation said, though it warned that some smaller local breweries might be forced out of business for cost reasons.

AN IMPORTANT ruling which may give essential state-owned industries a competitive advantage over private industry throughout the European Community has been made by the European Court.

In a case pitting Campus Oil

and other oil companies against the Irish Minister for Industry and Energy, the Court upheld Irish regulations compelling importers of petroleum products to buy a proportion of their requirements from a state-owned oil refinery at higher-than-market price.

The Dublin High Court had asked the European Court whether regulations amounted to a quantitative restriction on imports prohibited by the EEC Treaty and, if so, whether an exemption from this prohibition can be granted on grounds of public interest according to Article 36 of the Treaty. The Court gave an affirmative answer to both questions.

A government might demand obligatory purchasing at higher

prices if the production of the state-owned refinery could not be sold freely at competitive prices on the market. Quantities should not be greater than necessary to maintain the level of production indispensable for keeping the production facility available for an emergency. The state-owned refinery should be used in this way to continue refining the crude oil bought by the Government under long-term contracts.

Our Dublin correspondent adds: Oil companies warned yes-

terday that the ruling, if upheld by the Irish High Court, meant that pump prices would remain up to 4p a gallon higher than necessary, because of the re-

quirement to buy from the Whitegate refinery.

The semi-state Irish National Petroleum Corporation, which operates the refinery, has admitted that Whitegate adds to pump prices, but main-

tains that the correct figure is 2p and not 4p per gallon.

The Corporation will release further details of its latest findings once samples have been thoroughly analysed.

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The Gelderland drillings are part of a nationwide reassessment of mineral deposits to a depth of 1,500 metres.

More Dutch onshore oil has been discovered, meanwhile, this time in the Rotterdam borough of Charlois.

The Dutch Oil Corporation made a strike at 1,600 metres and will continue drilling to 3,000.

The Netherlands already has onshore wells around The Hague and near the West German border at Schoonebeek.

Increasingly, however, the emphasis is on offshore drilling, which has revealed

deposits capable soon of providing about 20 per cent of national requirements.

The Corporation will release further details of its latest findings once samples have been thoroughly analysed.

Medical science, she said gave many examples of the "noxious effects" on health of an exaggerated and uncontrolled consumption of fats, sweets and starch.

The programme's origins go back to 1979 when President Nicolae Ceausescu criticised his countrymen for their obesity and the toll it exacted from sulphur dioxide emitted by the tall smoke stacks of West German factories hundreds of kilometers to the west.

The West Germans are also felt likely to ask about relations between Roman Catholic Church and state in Czechoslovakia which are among the most strained in Eastern Europe.

The population in north-eastern Bavaria is plagued by a noxious odour from industrial plants over the border in Czechoslovakia.

Czechoslovakia maintains that it receives a far greater fallout of acid rain from sulphur dioxide emitted by the tall smoke stacks of West German factories hundreds of kilometers to the west.

The West Germans are also felt likely to ask about relations between Roman Catholic Church and state in Czechoslovakia which are among the most strained in Eastern Europe.

The Vatican wants to appoint bishops for 10 of the 13 dioceses in Czechoslovakia which do not have incumbents, but the Government insists on politically acceptable candidates.

Romania takes 'scientific' approach to better diet

By OUR BERLIN CORRESPONDENT

ROMANIA'S National Assembly has adopted a "scientific food programme" which the Government said aims to create a balance between what people "actually eat and their real nutritional requirements."

Although Romania's agricultural output has consistently grown faster than its population, many basic foods are rationed and even these are often in short supply.

Mrs Alexandra Geanina, a deputy prime minister, said the new food programme was intended to improve the distribution of food and regional self-sufficiency. She said that although UN bodies had recommended a daily per capita consumption for Romania of 2,650 calories, the programme stipulates an average consumption of 2,800-3,000 calories.

Medical science, she said gave many examples of the "noxious effects" on health of an exaggerated and uncontrolled consumption of fats, sweets and starch.

The programme's origins go back to 1979 when President Nicolae Ceausescu criticised his countrymen for their obesity and the toll it exacted from sulphur dioxide emitted by the tall smoke stacks of West German factories hundreds of kilometers to the west.

The Western analysts believe the country is exporting large quantities of food to both Eastern and Western markets, which are not reflected in statistics. This, they say, is to pay for the Soviet oil and to service hard-currency debts estimated at \$3bn-\$9bn.

How Curious

the most strum

ture and food.

The Communist party leaders of Comecon gathered themselves little with detail, such as a new double price formula for Soviet oil.

The long process of thrashing out new barter arrangements has begun—these are the bedrock of the Comecon trading system—with for instance the recent dispatch to Bulgaria.

But the real fruits of the Comecon summit are likely to emerge over the next 18 months, as the Soviet bloc countries launch themselves in 1986 into their next five-year plan.

Financial Times, USPS No 100002, published daily except Sunday and holidays. U.S. subscriber rates \$20.00 per annum. Second class postage paid at New York, NY 10001. Additional mailing offices. POSTMASTER: send address changes to FINANCIAL TIMES, 14 East 50th Street, New York, NY 10001.

Andropov is dead but Andropovism is alive and well

David Buchan reports from Moscow in the second of two articles

Georgia, Belorussia, even the Republic of Latvia.

The other element of Andropovism—the introduction of limited managerial autonomy in selected sectors—is also moving ahead. So far, managers in two nationwide ministries—electrical machinery and heavy and transport machine-building—and in the food and light industries in three republics (Ukraine, Lithuania, Belorussia), have been given a bigger say in local allocation of funds and disposal of profits.

According to Mr Lev Voronin, deputy chairman of Gosplan, the state planning organisation, this "experiment" will be extended from the start of next year to other all-union ministries—machine tools, agricultural machinery, energy equipment, chemicals, automation, and measuring instruments—and to other sectors in the republics of Latvia, Armenia and the

Russian Federation.

Last year some resistance to Andropov discipline campaign, industrial output rose by 4 per cent last year, agricultural production by 5 per cent and labour productivity by 3.9 per cent.

Figures published last week showed that hard currency exports to the West rose 10 per cent while imports declined by 16 per cent in the first quarter of this year, putting the Soviet Union in unusual surplus with the West for this period of its trading year.

There is, however, renewed concern about oil output, which accounts for more than half Soviet hard currency earnings, and perennial anxiety over agriculture.

Oil production dipped in the last quarter of 1983 and the first quarter of this year, though April and May saw an

upturn in the rate of extraction.

Western experts estimate that this year's grain harvest will be

around 190m tonnes, about the same as last year's, because drought in the Volga basin and North Caucasus has eased.

Thus, the

OVERSEAS NEWS

France backs UN talks on Mideast

BY RAMI G. KHOURI IN AMMAN

FRANCE and Jordan have agreed that a UN-sponsored conference is the most logical means of breaking the current deadlock in Arab-Israeli peace-making efforts.

President François Mitterrand of France left for Paris via Cairo yesterday, after supporting a Jordanian call for such a conference, which would include the 15 members of the UN Security Council and the Middle Eastern parties most directly involved—Jordan, Syria, Egypt, Lebanon, Israel and the Palestinians.

The Palestinians would have to be represented by the Palestine Liberation Organisation, whose leader, Mr Yasir Arafat, discussed the conference idea in Geneva on Tuesday with Sir Javier Pérez de Cuellar, the UN Secretary-General.

During his two-day visit, President Mitterrand repeatedly stressed France's preference for direct negotiations among the Middle Eastern protagonists, but said the next best alternative would be a UN-sponsored conference.

Israel and the U.S. have re-

Egypt said yesterday that France has agreed to allow it to sell French arms to be assembled in Egypt, including the sophisticated Mirage 2000 combat aircraft, to third countries in Africa and the Arab world, writes Charles Richardson from Cairo.

The deal was agreed in principle two years ago, but this is the first indication that it would now be put in train. Details are expected to be revealed when a French mission arrives in Cairo next month.

The announcement coincided with French President François Mitterrand's stop-over in Cairo yesterday for flying to Damascus.

Repeatedly rejected the UN conference proposal.

The Jordanian-French position has crystallised an emerging consensus among Arabs, Europeans and Soviet bloc countries that favours such a conference as the best mechanism to revive Middle East peace efforts.

talks with Egyptian President Hosni Mubarak, which centred on ways of settling the Arab-Israeli conflict, ending the Iran-Iraq war and the Lebanese situation.

Mr Claude Cheysson, French Foreign Minister, was due in Israel last night for brief talks with Israeli leaders and to report on M. Mitterrand's visit to Jordan, writes David Levenson from Tel Aviv.

M. Cheysson was also expected to discuss Lebanon and the prospect for a Middle East peace conference during a meeting last night with Israel's Prime Minister, Mr Yitzhak Shamir, before flying to Damascus.

King Hussein of Jordan, in a joint press conference with President Mitterrand on Tuesday evening, said that United Nations Security Council Resolution 242 cannot be changed or compromised, as it stands, as it remains the foundation of pan-Arab peace.

Proposals. "Total Israeli withdrawal for peace should be the concept of any solution to the Middle East problem," the king said.

Senior Jordanian officials said privately they were pleased by the result of the visit, and hoped that French efforts to persuade Israel and the U.S. to join such a conference might bear fruit after the Israeli elections later this month and the US elections in November.

King Hussein sounded a repeatedly sombre note during the French President's visit, saying that a United Nations peace conference is the "last chance" for peace. "I feel we are close to the moment when we would lose all hope of achieving a just peace," he said.

In their three meetings, the two leaders also discussed the Iran-Iraq war. President Mitterrand emphasised that French demands for Iraq are consistent with the relationship between friends, but that France was not hostile to Iran and hoped the Gulf war could be ended through negotiations.

Israel frees 2 more from hijacked ferry

By David Lennon in Tel Aviv

ISRAEL has released two more of the passengers held since its gunboats hijacked a Beirut-bound Cypriot ferry two weeks ago. Two passengers are still detained.

The International Red Cross said the two released yesterday morning were handed over at an Israeli checkpoint on the Lebanon border.

Nine people were taken off the Cypriot ferry Alisur Blanco after it had been halted at sea and forced to divert to Haifa, and 23 crew were interrogated and photographed before the ship was allowed to sail to Beirut a day late.

The Cypriot and Lebanese governments protested at the action, accusing Israel of piracy and of violating the international code of human rights.

Israel justified the hijacking as part of its continuing war against the Palestinian guerrillas. Officials claimed the ship had been stopped because of information that some of those on board had been planning a sea-launched attack against Israel.

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Ivory Coast to press for more funds next week

BY PETER BLACKBURN IN ABIDJAN

THE IVORY COAST will continue efforts to obtain fresh money together with a rescheduling of its medium-term public external debt in crucial talks with commercial creditors due to take place in Paris next week.

A meeting of the nine-bank steering committee representing some 350 commercial banks will discuss the Government's request for \$210m fresh money to pay interest and increased energy costs.

The Government's insistence on linking a demand for fresh money with the rescheduling of

Malaysia current account deficit holds steady

BY WONG SULONG IN KUALA LUMPUR

MALAYSIA'S balance-of-payments deficit on the current account is expected to be Ringgit 5.8bn (£1.7bn) for this year, at the same level as that of last year.

This is despite the substantial increase in oil and gas exports, and the general recovery of Malaysian exports, particularly in manufactured goods and commodities.

Disclosing these figures yesterday, Tengku Razaleigh said the national campaign to reduce the deficit, to be launched soon, would urge Malaysians to buy and use more Malaysian goods and services.

The Government was also studying how to reduce the Ringgit 5.8bn outflow of investment income in the form of repatriation of profits,

of

the

AMERICAN NEWS

Argentina releases list of new generals

By Martin Andersen in Buenos Aires

THE ARGENTINE Defence Ministry has announced a list of generals to replace those who were fired or resigned in last week's military shake-up.

The list was released Tuesday night after a drawn-out meeting between Defence Minister Raul Borras and top army officers, including Brigadier General Ricardo Pianta, who last week became Army Chief of Staff, the military's fourth highest post, replacing General Jorge Argundegui.

The army's command was issued shortly after the Government ordered all military personnel, both active duty and retired, to co-operate fully with a presidentially-appointed commission probing the disappearance of some 10,000-20,000 people who went missing in a military-led 1970s "dirty war" against leftist guerrillas and other dissidents.

The decree allows the servicemen to give testimony without the prior consent of their superiors and also establishes a mechanism for safeguarding military secrets.

The order was given in response to growing dissatisfaction in official circles and among human rights activists over what many here see is military obstruction of the commission's work.

It is also, political sources said, an indirect warning to the Armed Forces Supreme Council, the military's highest council to speed up work on some 400 cases concerning human rights violations now before that body.

The army appointments were announced amid speculation about the ultimate effect of last week's reshuffle. Some military observers here say General Argundegui's weaknesses as a disciplinarian and public figure were insufficient cause for his thinly-veiled removal.

These analysts say his replacement, General Pianta, is a much weaker figure, less likely to effectively juggle mushrooming disenchantment in the barracks.

Other observers however say that in the absence of a longer range plan for the re-structure of the armed forces, the Alfonso Government is content to keep the military top echelons in a weakened condition.

Guatemala political mould still retains its shape

David Gardner in Guatemala City studies the result of the country's elections

"THE (Guatemalan) army hasn't become democratic out of conviction, or because the holy ghost passed overhead. It has taken a strategic decision to opt for the democratic process and that decision is therefore reversible."

This was the sanguine view offered last week by Sr Vinicio Cerezo, otherwise jubilant at the victory of his Christian Democratic Party, which came out ahead in the July 1 constituent assembly elections designed to pave the way for a return to full democracy in Guatemala next year.

The elections revealed a sea-change in Guatemala's blood-premature of a redistribution of power held by the armed forces and its far right and business allies since the reformist government of Sr Jacobo Arbenz was ousted in a CIA-organised coup 30 years ago.

The parties of the centre, led by the Christian Democrats, polled more than a third of the votes, while the National Union of the Centre (UCN), a one-year-old, self-proclaimed centrist party launched by news paper publisher Sr Jorge Carpio, pushed the neo-Fascist National Liberation Movement (MLN), into a poor third place.

The mould of Guatemalan politics, shaped by continuing military-inspired violence that has almost wiped out the democratic opposition at all levels and by decades of rigged elections, is far from broken. The democratic left—as well as the military, but still vigorous, guerrilla left—was unable or unwilling to take part. Blank and spoilt ballots accounted for the largest bloc of votes.

Nevertheless, the elections have thrown into relief a shift in strategy by the military and their supporters. The army's 23 regional commanders decided in January and February that it would be better to withdraw from the forefront of politics. This was both to restore their own cohesion—seriously damaged by faction fighting for power and privilege—and more important because they realised that a return to democratic forms would unlock the vaults of U.S. aid, suspended in 1977 after the regime refused to improve its human rights record.

At the same time sectors of the landowners and business community, traditionally backing the military, tilted towards reform. They have

been killed in the past four years. Killings have dropped from their peak during the 1982-83 "pacification" campaign, but are still running at 124 a month, with "disappearances" rising to 22 a month, according to the cautious figures used by the U.S. embassy.

Guatemala's extravagantly beautiful countryside has been beautified, transformed into an archipelago of large estates, garrisons and "strategic hamlets," 40 of which have been built or are under construction. The counter-insurgency campaign has disrupted the peasant economy and culture, displaced hundreds of thousands, and established a rule of fear through the 800,000-strong civil defence patrols, recruited by forced conscription.

The army has allocated itself \$145m of this year's \$1.3bn budget, contributing hefty to a deficit expected to top \$500m. The rising deficit prompted the IMF to suspend the second half of a \$120m standby credit this month, exacerbating a growing foreign exchange shortage.

Despite an apparently manageable foreign debt of around \$2bn, Guatemala has acquired only one commercial credit for \$75m, in the last three years. The dispute with the IMF centres on the military government's unwillingness to introduce fully an agreed tax reform package, built around the introduction of VAT.

The army has also in recent years developed its own economic muscle. It has a bank and an insurance company.

Control extends over some 40 public companies, one of which, the national carrier Aviateca, is widely believed to have been used as a "cash-cow" for military purposes; the management of major public works projects like the Chixoy Hydroelectric Plant, which has overtaken its original \$360m budget by some \$500m; interests in land and industry, often through third parties, and two private TV channels, 11 and 13, as well as its control over the state-owned Channel 5.

Under pressure from the private sector, the military backed off from more ambitious projects. They were for example, intending to set up a central concern with a South African capital which would have challenged the monopoly position of Cemento Novela, owned by the leading Novela

family, according to local business sources. The private sector has reacted with hostility to the army's transformation from guardian of its interests into potential competitor, and has totally opposed increased taxes.

Sr Cerezo explained that, while ten years ago the Chamber of Agriculture refused to receive a Christian Democrat delegation, last month the chamber's officials were seeking him out.

"Contracting markets demand some form of land reform," to expand the national consumer base, he said.

But the main shift in business support traditionally foursquare behind the MLN, the self-styled "Party of Organised Violence," has been to the National Union of the Centre—"a shift from the murderous to the civilised right," as one Social Democrat leader describes it.

Sr Carpio, the UCN's flamboyant leader, is safely



Vinicio Cerezo, leader of the Christian Democrats, casts his vote in the Constituent Assembly elections in Guatemala

Mondale keeps them guessing on choice of running-mate

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

THE U.S. was kept guessing yesterday by Mr Walter Mondale, the prospective Democratic challenger in November's U.S. presidential election.

He continued to keep the country speculating about his choice of vice-presidential running mate—the main item of political interest in the run-up to next week's Democratic convention in San Francisco.

The spotlight settled on Mrs Geraldine Ferraro, the New York congresswoman, who is favourite of numerous party and women's leaders.

Mr John Reilly, Mr Mondale's chief adviser on the choice of running mate, visited Mrs Ferraro in San Francisco.

Some party leaders and Mr Mondale's own advisers are growing impatient with his

Public cat-and-mouse game over the vice presidency. They have urged him to take the unusual step of announcing his running-mate this week, before the convention opens on Monday.

On Tuesday, Mr Mondale said that was possible, though not certain, that he would do so. Mr Mondale maintained that the convention would be one of the most unified in recent democratic party history. However, there were fresh rumblings of discontent from the Rev Jesse Jackson, the black presidential

candidate, who appears to feel slighted over by Mr Mondale's treatment.

Mr Jackson attacked Mr Mondale for failing to consider him for the vice presidential candidacy, in spite of his impressive performance in this year's democratic primaries and caucuses.

Mr Jackson suggested this was because Mr Mondale had never seriously entertained the idea of a black running-mate and because of pressure from Mr Mondale's Jewish political allies.

Tension between Mr Jackson

and Jewish leaders continued at a high pitch as the American Jewish Congress called on party

leaders to "act promptly to finally repudiate" Mr Jackson, who has been accused of anti-Jewish attitudes.

Sen Dole Bumpers, of Arkansas, who has discussed the Vice-Presidency with Mr Mondale, yesterday announced that he was definitely withdrawing his name from consideration.

Others known to be withdrawn are Governor Mario Cuomo, of New York, once believed to be Mr Mondale's favorite, Sen Sam Nunn, of Georgia, and Governor Bob Graham, of Florida.

Aides to Mr Gary Hart said the Colorado senator had pretty well decided on his own choice for running-mate.

Some bankers are

expected to drive hard bargain at debt talks

By Peter Montagnon,
Euromarket Correspondent

MEXICO is expected to drive a hard bargain with its commercial bank creditors when it opens formal talks on Monday on a new deal to reschedule much of its public sector debt that falls due during the rest of this decade.

The talks in New York start with Mexico in a strong negotiating position. Already it has been promised a favourable deal with top international bankers as part of their policy of rewarding Latin American countries that perform well in the task of turning round their balance of payments.

The final shape of the Mexican deal may not be agreed until early autumn, but it is clear that it will cover debt falling due for several years ahead and will carry a longer maturity and lower interest margin than any rescheduling arrangement since the debt crisis started.

Mexican officials have already said they want banks to end their practice of charging an interest margin over the U.S. prime rate which is normally higher than the alternative eurodollar deposit rate. Prime-based deals allow banks to reap excessive profits from debtor countries, Mexico believes.

Some bankers fear Mexico will also exploit its strong bargaining position to seek a rescheduling of all public sector debt falling due till the end of 1990 and possibly even later. It is also likely to aim for a final maturity on the new deal well into the second half of the 1990s.

Such a deal would commit bankers to rescheduling debt that matures after President Miguel de la Madrid's term of office expires at the end of 1988. By confining the arrangement to debt falling due within this period Mexico could still be able to eliminate the repayment hump it faced in 1987 and 1988, bankers argue.

The negotiations will be followed closely by other Latin American debtors, notably Brazil which has been promised a favourable deal if it continues to perform well under its International Monetary Fund economic programme.

Proposals for tougher U.S. bank rules on capital

BY PAUL TAYLOR IN NEW YORK

U.S. BANK regulators have proposed a set of unified and tougher rules covering U.S. bank minimum capital requirements. The rules would replace existing guidelines for the first time.

The new rules which, if implemented, would immediately affect about 700 out of the nation's 15,000 commercial banks, would require them to maintain a minimum ratio of primary capital to assets of 5.5 per cent.

As such, some U.S. banks could be forced to raise millions of dollars in new capital or shrink their assets. The rules, proposed by the

Federal Deposit Insurance Corporation (FDIC) and being considered by the U.S. Comptroller of the Currency and the Federal Reserve Board, appear to be in response to congressional concern about the stability of some U.S. banks with large outstanding loans to less developed nations.

Until now U.S. banks have

not been subject to mandatory

minimum capital requirements

although in separate actions

the Comptroller's office and the Fed have established guidelines suggesting a 5.5 per cent ratio for community banks and S per cent for regional banks.

The rules, proposed by the

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WORLD TRADE NEWS

Airbus may impose more sharp cuts in output next year

By DAVID MARCH IN PARIS

AIRBUS INDUSTRIE, the European aircraft consortium, looks likely to make further sharp cuts next year in output at its Toulouse assembly plant in view of a growing number of unsold wide-body aircraft and the only modest recovery in international airline demand.

A production cut to as few as 30 aircraft next year compared with an anticipated 45 in 1984 would leave about 40 to 50 unsold financial risks faced by the three major Airbus shareholders in France, West Germany and Britain.

The likely cut in output is in bleak contrast to Airbus's original plans before the airline market recession to boost annual production to about 100 planes by 1984. Boeing, the dominant civil aircraft manufacturer, has also suffered from the downturn in the market but has been helped crucially by ability to mix sales of wide- and narrow-body jets and its much greater capacity to trim costs compared with European aviation companies.

Airbus has picked up about a dozen orders for the wide-body A300 and A310 jets since

the start of the year and has also been confirmed by the formal launch of the A320 narrow body airliner programme ready for delivery in 1988. Air India last month confirmed it is buying six A310 jets after a bitter fought tussle with Boeing.

But Aerospatiale, the French nationalised group which is the main Airbus shareholder along with Messerschmitt-Bölkow-Blohm of West Germany, is taking a particularly cautious line over the need to adapt Airbus production to sluggish demand, even though it believes sales eventually will recover.

Aerospatiale has just disclosed a FFr 357.5m (£20.8m) loss for 1983, its first for five years caused by a FFr 1.9bn increase in provisions caused partly by risks associated with the Airbus.

M. Hendri Matre, the Aerospatiale chairman, pointed out last month that unsold Airbus on the Toulouse production line—of which there are now about 20—together with other excess stocks created costs for future years and necessitated an "extremely prudent" policy of making provisions.

Pan Am considers leasing A-300s for U.S.

By LESLIE COLITT IN BERLIN

PAN AMERICAN World Airways may lease A-300 wide-bodied aircraft from Airbus Industrie for use in the U.S. and possibly on its internal German services—routes it operates from a variety of West German cities into Berlin.

Pan Am's chairman, Mr Edward Acker, and vice-chairman, Mr Gerald Ginter, held discussions recently with Herr Franz-Josef Strauss, the Bavarian Prime Minister, who is also chairman of the supervisory board of Airbus Industrie, the Anglo-French-German-Spanish consortium.

The company has not committed itself to the Airbus—it has also had talks with McDonnell Douglas and Boeing of the U.S. for replacement aircraft for its 737-200 aircraft now used on the German operations.

French in U.S. deal to seek Aids test

By Our Paris Staff

FRANCE'S public sector Pasteur research institute with Genetic Systems, a medical company based in Seattle, are commercialising internationally diagnostic tests for Acquired Immune Deficiency Syndrome (Aids), the mystery killer disease which wipes out the body's immunity to infection.

The accord was signed with the Institut Pasteur, commercial subsidiary, Institut Pasteur Production, which is jointly owned with the Sanofi drug company of the EEC Aquitaine group. It represents an important bid by France to develop a vaccine for the illness, prevalent among homosexuals, which has affected about 4,000 people since it was recognised three years ago, killing half of them. The immediate commercial interest is in scanning blood products to ensure that carriers do not pass on Aids, for instance through blood donations.

The announcement marks a further step in rivalry between French and U.S. scientists over responsibility for discovering the cause of the disease.

The transatlantic partnership could give rise to a patents battle between France and the U.S. over the commercial exploitation of Aids diagnostic tests—a market worth many millions of dollars.

Old UK power plant for Malta

By Maurice Samuelson

TWO turbines from a British power station have been sold to Malta in what the UK Electricity Council calls "the first major overseas sale of redundant power plant."

The two 60 MW units come from the coal-fired Little Barford station near St Neots in Huntingdonshire.

They will be installed in an extension to the Marsa power station in Valletta.

Malta is understood to have paid less than £1m for the turbines which, the Electricity Council says, "will continue to run for many years."

Tourism becomes key factor in plans to cut Hungary's debt

By LESLIE COLITT IN BERLIN

HUNGARY, which together with Bulgaria is Eastern Europe's leading destination for Western tourists, says that 700,000 Westerners visited the country in the first four months of this year, 23 per cent more than in the same period last year.

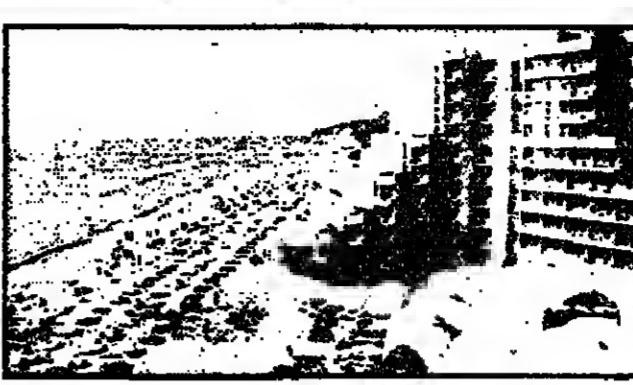
The main group of Western tourists, from West Germany, increased 13 per cent to give a surplus on the tourist account of \$32m which was \$42m more than in 1983. Tourism is Hungary's second largest hard currency earner and has become a vital element in plans to reduce the convertible currency debt. Last year 550,000 Hungarians travelled to the West, a figure expected to rise 3.6 per cent this year.

In Bulgaria, which had a

drop in Western tourists in recent years, a tourism official said bookings for holidays at the Black Sea are rising well ahead of last year and that between 6 and 7 per cent more westerners are expected this year.

The main group of Western tourists, from West Germany, dropped from 181,000 in 1981 to 158,000 last year. About 10,000 fewer West Germans are expected to visit this year as Bulgaria caters to the lower-income travel market in West Germany which has been worst hit by the recession.

Bulgaria sent the second largest number of tourists from the West in 1983, 50,000 compared with 54,000 in 1981. Mr Todor Nanov of the Bulgarian



A Bulgarian Black Sea resort—tourism income on the rise.

Tourism Association said in a recent interview that the number of British bookings this year is up sharply and is expected to exceed last year's total by 30 per cent. He said British tour operators book higher category hotels for their nationals at the Black Sea. Until now Bulgaria could not satisfy the demand for hotel space from East Germany, Poland, Czechoslovakia and Hungary.

Both Hungary and Bulgaria are the major holiday countries for East Europeans, with 5.1m Eastern tourists visiting Hungary last year. Some 1.4m East European holidaymakers went to Bulgaria.

Mr Nanov noted that negotiations are under way with the main East European countries which send tourists to Bulgaria to have them build hotels for their nationals at the Black Sea. Until now Bulgaria could not satisfy the demand for hotel space from East Germany, Poland, Czechoslovakia and Hungary.

"They would provide the investment funds," Mr Nanov explained "and we would provide the natural resources—sea, sunshine and food."

A healthy boost for UK medical exporters

By Our Trade Editor

TWENTY-FIVE Middle East and Asian civilian and military health officials have been invited to Britain to hear an unusual joint sales pitch by UK medical export companies.

Described as "a top-level planning and policy conference" to be held at Leeds Castle in Kent for the next four days, the event is a disguised marketing effort to revive a flagging British share of a still-lucrative business.

Nine companies have contributed nearly £100,000 to the conference. The Department of Health and other Ministries despite initial misgivings, have endorsed the exercise.

The companies themselves have called a competitive truce in order to show that Britain can present the kind of united front that they say the French, West Germans, Americans, Japanese and South Koreans are demonstrating in the Middle East.

They have agreed that any business resulting from the conference will be kept secret. However, as one participant confirmed, that is unlikely to stop some discreet private lobbying of the captive officials.

Some countries, like Libya, have been excluded on political grounds, others for lack of commercial interest. To make up the numbers, Indonesia, Malaysia and Pakistan have been included in what is otherwise a predominantly Arab audience.

To signal Government endorsement, the conference is to be opened by Mr Kenneth Clarke, the Minister for Health.

According to the industry's trade association, the British Health-Care Export Council, contracts for new hospitals in the Middle East are drying up, renovation of some earlier built hospital contracts, and the supply of equipment, management and training provided good prospects.

Some of the visitors will spend next week visiting British military medical establishments as the guests of International Military Services, a contracting company wholly-owned by the Ministry.

Philippine nuclear plant faces finance problems

By EMILIA TAGAZA IN MANILA

THE PHILIPPINES' controversial first nuclear plant is set to be loaded with its first uranium fuel next month, and to start commercial operations in January next year amidst emotionally charged questions over its safety and cost.

When the project began eight years ago, its estimated cost was \$1.1bn (£846m) but long construction delays, rising financing charges, cost overruns and additional safety features have pushed the total cost to almost £2.5bn.

The National Power Corporation (NPC), which owns and manages the project, is now trying to raise about \$60m before year-end to pay interest on construction loans falling due next year.

However, it is doubtful whether NPC will be able to raise the required amount, and creditors may be forced to reschedule loans. The Philippine Government has suspended payments on principals of foreign loans since October last year. As a result there has been only a trickle of foreign funds into the country.

The reactor itself and its installation, which is being undertaken by Westinghouse of the U.S. under a turnkey contract, costs about \$1.1bn including the civil, electrical and mechanical works.

Of the total cost, \$1.5bn required foreign exchange. Almost half of this—\$875m—was raised with the help of guarantees from the U.S. Export-Import Bank (Eximbank).

Construction of the 620 MW plant was suspended for more than a year in 1979, after the accident at the U.S. Three Mile Island nuclear plant in Pennsylvania triggered strong opposition to the Philippines project.

The Government was forced to halt construction to re-examine its design.

One of the most controversial aspects of the Philippine plant is its location on a peninsula in Central Philippines, about 20 km from an earthquake belt and 16 km from two dormant volcanoes.

Westinghouse says that 10 of the 11 additional safety features recommended by the U.S. National Regulatory Council after the Three Mile accident have now been incorporated into the Philippine plant. NPC says the additional safety features cost \$300m.

The NPC says the nuclear plant will save \$160m on crude oil imports a year.

Channon likely to press UK Bulgaria contracts

By PATRICK BLUM AND DAVID BUCHAN IN SOFIA

A U.S. Senate decision vote last week to deny Government promotional funds for trade with Bulgaria on the grounds that it is a terrorist state might, if carried through, create better sales opportunities for other Western countries. Mr Claudio Mir Alexandrov, the first Deputy Prime Minister of Bulgaria said yesterday.

British companies are currently trying to win three major new contracts in Bulgaria, and these are expected to be pressed by Mr Paul Channon, the UK trade minister who arrived here for three days of talks yesterday.

Bulgarian officials take the U.S. Senate vote primarily as a political slight, conceding that the economic impact will be minimal. One possible British contract—the bid by GEC-Plessey to sell Bulgaria the "System X" telephone exchange developed for British Telecom—is in any case held up by negotiations among Western allies in the Paris-based co-ordinating committee (CoCom) to tighten western controls on technology sales to the Soviet bloc. The U.S. has argued that sophisticated telecommunications have a military role.

The other British contract negotiations concern bids by Six British companies, ICI, Shell, John-Brown, Cadbury-Schweppes, General Motors Europe, and Northern Engineering Industries in the Paris-based co-operation agreements with Bulgaria. Mr Gospodinov hoped the Channon visit would expand the two countries' economies.

Some U.S. companies have reassured Bulgaria in the past week that their trade will continue, officials here say.

BREAKTHROUGH: WEAVING LIGHTNESS AND STRENGTH INTO AIRPLANES.

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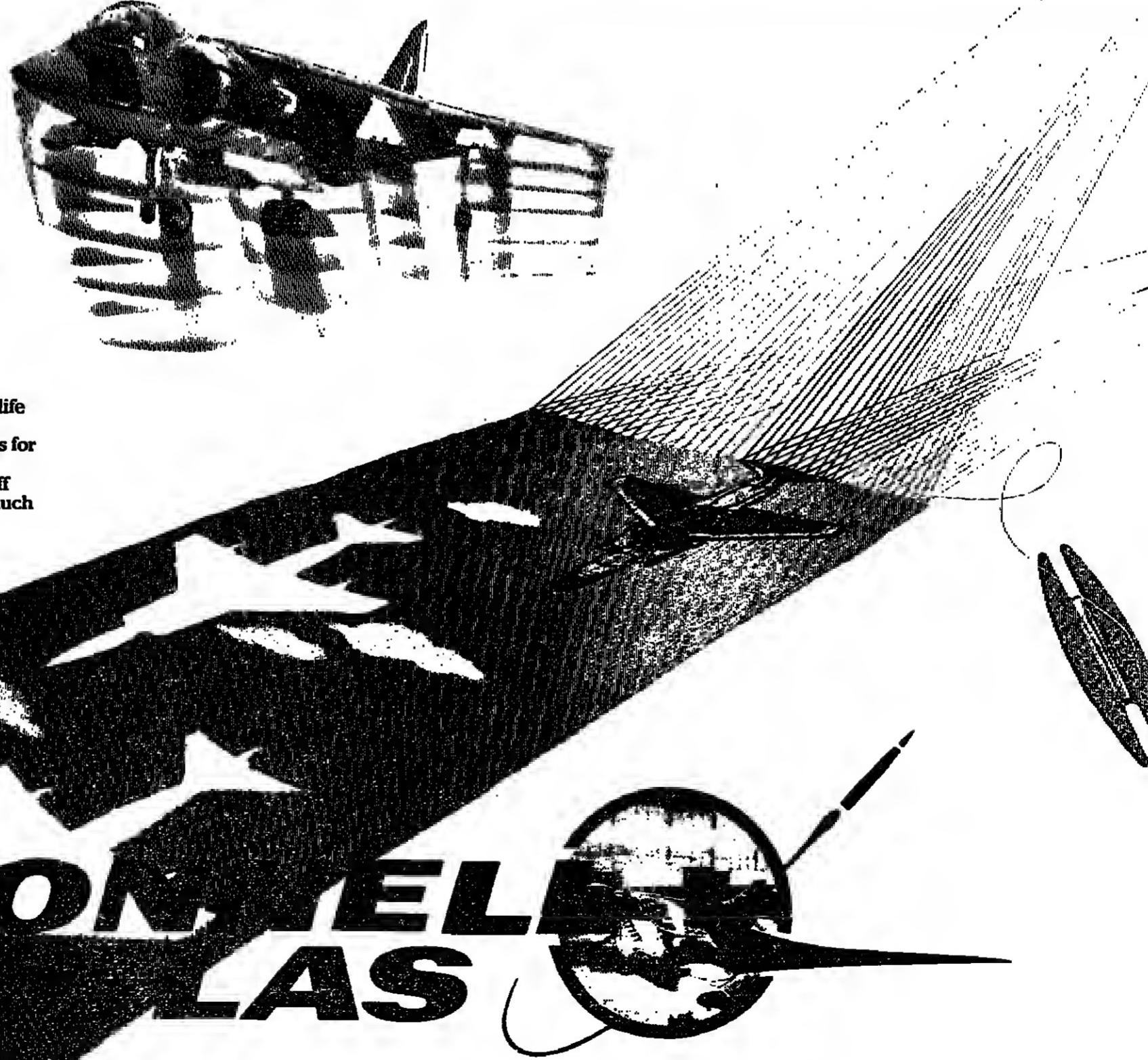
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UK NEWS

British Steel cuts its trading loss by £200m

BY PETER BRUCE

BRITISH Steel Corporation (BSC), the state-owned industry, has cut its trading losses by nearly £200m. It made a loss of £128m in 1983-84, compared with a £318m deficit the previous year. Its loss on trading after interest was £174m, £1m within target.

Mr Robert Haslam, chairman of BSC, warned in the annual report published yesterday that the coal miners' strike had virtually destroyed any hope of the corporation breaking even this year and therefore achieving an important corporate target.

Mr Haslam said BSC would have come close to break-even in 1984-85 "until our recovery was, frustratingly, blown seriously off course by the miners' strike."

The notes to the accounts also warn that because of the strike the corporation may not be able to stay within the £275m external financing limit, or subsidy, set by the Government last October.

The report carries a strong hint that BSC is continuing to press for the closure of one of its five integrated steelworks. Mr Haslam said the BSC board had been "having another radical look" at the business and had presented a set of

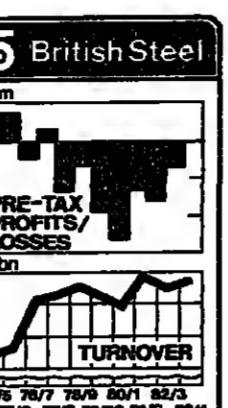
strategic objectives to the Government.

He said the corporation had been disappointed by the report of a parliamentary committee earlier this year. The report had recommended that all of BSC's three strip mills should be kept open in the hope that market share would improve. It criticised the "piecemeal" approach adopted by BSC in privatising its businesses.

Mr Haslam commented: "The report and recommendations of the committee, when published, were disappointing and irreconcilable with our need to be free of state aid by 1986-87."

BSC has been involved in protracted negotiations with Guest, Keen and Nettlefolds on merging their engineering steels businesses in a scheme, widely known as Phoenix Two. This will combine GKN's Brymbo works in Wales with a number of BSC's special steel plants around Sheffield, Yorkshire.

The annual report reveals that BSC has a further 13 separate negotiations concerning privatisation, either as total disposals or joint ventures, involving BSC assets worth about £75m.



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Lloyd's underwriters face £30m tax bill over Minet affair

BY JOHN MOORE, CITY CORRESPONDENT

MORE THAN 1,000 underwriting members of Lloyd's, the London insurance market, face a £30m tax bill arising from the alleged misappropriation of at least £38m of their funds by former executives within the Minet Holdings group.

A major row has now broken out in the Lloyd's community among underwriting members, who have been seeking to recover more than £38m which was channelled out of their funds over a 14 year period between 1988 and 1982 by former underwriting executives in the Minet Holdings group.

The Inland Revenue is taking a tough line because it has argued that the money, allegedly diverted for the personal benefit of the former underwriting executives, was channelled out of the members' funds in the form of commercial business contracts.

Minet has alleged that the diverted funds were channelled out of the insurance syndicates into which the members were grouped in the form of "reinsurance premiums" to companies controlled offshore by the former underwriting executives. The Revenue, in the past, has allowed reinsurance premiums to be

treated as a tax deductible expense item.

The Inland Revenue now says that reinsurance premiums were not a proper deduction for computing the profits of the members for the tax periods between 1970 and 1980 and has concluded that the taxable profits were understated. It is seeking to recover the arrears of tax and intends to charge interest on them.

It is seeking to tax £19m of funds in past underwriting accounts which was shown as "reinsurance premiums". It is also seeking to tax £19m of funds in accounts which have not been closed and a further £7m on rollover funds, which the Revenue is regarding as a device designed to reduce the level of tax liabilities.

The Revenue's attitude has alarmed underwriting members who were preparing to accept a £38m compensation offer for the missing money from Minet. Because of the tax treatment many of the 350 members who indicated that they were prepared to accept the offer are now withdrawing their acceptances before the deadline for the offer closes on July 19.

£30m tax relief for owners of ships

By Kevin Brown

THE GOVERNMENT last night announced a tax concession to shipowners worth up to £30m a year.

Mr John Moore, Financial Secretary to the Treasury, told the House of Commons that free depreciation for new ships, which shipowners have enjoyed since 1981, is to be

continued.

The system is to be changed,

however, to take account of the phased abolition of capital allowances, announced in the budget ear-

lier.

The change is intended to ensure that spending on new ships is not treated any less favourably for tax purposes than spending by other companies on machinery and plant.

The main effects are to protect companies from being adversely affected by the transitional relief arrangements involved in the phased withdrawal of first-year allowances, and to put companies on the same basis as individuals for the purpose of claiming writing down allowances.

Mr Moore said shipping was particularly vulnerable because of the worldwide recession in the industry.

COMPANIES PREPARE FOR DISRUPTION

Dock strike slow to bite on industry

BY OUR INDUSTRIAL STAFF

BRITISH MANUFACTURERS, importers and exporters shaken by the onset of the national dock strike, were yesterday trying to marshal their forces to deal with the disruption to imports and sales abroad.

Many companies said they were still having difficulty monitoring the wave of action at smaller ports not included in the initial stoppages on Monday and Tuesday. The rapid development of the strike has made it difficult for them to make predictions and switch business to unaffected ports.

Some businesses have had little time to readjust their operations and have already been hit. The British Steel Corporation was understood to have been flooded with offers of steel scrap from merchants unable to ship to new and important markets in Spain and the Far East. Scrap prices have also fallen.

At one of the UK's largest scrap exporters, the Kent-based Mayer, Newman, Mr Nigel Clarkson, whose company handles the export of about 90,000 tonnes of scrap a month, described the strike as a major blow.

"I have not heard anything to give us any optimism. We have given hard to open up places like Tilbury for heavy traffic, but if this strike lasts our customers will almost certainly go back to their traditional suppliers."

Mr Roger Stevens, managing director of Mills Marketing Services, one of the main UK importers of Japanese machine tools, said five computer-controlled machines worth a total of £300,000 had been held up at Tilbury.

Mr Mike Hughes, managing director of Still, a West German fork

lift truck importer, said a cargo of trucks and components had already been held up at one UK port. "The product is too heavy to air freight in," he said, echoing the difficulties faced by a number of mechanical engineering importers. Lighter, high technology imports could be delivered by air.

Most of the businesses approached yesterday did, however, appear to have some time left before the strike begins to bite, largely because of the slackening of sales during the summer.

The Japanese Komatsu company, one of the leading companies in construction equipment, has a "reasonable amount of stock" at the Redditch headquarters of its British Marubeni-Komatsu operation, the company said yesterday.

Before the strike, stock was coming in daily, "but we could be embarrassed on some equipment in about 14 days, while it will take longer for the strike to hit other products."

If the strike goes on, "we will find ways around it," Mr Ian Paterson, the sales director of the British company said yesterday. Komatsu has a large stocking area in Brussels. Goods could come in through Britain's "very small ports," to bypass the strike-hit docks.

Mr Paul Wright, marketing manager at Stanley Tools, said a strike would start to have an effect in about six weeks. Stanley imports a number of tools and exports about 40 per cent of its £30m annual sales in hand tools.

The motor industry will not be disrupted for some time because most companies already have supplies to cope with the August peak sales.

Economic worries ruffle the Tory rank and file

BY PETER RIDDELL, POLITICAL EDITOR

YESTERDAY'S sharp rise in interest rates in Britain and the decision to give additional cash aid to the troubled Liverpool council, triggered a flurry of rumours around the House of Commons.

These focused on press agency reports of a "wave of deep unrest among Tory MPs" and secret meetings by some MPs to plot against the leadership of Mrs Margaret Thatcher, the Prime Minister.

Most of the reports appeared to reflect the views of a few disgruntled MPs.

Most bizarre of all, on the eve of the 40th anniversary of the July plot against Hitler, was a luncheon story that Mr Francis Pym, the former Foreign Secretary, was holding a secret meeting of Tory MPs to discuss the Liverpool case.

Mr Pym was prompted to reply: "We know that the Government has its difficulties and July is the silly season. But this seems to be the most extreme kind of invention."

Whitehall spokesmen and party officials dismissed this talk. Privately they conceded that MPs' morale may be improved only when the parliamentary recess starts in two to three weeks' time.

Whatever the current exaggerations, there is no doubt that many Tory MPs are worried by the impact of the latest rise in interest rates upon the economy, and upon the Government's political prospects, especially after the recent local government elections.

Even mainstream MPs feel that the Government's grip has been shaky in recent weeks. This has prompted some private criticism of Mrs Thatcher's performance in Parliament, but there is no evidence of widespread demands for ministerial changes.

A limited ministerial reshuffle is expected later this year, probably in early September although possibly at Christmas. It is significant that the prominent former ministerial critics of the Government like Sir Ian Gilmour have kept quiet in the last few days.

Last night, Mr Roy Hattersley, Labour's chief financial spokesman, claimed that the British economy was tottering on the brink of crisis. He said the answer was not to increase interest rates but to deal with the underlying problems of the British economy.

City council agrees not to set illegal budget

BY HAZEL DUFFY

THE Labour-controlled Liverpool council, which had threatened to pass an illegal high-spending budget which would have caused the city to become bankrupt, yesterday avoided direct confrontation with the Government by setting a legal budget for the financial year. This follows an agreement by the Government to allocate extra money to the city.

The left-wing council, however, appears to have made certain accounting adjustments to keep its promise of no cuts in local services, no job losses from its staff and no big increases in property taxes. This could lead to another crisis in the next financial year.

In the House of Commons Mr Patrick Jenkin, the Environment

Secretary, had difficulty in defending his claim that the Government had not bent over backwards to accommodate Liverpool.

Mr Jenkin denied that he had treated Liverpool exceptionally. The Government says it has allocated an additional £5.9m to the city, mainly out of urban programme funds. This amount would have enabled Liverpool to make only a small reduction in its planned £262m budget.

That budget, if approved, would have required an increase of 174 per cent in local property taxes to make up the difference between government grants and spending.

Yesterday the council voted for an increase of only 17 per cent.

Tractor sales down by 17%

BY LYNTON McLAIN

INTRODUCTION of milk quotas has "significantly hit sales of tractors" in the UK in the last few months, according to Mr Geoffrey Tiplady, president of the Agricultural Engineers Association.

He said registrations of tractors in the UK were down 17.2 per cent to 11,844 in the first six months of 1984 compared with the same period last year.

"For the first three months sales were roughly in line with expectations but decisions taken by the EEC on common agriculture policy prices and the actions to curb the surpluses caused a mood of uncertainty through April, May and June, which affected demand," he said.

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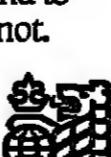
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Now, certain of our local competitors wish to see some of British Airways' routes taken from us and handed to them on a plate. To those airlines we say this.

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JOBS COLUMN

What private use of company car is worth

BY MICHAEL DIXON

OF THE MANY questions which regularly stump this column, none has dumbfounded it more than: "I'm being offered a company car of such and such a type—what's its value in terms of extra salary?"

As several readers know, alas, I've hitherto failed to respond to it any more helpfully than I could to "How long is a piece of string?" The answer depends on a complex of variables, including the individual's tax position.

But today, thanks to the latest top pay review from Incomes Data Services (140 Great Portland Street, London W1; telephone 01-580 0521), the Jobs Column is able to do something better.

The table up there to the right is drawn by IDS from this year's pay survey by Pay Management Consultancy. It takes company cars in various price brackets and values the private use of them under three different conditions.

The first is when the employer provides the vehicle and meets running costs except for the petrol for private mileage which has to be paid for by the user. The second column of estimates assumes that the company pays for the petrol for up to 5,000 miles of private use yearly, including travel between home and work. The right-hand column refers to those fortunate people whose employer meets all costs associated with the company car.

Approximate retail price of car	Estimated annual value to employee when: petrol is paid to 6,000 m.p.a. All petrol is paid	£	£	£
Up to £4,000 £4,001-£7,200 £7,201-£9,200 £9,201-£11,500 £11,501-£14,000 £14,001-£19,000 Over £19,000	2,200 2,600 3,300 4,050 4,700 6,100 7,450	2,400 2,050 3,050 4,700 5,450 6,950 8,400	2,850 3,400 4,300 5,200 6,500 7,850 9,150	

The table's figures, which are a good deal higher than the value scales adopted by the UK Inland Revenue, are at best rough guides because so much depends on the person's and the company's circumstances.

According to another study, Hay-MSL's survey of employee benefits—the status-level as measured by what all white-collar staff are granted in Britain—is, on average, £15,300. But Incomes Data Services emphasises that the average figure conceals wide variations among industries and from one part of the country to another.

What IDS goes on to say, however, gives me the chance to offer at least one knowledgeable opinion. The statement is: "The experts' figures we have looked at disagree as to what a standard replacement cycle should be..."

In my experience a very good replacement cycle is a Young's lightweight frame, with dropped handlebars and a 12-speed gear

among other sporty fittings at a total price of about £300.

Indeed, if you're reading this while your company car is jammed in the London traffic and a white bicycle of that kind has just swished past you, it is probably being ridden by the Jobs Columnist. It doesn't make much by way of status, but it certainly makes you stronger. I haven't felt fitter for 20 years.

Reviver

SOMEONE TO REVIVE THE UK BUSINESS OF A European construction-materials group, first raising sales of imported products then setting up manufacturing here, is sought by Clive Taylor of Executive Appointments.

He may not name his client. So, like all other headhunters mentioned in this column who do not disclose the employer, he promises to abide by any applicant's request not to be identified to the company concerned at this stage.

Systems sales

A SALES AND MARKETING MANAGER is wanted by Vivian Lawrence, of the Executive Appointments consultancy's offshoot Guy Redmayne and Partners, for the London-based commercial systems division of a company which can name the Hoskyns Group.

The main task is to develop new and increase existing markets for a new set of financial-control systems, first in the southern halves of England and Ireland, then elsewhere. Initial target for the recruit will be to add a new member to the present support-

ing team of two, is film extra revenue.

Sales success in the information technology business is required. So is knowledge of financial accounting and demonstrable ability to spot new opportunities and selling tactics and lead a small team in exploiting them.

Candidates should be entrepreneurial in outlook and have made profits as general manager of a business operation of a comparable kind. Fluency in German a help, but not essential.

Pay up to £30,000, with bonus

on results and car.

Inquiries to Mr Taylor at 18 Grosvenor St., London W1X 9FD; tel. 01-499 0513, telex 27950.

Catering

A DIRECTOR OF sales and marketing is sought by Peter Cockell of Lewis Briggs International for a catering-equipment manufacturer in North-west England. It is part of a £3,000-turnover group.

With 200 subordinate staff, the newcomer will be responsible to the managing director for all marketing and sales activities, with emphasis on fast-food outlets. Success as a manager in businesses which do catering, rather than supply equipment for doing it, would be a big help.

Candidates must above all have shown they can lead a large sales and marketing operation.

Salary indicator £20,000. Other benefits include a car. Inquiries to Mr Cockell at

Suite 5, 102 Cavendish Square, London W1M 9AD; tel. 01-499 6857, telex 27345.

Sharper end

A QUALIFIED company secretary with international-company experience who wants to get stuck into line management with a leisure-industry group, is wanted by Ken Orrell of the Hay-MSL consultancy (52 Grosvenor Gardens, London SW1W 9FD; tel. 01-730 0833, telex 23119).

As well as secretarial duties the work will entail project management and sharper-end commercial transactions.

Salary £20,000, with perks for negotiation.

Personnel

A PROFESSIONAL manager with enough personnel experience to co-ordinate an international group's personnel policies covering 800 staff in the UK and three other North European countries, is sought by consultant Ian Davies of Hoggett & Davies (56 Argyll St., London W1E 6EZ; tel. 01-734 6882, telex 23152 Monref G 8262).

Candidates for the post, probably based in London, should speak another main European language besides English.

Salary about £18,000. Again perks include a car. Why so many companies encourage executive dead-legs, I can't understand.

European Equities

Analysts/Fund Managers

Our client, a leading Investment House, wishes to expand its global coverage to include the major European countries. They are therefore seeking to recruit high calibre personnel with several years experience of one or more European stockmarkets. Candidates, who may currently be working in either a broking or fund management environment, should have a demonstrable track record, be under 35 years old, and have the personality to fit in with a young and aggressive team. Fluency in a European language, although not essential, would be a major advantage.

Interested candidates should apply in writing, enclosing a full curriculum vitae to Martin Constable, Michael Page. Partnership, 23 Southampton Place, London WC1A 2BP, quoting ref 3405, or phone 01-404 5751. Strictest confidentiality assured.



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Head of International Equity Sales

One of the top six independent British stockbrokers wishes to appoint a Senior Executive to manage and develop their international sales and research section.

The firm has a very substantial UK institutional client base with whom a growing volume of international business is conducted. The further development of this area is a high priority and will command considerable resources.

This is a key appointment. The successful candidate must have experience of one or more international markets and combine dynamic business development skills with the ability to motivate and lead other professionals.

An excellent compensation package is offered.

Please reply in confidence to:

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Streets Financial is one of the largest and most successful advertising and public relations agencies operating in the field of financial communications. Its clients range from large international corporations and financial institutions to smaller, highly specialised companies.

Working alongside the Head of Advertising you will be responsible for the management and development of a number of key accounts in the unit trust, insurance and banking fields. Additionally, your responsibilities will include a major role in the agency's planning function. A Board appointment is envisaged.

Ideally, you will already be at senior agency level with an interest in and appreciation of the financial services sector and the potential it holds. Alternatively you may be in the marketing area of a financial organisation and have a detailed knowledge of the advertising agency business.

Remuneration, which will include a profit related bonus, should not be a limiting factor.

Please write in confidence to John Cameron, quoting ref. CF280 at 10 Bolt Court, London EC4 (telephone 01-583 3911).

Chetwynd Streets

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We regard Private Clients as a major and expanding area and we are currently seeking to strengthen our Private Client department by appointing an additional Manager.

We seek a person with at least five years' experience of investment, three of which should have been in a Private Client Department, and he/she should have worked for a similar organisation or for a stockbroker who specialises in looking after private clients.

He/she will probably have a Graduate background but more important will be someone who combines analytical training with a flair for portfolio management. Obviously he/she will need to be able to communicate at all levels and to liaise with major clients.

Please write in the first instance, quoting reference 561, to the Company's advisor in this matter, Keith Fisher at Overton Shirley and Barry, Prince Rupert House, 64 Queen Street, London EC4R 1AD. Tel. 01-248 0355.

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c £20,000

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The ideal candidate will demonstrate a successful post-professional track record of at least 10 years, preferably with a service company, and have gained expertise in all aspects of the Financial Control and Company Secretarial functions including a knowledge of accounting systems based on computerised techniques.

With experience of acquisition negotiation the successful candidate will possess the drive and enthusiasm to apply financial skills to the development of a dynamic company.

Rewards: Salary £18,000-£22,000. Pension, car and usual benefits. Applicants should apply in confidence to:

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London WC2H 0ES

Corporate Financial Services

International Banking

Salary indicator £20-£30,000

The Bank of New Zealand is the largest bank in New Zealand with a substantial customer base and a strong international network of branches. A major area of expansion is in merchant banking services and the bank is actively seeking to recruit a small number of high calibre executives in this field for its offices in London and Wellington, New Zealand as follows:-

Senior Executives

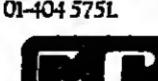
There is a requirement for individuals with a background of experience in the capital markets, corporate and project financing, and of handling merger and acquisition assignments. While applicants may currently be specialising in one of these particular fields a good working knowledge of the other disciplines is sought. The requirement is for a proven track record of relevant experience and preferably a professional qualification.

Middle Management Executives

The bank also wishes to appoint executives at middle management level. Experience sought is in the fields outlined above, but perhaps not as extensive and applicants will be aged around 30 years or less. Responsibilities will include corporate relationship management, product development and marketing.

There are openings at both levels in London and New Zealand and a first class international career development path is available. There is an excellent benefits package available including relocation assistance if appropriate.

Those interested should write to Nick Waterworth at the Banking and Finance Division, 23 Southampton Place, London WC1A 2BP, quoting ref. 3397, or telephone him on 01-404 5751.



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CORPORATE FINANCE - ASIA

£30-35,000

The International Business Division of a leading US merchant bank is involved in some major international projects and is seeking a highly motivated individual to manage a broad range of financial products and services. The post offers considerable scope for a highly motivated individual with at least three years' experience of marketing merchant banking products, coupled with a good knowledge of the region.

ENERGY LENDING...

£20-25,000

Proposed U.S. bank, strongly committed to energy-related financing, offers career opportunity as an associate with the bank's London office. The post involves working closely with the bank's London office and developing a broad range of energy lending products.

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£25,000

A key position with a well-established European bank. Responsible for credit control of the Group's professional credit customers and all present and future Credit Officers.

Reliable applicants should have strong analytical backgrounds in financial banking, a good working knowledge of computers and a sound understanding of banking and finance.

Contact: Felicity Hether

Anderson, Squires, Bank Recruitment Specialists
Blomfield House, 85 London Wall, London EC2

01-588 6644

COMMODITY BANKERS...

£20-25,000

The International Business Division of a leading US merchant bank is involved in some major international projects and is seeking a highly motivated individual to manage a broad range of financial products and services. The post offers considerable scope for a highly motivated individual with at least three years' experience of marketing merchant banking products, coupled with a good knowledge of the region.

CREATIVE LEASING...

£20,000

The Creative Leasing division of a major UK-based leasing company is seeking a highly experienced executive to lead its creative leasing arm. The post will involve at least five years' experience in creative leasing, with a proven track record in the development and implementation of innovative leasing products.

TREASURY MARKETING — FINANCIAL INSTITUTIONS...

£20,000

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Substantial and progressive International bank seeks a highly capable Treasury Marketing Officer. Principally involved in the marketing of new products, the appointee will need to be fully conversant with up to date banking techniques and market instruments and peripheral. It is likely that the appointee will be a graduate with an impressive track record probably with a leading U.S. bank.

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The London branch of a European International bank require a FX Dealer for their small, but active dealing room. Trading spot and forwards in the major currencies, you will need 2 to 3 years relevant experience with an active trading basis.

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Bank of America is seeking an experienced banker to manage and develop its active Norway portfolio. Based in London, the successful candidate will head up a high-calibre team responsible for developing and maintaining account relationships with a diverse range of Norwegian clients around the world.

Applicants, aged 28-35, should have a degree or professional qualification in addition to substantial corporate banking experience – preferably including Scandinavian clients. Fluency in English and Norwegian is essential as is the ability to negotiate effectively at senior management level.

This opportunity offers excellent scope for career development. The compensation package is UK-based and the competitive salary is augmented by a generous package of benefits.

Write with full career and salary details to: Mr A. J. Tucker, Personnel Manager, Bank of America NT & SA, 25 Cannon Street, London, EC4P 4HN.



Bank of America

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Our client, a leading Merchant Bank with a worldwide presence, has an established reputation for sophisticated corporate banking and a policy for financial and marketing flexibility.

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The attractive salary and benefits package will reflect the seniority of this outstanding appointment. Progression to board level is envisaged in the medium term.

Interested applicants should write, enclosing a comprehensive curriculum vitae, to Roger Tipple MA, Manager, at Banking & Finance Division, Michael Page Partnership, 23 Southampton Place, London WC1A 2BP quoting ref: 3403.

All applications will be dealt with in the strictest confidence and an informal discussion will precede submission to our client.



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City Based**Salary Indicator: £20-25,000 + bens**

Our client is the Merchant Bank subsidiary of a major, world wide Commercial Bank. The Merchant Bank is well established in London and is involved in a broad range of activities and markets.

As part of its continuing expansion plan the Bank now wishes to appoint a senior executive with strong entrepreneurial flair to direct their entry into the treasury area. The successful candidate will have total responsibility for setting up and developing an effective treasury operation and will be required to deal in the full range of money markets including FX, Gilts and Futures.

Candidates will ideally possess a degree and have at least four or five years relevant dealing experience. Flexibility, confidence and initiative are essential personal attributes.

Those interested in discussing this particularly unusual and challenging role should contact Chris Smith, BA (Oxon) on 01-404 5751 or write to him at Banking and Finance Division, 23 Southampton Place, London WC1A 2BP enclosing a detailed curriculum vitae. Ref: 3404. The strictest confidentiality is assured.

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International Banking

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This leading international bank has assets of circa \$100 billion and a network of subsidiaries and affiliates throughout the world. Its merchant banking subsidiary in the City is committed to expanding its business in the loan and bond markets and consequently has created three new positions.

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Package negotiable

Reporting to a Managing Director you will be responsible for managing a division. Your prime task will be to direct and actively participate in developing new business with borrowers in Europe, Africa and the Middle East.

Aged 35-40 you have considerable experience in international lending and are currently responsible for developing relationships in the government and/or corporate market. You now seek the chance to manage an area and build up a successful marketing team.

This is an energetic and highly successful bank. Senior management are only in their early forties and prospects for further career development are excellent. We accept that the people we are looking for are already major achievers in other financial organisations and confirm that enquiries will be handled in complete confidence. Ring or write to Barbara Lord of Cripps, Sears and Associates Ltd, (Personnel Management Consultants), 88/89 High Holborn, London WC1V 6JH. Tel: 01-404 5700 (24 hours).

Cripps, Sears

Associate Directors

£30,000-£40,000+banking benefits

Reporting to the Executive Director you will take responsibility for developing the Banks' activities in specific geographical areas within Europe, Africa and the Middle East.

Aged 28-34 you have considerable experience in international lending and are currently responsible for developing relationships in the government and/or corporate market. You now seek the chance to manage an area and build up a successful marketing team.

This is an energetic and highly successful bank. Senior management are only in their early forties and prospects for further career development are excellent. We accept that the people we are looking for are already major achievers in other financial organisations and confirm that enquiries will be handled in complete confidence. Ring or write to Barbara Lord of Cripps, Sears and Associates Ltd, (Personnel Management Consultants), 88/89 High Holborn, London WC1V 6JH. Tel: 01-404 5700 (24 hours).

**Deputy Manager, Steam Coal
London based/Late 20's Early 30's**

International Marketing

An excellent opportunity exists for an energetic, self-motivated, internationally minded executive to join the London office of a major multi-national mining company with substantial world-wide interests in coal and metal ores.

The vacant post is as Deputy to the Steam Coal Marketing Manager – a job which requires sound marketing skills, patience and determination and which will involve extensive travel, mainly throughout Europe.

Experience is necessary in a relevant field, preferably coal or other bulk raw materials but alternatively in shipping or the marketing of heavy equipment associated with power generation, process manufacture.

Fluency in European languages would be an advantage and a good education is essential. Sound managerial qualities are sought in a post offering considerable potential for advancement. An attractive salary will be offered, negotiable, dependent upon age and experience.

In the first instance, please reply quoting ref. 548, to E. S. Shirley & Barry, Prince Rupert House, 64 Queen Street, London, EC4R 1AD. Telephone 01-248 0353.

Overton Shirley & Barry
INTERNATIONAL MANAGEMENT CONSULTANTS

Chief Executive Merchant Banking Division

London based

Our client is a privately owned holding company based in Perth, Australia with significant worldwide interests which include coal, oil and gas extraction, gold mining, commodity growing and trading, and air transport. The individual trading companies, three of which are publicly quoted, are principally concentrated in Australia, the Far East and the USA, and generate a total turnover of some £550 million.

A recent major acquisition and rationalisation of the organisation has now emphasised the need to create a merchant banking division in an internationally recognised financial centre. The decision has therefore been taken to create the division with the objective of co-ordinating all of the diverse banking and merchant banking services currently being used and also of providing or organising a full range of merchant banking services which at a later stage could be offered to third parties.

For this new appointment our client:

SEEKS:

- * extensive merchant banking experience
- * significant international business exposure
- * experience of foreign exchange dealing and the commodity markets
- * the initiative, presence and management experience to develop a new role in a major company
- * the confidence to promote the activity to third parties once it is developed
- * a willingness to travel extensively and become involved with a complex and growing business
- * an individual with contacts at the main financial centres

Please write in complete confidence quoting reference 6262 and submit a concise curriculum vitae to:

Peter Childs,
Pannell Kerr Forster Associates,
New Garden House, 78 Hatton Garden,
London EC1N 8JA.

£50,000 neg + benefits

- OFFERS:**
- * a high level of basic salary and sound terms of employment
 - * the freedom to develop a new function in an international group with the minimum of direction
 - * the opportunity to help to choose the right vehicle from which to operate the activity
 - * the opportunity to recruit and develop a small professional team
 - * the opportunity to contribute significantly to the Group's corporate and financial strategy

**Pannell Kerr
Forster
Associates**
MANAGEMENT CONSULTANTS

Entrepreneur?

Our client, an international investment management company, seek an assistant for the directors. You will have some appraisal/report writing skills, gainful experience in corporate finance/investment management area. You are looking for a non-routine role in a stimulating environment. c £18,000.

Contact:

THE ROGER PARKER
ORGANISATION
01-588 8161

**UNIVERSITY OF LONDON
CHAIR OF INDUSTRIAL RELATIONS**
TENURE AT THE END OF THE TERM
AND POLITICAL SCIENCE

The Senate invite applications for the above newly-established chair. It is intended to fill the post as soon as possible, but no later than 1 October 1985.

Applications (10 copies) should be sent to the Academic Registrar (PTT)
UNIVERSITY OF LONDON
REGISTRAR'S OFFICE, TRU
from whom further particulars should first be obtained.

The closing date for receipt of applications is 14 September 1984.

**MIKE POPE AND
DAVID PATTEN PARTNERSHIP**
Bank Recruitment Consultants
ACA Financial Controller
(with 10 years experience and exp.) to 40
to £28,000
Analyst in Cash Credit
Analyst in Discr. Cr. at
Bank School, to 40
to £18,000
Qualifd Accountant (with 5
years experience) to 25
to £15,000
Credit Officer (25-30)
to £12,000
Head Credit Head Local Authorities
Brokerage
Part-qualified Accountants
part-time (21-24)
to £12,500
Please phone Mike Pope 01-247 0955
2nd Floor, 216 Bishopsgate
London, EC2

TREASURER £25-30,000

Our client is a European bank with a strong domestic base and an extensive international network of branches and subsidiaries. The bank is long established in London, with a staff of approximately 150 engaged in a broad range of international commercial banking activities.

Continued expansion of these activities creates the need for a Treasurer to take responsibility for financial management, overall funding, and Bank of England relations. Specifically, this will involve management of branch liquidity, control of short-term cash flows, preparation of financial statements, taxation, and supervision of the Foreign Exchange Dealing Room. The Treasurer will report direct to the London Branch Manager.

The breadth of this new role calls for a seasoned international banker (probably aged 35-45) who combines a treasury/dealing background with experience in wider aspects of financial management, including planning and budgeting. A detailed understanding of money and capital market instruments is a key requirement; a professional qualification relevant to this area of banking would be seen as an advantage.

Salary and benefits are negotiable, and will reflect the importance of the appointment and the stature of the successful candidate.

*In the first instance, please contact Ken Anderson
Telephone: 01-588 6644*

Anderson, Squires
Bank Recruitment Specialists
85 London Wall, London EC2

Anderson, Squires

CORPORATE FINANCIAL SERVICES Team Leader AVP/Vice President

Salary negotiable £25,000 - £35,000

A major bank, with an established division specialising in asset finance, UK big ticket, tax based leasing transactions, managed leasing portfolios and corporate advisory services, seeks the following:

A graduate ACA or MBA aged 30-35 years, with a lively innovative approach and high technical skills encompassing pricing, structuring, evaluation, documentation, tax etc together with a strong flair for business development.

Young ACA - Corporate Financial Services
£20,000 - £25,000 + major benefits

An important international bank seeks a highly determined entrepreneurial ACA or graduate banker with 3 years' experience covering credit mergers, acquisitions, venture capital and management buyouts. High negotiating skills and the ability to act on own initiative is essential, as the position offers an unusually high degree of autonomy.

Please telephone or send detailed CV's to Brian Gooch or Jill Backhouse, Jonathan Wren & Company Ltd, 170 Bishopsgate, London EC2M 4LX. Tel: 01-623 1266. Applications will be dealt with in strict confidence.

Jonathan Wren
BANKING
APPOINTMENTS

Jonathan Wren
BANKING
APPOINTMENTS

TREASURY Vice-President Appointment c£35,000

Responsibility will be for the policy, management, marketing and development of the Administrative, Funding, Money Market and Foreign Exchange trading activities of a well established U.S. bank in the City.

The Vice-President will be expected to devote a major proportion of time to FX trading utilising personal expertise to both expand and improve the technical skills and knowledge of the existing London dealing team.

Reporting to the Money Market Trading Manager in the United States, a further aspect of the position will be to develop and implement policies regarding the Banks' activities in the Financial Futures, Currency Futures and Options Markets.

For further details please contact Richard Meredith,
Jonathan Wren & Company Ltd., 170 Bishopsgate,
London EC2M 4LX. Tel: 01 623 1266.
All applications will be treated in the strictest confidence.

Historic Buildings and Monuments Commission for England

DIRECTOR OF ADMINISTRATION- FINANCE & PERSONNEL

The Commission, established under the National Heritage Act 1983, has over 1,100 staff and an annual budget of more than £50m. It is a non-Departmental public body receiving the bulk of its income by way of a grant-in-aid from the Secretary of State for the Environment, but with a trading income of about £25m pa.

The Director of Administrative Services will be responsible to the Chief Executive for the full range of financial, accounting and personnel functions within the Commission.

The post carries responsibility for the preparation of financial and manpower budgets, the financial accounts (both Capital and Current) and the grant-in-aid account, the provision of financial/manpower management information, recruitment and the provision of office support services. The Director will be the main channel of communication with the Department of the Environment on all matters affecting the grant-in-aid and will have a particular responsibility for ensuring

that the conditions of the grant-in-aid are met and upheld.

Candidates must have had wide experience of financial work, preferably with experience in the public sector. They must also have had experience of personnel work and industrial relations. Professional qualifications in either finance or personnel work and a knowledge of government accounting would be advantages.

Salary (under review) for this London-based post £20,400 rising to £24,400. NB: The Commission is an equal opportunity employer. Its permanent staff will be based in London, although it has been decided that terms and conditions of employment will be broadly similar to those in the Civil Service.

For further details and an application form (to be returned by 31 July 1984) write to Civil Service Commission, Alencon Link, Basingstoke, Hants, RG21 1JB, or telephone Basingstoke (0256) 6651 (answering service operates outside office hours). Please quote ref: G/6277.

English Heritage

SENIOR MANAGEMENT APPOINTMENTS

up to £20,000

National Girobank is a rapidly expanding U.K. financial institution employing over 5500 staff and has established a significant presence in both the personal and corporate banking markets. The bank now wishes to make two appointments at Senior Management level to strengthen its presence in the financial markets. Both posts will be situated in London reporting to the Head of Investment.

Applications for the following are invited from suitably experienced individuals, who feel they can make a significant contribution to the bank's development.

Leasing Manager

The successful applicant will be required to develop the bank's presence in the medium/big ticket equipment leasing market. Responsibilities will include the management of the existing portfolio, the identification and expansion of leasing opportunities arising from the bank's corporate clients and support of the bank's developing role as a provider of corporate finance.

Investment Manager

The successful applicant will be required to play a substantial part in the management of the bank's portfolio of interest bearing investments. The current portfolio is concentrated in gilts and the manager will be required to develop policies for more active portfolio management and extend

London

the range of investments to improve overall returns. There will also be opportunities to contribute to the bank's developing presence in other financial markets.

Applications are invited from individuals (male/female) who have extensive knowledge of these activities and can demonstrate a successful track record. A bank qualification would be desirable but not essential, and the preferred age range is 27-35.

Starting salary will be up to £20,000 with the possibility of further progression (on the basis of performance) up to £22,000.

Benefits include five and a half weeks annual leave and a contributory index linked pension scheme. Assistance with moving to within reasonable commuting distance of the City can be provided where appropriate.

Please supply a brief outlining career and salary progression and how your skills and experience match the requirements of the job to: Peter Farmer, Head of Management Development, National Girobank, 10 Milk Street, London EC2V 8JH.

**NATIONAL
Girobank**

INVESTMENT ANALYST- ASSISTANT INVESTMENT MANAGER

The National Insurance and Guarantee Corporation PLC wishes to appoint an analyst/assistant manager to work with its investment manager in the running of an international portfolio. The Corporation is a subsidiary of Heron International PLC.

Candidates should be aged about 25/30 and must have had at least three years' relevant experience, preferably in a financial institution. An attractive remuneration package will be offered to the successful candidate.

Please forward full CV to Gerald Jospe, 19 Marylebone Road, London, NW1 5JL.

**The National Insurance and
Guarantee Corporation PLC**

19 Marylebone Road, London, NW1 5JL
A Heron International Company

CJA

Vice-President Appointment c£35,000

Responsibility will be for the policy, management, marketing and development of the Administrative, Funding, Money Market and Foreign Exchange trading activities of a well established U.S. bank in the City.

The Vice-President will be expected to devote a major proportion of time to FX trading utilising personal expertise to both expand and improve the technical skills and knowledge of the existing London dealing team.

Reporting to the Money Market Trading Manager in the United States, a further aspect of the position will be to develop and implement policies regarding the Banks' activities in the Financial Futures, Currency Futures and Options Markets.

For further details please contact Richard Meredith, Jonathan Wren & Company Ltd., 170 Bishopsgate, London EC2M 4LX. Tel: 01 623 1266.
All applications will be treated in the strictest confidence.

RECRUITMENT CONSULTANTS
35 New Broad Street, London EC2M 1NH
Tel: 01-588 3588 or 01-588 3575
Telex No. 887374

A key position with scope to become Senior Analyst in 6-18 months and to become a Portfolio Manager in 4-6 years in either London, U.S.A. or Japan

CJA
LONDON

RESEARCH ANALYST—HIGH TECHNOLOGIES

£25,000-£40,000

MAJOR INTERNATIONAL INVESTMENT BANK — OVER £3 BILLION UNDER MANAGEMENT
We invite applications from candidates, aged 28-35, with a university degree and preferably an M.B.A. who have acquired at least 4 years' practical analytical experience in the high technology field. This is likely to have been acquired either with international consultants, or in a major international electronics/high technology manufacturer, or in a stockbroker or financial institution. The successful applicant will be responsible for specialising in commercial and financial analysis of companies in the electronics/computer/telecoms or defence industries. Contact will be at the highest level and will call for the provision of succinct advice to the internal portfolio managers. Some travel will be necessary to the U.S.A. and Japan. A deep interest in investment plus a commercially enquiring mind is important. Initial salary negotiable, £25,000-£40,000 + profit sharing + car + non-contributory pension, free life assurance, subsidised health cover, removal expenses if necessary, subsidised mortgage. Applications in strict confidence under reference RAHT4280/FT to the Managing Director:

CAMPBELL-JOHNSTON ASSOCIATES (MANAGEMENT RECRUITMENT CONSULTANTS) LIMITED,
35 NEW BROAD STREET, LONDON EC2M 1NH. TELEPHONE: 01-588 3588 or 01-588 3575. TELEX: 887374. FAX: 01-438 9216.

Outstanding Opportunity for Numerate Graduate

Acquisition/Diversification from £15,000: London

James Burrough plc, major exporters and distillers of Beefeater Gin, have established a name synonymous with quality in more than 170 countries. With a strong financial base and a declared policy on expansion, we are now planning a considerable development of operations over the next 5 years. The successful applicant will be responsible to, and work closely with, the Financial Director. He/she will be ambitious, enthusiastic, and able to think and act autonomously. Entrepreneurial ability will be a crucial factor. The brief is to refine Group criteria for expansion and diversification and to examine potential areas of interest, not necessarily related to present activities. Detailed analysis will follow, together with the development and possible operation of control systems in new ventures. Career prospects are excellent in an expanding environment.

Candidates should be aged 25 to 35 and qualified as engineers, accountants, business graduates or MBA's. The salary quoted envisages someone with at least two years' industrial, commercial or stockbroking experience, but could be adjusted in either direction as appropriate. Excellent supporting benefits include profit share, non-contributory pension scheme and relocation help where necessary.

If you think you match up to our requirements and can make a substantial contribution to our progress, please write and tell us why. J.G. Sanger, Financial Director.

James Burrough plc

Beefeater House, Montford Place, Kennington Lane, London S.E.11.

MERCHANT BANKING AND TRADE FINANCE

JOHNSON MATTHEY BANKERS LIMITED, a British-owned International Merchant Banking Group, have the following opportunities in their City office.

Assistant Manager — Bills and Documentary Credits Department

Responsible to the Departmental Manager for the supervision of a department of approximately 20 staff, this is an excellent career opportunity for someone in their late twenties/early thirties with good administrative and organisational skills, together with several years supervisory experience. Candidates will have experience of all aspects of bills and documentary credits work including ECGD cover, foreign exchange, loans and deposits. Ideally gained in international divisions of larger banks. An AIB qualification is essential.

Newly Qualified Accountant — Loans and Advances Department

Liaising closely with our Account Officers, Credit, Banking and Securities Departments, this position will involve some customer contact. The role is to provide senior technical support to the Bank's Account Officers and the successful candidate will become closely involved in analysing and monitoring a wide variety of projects.

Candidates should be recently qualified ACA/ACCA in their mid-twenties with a degree, and auditing experience ideally gained in a banking or financial services environment.

It is envisaged that both positions will carry salaries well into five figures (to be reviewed in April 1985), highly competitive fringe benefits normally associated with a successful merchant banking group, and progressive career prospects.

Please write with full career details and current salary to: Graham Dunning, Assistant Manager - Personnel, Johnson Matthey Bankers Limited, 5 Lloyds Avenue, London, EC3N 3DB. Telephone 01-431 3181 Ext. 360.

JM
JOHNSON MATTHEY BANKERS LIMITED

INSTITUTIONAL DEALER

LONDON OFFICE

Potter Partners is seeking a Dealer to join the institutional advisory team in its London office. Potter Partners has a well established client list in the United Kingdom and Europe and the position offers excellent potential for a well motivated individual.

The successful applicant will probably be under 40 and should have several years experience of the securities industry. The position requires a working knowledge of Australian companies together with an understanding of Australian dealing procedures.

The remuneration package will be attractive and there will be longer term career development opportunities in Australia.

Replies in writing or telephone enquiries to:

POTTER PARTNERS
16 St Helens Place, London EC3A 6DB
Tel: (01) 588 4010

**POTTER
PARTNERS**

Insurance Analyst Stockbroking

North West

Excellent

Our client is a leading provincial stockbroking firm, based in the North West. They require an Analyst, preferably with some knowledge of the insurance industry, to join their highly successful research team. Important requirements are the ability to read and interpret balance sheets, to prepare and deliver results both verbally and in writing, to converse at Board level and to develop close relationships with clients.

Applicants may have an accountancy or actuarial background and may currently be working for an investment institution, insurance company or stockbroking firm. Career prospects within the firm are excellent.

The salary package is negotiable and will not be an obstacle to the right candidate. Relocation facilities are available and interested applicants should contact Alan Dickinson, quoting ref. 6982 on 061-228 0396 at Michael Page Partnership, Faulkner House, Faulkner Street, Manchester M14 DY.

MP
Michael Page Partnership
International Recruitment Consultants
London New York Bristol
Birmingham Manchester Leeds Glasgow

INVESTMENT ANALYST — PROJECTS

A Major International Investment Institution based in the City seeks an exceptional individual as an Investment Analyst for its Portfolio of direct Investments world-wide.

The successful applicant will be in his/her mid 20's and will have relevant experience gained in Investment Research, Financial Analysis or Project Finance.

The position will involve identifying and analysing the feasibility of major Investments, and the Management of the existing Portfolio of direct Investments. It will involve an element of travel.

Remuneration will fully reflect experience and ability.

Candidates should apply, in confidence detailing experience and current salary.

Write Fax A3657, Financial Times, 10 Cannon Street, London, EC4P 4BY.

COMPANY SECRETARY

from £15,000 + car + benefits

Our client is a UK subsidiary of a U.S. commodity company involved in grain trading and shipping, soybean processing, Forex and Metal trading. Reporting to the General Manager, with liaison at Senior management level, the position carries responsibility for legal and personnel administration, including legal advice, pensions, insurances, and Secretarial duties. Prospective candidates will have a relevant professional background ideally with a legal qualification.

For further information please write enclosing full C.V. or telephone ALEX STEELE in strictest confidence

Firth Ross Martin
Financial & Professional Selection Consultants
Wardgate House, 55a London Wall, London EC2M 5TP. Telephone 01-628 2441.

Investment Manager

£400 million 'In House' Pension Fund
c. £20,000 : North of England

This is an outstanding opportunity to manage one of the country's largest pension funds. The requirement is for a highly ambitious and professional individual who will initially appoint to the significant role of such an appointment within a career progression towards the highest levels of investment management.

Candidates, graduates and/or professionally qualified, must have at least five years' practical experience of managing institutional funds within a performance-oriented environment.

Remuneration is for discussion as indicated plus certain other benefits.

Candidates should write, in confidence, for an application form to: The Chief Executive (Personnel), County Hall, Barnsley, South Yorkshire, quoting reference 19, telephone Ian Thompson, Assistant County Treasurer, on Barnsley (0225) 86141, ext. 262, for an informal discussion.

South Yorkshire County Council is an Equal Opportunities Employer.

**South Yorkshire
County Council**

Civil Aviation Authority**Managing Economists/
Accountants****Manager, Capital Finance c.£22,000**

Air Traffic Services

Responsible for providing comprehensive financial plans, information and control systems, regarding investment expenditure for the National Air Traffic Services, including economic appraisals.

This job calls for an exceptional, widely qualified and experienced financial manager, with drive, innovative flair and the ability to grasp complex technical problems. An appreciation of Government financial policy on nationalised industries and knowledge of public sector investment appraisal methods is also sought.

Candidates are likely to have an MBA qualification and an economist/accountancy background.

Head of Evaluation & Planning c.£17,000

Air Traffic Services

Responsible to the Manager, Capital Finance for co-ordinating and analysing 5 year expenditure plans and for preparing full economic and financial evaluation of all projects within those plans.

The job calls for a degree in economics or a similar numerate discipline, or a professional accounting qualification coupled with practical experience in the application of micro-economic techniques. Previous experience of financial and economic project evaluation at a senior level is essential.

The Civil Aviation Authority has a turnover in excess of £200m and assets of £120m and is responsible for providing comprehensive air navigation and air traffic control services and airport aids. It has a rolling programme of purchase and installation of advanced electronic equipment and systems.

The rapid growth of civil aviation demands continuous improvements in this equipment and the commissioning of leading edge technology for new generation equipment, now being designed and developed.

The Finance Directorate (Air Traffic Services) is closely involved in the investment decision-making and monitoring process, and the increasing importance of controlling and managing this strategic programme has led to the creation of these two new senior and challenging positions.

Benefits include over 4 weeks' annual leave, an interest-free annual season ticket loan and an excellent contributory pension scheme. All salaries are subject to an annual cost of living index review.

Please apply in writing enclosing current cv, stating for which post you are applying, to Miss G Somersett Personnel Support Services, Civil Aviation Authority, Room T1219, CAA House, 45-59 Kingsway, London WC2B 6TE.

**Manager
Financial Analysis**

United Dominions Trust Limited, a leading finance house and a member of the TSB Group, has a vacancy for a Manager, Financial Analysis within its Point of Sale Division at its Head Office in North London.

This senior appointment, reporting to the Controller, Financial Operations, will head a small specialist team, responsible for the development and maintenance of an effective costing/pricing structure for the Division's products and marketing proposals.

Candidates, preferably late 20's to early 30's, should have a sound track record within the finance or related industry of costing and pricing activities, coupled with a good working knowledge of mini computers.

The successful candidate is likely to be a graduate preferably in business

studies or a related discipline or suitably professionally qualified, e.g. ACCA or ACMA.

The starting salary will be negotiated in line with qualifications and experience. The Company operates a merit salary system with regular performance appraisal and offers competitive benefits including free pension and life assurance, mortgage subsidy and five weeks' holiday. A Company car will also be provided. There are excellent prospects for further development.

Please send a c.v., quoting current remuneration, or write (or ring 01-440 8282 ext. 2048) for an application form to: Keith Pusey, Personnel Manager, Point of Sale Division, United Dominions Trust Limited, Endeavour House, 1 Lyonsdown Road, New Barnet, Herts. EN5 1HU.



United Dominions Trust

PARTNER'S ASSISTANT

Laurie, Milbank & Co are seeking to appoint an assistant to a partner in their client's Managed Funds department. The applicant should have three or four years' stockbroking experience in domestic and international markets and should be articulate, numerate and hard-working.

The job involves regular communication with clients and requires a thorough knowledge of the administration and documentation involved. The preferred age range is 20 to 30 years.

Please write in confidence to Tim Summers:

IM Laurie, Milbank & Co.
Portland House, 72/73 Basinghall Street, London EC2V 5DP

Cocoa Management

Two energetic professionals with several years of senior agricultural management experience are sought for appointments in Papua New Guinea.

Positions are being established with the aim of providing comprehensive management services to the plantation and shareholder sectors.

Proven abilities in administrative-accounting aspects are deemed as important as agronomic and developmental performance.

As can be expected in a position of this nature remuneration and conditions are negotiable.

Applications with full details of experience and references, will be treated in the strictest confidence and should be forwarded to:

The Manager
ANGCO PTY LTD
PO Box 175 Rabaul, Papua, New Guinea

URGENTLY REQUIRED

A London-based International Organisation requires Assistant Portfolio Managers in their 20s with experience in the European and Far East markets.

Good salary and benefits.

Candidates should apply with Curriculum Vitae to:
Box A8688, Financial Times
10 Cannon Street, London EC4M 4BY

TRUST BANK
The Trust Bank of Africa Limited
Licensed Deposit Taker

JUNIOR F/X DEALER

The Trust Bank of Africa Limited, London Branch, is offering a challenging opportunity to a Junior F/X dealer to join an expanding dealing room.

The successful candidates will have spent between one and two years in an active trading environment.

An attractive salary and normal banking fringe benefits will be offered to the right person.

Please write in confidence with full career details to:

Mr S P Cousins
Operations Manager
THE TRUST BANK OF AFRICA LIMITED
20 Cannon Street
London EC4M 4XD

**International Pensions
and Insurance Specialist****c.£16,000**

From their modern well equipped West London offices, my client markets and distributes the films of Hollywood's largest studios in all parts of the world. The business is complex, dynamic, highly profitable and growing rapidly.

As part of the formation of an international personnel team, the company wishes to recruit a Pensions and Insurance Specialist who will report to the Vice-President - Personnel. The man or woman appointed will be responsible for the supervision of the company's international employee benefits arrangements (pension plans and life, accident and disability insurance schemes) and the administration and control of business insurance programmes worldwide.

West London

You will need a strong background in pensions administration and a significant element of international exposure would be an advantage. While pensions management is the most important part of the role, some experience of insurance administration is necessary. You should possess well developed communication skills as you will be in frequent contact with brokers and company managers throughout the world. Additionally you will be confident of your ability to handle both volume and complexity with a degree of independence.

To find out about the scope of this interesting career opportunity contact Richard Goldie on (0922) 552552 or write enclosing a brief CV to Macmillan Davies Personnel Consultants, The Old Vaults, Parliament Square, Hertford, Herts. SG14 1PL.

**Macmillan
Davies**
Personnel
Consultants

**EXPORT CREDIT
AND FINANCE**

An exciting opportunity exists to join the fast-growing Trade and Political Risk Division of an international insurance company based in the City, acknowledge as one of the best in the field.

We are looking for a "go-ahead" graduate in his or her mid-twenties able to work under pressure and on own initiative with experience in credit analysis and international loan documentation to join our Export Credit Underwriting team and eventually to handle an innovative and wide-ranging export finance operation.

Candidates will have gained their experience with an international bank or similar financial institution and will be fluent in at least one European language. Previous insurance experience is not a limiting factor.

A competitive salary will be offered together with usual large company benefits.

Please write in confidence, enclosing full cv and salary progression to:

David Healey, Personnel Manager
American International Underwriters (UK) Limited

2/8 Altyre Road, Croydon CR9 2LG

Interested candidates are invited to telephone Dennis Parker on 01-626 7866 Ext. 397

If further information is required prior to formal application

**AUDIT
ASSISTANT**

Merchant Bank with a small, well-established Internal Audit Department requires an audit assistant. This is an opportunity for the person selected to further his/her banking knowledge. Auditing includes use of computer facilities.

A.I.B. or accounting qualifications; banking experience preferred. Salary negotiable, plus usual banking benefits. Age 25-35.

Please send full particulars, naming any bank that you would not wish to be approached to:

P. S. THRING
Ernst Whitney, Chartered Accountants
Becket House
1 Lambeth Palace Road
London, SE1 7EU

Ireland Petroleum Exploration Specialists

required for the Department of Energy, Dublin.

There are 4 posts, one at senior level.

The successful applicants will have a good honours degree in Geology or Geophysics and considerable experience in their field. A relevant post-graduate qualification is desirable.

The appointees will work under the Department's Senior Petroleum Advisor and will be concerned with the interpretation of Geophysical and Geological data derived from oil exploration activities in Ireland, the preparation of regional basin and prospect evaluations, and advising on these evaluations. They will also monitor and control the technical aspects of exploration company activities.

Application forms and full particulars from:

The Secretary, Civil Service Commission, 1 Lower Grand Canal Street, Dublin 2.

Latest date for receipt of completed application forms: 2 August 1984.

**MERCHANT BANKING
Corporate Finance Executives**

Several of our Merchant Banking clients wish to expand and strengthen their Corporate Finance Departments. These opportunities are at different levels of seniority and applications are invited from candidates as follows:-

1) Executives aged between 30-35 years with several years Corporate Finance experience within Merchant Banking or Stockbroking.

2) Qualified Chartered Accountants or Solicitors, aged between 25-30 years who have had experience of Mergers, Acquisitions or tax matters.

Please telephone or write enclosing a curriculum vitae to Peter Latham, Jonathan Wren & Company Ltd., 170 Bishopsgate, London EC2M 4LX. Tel: 01-623 1266.

**Jonathan
Wren**

BANKING
APPOINTMENTS

Corporate Planner**to £17,000 + benefits****Cambridge**

The company is probably the UK's best known COMPUTER PRODUCER and a major success story of the 1980's. Working at the forefront of high technology their products are world-beaters. Turnover is £7.5m p.a. and continues to grow dramatically.

They seek a young accountant for a vital CORPORATE PLANNING role. The position carries total responsibility for co-ordinating planning and budgeting, complete involvement in the decision-making process, fully directing and controlling very rapid growth and reports to the Financial Controller. Accelerated promotion and salary progression can be expected.

Candidates can be RECENTLY QUALIFIED GRADUATE A.C.M.A.s or A.C.A.s, or with up to 5 years further commercial/industrial experience, probably aged 24-28, with good communication skills and the desire to succeed. Knowledge of the Electronics industry and Financial Modelling is preferred but not essential. Re-location expenses are available where appropriate.

Please telephone and send your career details to Barry C. Skates quoting ref. 6715.

**Mervyn Hughes
Alexandre Tic
(International) Ltd**



37 Golden Square
London W1R 4AN
01-434 4091

Management Recruitment Consultants

**Group Secretary
Light Engineering/High Technology****£15,000 + car**

A small, innovative electronic and engineering group (70-80+) now needs a Group Secretary to assist the Board direct and control the enterprise into new activities.

This is a role for a brisk, innovative and financially aware "sharp-suited" commercial person who will:-

- Examine all existing financial and administrative procedures and systems, recommend and introduce improvements thereon.
- Relieve the Managing Director of multifarious, day to day financial controls and provide tighter operating and commercial disciplines at all levels.
- Perform the statutory duties of a Company Secretary.

Candidates, qualified to at least A.C.S standard will have at least 8 years proven experience in a similar role, in small to medium manufacturing companies. Age is of less consequence than the right attributes.

Please write or telephone in the first place. In complete confidence to Paul Stiles (Director), Sinclair Associates, Brookhurst, Britannia Lane, Sevenoaks, Kent, TN15 2NG. Tel: 0752 602020.

Sinclare Associates
Management and Personnel Consultants

London • Birmingham • Sevenoaks

ACCOUNTANTS**Careers in Banking**

With limited long term career opportunities in commerce for accountants, capitalise on a career move into banking.

We are retained by the leading Merchant & Investment Banks to find ambitious accountants to join them in the following areas:

- International Capital Markets.
- Corporate Finance and Mergers and Acquisitions.
- Investment Banking.

Age 25-30, you will be eager to develop your career away from pure accountancy towards a front line position in the banking community.

For further details please write to, or telephone

R Rochester Recruitment Ltd, 31 College Hill, London EC4R 2RP
Telephone 01-580 6345

W
FX Dealers

The European Division of Westpac Banking Corporation, Australia's largest banking group, has vacancies in its London Office dealing room for traders in both spot and forward foreign exchange. Applicants should be aged between 26 and 30 and have a minimum of 4 years' experience in an established and active dealing room.

Please write giving full career details to:-

Arthur E. Valk,
Treasurer, European Division,
Westpac Banking Corporation,
Walbrook House,
23 Walbrook,
London EC4N 8LD.

Westpac
Australia's world bank.

An Exceptional Opportunity

We are a medium sized, broadly based property group, well established and privately owned. Our activities include property development, both in the United Kingdom and in the USA; residential housebuilding; construction; and the management of several property investment portfolios in addition to our own. Our staff, which number a significantly high proportion of qualified men and women, are among the best in the industry.

GROUP M.D.

We are looking for a mature Managing Director to head up a team of highly professional executives and to provide the leadership and management skills that will set the Group's course well into the next decade. The person we eventually appoint will have demonstrated a successful track record in high level, general management appointments ideally, but not necessarily, in the property or a related industry. He will have evidenced strong financial skills and will be knowledgeable in such matters of corporate finance as capital structuring and acquisitions. He will have impressed us with his personality, integrity and enthusiasm. In short, he will be a widely experienced, professional manager who leads from the front, inspires respect and confidence, and whose motivation is the need to succeed.

We offer an exceptionally attractive compensation package based on a very high salary, profit sharing and top line benefits. We also offer a splendid working environment and every encouragement to make a satisfying, rewarding and long term career.

Please write in the first instance to The Chairman of the Group, 73 Brook Street, London W1Y 1YE. Your letter will be handled in the strictest confidence.*

*Our senior management are aware of this advertisement. However, if you wish to approach us initially through your solicitor or accountant, that will be acceptable.

This post is open to men and women.

International Appointments

Sydney and Melbourne

SENIOR DEALERS

FIXED INTEREST SECURITIES

Samuel Montagu & Co. and the Dominguez Barry Group set up Dominguez Barry Samuel Montagu, a joint venture. Having experienced dramatic growth, they are now recognised as a leading Investment Bank.

Two new dealers to specialise in fixed interest securities are sought who should have at least two years' practical experience either as an actuary or in a dealing related activity. One will be based in Sydney and one in Melbourne. Both will have to be self starters whilst operating as part of a strong dealing team.

The remuneration package, including housing finance, will be negotiated with A\$50,000 to be taken as a minimum guideline. A highly attractive incentive remuneration scheme also applies. All relocation expenses for direct family would be provided.

The appointments are permanent and offer significant promotion prospects.

Please write with c.v. to Jon Young, Personnel Director:

Samuel Montagu & Co. Limited,
114 Old Broad Street, London EC2P 2HY



The Nitrogenous Fertilizers Industry S.A. (AEVAL)

is seeking a

CONSULTANT

For a coal gasification project
using Xylitic Type Lignites

Interested qualified Consultant Companies who have experience in synthetic fuel production technology, design, financing and construction management of synfuel projects, are invited to submit prequalification documents to:

THE NITROGENOUS FERTILIZERS INDUSTRY S.A.
Attention: Mr N. Koutsoukos,
Managing Director,
15 Valaoritou Str.,
106 76 Athens, Greece

CORONET S.A.

A established corporation company based in Luxembourg has immediate openings for:

FINANCIAL ANALYST/IBM-PC

The candidate should have:

- IBM-PC programming experience
- Spreadsheets/Bookkeeping experience
- Good command of French/English/German
- Good organisational skills
- Experience and references

Attractive salary

EXECUTIVE SECRETARY FOR THE PRESIDENT

The candidate should have:

- Front office appearance
- Good telephone and word processor, telex experience
- Good command of French/English/German
- Initiative and organisational skills
- Experience and references

Attractive salary

Persons interested in joining a dynamic team should apply in writing with curriculum vitae to:

29 ave Monseigneur, 2165 Luxembourg
Grand Duchy of Luxembourg

Saudi Arabia

Our client a major US chemical company is providing operations management for a large methanol plant based at Al Jubail, Saudi Arabia.

They now require the following key personnel to augment the accounting team.

Senior Accountant

To control day-to-day running of accounting department. Should have sound working knowledge and experience in general, subsidiary and fixed asset ledger, inventory reconciliation, cost reporting and payroll. Qualified to degree level, aged 30+ with computer experience.

Assistant Financial Manager

You will have a wide range of responsibilities in financial accounting concepts and applications. Your experience will include budgeting, cost performance and analysis. Qualified to degree level with a minimum of eight years experience. Both positions offer tax free salaries, one year renewable contracts on single status with excellent benefits and home leave.

For further information telephone Philip Dee on 01-549 6686 or send full c.v. to:

Richard Brooks and Partners, Gough House,
57 Eden Street, Kingston-upon-Thames, Surrey.

R Richard Brooks
and Partners Ltd.
International Management & Recruitment Consultants

SECURITIES ANALYST

Amsterdam-based broker urgently needs securities analyst familiar with UK stocks, stock market etc. Preferably a good writer. Salary commensurate with qualifications.

Telephone or write to:

FIRST COMMERCE SECURITIES B.V.
Herengracht 483, 1017 AB Amsterdam
P.O. Box 91/1000 AB Amsterdam
Tel: (010) 20-260901 - Telex: 14507 FIRCO NL
Attention: C. Seeder, Management

Private Client manager

Rapidly expanding west country financial service group require experienced Private Client administrator.

Applicants should be over 30 and presently managing discretionary and advisory UK Private Client portfolios. Based in beautiful surroundings in Bristol this vacancy provides an exciting opportunity as part of a small team. The applicant should have a substantial existing Private Client business.

A high salary, fringe benefits and superb working environment offered.

Please write in strict confidence to:

J.H. Funnell, Chairman,
West Avon p.l.c.,
9 Portland Square,
Bristol BS2 8SS.

WESTAVON
PUBLIC LIMITED COMPANY

INVESTMENT TRUST RESEARCH

A NEW VENTURE

A consortium of leading Stock Exchange Member Firms is setting up a screen-based Investment Trust Statistical System. We require a self-motivated analyst to head a small team which will be responsible for developing and running the new system.

The applicant will need to have:

- Knowledge of the Investment Trust sector
- Knowledge of computer systems
- The initiative to adapt to new developments
- The ability to select and manage a team in liaison with consortium members.

Remuneration will fully reflect the demanding responsibilities of the position.

Please apply in the first instance to:

THOMSON MCINTOCK & CO.

70 FINSBURY PAVEMENT, LONDON EC2A 1SX

for the attention of Mr. Peter Hogarth

All applications will be treated in the strictest confidence.

IMI

IMI is a major industrial company. We require an Investment Analyst to join a small Birmingham based team to assist in the management of our pension funds assets, which have a value exceeding £200m.

If you are:

- ★ in your early 20's;
- ★ possess a good economics degree or similar qualification;
- ★ and have 1-3 years relevant experience

then please write, giving details of your qualifications, career history, age, current salary, etc. to: Mike Fegredo,

Kynoch Personnel Department,

IMI PLC, P.O. Box 216, Witton,

Birmingham B6 7SA.

Please reply to Box A8673

Financial Times

10 Cannon Street, London EC4P 4BY

APPOINTMENTS

ADVERTISING

appears every

THURSDAY

Rate £34.50

per single

column centimetre

Stockbrokers Wanted

Owing to the rapid expansion of our private client department we are seeking personnel at all levels who have some experience in stockbroking.

In particular, we would welcome a stock exchange member or person of similar calibre.

Replies in confidence to:

M. J. Casack
Albert E. Sharp & Co
Members of the Stock Exchange
Edmund House, 12 Newhall Street
Birmingham B3 3ER
Tel: 021-236 5801

TOP EXECUTIVES

We specialise in finding new careers for senior executives, mainly from the unadvertised job market. Rapidly and confidentially. Our success related fee structure is your guarantee of a professional and effective service. Telephone 0532 436313 (24 hours) to arrange a free preliminary meeting. Methven Career Consultants Limited, Pennine House, 6 Russell Street, Leeds LS1 5RN.

METHVEN
CAREER CONSULTANTS

**U.S. GOVERNMENT
BOND BROKER**

Established Eurobond Broker seeks thoroughly experienced and reputable U.S. Government Bond Broker, capable of staffing and managing a brokerage desk of six to eight people in London. Superior compensation and benefits package available for the right individual.

Please reply in strict confidence to:

Box A8672, Financial Times

10 Cannon Street, London EC4P 4BY

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APPOINTMENTS**

from £17,000 to £70,000

As the leaders in the field of executive job search, we specialise in identifying appointments in the unadvertised vacancy areas. Selected high calibre executives are offered our unique success-related fee structure. Contact us today for a free confidential assessment meeting (24 hour answering service).

Connaught

Executive Management Services Limited.

73 Grosvenor Street, London W1. 01-493 8504

MALAWI INTERNATIONAL TRANSPORT CO. LTD.

Lilongwe, Malawi,

seeks

CHIEF ACCOUNTANT

To be responsible for the computerised accounting and administration functions in this rapidly expanding Company. The successful applicant will be a qualified accountant with several years commercial experience, able to supervise staff and communicate ideas. Previous experience of working in Africa would be an advantage. Initial contract 2 years.

We offer:

- salary in excess of £20,000
- 25% tax free terminal bonus
- accommodation with domestic help
- motor car
- private health scheme
- air fares to and from Malawi
- 4 weeks leave per annum

Applications with CV to the UK shareholders:

P. G. Bell, Director,

BALFOUR, WILLIAMSON & CO. LIMITED,

Roman House, Wood Street, London EC2Y 5BP

Management

Accountant

Kuwait c.£25,000 + benefits

Our client is an established Kuwaiti trading group with diverse service, manufacturing and distribution interests.

A qualified accountant is required for the role of Management Accountant to report to the Deputy General Manager - Group Finance and Information Services and to monitor and report on all aspects of management accounting on a group basis. This will entail developing a number of new reporting and control systems, making extensive use of computer facilities and developing and training subordinate staff.

Applicants, ideally aged 30 to 45 and qualified cost and management accountants, must have had practical experience of the operation and design of management accounting systems in a medium to large company with diverse interests. Prior exposure to an expatriate situation is highly desirable although a knowledge of Arabic is not essential.

This position is offered on a two year renewable contract basis with an attractive range of expatriate benefits.

In the first instance please send full career details to Douglas G Mizon quoting reference F534.

Ernst & Whinney Management Consultants,

Becket House, 1 Lambeth Palace Road, London SE1 7EU

Appointments

Wanted

OVERSEAS

German MBA, 29 years, good

knowledge of English and

French, 3 years practice in trade

and marketing, training in

international company, is looking

for interesting engagement

Write Box A8674, Financial Times

10 Cannon Street, EC4P 4BY

INTERNATIONAL APPOINTMENTS

APPEAR EVERY

THURSDAY

Rate £34.50

Accountancy Appointments

Financial Controller

Co-operative Retail Services is Britain's largest retail Co-operative Society with an annual turnover approaching £1 billion, and plans for substantial future growth.

Retirement has created this outstanding career opportunity, and we are looking for a person, preferably aged between 35-45, with proven experience, and a practical understanding of computer based information systems. A professional qualification, and experience in a retail environment would also be advantageous.

The person appointed will be a key member of the senior management team based at our head office in Manchester, and will be responsible to the Chief Executive for the Society's financial and accounting functions.

A highly competitive remuneration package will reflect the senior level of this appointment.

For further details and application form, please write, in confidence, to:

The Chief Executive Officer
Co-operative Retail Services Ltd
29 Dantie Street, Manchester M4 4BA



People who care

Financial Director

Hi-tech Venture London

c.£27,000
+car/share options



Arthur Young McClelland Moores & Co.

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

An embryonic hi-tech company combined with the commercial flair and energy of Heron Corporation is set to be reckoned with. Already a household name, this computer retail company has created a unique selling feature in state-of-the-art products with the backing of an impressive marketing campaign. Currently operating six outlets, expansion is planned to around thirty over the next three years.

The new Finance Director will be expected to give a lead in coping with the problems of a high growth business. As a priority, the initial task is to establish sound financial control and management information systems. At the same time, the Managing Director needs creative, commercial advice at a strategic and policy making level. This key appointment is crucial to the development of the business and its long term success.

Candidates will be qualified accountants, aged around 35. They will have a demonstrated record of success in financial management, with the emphasis on the effective use of management information. Exposure to the smaller, successful marketing led or retail environment is desirable. You will need a high level of commitment, above average communication skills and the ability to integrate into a multi-disciplined team. A practical, flexible approach is essential during the early stages.

Please reply in confidence, giving concise career and personal details, quoting Ref. ER705/FT to H.F. Male, Executive Selection, Arthur Young McClelland Moores & Co., Management Consultants, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 1NH.

G.P./SPECIAL SECTOR PARTNER/PARTNER DESIGNATE

FCA's 35-45

London £30,000-£65,000+Car

Our client is a highly successful medium sized firm of Chartered Accountants which enjoys a national dominance in a number of highly specialised audit/advisory market sectors.

This is an opportunity for a senior manager or existing salaried or equity General Practice Partner to gradually take over a leading role in this special sector work whilst maintaining a substantial general practice client portfolio. Partners able to bring with them their own fee portfolio should be able to command the upper end of the advertised emoluments range.

Candidates (male or female) should have all round skills, especially good tax knowledge, have extrovert personalities and be able to assume partner level responsibility as soon as possible.

For more information please contact George Ormrod BA (Oxon) or Colin Minton ACA on 01-836 9501 or write with CV to Douglas Llamas Associates Limited at our London address quoting reference No 4616.

DOUGLAS LLAMAS
Douglas Llamas Associates Limited
Accountancy & Management



410 Strand, London WC2R 0NS. Tel: 01-836 9501
26 West Nile Street, Glasgow G1 2PF. Tel: 041-226 3101
3 Costes Place, Edinburgh EH3 7AA. Tel: 031-225 7744

TAX MANAGER (Designate) LONDON

£16/20,000

Multinational clients in the oil sector seek an imaginative and energetic individual (Accountant/Lawyer/Graduate), aged 26/30, capable of further rapid advancement into senior financial management in the UK or overseas. Training and motivating a small staff initially the postholder will assist the Tax Manager with regard to both corporate compliance and planning work in the context of the Company's extensive overseas operations. Liaison and advice form a large part of the role and will require the person appointed to travel overseas approximately 25% of his/her time. Promotion prospects for the successful candidate are considerable.

Some exposure to international tax planning gained in either the profession or industry is desirable, as are sound interpersonal skills and developed analytical abilities. Some facility in French would be useful.

Write or telephone Nicolas Mabin BA HONS MECI, quoting reference:

LG1023 (or out of hours 0702 555432).

Management Personnel
Recruitment Selection & Search
67/68 New Bond Street, London W1Y 9DF
Telephone: 01 408 1894

WORLDWIDE TRAVEL

ACA/ACCA/ACMA

neg. to £15,000 TAX FREE

Our client has c.\$100m annual turnover from worldwide activities in the ENTERTAINMENT business. The vacancy involves extensive travel to the capital cities of EUROPE, AUSTRALIA, NEW ZEALAND, SOUTH AFRICA, JAPAN and several LATIN AMERICAN countries.

Within the probable age range 22-30, candidates should be enthusiastic, self-reliant and single with the ability to use diplomacy in eliciting vital information. Semi-fluency in a second language would be useful and promotion prospects after 2 years are excellent.

Please telephone and send career details to:

GEORGE D. MAXWELL, Managing Director,
ACCOUNTANCY APPOINTMENTS EUROPE,
13 Mortimer Street, London WIN 7RH
Tel: 01-637 5277 ext 281/282 or direct 01-580 7695/7739

Assistant to Group Chief Accountant

London

£13,000 + car & benefits

A highly successful UK public group with diverse commercial interests and with further plans for expansion offers an interesting opportunity for a qualified accountant to join the head office team.

Working closely with the Group Chief Accountant the responsibilities of this new position will be to co-ordinate and produce all management information and financial reports for the group. The role demands highly developed report writing and communicative skills plus the ability to liaise effectively at all levels within a widely diversified operation. Prospects to move into a senior line role are excellent.

Please write in confidence to

Christopher S. Bainbridge, Peat Marwick Mitchell & Co., Executive Selection Division, 163 Queen Victoria Street, Blackfriars, London EC4V 3PD,

quoting reference 1759/L.

PEAT MARWICK

Corporate Financial Services

A Senior Manager, dealing with public issues £20,000 plus, and a car

A route to partnership

We need another senior self-starter, able to take responsibility immediately. In Corporate Financial Services. The growth which we foresee means that there are plenty of paths to partnership.

We have a steady flow of flotation and public documentation work. We anticipate more. Acquisitions, buy-outs and capital reconstructions continue. We are well respected for our corporate financial advice, which is constructive and creative.

We have a competent central team where commercial acumen, personal responsibility and an understanding of the financial and stock markets is crucial.

Successful applicants are likely to be around 30, to have had direct experience in the corporate financial services department of another leading firm of accountants, a broker, merchant bank, or similar sponsor (but, please, you must have done the work, not observed others). You must match up to a first class team.

Younger, less experienced candidates' interest in this field of work will also be considered for membership of the team.

Please apply in writing giving full career details to:
**Miss Penny Alison, Director of Personnel,
186 City Road, London EC1V 2NU.**

ROBSON RHODES

**ACCOUNTANCY
APPOINTMENTS**
appear every
THURSDAY
Rate £34.50
per Single
Column Centimetre

International Tax Specialist

Central London

£ Negotiable

Our client is a major Accounting practice with strong developing International connections and an excellent reputation in the taxation market. They wish to appoint a senior taxation specialist to be fully responsible for developing International tax work within the partnership.

Candidates will have had considerable experience of U.K. and International tax consultancy work and are likely to fall into one of the three following categories:

A senior manager or partner currently in public practice working as a tax specialist with an International bias.

A senior or group manager operating in International tax within a commercial or industrial organisation.

An independent International tax practitioner.

Although a high technical standard is vital, the successful candidate must be able to show sufficient drive, strength of personality and marketing skills to be considered for partnership at an early date. Age indicator - late 20's to late 30's. The remuneration package will be negotiable, but, in line with the importance placed upon this appointment, is likely to be in excess of £30,000.

In the first instance please contact Peter Morris, Taxation Division, Michael Page Partnership, P.O. Box 143, 31 Southampton Row, London WC1B 5HY. Telephone 01-405 0442. Confidentiality is assured.



Michael Page Partnership
International Recruitment Consultants
London New York Bristol
Birmingham Manchester Leeds Glasgow

Newly Qualified Accountants

London £12 - £13K

The well known Oxfex office products group has outstanding career opportunities for two qualified accountants wishing to make their first move into an exciting, demanding and rewarding commercial environment.

Corporate Headquarters (Ref. 1). An Assistant Group Accountant who will work in a small team in subsidiary consolidations, monthly reporting, statutory group accounts, budgets, and development of computerised systems.

Principal Marketing Subsidiary (Ref. 2). Financial Accountant who will be responsible for day to day control of the finance function comprising 12 staff. Other duties will include preparing quarterly and annual accounts using sophisticated computer systems, budgets and forecasts, and cash management.

In seeking to attract quality candidates with high management potential, successful performance in either of these roles could lead to more senior responsibilities within the Group.

Please write fully (quoting Ref.) to:



**Mr R. W. Daniel,
Oxfex Group Plc,
Oxfex House,
Stephen Street,
London, W1A 1EA.**

TAX SPECIALIST (Qualified Chartered Accountant)
To advise individuals and small/medium sized business on all aspects of taxation and accountancy practice.
Experience of Inland Revenue in-depth investigations and VAT appeals an advantage.

Excellent career prospects in fast growing company for an ambitious and enthusiastic person. Attractive remuneration package.

Telephone: Miss Linda Baker (0264) 876576.

Hambro Housley Legal Protection Limited

HEAD OF FINANCE

The EITB is a statutory body with responsibilities to the engineering industry (some 21,000 firms and 2 million employees) for training advice and standards. The Board's annual income is £50 million and it holds a substantial investment portfolio.

We are seeking an experienced Chartered Accountant for this senior position at Watford. He or she will report to the Board's Director and will, as Chief Finance Officer, be responsible for all financial, investment, accounting and data processing activities within the Board. Further, as a member of the Chief Officers' Committee, he or she will be expected to contribute to corporate decision making.

Candidates will need to demonstrate successful career development in financial management, preferably in a major service or not-for-profit organisation. The presentation of complex planning issues requires an articulate, decisive but tactful approach, particularly in dealing with committees representing all sides of industry. The preferred age range is 40-50 years.

In addition to a salary to be negotiated, other benefits include a car and an inflation-protected pension.

Application forms and further details are available by telephoning Mrs. Hewish on Watford (0923) 38441.

Completed applications, marked "Head of Finance" and to arrive by 10 August, should be addressed to:

**Ian Macgregor, FCA,
Engineering Industry
Training Board,
P.O. Box 176,
54 Clarendon Road,
Watford WD1 1LB.**

EITB
Engineering Industry
Training Board

Accountancy Appointments

Accountants

Northern Telecom is a leader in telecommunications technology. It is the second largest manufacturer in North America and is the largest producer of fully digital switching and transmission systems in the world. It employs over 42,000 people and its products are used in more than 90 countries.

To support the expanding U.K., European, and Middle East operations we need the following accounting personnel at Maidenhead:

TAX ACCOUNTANT - U.K.
c.£16,000

ACCOUNTANT - EUROPE
c.£13,500

ACCOUNTANT - NORTH AFRICA / MIDDLE EAST
c.£15,000



This new position offers an ideal opportunity to develop one's career within a small team which is able to make a significant contribution to the success of the company.

Initially the duties will involve full responsibility for all aspects of the organisation's U.K. taxation. Specific areas of involvement will include corporate tax planning, corporate tax accounting, corporate tax compliance, as well as some personal tax planning for a number of ex-patriates.

A qualified accountant with experience of corporate tax gained in public practice, commerce or industry, you must have a creative, positive approach to problem-solving and be able to communicate effectively with all levels of internal and external personnel.

Reporting to the financial controller, this results-oriented role, with scope for initiative, involves sales and capital budgeting and financial appraisals across a number of offices throughout Europe.

A qualified or near-qualified accountant, ideally from a multinational, high technology background, you must be able to identify closely with business objectives. Some experience of micro-based accounting systems would be advantageous.

Responsible for all internal and accounting control procedures within this area, you will manage financial reporting, prepare management information and during trips to the regional offices ensure that they comply with company regulations.

A qualified accountant, you must have international banking experience ideally including a knowledge of micro-based systems and financial systems.

Northern Telecom operates a comprehensive salary plan which rewards and recognises an individual contribution to the company and an extensive benefit package is provided.

If you are interested please telephone or send your C.V. to Colin Luker, Recruitment Manager, Northern Telecom, Langton House, Market Street, Maidenhead, Berks. SL6 8BE. Telephone Maidenhead (0628) 35031.

ACCOUNTANT

to £16k

Harp Heating, the leading independently controlled domestic heating contractor in the U.K. (t/o £20m), is looking to fill the position of Accountant.

A suitable candidate would be fully qualified with commercial experience aged 30+.

- who could control and motivate 17 staff
- be responsible for the timely production of management information, statutory accounts and ensure maintenance of accounting controls
- assist in the development of accounting systems (financial and costing)

The successful candidate will report directly to the Chief Accountant and must be able to relate to all levels of personnel outside the accounting function.

For further information and an application form contact:

Mrs Moira Crudginton
Personnel Manager
HARP HEATING
47 Homesdale Road
Bromley BR2 9LF
Tel: 01-464 6575



£20,000 + Car

Financial Director (Designate)

Our client is a young, expanding group of transport and distribution companies which also provides an increasingly important range of computer services to the transport industry at large. It now needs a Financial Director (Designate) who will report to the Managing Director and take complete charge of the financial and secretarial aspects of the Group's management.

Aged early 30's upwards, the successful candidate will probably be qualified ACMA and have at least some familiarity with transport and distribution. Very necessary will be demonstrably successful experience of Accounts department management and the development of clear and sensitive computerised information and control systems in a fast-moving, high transaction level environment.

It will be necessary to earn acceptance in a young and talented management team, but it is expected that successful performance will bring a Board appointment in six months. There is excellent opportunity to grow with and within the group and other benefits will include non-contributory pension and private medical insurance, and an equity stake is possible. Assistance will be given with necessary relocation expenses.

Letters of application, together with CV, salary progression and any other relevant data, should be sent without delay to Mr. C.A. Cotton, Executive Recruitment Division, STOY MLH, 126 Baker Street, London W1M 1PF, quoting reference M641.



Management Consultants

ACCOUNTANTS FOR MANAGEMENT CONSULTANCY

Age 32 - 40 to £25,000 + car
London

We are the rapidly expanding consultancy arm of a major international accounting firm. We seek qualified accountants with:

- a good first degree;
- sound industrial or commercial experience;
- the ability to express themselves lucidly, both orally and in writing;
- a confident and assured manner.

Please send a full career résumé including salary history and day-time telephone number, quoting ref: 2184, to M.R. Hurton.

Touche Ross & Co.

Hill House 1 Little New Street London EC4A 3TR Telephone: 01-353 8011

Financial Director Designate

Distribution Staffs
shire c.£18,000 + car

A distributor of internationally branded products to the photographic trade seeks an able and experienced financial manager to play a key role in developing the business alongside the managing director.

Important tasks will include the rapid strengthening of the company's management reporting in conjunction with the upgrading of the underlying computer systems. The role will also involve considerable responsibility outside the accounting area so the position requires an accountant with a strong commercial bias as well as first-class financial management skills. For the right person, an early appointment to the board is envisaged. If you are a qualified accountant (aged 30-40), with a record of achievement in industry or commerce, and you feel you have the qualities needed for this position, please write to confidence to Mr. C. I. McBride, Executive Selection Division, Peat, Marwick, Mitchell & Co., Airdale House, Albion Street, Leeds LS1 5TY quoting Reference No. L/417.



Financial Accountant

North West c.£14,000 + Car

Our client is the £50 million t/o U.K. manufacturing division of a profitable multinational engineering group.

The Financial Accountant will be totally responsible for the management of the financial accounting function (18 staff), with specific responsibility for the implementation and development of sophisticated computer-based systems. Close liaison with the group's other subsidiaries on a world-wide basis will be required.

The successful candidate will be a young (28-35) qualified accountant (ACA/ACCA), with experience at supervisory level in both professional practice and industrial environments.

The salary package is negotiable and will not be an obstacle to the right candidate. Relocation expenses are available where appropriate and interested applicants should contact Alan Dickinson, quoting ref 6983, on 061 228 0396, at Michael Page Partnership, Faulkner House, Faulkner Street, Manchester M1 4DY.

Michael Page Partnership
International Recruitment Consultants
London New York Bristol
Birmingham Manchester Leeds Glasgow

GUCCI of London

Require a

FINANCIAL MANAGEMENT ACCOUNTANT

Continued expansion and proposed computerisation has resulted in the creation of this new position.

Applicants should be Qualified Accountants (A.C.A. ACCA or ACMA) aged under forty years and have a minimum of five years post qualification experience.

The successful applicant will assume control of the preparation of monthly management accounts, budgeting and variance analysis, as well as producing financial accounts, and will report directly to the Board. Experience of computerised systems would be an advantage.

ATTRACTIVE SALARY AND BENEFITS

Applications, in writing, with detailed CV, should be addressed to:

L. L. King Esq, FCA
2 De Walden Court, 85 New Cavendish Street,
London W1M 7RA

YOU CANNOT BE SERIOUS, MAN!

RECRUITMENT CONSULTANT

Salary + benefits + share options

ONLY £12-15k BASIC plus the chance of £100,000+ earnings in the next 3-4 years! All for drive, total commitment, high workrate, talent, ambition and a real willingness to work a succession of 12-15 hour days.

WHAT ELSE DO I HAVE TO DO, man? "Well, John, you need tact, diplomacy, subtlety and a sense of humour."

GEEZ, I'M SUBTLE ALL RIGHT, I'M JUST OCCASIONALLY MISUNDERSTOOD BY ALL THOSE JERKS OUT THERE. "I said diplomacy."

OH YEAH, JUST A SLIP. ANYTHING ELSE I NEED? "Are you aged 22-35?"

YUP! "With a background in Accountancy? That's very important."

WELL, I CHECK MY EARNINGS HOURLY. SAY, MAN, IS YOUR OPERATION THE PITS OR ARE YOU REALLY THE GREATEST? "Well, John, I don't want to put words in your mouth but we do write creative copy."

IF YOU have a PRECOCIOUS TALENT and everything else too, write and tell us, enclosing your C.V. to:

LYNN ATTWOOD, P.A. to Managing Director,
ACCOUNTANCY APPOINTMENTS EUROPE,
International Business Centre,
1-3 Mortimer Street, London W1N 7RH



Assistant Financial Controller

CITY SOLICITOR'S

We are a large firm of City Solicitors seeking a Chartered Accountant to act as the Assistant to our Financial Controller. This is a new senior position and the successful applicant will deputise for the Financial Controller.

Applicants, in the age range 35-40, must have accounting and tax experience preferably gained in a Partnership environment. Computer experience is essential.

The successful applicant should be prepared to take up the appointment at an early date.

Applications with full CV should be sent in confidence to: M. H. Charteris-Black, Simmons & Simmons, 14 Dominion Street, London, EC2M 2RJ.

Simmons & Simmons

PROPERTY OWNERS BUILDING SOCIETY

(Assets £250m)

seeks an ambitious

CHARTERED ACCOUNTANT

to fill a new management accounting role

This senior position will involve the development of new systems of financial modelling and budgetary control using both off-line micro and sophisticated mainframe computer systems.

The successful candidate is likely to be 27-35 with several years' experience in a financial environment and the capacity to work creatively on his or her own initiative.

The job offers considerable opportunity for advancement at a salary of between £12,000-£14,000 and with a generous staff pension scheme, private medical insurance, etc.

Applications marked "Personal" with full cv. to:
Mr. M. J. Carter, Assistant Secretary
PROPERTY OWNERS BUILDING SOCIETY
4, Cavendish Place, London W1A 1EP

FINANCIAL CONTROLLER

Fidelity International Management Ltd is a subsidiary of one of the largest, most successful privately-owned investment management organisations in the world (currently managing over £15 billion).

As a direct result of our considerable growth, we are now seeking a 28-32 year old, ACA or ACCA to take control of a small team at our administration centre in Tonbridge, Kent.

Working in a heavily computerised environment, you will be responsible for the preparation of monthly management accounts to a strict schedule which will include the complex reconciliation of Trading Accounts.

You will also lead the implementation of a computerised Nominal Ledger package - a task which will enable you to demonstrate your

experience of computerised accounting procedures to the full.

If you've gained your experience in industry or commerce, this is an ideal opportunity to put your knowledge of the basics - particularly double entry - to the test. You'll find our salary and benefits package more than matches your expectations while the career development potential for the right individual is exceptional.

Please write in confidence, enclosing a full cv. to: Leslie J. Hart, International Personnel Director, Fidelity International Limited, 20 Abchurch Lane, London EC4N 7AL.



Fidelity
INTERNATIONAL

Accountancy Appointments

Senior accounting opportunities in Computer Operations and Management Services

South Yorkshire

Our client is the large computer operations and management services division of a British clearing bank providing a full range of sophisticated data processing and communications-related services to group companies. There are two vacancies:

General Accounting Manager

c.£20,000 + car + benefits (reference.F554P)

This is a new appointment involving the control, supervision and development of accounting activities within the division, including budgetary control and management reporting. In particular there will be an emphasis on the control and development of systems relating to recharging the costs of management services to users within the group. Preferred applicants will be qualified accountants, aged 30 to 40, with management accounting and costing experience gained ideally in a multi-location service organisation.

Management Accountant

c.£16,000 + benefits (reference.F574P)

This is a senior appointment in the accounting team, with broad responsibilities including budgeting, budgetary control, project costing and transfer pricing within the group. Preferred applicants will be qualified accountants, aged 28 to 35, with management accounting and costing experience gained ideally in a large organisation.

Please write to M J B Ping, in confidence, enclosing full personal and career details, and quoting the appropriate reference number.



Ernst & Whinney Management Consultants
Becket House, 1 Lambeth Palace Road, London SE1 7EU

TAX PARTNER DESIGNATE

ACAs 28 - 35

To £30,000 + Car
Central London

Our client is a successful and expanding medium sized firm of Chartered Accountants seeking to recruit a tax partner designate for its London office.

Candidates (male or female) should be able to demonstrate experience in both corporate and personal tax planning and special work at Manager level and have the personal qualities to achieve partnership within two years. Existing tax partners with or without accompanying portfolios will be considered on a negotiable basis.

Clients range from wealthy individuals, family businesses, professional partnerships and close companies up to listed groups.

We have detailed information on this challenging opportunity which can be obtained by telephoning George Ormrod RA (Oxon) or Gary Johnson on 01-836-9501 or write with CV to Douglas Llambias Associates at our London address quoting reference No 4622.

A10 Strand, London WC2R 0NS. Tel: 01-836 9501
26 West Nile Street, Glasgow G1 2PF. Tel: 041-226 3101
3 Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744



Financial Management

Young high-tech company c.£17,000 + car

A dynamic market-leader, with high growth in Europe and the USA, looking to a USM listing within two years. A small, motivated staff and custom facilities in rural Oxfordshire, and a strategic move by the founding MD to devolve financial management responsibility to this new position.

However, authority and credibility within this essentially engineering-driven enterprise will have to be achieved. Working solo for an initial period, with a new DP system, a small staff and external advisers, you will provide and develop the accounting and management information functions. As your influence develops, strategic financial planning, treasury and tax operations, and a part in the company's



PA Personnel Services

Hyde Park House, 68a Knightsbridge, London SW1X 7LE.
Tel: 01-235 6060 Telex: 27874

overall management will feature progressively. This is a demanding, hands-on opportunity — but with obvious rewards for hard work and commitment. Aged late 20s — early 30s, probably ACMA, you should possess relevant accounting experience in a manufacturing environment, be computer literate and demonstrate personal presence and professional potential. Electronics industry knowledge is an advantage.

Starting salary is around £17,000, plus car and full relocation assistance.

Please send a full cv or telephone or write for an application form to Ivor Harland,
Ref: AA78/8777/FT.

Chief Accountant

Financial Director (Designate)

c. £18,000 + profit sharing + car + benefits.

MANDORA (UK) LTD. is a substantial soft drinks company and a wholly owned subsidiary of the very successful Mansfield Brewery PLC.

They have confirmed their place at the top end of the soft drinks league and offer their products radially, nationally and internationally. Their turnover is about £35M and they are profitable.

Based at Mansfield the Chief Accountant will report directly to the Managing Director with a functional responsibility to the Group Financial Director. He/she will be responsible for the main financial operations of the company which will include cash controls and forecasting, management accounting, financial accounting and supporting the computerised management information base. Close liaison with the Group Financial Director will confirm the individual's financial

management ability and lead to his/her promotion. A strong emphasis is based on marketing and selling, stock control, materials and production management and distribution and the financial demands which result from these functions.

Candidates in the 28-35 age range are most likely to have the appropriate experience. They must be professionally qualified and show a confirmed track record at financial controller/chief accountant level, preferably with an FMCG background.

This is a career opportunity which offers a basic salary around £18,000 per annum, profit sharing, a company car and other executive benefits.

Please send your curriculum vitae, in strict confidence, to T.D.A. LUNAN at the address below or telephone 0482-574382 for a personal history form quoting reference: 407/FT. This appointment is open to both men and women.

Lunan International

Lunan International Limited,
172 London Road,
Guildford, Surrey GU1 1XR.

Financial Analyst



The Nabisco Group is a food industry world leader with an annual UK turnover in excess of £400 million and a range of prestigious brands including Shredded Wheat, Walkers and Smiths Crisps, Planters Peanuts, Jacobs and Huntley and Palmer.

We are now looking for a Financial Analyst to join a small, highly skilled team at our UK headquarters in Reading, responsible for the maintenance of financial overviews of our UK operating companies, their long-term planning, budget appraisal and management reporting.

We require a young qualified Accountant who has already had exposure to the management information needs of a major commercial or industrial organisation, ideally a UK subsidiary of a US corporation, and who will respond well to an fmci environment offering a high level of professional freedom and close liaison with senior management.

If your CV features a degree - ideally business-related - 2-3 years' post-qualification expertise, and familiarity with computerised systems and you are already earning in the region of £13,000, Nabisco can additionally offer a highly attractive remuneration package and exceptional prospects for career development.

For more information and to arrange an early discussion, please contact Steven Bedford, Personnel Department, Nabisco Group Ltd., 121 Kings Road, Reading, Berkshire RG1 3EF. Tel: Reading (0734) 583535.

Financial director

West Midlands, up to £20,000 + car

Our client, a market leader in the field of medium engineering with a turnover in excess of £25 million, is seeking a Financial Director.

The main objectives of the position will be to formulate and implement the financial aspects of the company's strategy, to provide financial data for planning and management reporting and to develop new management information systems for all aspects of the business. Responsibilities will include the management of the finance, data processing and company secretarial functions. As a member of the Executive Management Committee he/she will play a full part in the decision making process.

The successful candidate will be a qualified accountant, aged 30-50, with proven experience of the above in manufacturing industry. A hardworking and tough approach is important, together with the ability to communicate effectively and provide fair and originality.

Résumés including a daytime telephone number to A Pacey, Executive Selection Division, Ref: R658.

C&L
Coopers & Lybrand associates

Coopers & Lybrand Associates Limited
management consultants

43 Temple Row
Birmingham B2 5JT

French Speaking Accountant

CITY BASED

c.£14,000 p.a.

We are a rapidly expanding European insurance/emergency services company with headquarters in Paris.

Continuing growth in the UK has created this new position for a practical part or fully qualified accountant to take over the day to day running of the finance function and to develop our accounting systems.

If you are under 40, a fluent French speaker with a knowledge of computerised accounting systems, please telephone Roger Ruette: 01-583 2255 for an informal discussion.

GESA

8/12 New Bridge Street, London EC4V 6AL

High Flyer — Leisure C. London

c.£14-16,000+ excellent benefits

Marketing Officer — Banking City

c.£15-20,000

Controller Under 28 to £20,000

Management Accountant Market Intelligence

to £15,000

An exceptional opportunity for a newly-qualified accountant to join the finance team at the group HQ of this international organisation. The role involves high-level reporting on various business areas in rotation, together with ad hoc reporting, budgeting and cash flow planning. Candidates should be graduates looking for early promotion within a successful world leader.

Call June Woodward B.A. — Ref: S202

As a member of a high calibre team you will be involved in marketing the services of this extremely successful international bank, dealing with syndicated loans to European ventures. The successful candidate will have previous experience in a relevant banking function and probably be aged 25-32.

Call Ian Gascoigne M.A. — Ref: S146

This world leader in the new technologies is currently seeking to appoint a young graduate ACMA to the management team of one of its fastest growing export-led businesses in the southern Home Counties. Emphasis will be placed upon the development of commercial and financial policy. The previous incumbent has moved into a general management role.

Call Bill Curtis B.A. — Ref: S226

This international consumer products company is developing management information systems for product development, planning and intelligence sources. It offers a broad career path to the newly qualified ACMA/ACCA who will initially use experience gained in financial modelling and systems development and utilize the latest computer software.

Call Penny Strawson B.A. — Ref: S151

Personnel Resources

75 GRAYS INN ROAD, WC1X 8US 01-242 6321

Accountancy Appointments

P.A. to TAX PARTNER

(Prospects to Partnership)

A.C.As (+ATL) 28 - 33

£15,000 - £20,000 West London

Our client is a medium sized firm of chartered accountants which has identified the need to recruit a P.A. to one of the Tax Partners to handle rapid growth in tax consultancy work and to provide continuity in some of the firm's special sector tax work where it is an acknowledged field leader.

Candidates should ideally have trained in a small to medium sized practice and have at least three years mixed corporate and personal tax experience in a medium or large practice, post qualification. Experience of the following would be particularly welcomed:

- Corporate Tax, Partnership Tax, Senior Executive Remuneration including Planning, DTR, Residence and Domicile, C.I.L. (Planning), V.A.T., New business start up advice, and tax practice development.

For more information please contact George Ormrod B.A. (Oxon) or Colin Mutton A.C.A. on 01-836 9501 or write with your C.V. to Douglas Llamas Associates Limited at our London address quoting reference number 4624.

410 Strand, London WC2R 0NS. Tel: 01-836 9501
26 West Nile Street, Glasgow G1 2PF. Tel: 041-226 3101
3 Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744

DOUGLAS LLAMAS
Douglas Llamas Associates Limited
Accountancy & Management
Recruitment Consultants



Advance with this International Expansion

Capital Markets

Rapid growth and planned expansion have further enhanced the worldwide network and extensive financial services provided by this major International Bank. This has led to the opening of a new wholly owned UK subsidiary in the City which has recently commenced operating in the London capital markets.

In the newly created role of Finance Manager, you will report directly to the Associate Director Administration and Accounts and be responsible for the accurate and timely preparation of financial and management information. In particular you will advise upon and implement computerised systems establishing precise checking procedures in the overall financial control of the company's business.

Cripps, Sears

Audit Services

Up to £16,000 plus valuable benefits

The Stock Exchange depends on highly-sophisticated information systems. It has one of the most advanced and effective commercial DP and communication networks in the City, which is being expanded rapidly to accommodate additional UK and international services for the financial community. Known changes will radically alter the structure of The Stock Exchange, together with its Trading Systems, and will utilise the most advanced technology.

Audit Services is responsible for the independent appraisal of the full range of Stock Exchange activities on both operations and new systems development. Assignments cover ad hoc investigations to improve business efficiency, management control and reviews of systems under development. Experience of these will be invaluable to future career development, either in management or audit.

To join this team you need to be a qualified Accountant ideally in your late 20's with solid experience of management controls and exposure to the audit of computerised systems under development. Often assuming a "consultancy" role, you must be able to understand and appraise complex systems and operations and recommend workable improvements.

Attractive benefits include 25 days annual holiday, non-contributory pension and life assurance schemes, BUPA for you and your family, fully-paid season ticket, subsidised lunches and commitment to training for personal and career development.

Please telephone Jennifer Gregson for further information or write to her at The Stock Exchange, Old Broad Street, London EC2N 1HP, (01-588 2355 ext. 8683) with full career details.

The Stock Exchange

Financial Controller

Key finance and business management role

Neg. c. £20,000 + bonus and car : North West

The company employing 150, part of a major diversified international Group, manufactures and sells high added value chemicals to manufacturing chemists world-wide. Local management autonomy is high, turnover and profit growth record very impressive, and plans to achieve even better business performance exciting.

This is the senior finance appointment in the company. Reporting to the Managing Director accountability will be for all financial and management accounting - and you will be expected to play a full role in the business as a key member of the top management team.

Aged 28 to 40 and a qualified accountant you will be a seasoned finance professional with a proven record of performance improvement in manufacturing companies with turnovers of around £15 million.

Salary indicator £20,000 but could be higher for the exceptional candidate. Executive car, bonus, good pension, BUPA, and generous help with relocation.

Please write - in confidence - to John Hodgson ref. B.18285.

This appointment is open to men and women.

HAY-MSL Selection and Advertising Limited,
Sovereign House, 12-18 Queen Street, Manchester M2 5HS.

Offices in Europe, the Americas, Africa, Australia and Asia Pacific.

HAY-MSL

MANAGEMENT SELECTION

Head of Internal Audit

Up to £25,000+car Southern England

Our client is a major Group with a worldwide turnover of c£850m, engaged in the manufacture and distribution of specialist products. It is itself part of a large UK-based international organisation and is seeking to appoint a Head of Internal Audit reporting directly to the Group Finance Director.

The Internal Audit Department is already well established in the area of financial controls but further development is required in the auditing of management controls and of increasingly complex computer systems.

To manage this department effectively, you will need to have had considerable experience of handling audit procedures in a large multi-national commercial organisation either as a senior member of an internal audit

function or at senior management level in the profession. You will possess the maturity, drive and professional standing to ensure that the department has a valued impact in a large organisation. You must be prepared to travel up to 40% of the time, mainly within the U.K. and Europe but occasionally to Africa and the Far East.

A salary of up to £25,000 will be offered together with a wide range of benefits commensurate with a position of this importance. Please apply in the first instance, to Ian Lovatt, enclosing your cv, to:

MOXON DOLPHIN & KERBY LTD
176-202 Great Portland Street, London WIN 5TB.
Please state in a covering letter any companies to whom you do not wish your application forwarded. Ref. II/FT/457.

ACCOUNTANCY APPOINTMENTS APPEARS EVERY THURSDAY

Rate £34.50

Per Single Column

Centimetre

For Further Details

Phone Irene Noel
248 5205

FINANCIAL CONTROLLER

c £17,500 PLUS CAR

Following an internal promotion, the B. Elliott UK Merchanting Division has a vacancy for a Financial Controller.

The successful applicant will report directly to the Divisional Chairman with an indirect reporting relationship to the Group Senior Financial Executive as well as other Divisional Executives.

The job is a line position and the incumbent is expected to assist the Divisional Chairman and his executives in the general management of the Division by providing advice to maximise and improve the profitability of a Division which has been profitable throughout the recession and to ensure compliance with the guidelines laid down at both Group and Divisional level.

To meet the requirements of the job, we need a qualified Accountant, preferably Chartered, probably aged between 28 and 40, with good commercial experience. Line experience, a good knowledge of computers, a clear and concise reporting ability and the personality to deal with all levels of management are the most important qualities sought.

The position is a senior one and for this an initial salary package of around £17,500, depending upon the individual selected, a company car, private medical insurance scheme and a generous non-contributory pension scheme are offered.

Candidates seeking to progress in financial management or a move into general management will therefore be well placed to achieve this, after a suitable period of making their mark, either by an executive management role in one of the operating companies of the Division or in one of the growth areas of the Group.

Applicants should send curriculum vitae to:

Mr. D.M. Ruscoe at B. Elliott, plc

167 Imperial Drive, Harrow, Middlesex HA2 7JP, quoting reference PS/2

TROUBLESHOOTING ROLE

An excellent opportunity for a young, Chartered Accountant preparing to develop a career outside the profession. This U.S. multinational offers progressive financial role within a small, professional team responsible for the statutory and fiscal accounts of operating subsidiaries throughout Europe. You will be directly involved in systems and tax reviews, international tax planning and monitoring developments affecting European operations. This highly visible position offers considerable exposure to senior management, rapid promotion prospects plus overseas travel.

C. LONDON. Ref: JG c.£13,000

EUROPEAN OPPORTUNITY

Our client is a major U.S. multinational incorporating several 'household name' subsidiaries. Exceptional expansion together with rapid management progression has resulted in a number of career opportunities at all levels in this European audit department. Based in Brussels, the successful candidates will receive generous ex-patriate tax concessions and work in a wide variety of European locations. Prospects are excellent for a move into a line role based anywhere in Europe (including U.K.). Candidates should be qualified accountants under 35, with a command of at least one European language and a readiness for extensive travel.

BRUSSELS. Ref: GR c.£19,000-£24,000

ROBERT HALF
FINANCIAL RECRUITMENT SPECIALISTS
ROMAN HOUSE, WOOD STREET, LONDON
EC2Y 5BA. 01-588 5191

Financial Analyst

c.£17,500 + car

International Financial Planning & Analysis

An exceptionally interesting opportunity has arisen within the financial department of the international headquarters of General Electric Information Services Company (USA)*, based in Kingston.

GEISCO, the Information Services Division of General Electric Company (USA), one of the world's largest companies, has developed into the largest supplier of international business systems and operates the most powerful and efficient teleprocessing network commercially available in the world today.

With operations in 24 countries around the world, the process of financial consolidation, analysis, and planning is highly complex, requiring a sophisticated team of financial experts. An opening has arisen for an analyst to join the organisation, taking responsibility for on-line collection and analysis of financial results and forecasts, budget preparation and financial management reporting.

Candidates, male or female, should have ACA or equivalent, followed by 2/3 years of financial analysis experience gained within a large international company, preferably American, for familiarity with U.S. accounting techniques. Also required is a degree of keyboard literacy which will give the individual freedom of operation on-line. Preferred age 27-33.

Please send written applications giving concise but relevant career details to the consultant advising on the appointment, John Stirling, Ref. 8413/JIS, AK Selection, 20 Soho Square, London W1A 1DS.

*Not connected with the General Electric Company PLC of England.

Austin Knight Selection

EUROPEAN TROUBLESHOOTER

neg. to £20,000 plus CAR

Our client, a top U.S. MULTI-NATIONAL with EUROPEAN TURNOVER c.\$400m and expanding very fast, seeks a capable young QUALIFIED ACCOUNTANT, either ACA/CA/ACCA/MBA, or equiv., aged 27-33 with a further language capability in FRENCH, GERMAN, ITALIAN or SPANISH. There is fairly high travel content THROUGHOUT EUROPE on individual assignments lasting 2-4 weeks and the successful candidate will be strongly self-reliant, energetic and highly competent both work-wise and in interpersonal relationships.

Previous commercial experience is preferred and an ideal background would be in management information systems within a multi-national environment.

A TWO WEEK INDUCTION period will initially be spent at Corporate H.Q. in the U.S.A. and there will be regular subsequent trips for debriefing, reviews and conferences.

Promotion prospects are EXCELLENT as the appointee will have VERY HIGH VISIBILITY to senior management.

Interviews, probably near HEATHROW, will be conducted on July 20th-21st and FRONT RUNNERS may be seen beforehand by the company's adviser.

Please telephone and send career details to:
GEORGE D. MAXWELL, Managing Director,
ACCOUNTANCY APPOINTMENTS EUROPE
1-3 Mortimer Street, London WIN 7RH
Tel: 01-637 5277 ext 281/282 or direct 01-580 7695/7739

Accountancy Appointments

Accountants for Industry

West Yorkshire

£11-14,000+car

Our client, a major and diverse public group of manufacturing companies based in West Yorkshire, requires two accountants to strengthen its expanding financial and management control function.

Corporate Review c£14,000+car

Reporting to the Financial Director, this position will be responsible for the development of financial and operational planning around the group together with the review of subsidiaries' internal systems and controls. The successful candidate, aged 27-33, must be a qualified accountant with a proven and successful track record of planning and budgeting, preferably in a group situation. He/she will need the flair and confidence to deal with all levels of management and must have excellent oral and written communications skills.

Accountant c£11,000

This appointment provides an opportunity for a move into industry for a recently qualified Chartered Accountant who has had a broad professional experience to date. The position involves the collation and consolidation of group information to strict reporting deadlines. The candidate will also be required to undertake finance related ad hoc exercises within the group.

Both positions have an attractive benefits package and re-location expenses would be considered for the right candidates. For further information and an application form please write to:

Alan Dickinson,
Executive Selection Division,
Price Waterhouse,
York House, York Street,
Manchester M2 4WS.

Price
Waterhouse
Associates

PLANNING ANALYST US Market Leader

Thames Valley

to £15,000

A positive commercial approach is demanded of Planning Analysts in this successful household-name company. It offers bright, ambitious young accountants the opportunity to be financially and operationally involved in their own business area.

These roles are the first step on the career ladder and should lead to general management. They include:-

- * Provision of financial advice to senior management
- * Ad hoc projects and investigations
- * Financial Control of a Business Area

To succeed in this environment candidates aged 25-28, must have presence, determination and self-motivation, with the ability to accept a high level of autonomy and responsibility.

To apply, please call Jane Woodward, BA

Personnel
Resources

75 GRAYS INN ROAD, WC1X 8US 01-242 6321

REGIONAL TREASURY MANAGER

Credit Management

neg. c.£15,000 plus benefits

Our SWINDON based client has current annual turnover in excess of \$1,000 million and expects a 40% increase in the current year!

Due to promotion of the present jobholder, we require a DYNAMIC young man or woman aged 27-33 to run a KEY DEPARTMENT embracing the credit control function, cash forecasting, day to day bank account control and close liaison with the EUROPEAN TREASURY FUNCTION.

Approximately 70% of the job is CREDIT MANAGEMENT and the successful applicants should have substantial relevant experience including balance sheet analysis. A background in ACCOUNTANCY would help and time spent with a FINANCIAL INSTITUTION would be distinctly advantageous. However, there is a premium on STRONG INTERPERSONAL SKILLS above all.

Please telephone and send career details to:-

LYNN ATTWOOD, P.A. to the Managing Director,
ACCOUNTANCY APPOINTMENTS EUROPE

1-3 Mortimer Street, London WIN 7RH

Tel: 01-637 5277 ext. 281/282 or direct 01-580 7695/7739

MANAGER INTERNAL AUDIT - EUROPE

Herts/Essex border

To £20,000 + car

Ourselves, a very successful international group which manufactures and markets business equipment and supplies, achieved a worldwide turnover of £1.2bn in 1983. Based in the UK Company but reporting to the Director Corporate Internal Audit in the US he/she will be responsible for managing an effective audit function that reviews and evaluates financial, operational and management control systems throughout the European subsidiaries and branches. Assisted by three staff (two qualified) the work will also involve special reviews of sensitive areas, proposed acquisitions and recommendations for improved efficiency and profitability.

Candidates should be Chartered Accountants, aged to 35, with experience of a large international professional firm at managerial level, or equivalent business experience. About 30% travel to the Continent and the US will be necessary. Success in this key position will lead to further promotion within this expanding group.

Applications under Ref RC218 to: Miss Marion Williams,
Exel Recruitment, 4 Bourne Street, London EC4Y 8AB.

Tel: 01-353 5272

Exel Recruitment Executive Selection Consultants

Finance Director up to £35,000

Our client is a British owned international PLC, with HQ in central London and several overseas subsidiaries.

Candidate must be Chartered Accountants with comprehensive commercial experience covering all main board financial and secretarial functions in a substantial quoted company.

Leslie Coulthard Associates
St. Alphege House, Fore Street, London Wall, London EC2Y 5DA.

Director of Finance

Applications are invited for the post of Director of Finance. The vacancy arises from the appointment of the present holder to a post outside the Electricity Supply Industry.

The Central Electricity Generating Board is one of the largest integrated electricity generation and transmission authorities in Western Europe. Currently its gross revenues are over £7,000 million annually, and its annual capital expenditure in the region of £800 million.

The Director of Finance is responsible for the full range of financial and accounting activities which are normal for an organisation of this size, but in addition carries responsibility for commercial activities, and for advising on the formulation of the Bulk Supply Tariff.

He/she has a key role as financial adviser to the Board, who will look to him/her to develop financial policies which assist the Board's operational strategy, having regard to the economic climate in which the Board operates. Experience of finance management in a very large organisation, and the ability to demonstrate mature judgement on financial issues, are essential requirements.

Applicants are likely to be at least 40 years of age with professional and academic qualifications.

Initial salary for this appointment will not be less than £30,000 per annum, together with the usual benefits pertaining to an appointment at this level.

Applications, quoting ref. 129/84/FT and giving full details of experience, qualifications and present salary, should reach the Deputy Chairman, C.E.G.B., Sudbury House, 15 Newgate Street, London, EC1A 7AU not later than 30 July 1984.

CENTRAL ELECTRICITY GENERATING BOARD



AUDIT MANAGEMENT Fast Moving Financial Services Environment c. £20 - 25,000 + Car and Benefits

Our client is a leading financial services company with an outstanding record of profitable and on-going growth and is based in the Thames Valley area.

The Audit function fulfils a key role in the development of organisational systems and controls, and they are now seeking to strengthen the department by the appointment of a Chief Internal Auditor and an Audit Manager.

The requirement is for individuals of the highest calibre, preferably ACA's, who have a strongly pro-active and constructive approach to audit. Candidates are likely to be in their 30's and already holding

a senior audit role in a company respected for its sophisticated approach to the function.

These positions represent exceptional opportunities to join a company which has a remarkable track record and equally ambitious plans for the future. The only constraint on further career development is likely to be the ability of the individual. To find out more about these roles please contact us.

Candidates of either sex should apply, in confidence, quoting ref. 518/FT to:
Johnson Wilson - Management Search,
Clarendon House, 33 Hyde Street,
Winchester, Hants SO23 7DX or
telephone (0962) 53319
(24 hr service).

JOHNSON
WILSON MANAGEMENT
SEARCH

Top Executives

earning over £20,000 a year

Can you afford to waste nearly £2,000 a month in delay? Minster Executive specialises in solving the career problems of top executives. The Minster programme, tailored to your individual needs and managed by two or more partners, is your most effective route to those better offers, 75% of which are never advertised.

Our clients have an impressive record of success; many blue chip companies retain our services in the redeployment of their top people.

Telephone or write for a preliminary discussion without obligation—or cost.

MINSTER EXECUTIVE LTD
28 Bolton Street, London W1Y 8HB. Tel: 01-493 1309 / 1085

Company Notices

PLT. EUROPEAN PROPERTIES No. IX B.V.

NOTICE OF REDEMPTION KINGDOM OF DENMARK

61% 1982-1987 FLUX 800,000,000

Bondholders are hereby informed that the final redemption instalment of Dkr. Prs. 80,000,000 due on August 14, 1984 has been partially repurchased for Dkr. 14,000,000 due on and after August 14, 1984.

The following bond numbers have been drawn by lot in the presence of the notary public and the coupons attached thereto have been paid.

1118-1728, 1132-1184, 1245-1343, 1281-1320, 1338-

1229-2310, 2712-2816, 2821-2927, 2847-2949, 2783-2811,

1226-2325, 2808-2883, 2700-2724, 2760-2770, 2768-2804,

2840-2849, 2850-2859, 2901-2910, 2906-2917,

2921-2930, 2931-2940, 2941-2950, 2951-2960, 2961-2970,

2962-2971, 3219-3712, 3718-3716, 3718-3726, 3728-3730, 3734-3736,

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THE MANAGEMENT PAGE: Marketing

Marketing in the Middle East

If everyone buys it, it's the right brand

EUROPEAN companies trying to break into the markets of the Arabian Peninsula have often found their plans thwarted by their failure to understand Arabian tastes and culture.

A book that will bring Westerners closer to bridging the culture gap in the management and marketing world is "The Merchants: The Big Business Families of Arabia," by Michael Field, just published by John Murray.

"The Merchants" is composed mainly of the stories of nine famous families—Alireza, Alghanim, Jufail, Sultan (of W. J. Towell),

Algosalbi, Ahmed Hamad Algosalbi, Darwish, Kanoo and Olayan. But several chapters deal specifically with business subjects, including marketing, management and the relationship between rulers and merchants in Arabian society.

The marketing chapter—The Arabian consumer—from which the material below is taken, discusses the characteristics of the consumer durable market in Saudi Arabia and the Gulf States, and the effectiveness (or ineffectiveness) of advertising and special promotions in reaching this market.

"THE question of values is fundamental to all marketing operations. It takes much preparation properly to identify local needs and to figure out how to appeal to basic motivations, and while you can influence and direct values you cannot do so abruptly. If you try you can fall flat on your face..." Kutayba Yasuf Alghanim, General Motors agent, Kuwait.

Summing up the character of his market the average Arabian agent would describe it as multiracial, very conservative with strong family loyalties and unenthusiastic in the way it treats machinery. His problem then is how best to promote his product in this society.

Yusuf Ahmed Alghanim and Sons (YAAS), the biggest merchant enterprise in Kuwait and one of the top half dozen in the Arabian peninsula (its turnover between 1978-82 was \$250-400m annually)... has put more effort into applying modern marketing to Arabian society than any other company in the region.

A dominant theme of Alghanim market research has been the differences in buying habits between Kuwaitis and the various categories of immigrants—other Arabs, Indians and Westerners, which is illustrated by a mistake made in the late 1970s.

Several years ago the staff of one YAAS division marketing household goods, mainly non-Kuwaiti Arabs freshly graduated from the U.S. seriously over-estimated demand when they began selling dishwashers. The product was well within the purchasing power of the average Kuwaiti, and as an electronic labour-saving gadget it seemed that it would be just right for the Kuwaiti mentality. But the dishwashers did not sell.

Europeans bought them but to make him buy it. This lack of discrimination on the part of the customer makes life difficult for the salesman who wants to explain that his new line has technical advantages over the competition.

Arabs are extremely brand conscious. This comes from the habit of personalising things; they like to give a proper name to any modern product used in everyday life rather than to try to think of it in the abstract and refer to it in general terms. The name gives the product a stronger identity; it even bestows affection on it. Most of the manufacturers who have been lucky enough to have their brand name adopted as the name of a product are those who arrived in the Arabian peninsula early in the 1950s and 1960s and who had products that were relatively simple to maintain.

The fact that other people are all buying the same brand only serves to endorse it as being the right brand in the eyes of most Arabians. Helped by this extreme brand loyalty, American manufacturers in the 1960s were able to win market shares in Arabia which would be practically impossible in Europe or America.

Advertising in newspapers and on billboards and television is much less effective than in the Western world. Managers in the Alghanim company have said that people do not notice advertisements; the consumer society is too new for them to have learned to respond to what they see on TV commercials and billboards. It seems they do not connect what they are told in ads with possessions they think they might need. The agency is made worse by the fact that a product is new. Western and high technology is often enough

to make discrimination difficult. The agency has also launched a series of special promotions which in a society that is not advertisement-minded have the built-in advantages of causing a stir and being talked about. Kuwait and all the other Arabian cities are notoriously gossip-prone; even today there



Yusuf Ahmed Alghanim: his company has put more effort into applying modern marketing to Arabian society than any other in the region

in Arabia. Imported campaigns is much more news conveyed by word of mouth than read in newspapers. One of the Alghanim campaigns gave car buyers a year's free car insurance and another the "Buy and Fly" campaign giving air tickets to desirable holiday destinations.

The bigger the car the further the buyer was flown. Earlier, there was an "every customer is a salesman campaign" in which buyers were given two coupons worth 50 dinars (\$180) each and promised that if they introduced one or two new buyers the company would exchange one or both of the coupons for cash.

More successful still was a promotion in which every buyer was given a number. At the end of each week six numbers—one for the sales of each day—were drawn from a box, and those whose numbers came up got their cars free. From the moment the campaign was announced it made an impact. Within a matter of hours 81 Chevrolets were sold.

Reasons for the report? Wiltott says: "One had heard bandied around yardsticks of profitability, for instance the IPA (Institute of Practitioners in Advertising) suggests an agency level of profitability at 3 per cent of turnover, but I didn't think many achieved this and thought I'd find out. I thought it was about time agencies had specific information to measure their performance against rather than hypothetical speculation."

"ISBN 0-7195-4104-2. £16. A further extract from the book will appear later."

Ad Agency profitability

A yardstick emerges

BY FEONA McEWAN

THE TOP TEN

	Turnover per Employee £	Pre-tax Profit per Employee £
1 Wight Collins Rutherford Scott	307,721	8,429
2 Connell May & Steavenson	305,571	5,447
3 Reeves Robershaw Needham	285,579	5,331
4 Lintas	270,585	5,120
5 Geirs Cross	256,966	4,679
6 Connell RSCG & Associates	242,000	4,326
7 Lee Burge	239,294	3,905
8 Michael Robinson Ass.	218,156	3,715
9 Boase Massini Polite	217,725	3,715
10 Ogilvy & Mather	213,961	3,715

IF ADVERTISING is currently causing a stir in accounting circles—with the lifting of professional restrictions in October sending many firms scurrying for an agency—one accountancy firm has now fired a salvo likely to cause a frisson round the adworld.

In a newly published report on agency profitability, Spicer and Pegler compares notes on the financial performance of the country's top 50 agencies (ranked by "billing" or turnover, according to the annual Campaign table) in what is thought to be the most comprehensive industry review of its kind.

"As far as I'm aware this is the first survey in the UK that gives this degree of information and makes judgments on profitability and efficiency identifying individual agencies by name," says partner and report instigator Bob Wiltott.

Whilst comparative exercises in the mercurial world of advertising must be treated with caution, the report (which is based on "a meaningful sample of accounts" from Companies House) makes revealing and essential reading for anyone concerned with the business of advertising.

It is well known that agencies are notoriously inconsistent in calculating their billions—due to a combination of varying methodology, different year-ends, overlaps with other agencies, and at times a touch of the blarney. The yawning gaps between many of the agency billings in the annual tables compiled by Campaign (based on agencies' own calculations) and MEAL (Media Expenditure Analysis, which directly monitors some media, but not all) has been cause for concern and not a little mirth within industry circles for years now.

Reasons for the report? Wiltott says: "One had heard bandied around yardsticks of profitability, for instance the IPA (Institute of Practitioners in Advertising) suggests an agency level of profitability at 3 per cent of turnover, but I didn't think many achieved this and thought I'd find out. I thought it was about time agencies had specific information to measure their performance against rather than hypothetical speculation."

Every Thursday the company would assemble the week's buyers for the draw and because the occasion had at least as much natural drama as any TV lottery or sales programme, the television and newspapers would send teams to cover the event—thus giving YAAS huge additional publicity.

"ISBN 0-7195-4104-2. £16. A further extract from the book will appear later."

Four of the most striking

factors to emerge from the survey are: the urgent need to standardise measurements of turnover; the significant contribution that cash management makes to individual agency profitability compared to the provision of advertising services; the strength of the UK's top 10 profit earners and agencies with the highest margins. Of the top 10 only four have an operating margin of less than 2 per cent whereas the majority operate on less than 3 per cent which underlines the strength of the most profitable agencies.

Wight Collins Rutherford Scott is conspicuous, says the report, by its dominance of the productivity league with profitably per person a third higher than the next ranked shop, Geirs Cross. It also heads the turnover per person table.

Connell May and Steavenson at number two here, falls in profits per person ranking to number 30. Geirs Cross features strongly (second place) in profit rankings per employee and fifth in turnover per employee.

Of the three largest employers, Saatchi and Saatchi and Sainsbury (Santini and Lovex) with over 4,000 staff and JWT at 9,832 only Santini is not well down the individual profitability tables being ranked 10th by turnover per person and 10th by profits per person.

Earned interest accounted for one quarter of total profits for six agencies in the sample. For the top three interest earners, the cash management skills, says the report, proved more lucrative than their advertising skills. These were Lintas, TRWVA, and Banton and Bowles.

Finally, Spicer and Pegler invites agencies to supply feedback to supplement the published data and help develop the format of future surveys. "Advertising Agencies' Profitability: A Comparative Study is available from Spicer and Peeler, St Mary Axe House, 56-60 St Mary Axe, London EC3, price £25."

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I am interested in hearing McCann-Erickson's view on the implications of cable. Please forward further information.

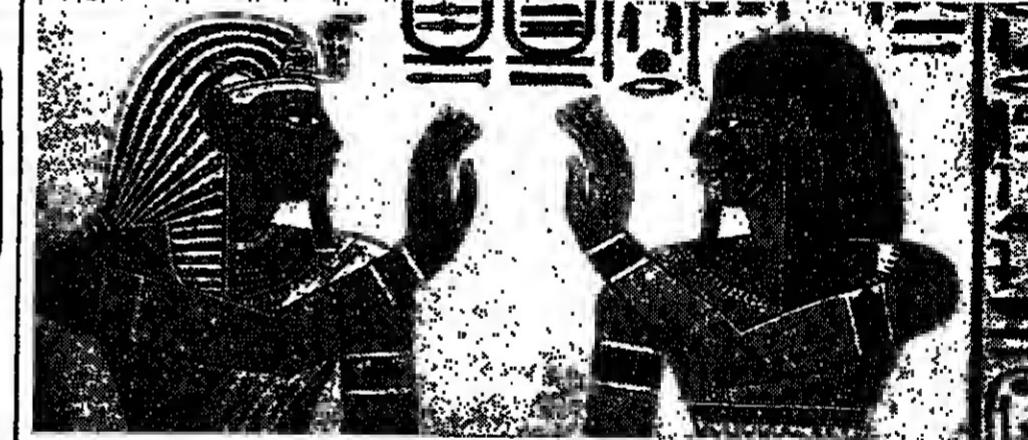
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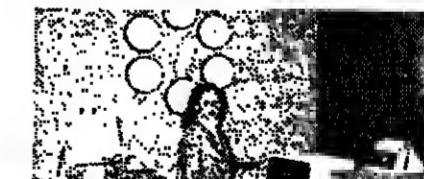
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THE ARTS

Leeds Castle/David Piper

A glimpse of the medieval mobile home

The re-equipment of medieval castles with appropriate furniture is always a tricky business. Families can, of course, if they retain their ancestral fortresses, gradually modulate them through the changing tastes of successive generations rather than entirely rebuild. They could even, after subduing the military image into peace and more comfortable, domesticity, employ Robert Adam or Wyatville to reconstruct, especially after Walter Scott had popularised the middle ages. But to recreate an authentic interior ambience for any date before the establishment of the Tudor dynasty early in the 16th century, is extremely difficult. Quite simply because surviving furniture of the period is very rare.

The problem confronted the trustees of the Leeds Castle Foundation when the Burrell Collection, from loan to Leeds, some magnificent pieces on the completion of its superb new building at Pollok Park, Glasgow. Representations of comparable quality did not exist, on the market. The decision was taken to create a facsimile setting. This is a bold decision. Leeds Castle (now running about third in popularity in the League of stately homes) has achieved its success not just by the inherent quality of the dream-like setting in its moat, its parkland, of its buildings, and of the exquisitely flair with which Lady Badlie, who restored it and set up its charitable foundation, managed the interior, but by matching that quality in the necessary developments that have followed on making castle and grounds available to the public as well as to the promotion of conferences to advance medical research.

Leeds has remained resolutely up-market. In that context especially a most singular and courtly life was lived between the paths of all the one hand, the isolating opulencees of the fake and, on the other, the blarney of the "period tableau," although perhaps I, as a trustee, am not the person to say so.



The Queen's bedroom, Leeds Castle

The task was entrusted to the distinguished historian of medieval furniture, Dr Penelope Eames, in collaboration with Peter Wilson, known more generally as the revolutionary architect of modern Sotheby's man for his altruistic dedication to the cause of Leeds Castle. Sadly, his death came just before the finished project was unveiled. Dr Eames, working with contemporary records, documentary and visual distilled the blue-print, and from it, aided by Peter Wilson's wide-ranging knowledge and sharp instinct for fine tuning, and the expert collaboration of specialist manufacturers ranging from London to Lyon to Florence, reconstructed *Les Chambres de la Reine* as they would have been about the mid-15th century.

The decorum and ritual of court life at the period was fixed even though the court tended to the peripatetic and was constantly on the move. The scenery at each stage was set up to accommodate a routine behaviour. One result of this pattern of life is that when the actors moved on to the next halt, the setting, including furniture, whence they moved could be dismantled either for storage or transport. The structure of furniture was therefore basic, consisting often of a simple framework (less politely a "carcasa") which when set up, would disappear completely from sight as it was fleshed out with an upholstery of mattress or cushions and draperies. So too, harsh stone walls were alleviated by hangings, readily dismountable.

At Leeds the exercise was to recreate a setting for the Queen's bedroom and her chambre de retraite (bathroom). Four French Queens of England had associations with Leeds. Margaret, wife of Edward I; Isabella, wife of Edward II; but most memorably Catherine de Valois, wife of Henry V. She is most generally remembered as one of the protagonists in that enchanting scene in Henry V when the king woos her and "franglais" is born. Of greater moment for British history was,

after Henry's death, the time when she lived at Leeds and fell in love with Owen Tudor. From that union descended the Tudor dynasty of the English monarchy.

It is she who is celebrated in this reconstruction. The bed is built with a sort of inspired pedantry for authenticity: a stout oak frame (no nails) supports straw mat-

resses, canvas feather bed, fine white linen sheets, bolster, pillows and blankets (not that union descended the Tudor dynasty).

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Aphra Behn partially restored

Aphra Behn (1640-89) is known as the first English woman to earn her living by writing, a fact that recommended her once to Virginia Woolf and now to the newly launched Women's Playhouse Trust at the Royal Court. That she wrote weak parts for women and strong ones for men is, perhaps, a nice irony in Jules Wright's revival of *The Lucky Chance*, first performed in 1686. Ten years earlier Mrs Behn had written her most renowned play, *The Rover*, which by happy accident is also revived in London, in a production by Peter Stevenson, at the Upstream Theatre opposite the Young Vic.

Seeing both plays is not to encounter a restoration written in the class of Dryden, Congreve or even Etheridge. The psychological texture of the writing is thin, the wit tenuous, the plot faded. But there is a macabre satiric purpose behind the formatted attacks on arranged marriages, on the absurdity of old aldermen chasing after blooming girls, on the suppression of aspiration and high spirits in penury and squalid submissiveness.

The Lucky Chance was one of the plays collected three years ago by Fidelis Morgan in a useful volume published by Virago. At the Court, the two revolving old lechers, Sir Cautious Fulbank and Sir Feeble Fairwain, are played by Paul Bacon and Jonathan Adams; their young women—hopeless task, almost—by Harriet Walter and Kathryn Pogson; and the devious gallants, Gayman and Bellmour, by Alan Rickman and Denis Lawson.

The scene is London, designed by Jenny Tiramani as a triangular grey-walled exterior which opens out for the

which lead him from placating an irate landlady with sexual compensation to the very bed of his beloved Julia. And Bellmour gains Letitia through an equally vital plot of disguise and deception.

Alan Rickman switches brilliantly between the slouch of impoverished despair and sheer good luck. He plays with a superb and saturnine grace, gaining laughs through timing ("I have of late been tempted with presents") and force of personality. He still tends to swallow too many lines, but it must be difficult to make all the material sing. Denis Lawson is characteristically adept and decisive.

None of the writing is as impressive as in the best scenes

of *The Rover*, all of which concern the vacillation of Willmore between the avenging whore Angellica and the spiritedly defecating novillette Hellena. Willmore and Hellena are no Mirabell and Millamant, but there is a vivacity here quite lacking in *The Lucky Chance*. For obvious economic reasons the Upstream cannot make much of the Neapolitan carnival setting, but the discomfitting of a pretentious lecher from Essex (played by Duart Sylwan, recently in Fugard's *Master Harold*) is funny enough even without the required trapdoor, and Peter Neathy successfully conveys Willmore's sexual intensity if not his variety of intellect.

In *The Rover* we have the revenge of a wronged whore, a sparkling apology for promiscuity, the attempted rape of the heroine's sister, a farcical conflagration of obsessive lovers. In *The Lucky Chance*, we see again, but in less depth, the obsessiveness of sexual adventure and much evidence of a good eye for lacerating physical detail: Sir Feeble's undressing for bed, for instance, assisted by he who would cuckold him, or the hesitant communication of the old codgers stranded at night while plots thicken around them.

The Women's Playhouse deserves to succeed, but more impetus must be found in the determination of a group of women to run their own West End theatre. You do not carry from *The Lucky Chance* the same sense of creative urgency attendant on the launch of, say, Joint Stock, or, to a lesser extent, the Black Theatre Co-Operative. Running a theatre is a much less important business than knowing what it is exactly you want to present in it, and why.



A scene from 'The Lucky Chance' at the Royal Court

Alastair Muir

The Fridge/Almeida

Martin Hoyle

Those who have observed an imaginative child acting out a story and taking every part will recognise the total absorption of Copi as he whizzes through his quick changes in this hour-long saga of a menopausal transvestite cracking up.

Argentine-born and Paris-based Copi is one of those double-bluff drag artists: bony, beaky, hairy-armed and flat-chested, his assumption of femininity depends more on mannerism than physique (this comes through in his male appearance, as private eyes, when he paradoxically seems more feminine than ever). His twitchy hauteur and nervous bouncing mark the quintessential female as seen through transvestite eyes. The result is a cross between Kenneth Williams, Maria Callas and Old Mother Riley.

L, a 50-year-old ex-model, is

battled by the birthday present

of a fridge. After alleging rape

by the chauffeur, rowing with the bombazine-clad maid and having a tearful scene with his mother, L settles for the companionship of a glove-puppet rat with blond hair, a striped vest and pink halter shoes. The Paris *Quotidien* went a bundle on this show.

My companion, a veteran performer of John Antrobus plays, excitedly recognised elements of un-Gallic gaudiness, early Milligan perhaps. Copi's ceaseless French chatter, not always projected, adds to the impression of scrupulously organised self-indulgence, ideally calculated for an audience of close friends or, best of all, a mirror. His costume-changes—including an endearingly artificial dog—are increasingly nonchalant, even starting on stage, and the casualness with which he falls to both to carry through the double routine, joined down the middle, that enables him to play both L

Orwell Memorial Prize for 1984

The third award of £2,000 has been made by the George Orwell Memorial Fund to a young playwright, Chris Meade who is 27 and lives in Sheffield. In addition to freelance journalism and writing, he recently made a debut at Edinburgh with his play *We Two Boys*.

The Orwell Prize is given to encourage both imaginative writing and research of a kind that Orwell himself might have thought worth supporting were he still alive and is given for fiction and non-fiction in alternate years.

Art galleries / Edinburgh

Alasdair Steven

As the elegant grey contours of Scotland and are executed with a very distinct enthusiasm for the latter category at present on view. There is a superb Anne Redpath entitled "Causewayside". This is a small, bustling street in Edinburgh that has been changed for years (one of the shows is a chimney-sweep's) and Ms Redpath has captured the quaint and quirky atmosphere of a bygone day. "Red Landscapes" by Donald Mowle portrays a crisp autumnal evening in the lowlands. The setting sun casts a red glow over the melting snow and barren fields.

Beside the Gothic splendours of the Head Office of the Bank of Scotland, the Mercury Gallery shows throughout July works by some young and contemporary Scottish artists. Frank Convery, who has just left Art College, will show some drawings of agile, lyrical figures. Elizabeth Blackadder's imaginative and tantalising watercolours of flowers and Michael David's futuristic still-lives, capturing the bright sun on twigs and leaves, complete the exhibition. During the Festival the Mercury will have a one-man of John Bellany, some of whose work will be at the Tate's autumn "The Hard-Won Image."

The Malcolm Innes in George Street specialises in Scottish landscapes. At present they have a rath-

er standard seascapes exhibition. Standing out from the bunch is the work of the 19th-century artist Colman in Hunter. Many of his paintings are of Scotland and are executed with a very distinct enthusiasm for the subject. There is a finesse in the brush work that makes his canvases at once delicate and immediate. From August 6, they will show the oils and watercolours of John MacWhirter (1838-1911). While some of the larger canvases are a touch Victorian and overbearing, there is a lightness and joy about the smaller paintings that are a total delight.

Richard Demarco at present has to show in the College of Art (plumbing problems at Jeffrey Street). He is much taken with the Scottish Arts Council slashing his grant ("I have consistently supported the avant-garde in Scotland, and made it sell"). Before and during the Festival he will be concentrating on such striking artists as Ian Hamilton Finlay, James Howie and others. He will be holding a mini-festival of his own—Calmian's cartoons and a two-week conference to be addressed by such luminaries as Dr Jonathan Miller, Sir Hugh Casson and Sir Ian Hunter.

"The Dinner Party" by Judy Chicago has already toured the U.S. to resounding success. It is a complicated, involved and ingenious work which will be seen at the Victoria Hall for six weeks from August 11 before coming to London. It is a sculpture in china, painted ceramics and fine needlework and symbolises Western history through the lives of women.

Arts Guide

Exhibitions

WEST GERMANY

Hanover, Kestner Museum, Transplatz 3: Egyptian art from 4,000 BC to 1,000 AD, accompanied by 200 stone objects and photographs. Ends Aug 5.

Berlin, Nationalgalerie, 50 Potsdamer Straße: Leon Kossoff, the U.S. hard-edge artist, shows 30 collages from 1960 and 1983. Ends Aug 25.

Berlin, Nationalgalerie, 50 Potsdamer Straße: Leon Kossoff, the U.S. hard-edge artist, shows 30 collages from 1960 and 1983. Ends Aug 25.

Berlin, Rheinisches Landesmuseum, 14, Coloniststrasse: This is the last venture by tradition to the event that brings in the London Season, and the Middle Classes in their masses. It is always something of a muddle, as would be any show of many hundred works chosen from several thousand sent in. This year, with 1,757 from more than 12,000, the Summer Show is the largest ever. But it is still enjoyable, if you can take the terms as they come, and make the effort to look for the very many good things by Academicians and outsiders alike. The Academy's membership has been gaining in strength over many years, and now

PARIS

Musée de l'Orangerie. The Jean

Walter and Paul Guillaume collections

are now permanently exhibited in

the newly restored Orangerie mu-

seum—the pendant to the Jeu de Paume. The museum houses 144 works from Impressionism to the 1930s period. Renior is richly represented with 24 of his paintings—among them the well-known *Young Girls at the Piano*, *Cezanne at 14*, *Matisse with 11*. The Met itself has devised ways of projecting action forward into the house (in *La Bohème*, *Barber's*, *Brundibár*, *Monna Lisa*, *Entertaining*). Much of the ENO's action seemed set up for upstage, and Mark Elder had sunk the orchestra into a deeper pit than James Levine uses.

But both *Gloriana* and *Wor* and *Peace* were successful. Both are Colin Graham productions combining vision, fluency, comimension, and passionate belief in the work that the composer wrote. Both are ensemble presentations with admirable soloists, showing a large company at strength. And the vocal singing in both was very strong.

New York has only one daily

newspaper that matters: the local

Times critic pronounces, and there are no voices from an FT, Telegraph, Guardian, and three Sundays to provide alternative, contradictory, perhaps confirming opinions. The company may have been depressed by a stream of tired, tepid, unengaged Times reviews (and by their effect on the box office). On the other hand, it must have been cheered by the warmth of the audience reception.

Gloriana came across as a constantly moving and profoundly interesting drama, filled with wonderful music. *Wor* and *Peace* (whose knock-out patriotic scenes were dismissed by the Times as "agitprop" and "claptrap," with Kutuzov "a cartoon figure") is an early model of Josef Stalin's

was wonderfully stirring.

July 6-12

NEW YORK

Museum of Modern Art: After being virtually closed for three years of renovation, the museum has a chance to show the depth and breadth of its considerable collection. No longer is it a boutique of the modern classics but more like a department store, with double its previous exhibition space and room for such examples of modern design as a whole helicopter.

WASHINGTON

Mark Rothko (National Gallery): 88

works on paper by a leading con-

temporary American artist begin a

national tour with this exhibit in the

East Building. The highlights are

vivid watercolours from 1968 and

1969, a period when Rothko's

canvases were already tinged with

the sombre browns, blacks and greys

that anticipated his suicide in 1970.

Ends Aug 5.

CHICAGO

Museum of Contemporary Art: Italian

sculptor Giuseppe Penone concen-

trates on the interaction of man and

nature by, for instance, growing

plants in moulds of his sensory or-

gans and then casting the agglomera-

tion in bronze. The artist will

create a 20 foot drawing on one wall

of the museum that will be erased at

the end of the show. Ends Aug 5.

PARIS

Galerie Schmitz, 396 Rue Saint-Honoré

(260 3336): About 30 oils, 30 watercol-

ours by Eugene Boudin, master of

wind-swept beaches, showing the

ever-moving waters and the power-

of the Rorer, all of which

concern the vacillation of

Willmore between the avenging

FINANCIAL TIMES

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Thursday July 12 1984

The country is watching

THE MANIFESTO on which Mrs Thatcher's Conservative Party was first elected in 1979 contained the following passage: "Between 1974 and 1976, Labour enacted a militant chapter of trade union legislation. It tilted the balance of power in bargaining throughout industry away from responsible management and towards unions, and sometimes towards unofficial groups of workers acting in defiance of their official union leadership." The Tory Government promised to redress that balance.

Up to the current miners' strike it has gradually been successful. Two Employment Acts were designed to limit union power and though recession must have played a role, the unions are less of a force in the land than they were in the 1970s. Not least, the bulk of the electorate seems to expect the Government to take a strong line towards them: acknowledging freedom, but strictly freedom.

The miners, however, have always been a special case. Mrs Thatcher unexpectedly gave way to them when they threatened to rebel against not closures in 1981. The real battle was being reserved for her second term and so it has turned out.

Side effects

The appointment of Mr Ian MacGregor as head of the National Coal Board was itself a signal of the Government's intentions. It wishes to modernise and make a real business of an industry that has been run for too long under the comfortable collusion of management and trade union bosses, with the taxpayers footing the bill.

In the circumstances, a strike at some stage was predictable. It is now in its 17th week and the miners have been joined by the dockers. The side effects are beginning to mount. The strikes may not be the main reason for the weakness of the pound and the rise in interest rates, but they are certainly a contributory factor. Yet the Government has no alternative other than to sit tight now.

The real question is whether it goes about it in the right way. There has been some genuine bewilderment in recent weeks as to why a Government which was elected to change

the law relating to the trades unions has not made use of legislation which it has just introduced. At times it seems deliberately to have discouraged other nationalised industries from taking action against the National Union of Mineworkers because of secondary picketing. That the law is being breached there can be no doubt, yet the Government allows it to be flouted.

There now appears to have been a change: if anyone wants to take the NUM to the courts, the Government will not stand in the way, although it is still not clear whether the law will produce the desired results. Any such action would have to be carefully considered in advance, but the time has come when the law should be tested. It is odd to say the least, for the working miners of Nottinghamshire to use the courts to defend their interests, while British Steel, for example, holds back.

Difference

A court ruling that puts some pressure on the NUM's funds might, after all, persuade some of the miners' leaders that it was time to seek a negotiated settlement. It might also demonstrate to public opinion that the Government's legislation is of some use.

Meanwhile, there are the intermittent talks between the union and the coal board which resume next week. Despite some movement by the board, Mr Scargill appears to be sticking adamantly to the position that pits will not be closed except on grounds of exhaustion, a demand which cannot possibly be met as many of the other NUM leaders must know.

The difference between this miners' strike and its predecessors is that the country has on the whole taken it calmly. The coal stocks at the power stations are high and there is not talk of a three-day week or anything like it. Yet what everybody—industry, the other unions, the general public alike—is doing is watching it very closely. The Government is on, it has made a generous offer, and can afford to wait. If it were to falter now, its political reputation would collapse. We should be back in the 1970s with a vengeance and Mrs Thatcher's administration would be seen as no different from what has gone before.

How to reform social security

THE BRITISH social security system is expensive, inefficient, and in urgent need of reform. Regrettably, although there is nothing new or contentious in that statement, a veritable army of ideas for change and improvement has been marched on over the years and marched off into exile just as quickly.

The Institute for Fiscal Studies, increasingly the fount of the sort of radical ideas on income and taxation which ought to be emanating from the Treasury, has come up with a comprehensive and comprehensible scheme which begins by altering the fundamental concept of what benefits are supposed to be and to whom they are supposed to be paid. It provides an admirable starting point for serious discussion about changing the system.

The IFS has abandoned the idea of universal benefits. It argues convincingly that benefits should decline as incomes rises, eventually reaching a point at which they are no longer payable. By applying this principle to all benefits—including child benefit and pensions, the system would be simplified, benefit payments would be more accurately directed to the very poor who really need them and a fraudster could be redistributed into the bargain. This money, suggests the IFS, could be used to cut all taxpayers' basic rate of tax to 25 per cent and still leave plenty to enhance the level of benefits for those in real need. Not least among the spin-offs would be the removal of the shameful absurdity under which some poor people have marginal tax rates of more than 100 per cent on extra earnings at a very low level.

Means test

The primary objection to scrapping universal benefits and grading payments according to need is always that it involves means-testing recipients. The stigma attached to means tests arose in the dark years between the wars and remains to this day, with the result that means-tested benefits have a very low take-up rate while universal benefits have a very high take-up rate.

The IFS plans to get out of this difficulty to a large extent with a new and ingenious idea: a separate tax credit and

benefit credit for everybody in the same way as every working person has a tax code. Just as income tax rates vary with income so the size of the tax credit (replacing tax allowances) and the benefit credit (replacing a host of often contradictory benefits) would vary.

A stronger argument against selective benefits is that if the middle classes are excluded the state would suffer for the benefits might quickly become nationally and politically unacceptable.

This approach—saying that nobody cares about the poor—is so cynical as to be an unacceptable basis for policy.

Prerequisites

Something has clearly got to change. There is no merit in the present social security network involving 80,000 civil servants shuffling £35bn around incoherently with many people getting the wrong benefits at the wrong time. It is time-consuming, wasteful and unfair. There are two prerequisites: one from a genuine desire for change which is necessary before any real improvement can be made. One is that the taxation system and benefits system must be fully computerised; the Inland Revenue and DHSS systems need to be fully compatible before integration of taxation and benefits will be possible.

The second is that equal attention must be given to simultaneous improvement of the national insurance system and the IFS has not yet explained the implications on its benefit changes of its other proposals for changing the tax base and moving from income to expenditure taxes. The report usefully recognises that national insurance is nothing of the sort; as it is no more than a tax in disguise, it should be replaced with a social security cover means that they can be back inside the building.

Dr Jasper, who is retiring shortly, is heartened by the response of institutions and the public after the fire. The Minster has survived three fires in the past 150 years. In 1829 Jonathan Martin tried to burn it down, and in 1840 there was a conflagration thought to have started by a candle left by a workman.

Since those days there has been the York Minister Police—the world's smallest police force—which stays in the building 24 hours a day.

THIS is the day when the "Godfather" steps down in favour of the "philosopher prince" on the Schillerboche heights above Stuttgart.

That may seem an exotic way to describe a change of chief executive at an electricals and vehicle components concern. But then Robert Bosch is no ordinary company. Dr Hans Merkle who has ruled Bosch with implacable will for 21 years has been a quite extraordinary boss and his successor, Dr Marcus Bierlich, is by general consent one of the most broadly talented managers in West Germany.

Dr Merkle likes to say that he has been just "primus inter pares" on the Bosch managing board—but uses his Godfather nickname, used both in and outside the company, even closer to the heart of the matter. A tall, gaunt figure now aged 71, Dr Merkle exudes power to an almost uncomfortable degree. The more softly he speaks, and generally he speaks very softly indeed (like that most influential of German bankers Hermann Josef Abs), the more those present crane their necks to listen.

Dr Merkle, son of a printing works owner in south Germany, has not just built up Bosch into a worldwide group with annual sales of more than DM 14bn and a labour force of around 110,000. He has also influenced policy far beyond his company, through his membership of the supervisory boards of key enterprises like Deutsche Bank, Allianz Insurance and Volkswagen, and as adviser to government leaders including Helmut Schmidt.

If that link between an automatic industrialist and the political centre-left looks on the face of it a bit odd, it helps to underline that Bosch is a company with a highly unusual character and history. It was founded in 1886 by a young master mechanic, Robert Bosch, who later became known as "red Bosch" among irritated entrepreneurs. Among other things, Bosch readily employed leftist refugees from the failed Russian revolution of 1905; he brought in the eight-hour working day in 1906; emphasised that his motto was "pay your workers as well as you can."

Meanwhile, there are the intermittent talks between the union and the coal board which resume next week. Despite some movement by the board, Mr Scargill appears to be sticking adamantly to the position that pits will not be closed except on grounds of exhaustion, a demand which cannot possibly be met as many of the other NUM leaders must know.

The difference between this miners' strike and its predecessors is that the country has on the whole taken it calmly. The coal stocks at the power stations are high and there is not talk of a three-day week or anything like it. Yet what everybody—industry, the other unions, the general public alike—is doing is watching it very closely. The Government is on, it has made a generous offer, and can afford to wait. If it were to falter now, its political reputation would collapse. We should be back in the 1970s with a vengeance and Mrs Thatcher's administration would be seen as no different from what has gone before.

Bosch is a limited liability

and turned over most of the remaining—profit to charity. That does not imply that Bosch was a "softie"—otherwise his company could never have expanded so strongly with a stream of successful products, from spark plugs and injection pumps to power tools and, from the 1930s, household appliances. But he did have a high ideal of social responsibility and this lives on in the company's ownership structure, and less definitely in its atmosphere, to this day.

The implicit danger of this set up is that management may be tempted to slack, happy in the knowledge that it is not being put under pressure by the owners. But in the case of Bosch, almost the reverse seems to have happened. Dr Merkle, driven by an idealism no less strong than that of the founder, has set a pace and produced a performance which few outside shareholders could fairly have demanded. Dr Merkle pressed his managers hard, as one of them ruefully admitted recently, but he drove himself far harder.

The result is not just a solid



Dr. Hans Merkle: stepping down after 21 years

BOSCH

Management switch

A godfather makes way for the philosopher

Jonathan Carr reports
from Frankfurt



Dr. Marcus Bierlich: successor who is broadly talented

for the initial 49 per cent.

Since then, there has been a long struggle between AEG, which is demanding far more money, and the buyers. The master is now before arbitration. But even if Bosch finally has to pay more it will surely consider the deal to have been worthwhile. ATN included some of AEG's highest technology in areas like satellite communication, microwave transmission and digital multiplex and transmission equipment.

The upshot is that while Bosch remains Europe's biggest producer of automotive equipment, this sector now makes up little more than one-half of its overall sales compared with a share of more than two-thirds in the 1960s. It would be wrong to say Bosch is moving away from vehicle equipment and into high technology since, as Dr. Merkle sternly noted the other day, "a car too is a high-technology product." As Bosch is steadily becoming less dependent on the vehicle sector with its big fluctuations in demand.

Communications technology now has the second largest share of sales, followed by consumer products and capital goods (including a lively packaging machinery sector, which has just started manufacturing in Japan and will shortly do so in the U.S. too). Group spending on research and development will total about DM 1bn this year, roughly triple the level of a decade ago.

It goes almost without saying that Dr Merkle's shoes will be hard to fill. On the one hand, the new chief executive needs the financial and industrial expertise to consolidate what Dr Merkle has built—and the ability to think well ahead. On the other hand, Dr Merkle will

himself almost indispensable. Dr Schieren is certainly sorry to be seeing his right-hand man go.

The "Bierlich touch" could well bring as easier atmosphere within Bosch. No one could fairly deny Dr Merkle's achievements and no doubt those critics who have talked of "management by fear" were overstepping the mark. But a little less tension at the top might still improve the performance of a model company which today gets only its fourth boss in its nearly 100-year history.

Under Dr Merkle, the company has been diversifying strongly into fast-growing high technology sectors

sectors. Even 20 years ago Bosch was already building semi-conductor devices for use in its behicle equipment divisions. Now it is applying its microelectronics know-how in a lot of new fields including communications and production technology and energy-saving. A special boost came in the last few years when Bosch scooped up some of the high-technology plums of the sorely-tried AEG-Telefunken concern (whose current effective chief executive, Heinz Dörr, was proposed

sell 49 per cent of ATN in 1981 to raise cash to balance mounting losses. Bosch, together with the Mannesmann engineering concern and an Allianz insurance, bought the share for close to DM 300m with the option to take over the remaining 51 per cent stake ATN gave to declare itself insolvent later.

When AEG was forced to seek court protection from its creditors in 1982, the three companies thus acquired the rest of ATN for an extra sum which was little more than they paid

£27 from the Lord Steward instead of that butt of sack. Is it now time to restore his duty-free gift and help lift the Laureate's verse to the level of Ben Jonson, Dryden, Wordsworth and Tennyson? Just think of that Leeds poet Alfred Austin, who succeeded Tennyson because nobody else wanted the job.

On the illness of the Prince of Wales, later Edward VII: "Along the electric wire the message came, he was better, he was much the same." What could a butt of sack do to lift that—or even champagne in silver tankards?

Sweet and dry
Don Lovell, chairman of the Wine Development Board, the wine people's trade association, based his leisure interest as the hobby of the Hippopotamus and Zanzibar wine judge, Dr. Dambudzo. He likes climbing not very high mountains. And Norman Tabbit? His lists his recreation as "peace and quiet."

U.S. Nobel prizewinner
Daniel Gajdusek does not list any leisure interests. This is hardly surprising since his diary reveals that he has 28 adopted children from Melanesia and Micronesia.

Livingstone was on his chirprous form looking forward to challenging the government in four local elections in London in late September.

After the lunch Livingstone could have learned a lot about what happens to old politicians by watching those two trials of 20 years ago, Lord Home and Lord Wilson standing on the pavement outside the Hyde Park Hotel trying to get a taxi.

Off they went into a sunny London afternoon thinking no doubt of how much better the world would be, if only...

Verse and worse
Tom Drury used to tell the story of a luncheon drink with John Betjeman. It was half bottles of champagne in silver tankards.

So what happened to the annual butt of sack? That was once the Poet Laureate's reward for his services, now replaced by a payment of £27.

It all goes back to Charles I who appointed Ben Jonson as poet attached to the royal household in 1627. The next one was Sir William Davenant and two years after his death Dryden became the first "Poet Laureate" with a pension of £300 and a butt of Canary wine.

After that, payments varied.

Henry James Pye, Pitt's 1790

appointment, was a time-server and poetically ridiculous. He got the £27 allowance in lieu of the wine. Tennyson drew £27 a year from the Lord Chamberlain's department and

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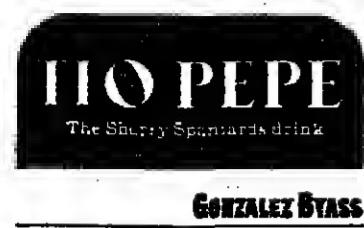
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SECTION II - INTERNATIONAL COMPANIES

FINANCIAL TIMES

Thursday July 12 1984

Kaiser Aluminum back in the black

By Terry Dodsworth in New York

KAISER ALUMINUM, the fourth largest U.S. aluminium producer, achieved net profits of \$32.5m, or 74 cents a share, in the second quarter of this year, largely because of a strong performance in its real estate activities and an 8.6m tonne

Compared with a year ago, when the group declared a quarterly loss of \$51.3m, or \$1.19 a share, the results also benefited from an improvement in the aluminium division.

That part of the company, however, is still operating at only breakeven level, according to Mr Cornell Meier, chairman, despite benefits from higher fabricated products prices and reduced costs for idle production facilities.

Setback for U.S. telephone group

By Terry Byland in New York

UNITED Telecommunications, the largest independent U.S. telephone group outside the Bell system, has reported lower earnings for the second quarter.

Mr Paul Henson, chairman, commented that the group, which provides nearly 4.8m telephones, primarily in suburban and rural areas, was incurring "significant transitional costs in our intercity group." Telephone operations were strong and promised to remain so.

Net earnings dipped by 12 per cent to \$47.3m or 52 cents a share on revenues of \$705.7m against \$670.5m.

Bowater U.S. achieves big second-quarter gain

BY OUR FINANCIAL STAFF

BOWATER INC, the North American operations of Bowater which are being split off from the UK parent, boosted second-quarter net profits from \$10.2m or 41 cents a share to \$16.6m or 61 cents, reflecting "substantially increased demand" for all its major products.

The figures are the first regular quarterly report from the new company, the largest U.S. newspaper producer, although results for the first quarter of 1984 were included in the offer document for Bowater Inc shares listed on the New York Stock Exchange in May. The shares represent about 25 per cent of the equity of the new company, with the rest to be distributed to holders of existing Bowater Corporation shares.

The second quarter profits are more than double the \$8.1m earned in the first three months, and the six-month figure to \$24.7m or 95 cents a share, up from \$15.8m or 63 cents in the first half of 1983. The

1983 figures have not previously been reported.

Revenues rose from \$191.9m to \$258.3m in the latest quarter, and from \$361.3m to \$467.6m in the first nine months.

The company attributed the improvement in demand for newsprint, coated paper and market pulp to the steadily improving U.S. economy. First quarter results were hit by a labour dispute in British Columbia pulp and paper mills.

All products benefited from higher average selling prices this year, the company said. With demand increasing, Bowater raised its newsprint and coated paper prices on July 1 by 7 per cent and 8 per cent respectively.

• Mead, the Ohio-based diversified forest products group, yesterday reported a five-fold increase in second-quarter net earnings led by its white paper business, writes Paul Taylor from New York.

The company said second-quarter net earnings increased to a record \$46.1m or \$1.50 a share from \$9.2m or 32 cents a share in the same period last year on sales which grew 15.8 per cent to \$726.3m from \$627.3m.

The earnings surge came despite the establishment of a special reserve in the latest quarter to cover possible losses on the disposal of its overseas reinsurance operations which reduced earnings by 17 cents a share. Offsetting this were several non-operating gains, mainly from the sale of property.

For the first half Mead reported net earnings of \$67.7m or \$2.21 a share on sales of \$1.4bn compared with a loss of \$2.8m or 12 cents a share on sales of \$1.2bn in the 1983 period.

Mr Burnell Roberts, Mead's chairman and chief executive, noted that improved operations and a strong demand for coated white paper helped produce the better than expected results.

Dow Jones earnings up 29% in quarter

By Our New York Staff

DOW JONES, the U.S. publishing group which owns the Wall Street Journal, has achieved a 29 per cent increase in second-quarter net earnings to \$37.3m or 58 cents a share compared with \$28.9m or 45 cents a share in the same period last year.

The earnings improvement came on revenues which grew 10 per cent to \$247.7m from \$218m and helped lift first-half net earnings to \$68.2m or \$1.65 a share on revenues of \$476.1m against \$324m or 82 cents a share on revenues of \$415.9m in the same period last year.

Wall Street Journal advertising income increased 5.1 per cent in the quarter and 8.1 per cent in the first half. Advertising revenues rose 15.6 per cent in the quarter and 18.5 per cent for the first six months.

The company said, however, the Journal's circulation had fallen 2 per cent over the year to the end of June from 2.1m. A number of factors are blamed, including an increase in the annual subscription rate to more than \$100 for the first time and to a decline in the segment of readers attracted by a rising stock market.

Dow Jones also reported that the circulation of Barrons, a weekly financial newspaper, fell from 380,000 to 280,000. The group reported a continued surge in new customers for its electronic news retrieval service, however. Dow said at the end of June more than 150,000 customers' terminals were drawing information from the computer-based system.

ITT cuts quarterly dividend and warns of lower profits

BY PAUL TAYLOR IN NEW YORK

ITT, the U.S.-based multinational conglomerate, has slashed its quarterly dividend to 25 cents from 67 cents a share. The cut, which sent ITT's share price plunging in after-hours trading on Tuesday, came as the company warned of significantly lower second-quarter earnings, mainly because of problems at its Hartford insurance subsidiary. It added that full-year results are not now expected to match last year's

The surprise decision, taken at a full board meeting, represents a serious setback for the company, which only a few months ago was projecting an improvement in full-year earnings despite a lower first-quarter result which was also blamed mainly on insurance underwriting losses.

After closing on Tuesday at \$31 a share on the New York Stock Exchange, ITT's stock was changing hands in after-hours trading at around \$24 a share, wiping over 20 per cent, or almost \$1bn, off the company's market capitalisation.

After a delayed opening yesterday, the shares were trading at \$21.50 a share, reported last year.

Mr James Ragan, vice-president of Western Union's communications systems group, noted: "The industry has been slow to jell," but said the company will continue to watch the market.

The current spate of withdrawals from the DBS field reflects an impending Federal Communications Commission deadline - which expires on Tuesday - for eight first-tier DBS applicants to begin construction of DBS services.

So far only one of those original successful applicants, United Satellite Communications, another joint venture operation, has begun a commercial DBS service. It has, however, encountered problems in finding additional investors to expand its system.

Among other applicants who have yet to make their plans clear are RCA and Comsat.



Western Union quits satellite TV market

By Our New York Staff

WESTERN UNION, the U.S. communications group, has dropped plans to enter the direct broadcast satellite (DBS) market. The decision casts further doubt on the future of the once highly touted direct satellite-to-home television programme industry.

Western Union has dropped plans to build and launch four satellites capable of delivering DBS services across the U.S. The company blamed a lack of programming for its decision, although it said it would "continue to monitor market conditions."

Two weeks ago CBS backed out of a proposed DBS joint venture with Communications Satellite Corporation (Comsat), and last year Mr Rupert Murdoch, the Australian publisher, pulled out of a similar project.

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Three Louisiana banks merge

BY OUR FINANCIAL STAFF

THREE Louisiana banks have agreed on a merger which will create the largest bank holding company in the state, providing further evidence of a trend towards consolidation among smaller regional banks.

First Bancshares of Louisiana, First National Bancorp and Ouachita National Bancshares will form a new corporation called Louisiana Bancshares. Based on figures for June 30, this would have total assets of \$2.7bn and shareholders funds of about \$225m.

The deal, subject to shareholder and regulatory approval, was made

possible by recent legislation which will permit state-wide multibank holding companies in Louisiana as of January 1, 1985.

The merger, which will be implemented by exchange of shares for new holding company stock, comes in the same week, as a \$230m deal to create the largest commercial bank in the more northerly state of Missouri.

Meanwhile, profits fell sharply at RepublicBank, parent of RepublicBank Dallas, the 21st biggest bank in the U.S. Second-quarter net earnings were \$32.3m or \$1.06 a share, against \$38.2m or \$1.36, taking prof-

its for the first six months to \$62m or \$2.12 a share, down sharply from \$76.8m or \$2.73.

Earnings declined in 1983, for the first time in several years, to \$130m on assets of \$19.1bn.

Analysts have projected an earnings rebound this year.

In contrast, Bank of New York, 26th biggest bank holding company, lifted second-quarter net earnings from \$21.8m or \$1.35 a share to \$26.3m or \$1.58, taking six-month profits to \$52.1m or \$3.16 a share compared with \$43.4m or \$2.75.

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April 1984

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Banca del Gottardo	Nippon Credit International (NHC) Ltd.
Banca Nazionale del Lavoro	Nomura International Limited
BankAmerica Capital Markets Group	Norddeutsche Landesbank Girozentrale
Bank für Gemeinwirtschaft	Ostdeutsche Länderbank
Aktiengesellschaft	Aktiengesellschaft
Bank Leu International Ltd.	Sal Oppenheim jr. & Cie.
Bank of Tokyo International Limited	Orion Royal Bank Limited
Bankers Trust International Limited	PK Christiansen Bank (UK) Limited
Banque Arabe et Internationale d'Investissement (BAIJI)	Reuschel & Co.
Banque Bruxelles Lambert S.A.	N. M. Rothschild & Sons Limited
Banque Française du Commerce Extérieur	J. Henry Schroder Wegg & Co. Limited
Banque Générale du Luxembourg S.A.	Smith Barney, Harris Upham & Co.
Banque Internationale du Luxembourg S.A.	Incorporated
Banque Populaire Suisse S.A. Luxembourg	Société Générale de Banque S.A.
Banques Worms	Svenska Handelsbanken Group
Baring Brothers & Co., Limited	Swiss Bank Corporation International Limited
Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft	Trinkaus & Burkhardt
Bayerische Landesbank Girozentrale	Union Bank of Switzerland (Securities) Limited
Aktiengesellschaft	Vereins- und Westbank Aktiengesellschaft
Bergen Bank	

INTERNATIONAL COMPANIES and FINANCE

Terry Dodsworth reports from New York on the high cost of thwarting an unwelcome takeover bid

Mr Smart's war of independence leaves debt legacy



BROWN BROTHERS HARRIMAN & CO.
PRIVATE BANKERS

NEW YORK BOSTON PHILADELPHIA CHICAGO
ST. LOUIS LOS ANGELES DALLAS NAPLES

LONDON PARIS ZURICH TOKYO GRAND CAYMAN GUERNSEY

STATEMENT OF CONDITION, JUNE 30, 1984

ASSETS	
Cash and Due from Banks.....	\$260,865,272
U.S. Government Securities.....	
Direct and Guaranteed.....	167,012,483
State and Municipal Securities.....	50,784,384
Federal Funds Sold.....	60,000,000
Loans and Discounts.....	248,396,181
Customers' Liability on Acceptances.....	51,893,246
Interest and Other Receivables.....	27,572,468
Premises and Equipment, net.....	14,217,198
Other Assets.....	5,882,468
	\$887,445,700

LIABILITIES	
Deposits.....	\$719,218,723
Federal Funds Purchased.....	42,430,000
Acceptances, Less Amount in Portfolio.....	52,120,485
Accrued Expenses.....	11,522,630
Other Liabilities.....	7,807,578
Capital.....	\$22,000,000
Surplus.....	32,345,284
	\$ 84,345,284
	\$887,445,700

PARTNERS

J. Eugene Banks	John C. Hanson
Peter B. Bartels	Noel T. Hendon
Walter H. Brown	Landon Hillard III
Granger Coskran	Frank W. Hoch
Alain Crawford, Jr.	R. Ireland III
William R. Everett, Jr.	F. H. Kinniburgh, Jr.
Alfred E. Frazee	Michael Korman, Jr.
Alexander T. Ericksen	T. Michael Long
T. M. Farley	John B. Madden
Ebridge T. Gerry	Michael W. McConnell
Ebridge T. Gerry, Jr.	William H. Moore III
	Donald B. Murphy
	Hector P. Prudhomme
	Eugene C. Rainis
	William F. Ray
	Robert A. Rose
	Portia Shadley
	Stickey P. Tonies
	Lawrence C. Tucker
	Maarten van Hengel
	John C. West
	Laurence F. Whittemore

LIMITED PARTNERS

W. Averell Harriman	Robert E. Hunter, Jr.
Kate Ireland	Robert A. Lovett
Gerry Brothers & Co.	Mercers Starling Corporation

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Commercial Papers • Credit and Acceptances • Foreign Exchange
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Brokers for Purchase and Sale of Securities
Members of Principal Stock Exchanges

fiduciary services to individuals and employee benefit plans are provided through Brown Brothers Harriman Trust Company, a wholly owned subsidiary.

Licensed as Private Bankers and subject to examination and regulation by the Superintendent of Banks of the State of New York and by the Department of Treasury of the Commonwealth of Massachusetts, subject to examination and supervision by the Commissioner of Banks of the Commonwealth of Massachusetts. The brokers of the Chicago, St. Louis, Los Angeles, Dallas, Naples, London, Paris, Zurich and Tokyo offices are limited to investment management, brokerage, and financial advisory services.

MR BRUCE SMART, chairman of the Continental Group, has just been through what he calls the "maturing management experience" of seeing his company taken over in one of the highly leveraged deals that are now the rage of Wall Street.

A month after Sir James Goldsmith, the Anglo-French financier, first declared an interest in the packaging and forest products conglomerate, Continental has engineered an amicable \$2.75bn agreement. But despite the friendly nature of the deal, Mr Smart would clearly like to put the clock back. "We would have preferred to have stayed as a public company and to have worked our way to the objectives we had set ourselves," he says.

In a strangely muted contest, in which Continental has put together a strong defense and managed to force the suitor into a friendly private auction, Continental is generally credited with playing its cards skilfully. Yet the deal still demonstrates how quickly a takeover, and particularly a leveraged bid, can turn even the most carefully regulated company upside down.

The agreement effectively upends a long-term master plan which Mr Smart, as the newly-elected chairman of the company, had set in motion three years ago. At that time, the group had, he says, a number of underperforming assets and an overstrained balance sheet. The top management team drew up a programme designed to improve the best of its four divisions—packaging, energy, forest products and insurance.

At that point, Mr Smart came to the conclusion that the hectic pace of change had become damaging to the businesses that remained. "People were looking over their shoulder to see who would be the next to go."

He called a halt to the disposals and told the separate divisions that they would have a three-year period of operating stability to prove themselves.

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INTL. COMPANIES & FINANCE

Wong Sulong reports on the reasons behind a Malaysian bank swap

MPH deal saves Daim five years

BY SWAPPING control of banks over the weekend, Mr Daim Zainuddin, one of Malaysia's most influential corporate figures, and Multi-Purpose Holdings, the biggest Malaysian Chinese corporation, have unleashed fetters restraining their ambitions in the financial scene.

Mr Daim gains control of one of the big Malaysian banks, saving at least five years of his time. That is important because the 45-year-old Daim, a close adviser to Dr Mahathir, the Prime Minister, freely acknowledges he is a man in a hurry.

For MPH, the deal ends its long and tortuous search for control of a commercial bank. Under the agreement, MPH is to sell off its 40.7 per cent stake in United Malayan Banking Corporation to two of Daim's companies, for a reported sum equivalent to 250m ringgit (\$108m).

As settlement, Daim will transfer his 51 per cent stake in the Malaysian French Bank to MPH and make a cash payment of 132m ringgit.

The deal, which is subject to approval by the authorities — a formality, since they must have been consulted before it was struck — also illustrates how major transactions are being consummated in Malaysia these days, when politics and business are so inextricably mixed.

Daim's influence has been growing in proportion to Dr

Mahathir's consolidation of political power over the past three years. He now heads the Fleet Group, Malaysia's biggest newspaper chain, and Pernama, the major government property developer, as a nominee of the ruling UMNO party.

His personal flagship is Taman Maluri, which is involved in property development, manufacturing and trading.

Daim's opportunity to go into banking came two years ago. Because Malaysian law does not allow a foreign government bank to operate in Malaysia, and because of the nationalisation of banks under the Socialist Government of President Mitterrand in France, the Bank Indosuez had to incorporate a local entity, the Malaysian French Bank, to take over its two branches.

But it soon became obvious to Daim that the Malaysian French Bank was not the vehicle for him to make a big impact in the banking industry.

Third choice

"No doubt," he could get the necessary approvals to expand the branch network, but it's a half of a problem getting the people to operate the branches," says a local banker.

With 50 branches, UMBC fits the bill. But it was not Daim's first choice. Originally, it was eyeing a strategic stake in the local operations of either the Hongkong and Shanghai Bank-

ing Corporation, of Hong Kong, or of the Chartered Bank, the subsidiary of Standard Chartered, of the UK, both of which had submitted proposals to the Malaysian authorities to meet the requirements of the New Economic Policy—which aims generally to restrict foreign ownership of companies in Malaysia to 30 per cent by 1990, as well as to give the indigenous Malay population a 30 per cent stake, with the non-Malays holding 40 per cent.

HSBC has 36 branches in Malaysia, and the Chartered has 35. They are the oldest banks in the country.

However, because of the serious balance of payments problem, and because of a miscalculation of the costs, the Government deferred the localisation of these two banks indefinitely.

MPH bought its stake in UMBC at about the same time Daim took control over MFB, but not after stirring up a storm of controversy.

Originally, MPH secured agreement to buy over 51 per cent of UMBC, but a premature leak of the news created an uproar of protests among certain sections of the Malay community, including elements of the UMNO party.

MPH had no choice but to reduce its purchase to 40.7 per cent, sharing equal ownership and management of the bank with Pernama, the government investment agency.

Great potential

Malaysian French Bank has a paid-up capital of 40m ringgit and total assets of about 700m ringgit. Last year, it made pre-tax profits of about 9m ringgit.

Although small, the bank has great potential, says Mr Tan Koon Swan, MPH's managing director. The bank intends to open at least a dozen new branches over the next few years.

MPH bought its stake in UMBC at about the same time Daim took control over MFB, but not after stirring up a storm of controversy.

The 132m ringgit from Daim is not the first major deal between MPH and Daim and other Malay groups. It will not be the last, considering the rapidly changing Malaysian business scene.

Affiliates boost earnings at Toshiba

By Yoko Shibata in Tokyo

But right from the start, the partnership did not work, because of the conflicting aims and management styles of MPH and Pernama.

As a result, UMBC has lost out to other Malaysian banks during the past three years, which have seen rapid expansion in the Malaysian financial sector.

As part of the deal, MPH is to give its indigenous Malay population a 30 per cent stake, with the non-Malays holding 40 per cent.

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This announcement appears as a matter of record only



E.T.P.M. SERVICES (U.K.) LIMITED

£15,000,000

REVOLVING ACCEPTANCE CREDIT

Guaranteed by

SOCIETE ENTREPOSE G.T.M. POUR LES TRAVAUX PETROLIERS MARITIMES (E.T.P.M.) S.A.

Managed by

BANQUE PARIBAS (LONDON)

SAMUEL MONTAGU & CO. LIMITED

Provided by

AI Saudi Banque London Branch

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Banque Nationale de Paris plc

Banque Paribas (London)

Canadian Imperial Bank Group

Credit Commercial de France London Branch

Crédit du Nord London Branch

National Australia Bank National Commercial Division of Australia Limited

Samuel Montagu & Co. Limited

Société Générale (London Branch)

Agent Bank

SAMUEL MONTAGU & CO. LIMITED

May 1984

This advertisement complies with the requirements of the Council of The Stock Exchange.

U.S. \$150,000,000

Sanwa International Finance Limited

(Incorporated in Hong Kong with limited liability)



Guaranteed Floating Rate Notes Due 2004

Unconditionally and irrevocably guaranteed as to payment of principal and interest by

The Sanwa Bank, Limited

(Kabushiki Kaisha Sanwa Ginko)

(Incorporated in Japan with limited liability)

The following have agreed to subscribe for the Notes:

Sanwa Bank (Underwriters) Limited

Credit Suisse First Boston Limited

Morgan Stanley International

Salomon Brothers International Limited

Bankers Trust International Limited

Berliner Handels- und Frankfurter Bank

Chase Manhattan Limited

Citcorp International Bank Limited

Commerzbank Aktiengesellschaft

Crédit Commercial de France

Credit Lyonnais

Enskilda Securities

Goldman Sachs International Corp.

Standard Chartered Bank Limited

Kreditbank S.A. Luxembourgeoise

Kidder, Peabody International Limited

Samuel Montagu & Co. Limited

Merrill Lynch International & Co.

J. Henry Schroder Wag & Co. Limited

Nomura International Limited

Union Bank of Switzerland (Securities) Limited

Société Générale

Smith Barney, Harris Upham & Co. Incorporated

Westdeutsche Landesbank Girozentrale

The Notes, issued at 100 per cent., have been admitted to the Official List by the Council of The Stock Exchange, subject only to the issue of the temporary Global Note. Interest is payable semi-annually in January and July, the first payment being made in January 1985.

Full particulars of the Notes, the Issuer and the Guarantor are available in the Extel Statistical Service and may be obtained during usual business hours up to and including 26th July, 1984 from the brokers to the issue:

Vickers da Costa (UK) Ltd.
Regis House,
King William Street,
London EC4R 9AR

12th July, 1984

Japanese bankruptcies

Chinese venture for Mandarin

BY OUR FINANCIAL STAFF

MANDARIN RESOURCES, an investment company which has investments in Hong Kong, Singapore, Malaysia, Canada and the UK, as acquired a 75 per cent equity interest in Goodyear's subsidiaries for HK\$9.25 million.

The Chinese purchase includes all the issued share capital of the Hong Kong-based Goodyear Packaging and the assets of Goodyear Printing Press.

Goodyear Printing's main

assets include a printing plant in Hong Kong and a 50 per cent stake in Shenzhen Goodyear Printing, which operates a printing complex in China's Shenzhen Special Economic Zone.

The remainder of Shenzhen Goodyear Printing is held jointly by Shenzhen Light Textile Industrial Corporation and the Guangdong branch of China National Packaging Import Export Corporation.

Mr Tan Sri Dr Tay Teck Egn, Mandarin's chairman, said his

company was delighted to finalise its first venture in China. He also said the company was very satisfied with the price.

Mandarin owns 21.4% of Bluebell Brothers, the UK bicycle manufacturer, whose chairman is Mr Robert Aitken.

Both Mandarin and Bluebell are managed by Jenkins and Cattell, of which Mr Aitken is also chairman. Jenkins is a Wolverhampton-based maker of systems buildings, garden tools and other products. Mr Aitken is also deputy chairman of Mandarin Resources.

Group profits rise by 5% at Mitsubishi Corporation

BY ROBERT COTTRILL IN TOKYO

MITSUBISHI Corporation, the Japanese trading house, has announced consolidated net profits of Y12.6bn (\$111m) for the year to March, an increase of 5.3 per cent over the prior year's Y12.4bn. Group sales totalled Y15.815bn, a rise of 0.8 per cent.

The results reflect the performance of 67 subsidiaries, and 278 other affiliated entities included on an equity-accounted basis. Mitsubishi earlier announced net profits for its parent company only of Y20.3bn.

The parent company accounted for some 95 per cent of group trading transactions, and 76 per cent of consolidated net profits for the year. The major subsidiaries incorporated

in the consolidated financial statements are the group's sales arms in the U.S., Canada, Germany and Australia.

A breakdown of sales shows the strongest growth in foodstuffs (up 10 per cent at Y2.370bn) and fuels (up 7.7 per cent at Y4.537bn). Geographically, Mitsubishi's offshore trade grew 28.3 per cent during the year to Y2.203bn, while Japanese export, import, and domestic trade shrank by 6.9 per cent, 0.9 per cent, and 1.8 per cent respectively.

Mitsubishi Corporation's consolidated balance sheet at March 31 shows total assets of Y5.656bn, including shareholders' funds of Y424.9bn.

Railways both propose schemes to lay optical fibre cables along their respective nationwide networks.

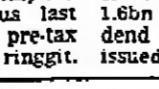
A third rival, the "Daiini Den-Den" consortium led by the electronics group Kyocera, has now said it will probably abandon its original scheme to lay optical fibre cables, in favour of a telecommunications network based on wireless transmission networks.

The fourth consortium, led by the Post and Telecommunications Organisation (Keidanren), is now pressing for greater unity among the contenders.

DCB tops listing forecast

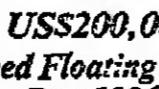
BY WONG SULONG IN KUALA LUMPUR

Development and Commercial Bank (DCB), which obtained a listing on the Malaysian and Singapore stock exchanges last July, has exceeded its profit forecast by reporting a 41 per cent increase in pre-tax earnings to 45.2m ringgit (US\$19.6m) for 1983. In its prospectus last July, DCB forecast a pre-tax profit of just below 38m ringgit.



CRÉDIT D'ÉQUIPEMENT DES PETITES ET MOYENNES ENTREPRISES up to US\$200,000,000

Guaranteed Floating Rate Notes Due 1996



Guaranteed Floating Rate Notes
Due 1996
For the six months
12th July, 1984 to 14th January, 1985
the Notes will carry an interest rate of
12½% per annum and Coupon amount of
US\$636.15 per US\$10,000 Note, payable
14th January, 1985.
Bankers Trust Company, London
Fiscal Agent:

£100,000,000

Floating Rate Notes due 1994

This prospectus contains particulars given in compliance with the Regulations of the Council of The Stock Exchange for the purpose of giving information with regard to Amari public limited company and its subsidiaries. The directors of Amari public limited company ("the Company") have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts the omission of which would make misleading any statement herein whether of fact or opinion. All the directors of the Company accept responsibility accordingly.

Application will be made to the Council of The Stock Exchange for all of the Ordinary Shares of 25p each of the Company, issued and now being issued, to be admitted to the Official List. Copies of this prospectus, together with the documents specified herein, have been delivered to the Registrar of Companies for registration.

The application list for the Ordinary Shares now being offered for sale will open at 10.00 a.m. on Tuesday, 17th July, 1984, and may be closed at any time thereafter. The procedure for application and an application form are set out at the end of this prospectus.



AMARI PLC

(Incorporated under the Companies Acts 1948 to 1981, No 1740768)

Offer for Sale by Samuel Montagu & Co. Limited

of 12,163,810 Ordinary Shares of 25p each at
110p per share, payable in full on application.

Share Capital

The share capital set out below reflects the position after redemption at par, out of part of the proceeds of the Offer for Sale, of the Company's 11 per cent. Cumulative Redeemable Preference Shares of £1 each, of which £3,079,000 are in issue at the date hereof.

Authorised	Issued and now being issued	Fully paid
£9,375,000 Ordinary Shares of 25p each	£5,377,509.75	
625,000 'A' Employee Ordinary Shares of 25p each	624,990.25	
1,250,000 'B' Employee Ordinary Shares of 25p each	1,250,000.00	
£11,250,000	£7,252,500.00	

The Ordinary Shares, 'A' Employee Ordinary Shares and 'B' Employee Ordinary Shares of the Company rank in full for all dividends hereafter declared, made or paid.

Indebtedness

At the close of business on 15th June, 1984 the Company and its subsidiaries had outstanding in aggregate bank overdrafts and liabilities under acceptance credits of £9,362,000 of which £7,380,000 was secured, secured term loans of £3,358,000, hire purchase liabilities of £90,000 and leasing commitments of £1,104,000. It also had contingent liabilities at that date comprising liabilities under trade guarantees of £147,000, documentary credits of £425,000 and bills discounted of £284,000. Save as aforesaid, and apart from intra-group liabilities, at the close of business on 15th June, 1984 neither the Company nor its subsidiaries had any loan capital (including term loans) outstanding or created but unused, nor any outstanding mortgages, charges, debentures or other loan capital or other borrowings or indebtedness in the nature of borrowings, including bank overdrafts, liabilities under acceptances (other than normal trade bills) or acceptance credits, hire purchase commitments or guarantees or other material contingent liabilities.

Definitions

In this prospectus the following expressions have the following meanings:

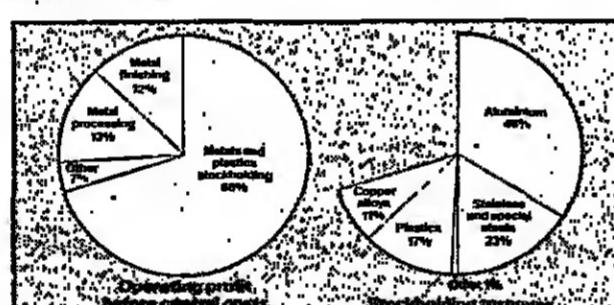
- "Amari" and "the Company" Aman public limited company, or where the context requires, any of its subsidiaries as appropriate
- "the group" Amari and its subsidiaries
- "Ordinary Shares" Ordinary Shares of 25p each of the Company including, where the context requires, 'A' and 'B' Employee Ordinary Shares
- Group companies' Amari International PLC, the principal subsidiary of the Company which was acquired in December 1983
- "Aalco" Aalco Limited and its subsidiaries
- "Aman Plastics" Aman Plastics Limited
- "AWS" Aman World Steel Holdings Limited and its subsidiaries
- "AWM" Aman World Metals Limited
- "Century" Century Aluminum Company Limited and its subsidiaries
- "Leavite" Leavite Limited and its subsidiaries

Key Information

The following information should be read in conjunction with the full text of this prospectus.

The principal activities of the group are the stockholding and distribution of aluminium, stainless and special steels, plastics and copper alloys, and the processing and finishing of aluminium and stainless steel. The group purchases its materials from international sources and distributes them, primarily through its network of 33 locations in the UK and 9 overseas, to approximately 20,000 customers representing a wide range of industries. The group also has aluminium processing and finishing activities at 10 locations in the UK.

The diagrams below analyse by activity the group's 1983 operating profit before central costs, and show by product the group's 1983 stockholding and distribution turnover, which represented 60 per cent. of the total turnover in that year.



Trading record of continuing activities	Years ended 31st December,	1979	1980	1981	1982	1983
Turnover	£'000	70,584	82,536	90,449	109,558	136,071
Profit (loss) before taxation	£'000	2,166	317	(806)	1,504	3,274

Forecast for the year ending 31st December, 1984

Profit before taxation, not less than £5.4m

Offer for Sale statistics

Offer for Sale price per Ordinary Share 110p

Capitalisation at the Offer for Sale price £31.9m

Forecast weighted average earnings per share after estimated tax charge of 40 per cent. 12.5p

Price earnings ratio on the Offer for Sale price based on forecast earnings per share of 12.5p

Gross dividend yield based on the indicated level of annual dividends of 4.8p per Ordinary Share being 6.5p including the associated tax credit) 6.2%

Dividend cover based on the above dividends and forecast earnings per Ordinary Share 2.8 times

Pro forma net tangible assets of the group £20.7m

Pro forma net tangible assets per Ordinary Share 71p

Percentage of the enlarged issued ordinary share capital being offered for sale:

— by the Company 33.8%

— by existing shareholders 8.1%

Group Locations—U.K.



■ AALCO

□ AMARI PLASTICS

○ CENTURY

△ LEAVITE

● AMARI WORLD STEEL

Directors and Advisers

DIRECTORS	Michael Ward Thomas	Chairman
Jon Peter Pither		Managing Director
Brenda Langley FCA		
Albert Roy Merrington		
Alexander Miller		
Keith Piggott		
Christopher John Rorner		
Keith Thomas Winterton		
all of Amari House, 52 High Street, Kingston on Thames, Surrey KT1 1HN.		

Secretary and registered office

Colin Joseph Farman FCIS.
Amari House,
52 High Street,
Kingston on Thames,
Surrey KT1 1HN.

ADVISERS

Issuing house
Samuel Montagu & Co. Limited,
114 Old Broad Street,
London EC2P 2HY.

Stockbrokers
Kingsgate & Aitken,
The Stock Exchange,
London EC2N 1HB.

Solicitors to the Company and to the Offer for Sale
Ashurst, Morris, Crisp & Co.,
Broadgate House,
7 Eldon Street,
London EC2M 7HD.

Auditors and reporting accountants
Ernst & Whinney,
Chartered Accountants,
Becket House, 1 Lambeth Palace Road,
London SE1 7EU.

Receiving bankers
The Royal Bank of Scotland plc,
New Issues Department,
24 Lombard Street,
London EC3V 9BA.

Registrars and transfer office
The Royal Bank of Scotland plc,
P.O. Box 27, 34 Fetter Row,
Edinburgh EH3 8UT.

BUSINESS

The table below analyses turnover and profit before taxation arising from the group's continuing activities for the year to 31st December, 1983

	Turnover	Profit before taxation
Metals and plastics stockholding	£m 81.4	£'m 60
Metal processing and finishing	22.5	17
Merchandising activities	29.0	21
Home improvements	3.2	2
Total	136.1	100
Net interest payable		11.5
Central costs		11.3
Profit before taxation		3.3

Products and customers

The metals supplied by the Aalco group are semi-fabricated, in the form of sheets, bars, rods or extrusions, covering aluminium, stainless and special steels and copper alloy. Aalco has some 14,000 customers covering a wide range of industries, and it is not dependent on any one customer or industry for a significant proportion of sales. For aluminium products, major customers include the light and heavy engineering, domestic appliance, construction, shipbuilding and road and air transport industries, reflecting aluminium's versatility, lightness and resistance to corrosion. The bulk of Aalco's stainless steel sales are to fabricators supplying the catering and refrigeration industries, to tool and component suppliers and to the food and chemical processing industries, where the resistant properties of stainless steel are important. Copper alloy sales are primarily to component manufacturers and the electrical industry.

Market share

The directors believe that stockholders account for some 25 per cent. of UK aluminium sales, with a considerably higher market share in certain products: the share of the stockholders' market attributable to the Aalco group has grown from some 12 per cent. in 1979 to some 17 per cent. in 1983, and it is now the largest number of any producer. For stainless steel products, the directors believe that stockholders account for over half of UK sales, that the Aalco group has some 10 per cent. of the market, and that it is one of the leading distributors. The distribution of copper alloys is dominated by two UK producers but Aalco's market share is significant. The directors believe that Aalco distributes a broader range of metals than many of its competitors which gives it a competitive advantage.

Purchasing

Over half by value of Aalco stocks are purchased centrally on the basis of requirements notified by the branches and an assessment of the requirements for standard products which are held in the group's central stock facility, located in Birmingham. This enables the group to place large orders with mills and thereby, in the opinion of the directors, negotiate the best terms, and quote prices locally that are competitive at national level. The group uses four principal European suppliers of aluminium and some dozen in total. Local branches are given controlled flexibility in the purchase of specialist materials and products which cannot be ordered efficiently through central purchasing.

Location and distribution

Aalco operates 27 outlets in the UK, which is more than any other

INTRODUCTION

The group's principal activities are the stockholding and distribution of aluminium, stainless and special steels, plastics and copper alloys, and the processing and finishing of aluminium and stainless steel. It is the largest independent aluminium and stainless steel stockholder in the UK, purchasing these metals in world markets and selling them through its 33 outlets in the UK, seven in Europe and two in North America. The group is independent of any single producer, and the directors believe that this independence, together with its network of locally managed outlets, enables the group to purchase on the best terms and to respond rapidly to changes in customer requirements.

In January 1982 negotiations were commenced by the directors for the purchase of the Company's principal subsidiary, Amari International, from The Amari International Company Plc. The negotiations were completed in December 1983 when the directors, together with some 250 employees including all key managers, acquired, through the Company, the share capital of Amari International, with the financial support of County Bank Limited, the ICFC division of Investors in Industry plc, Morarrest Finance Limited and The County Council of West Midlands Superannuation Fund.

The directors believe that it is now appropriate to seek a listing for the Company's shares. The 12,163,810 Ordinary Shares now being offered for sale represent 41.9 per cent. of the issued ordinary share capital of the Company, of which 5,800,000 are new shares which will raise approximately £10.1m after expenses. Of this sum £3.1m will be used to redeem preference shares which were issued as part of the financing for the purchase of Amari International. The balance of £7.0m will be used for the continued development and expansion of the group's existing businesses, both in the UK and overseas.

HISTORY

Amari International originated as a tin mining company and became a public company listed on The Stock Exchange in the early 1930's. In the 1960's control passed to a group of investors who used the company as a base for the development of an aluminium stockholding business. In 1974 Amari International was purchased by Selection Trust Limited, which was itself acquired by BP in 1980.

GROUP STRATEGY

The directors believe that the group has successfully developed strategies in the following areas, which when taken together distinguish it from its competitors and which have been the key to its success in recent years:

- purchasing: the group aims to purchase its products from both UK and international sources on the best terms available by remaining independent of any single producer, in contrast to some of the group's major competitors which are aligned to particular producers.

- customer service: the group aims to enhance customer service by locating its outlets so as to offer local customers the ready availability of a wide range of metals and plastics at prices which benefit from the group's central purchasing ability.

- operational autonomy: the group aims to retain the flexibility to respond quickly to changing customer requirements and to identify and exploit new products and markets by allowing its local management considerable operational autonomy.

- added value: the group aims to add value to the products it distributes by the processing and finishing of metals using advanced technology where appropriate.

Examples of the implementation of these strategies are given in the description of the group's business.

Metals stockholding and distribution

The metals stockholding and distribution

stockholder and distributor of non-ferrous metals. A typical branch is located in a warehouse of 10-20,000 square feet with ancillary offices, employs some 15-30 staff, and acts as a stockholder and distributor of a range of products appropriate to the needs of its local customer base. The combination of a strong local presence and a national network of branches enables the group both to service specialised local customer needs and to meet the requirements of substantial industrial organisations. The local presence also enables the group to respond quickly to customer orders. Each location operates its own vehicles and by drawing on its own stock is able to offer customers delivery on the day of order, or within 48 hours by drawing on the group's central stock via its national transport system. The directors believe that the depth, range and ready availability of products from its local or central stockholding facilities are important factors underlying the group's reputation for reliability and service.

The number of UK branches has been increased from 23 in 1979 to 27 in 1983, and two new branches are being established in the current year. The number of overseas outlets has been increased from four to eight in the same period, with the establishment of two outlets in Canada and two in Europe. Sales by the overseas outlets have grown significantly over the last five years and in 1983 represented 19 per cent. of sales by the Alco group.

New products and markets

Alco's strong local presence enables demand to be identified and supported at local level, and products to be introduced on a multi-branch or national level, which can provide significant additional contributions to profit. Advantage is thereby taken of the scale and efficiency of the group as a purchasing, stockholding and selling organisation. Examples of such new products are the introduction in the last few years of copper alloys and plastic products; the recent development of commercial vehicle systems for the road transport industry, the modernisation of processing operations at a number of branches, which enables the group to add value to the products it distributes, and the development of specialist units serving the aerospace, marine, petrochemical and food industries.

Plastics stockholding and distribution

The group's plastics stockholding and distribution business is primarily carried on through both Alco and Amari Plastics. Amari Plastics commenced operations in 1976 and achieved sales of £10m in 1983 through its five branches in the UK. Plastics are also sold through nine Alco branches, which contributed sales of £3m in 1983.

Products and customers

The plastics distributed by Amari Plastics comprise principally rigid plastics, such as 'Perspex' and 'Makrolon'. In addition, it supplies plastic fasteners and smaller tonnage lots of PVC polymer. Amari Plastics has some 4,000 active customers representing a wide range of industries, including the sign making, display, glazing, engineering and chemical processing industries.

Market share and purchasing

The directors believe that the group supplies some 16 per cent. of the UK market for rigid thermoplastic sheet and section supplied by stockholders. With one exception, other distributors have considerably smaller market shares. The market share of Amari Plastics has grown strongly over the last five years, from 8 per cent. in 1979 to its present level, reflecting the extension of its product range and its reputation for prompt delivery and technical support. Some 50 per cent. of the group's requirements are purchased from Imperial Chemical Industries PLC, with whom there is a supply agreement subject to six months' notice by either party. The balance of the group's requirements is purchased from other, primarily European, producers and the group's market position enables it to buy on terms which it believes to be amongst the best available to a UK distributor.

Metal processing

The metal processing activities of the group are primarily carried out by Century, which in 1983 achieved sales of £18m and operating profit before central costs of £2.6m. The principal business of Century is aluminium extrusion which is carried out at factories located at Salford, Cheshire, Shropshire and Birley, Tyne and Wear, controlled from its head office in Birmingham. Century specialises in extruding aluminium billet into the profiles required by its customers, ranging from simple solids to complex hollows, and has developed some 8,000 specialist dies to satisfy this demand.

Customers and market share

The physical properties of aluminium make it suitable for a wide range of applications in many industries. Century has in the past concentrated on supplying the architectural, home improvement, general engineering and metal stockholding markets, but there is also significant demand for extrusions in the road transport and domestic appliance industries. The directors estimate that the market for aluminium extrusions in the UK served by Century amounted to approximately 150,000 tonnes in 1983, of which some 16,000 tonnes was supplied by Century. The volumes processed by Century have grown in each of the five years ended 31st December, 1983, reflecting improvements in production and labour efficiencies, which have substantially increased capacity and output, and its enhanced reputation for quality. Century's principal competitors are subsidiary companies or divisions of major aluminium smelters, and as the largest independent supplier in the UK, Century is well placed to take advantage of the recent rationalisation in the industry which resulted in a number of smaller, less efficient competing manufacturing units being closed.

Purchasing

Century's requirements for aluminium billet are purchased from five principal suppliers with whom the group has long-term agreements, at prices which are negotiated each quarter. The group also makes spot purchases as appropriate which gives it additional flexibility in its purchasing ability.

Metal finishing

Products and customers

The metal finishing activities of the group are primarily carried out by Leavite, which was acquired in 1960 and is engaged in anodising, electrophoretic painting, and the addition of a thermal treat to aluminium extrusions. Leavite supplies a nationwide service to aluminium extruders and manufacturers of home improvement and architectural products. Sales in 1983 were £4m representing the processing of about 8,000 tonnes of aluminium extrusions, from which operating profit before central costs of £0.8m was earned. Leavite also formulates and manufactures electrophoretic paints, and designs and manufactures sophisticated plant for its own use and for sale to the metal finishing industry.

During 1983 Leavite installed a fully automatic electrophoretic paint line which finishes aluminium extrusions for domestic applications, principally window frames and patio doors. It has also recently installed a powder coating line for the specialist architectural market. Both lines are located at Tamworth, Staffordshire, and the directors believe that the relatively low labour requirement makes this the most efficient plants of their kind in Europe. Paint used by Leavite's electrophoretic plants was developed by a subsidiary and half of the finish obtained by the use of this process is now securing third party sales both for the finished product and the paint itself. Thermal break operations developed during the past three years have also made a contribution to profit and servicing this market has become an important part of Leavite's activities.

Market share

Leavite has achieved significant growth in turnover and profit since its acquisition by the group, and the directors believe that Leavite is able to offer the most comprehensive range of metal finishes available in the UK, and that it is the UK market leader in metal finishing technology with approximately 30 per cent. of the market for electrophoretic painting and 10 per cent. each of the bronze anodising and thermal breaking markets.

Merchandising activities

The merchandising activities of the group comprise the group's activities as a stockholders' stockist, and as a metal trader on the London Metal Exchange as principal and as agent for third parties.

Stockholding

The group's business as a stockholders' stockist is carried out by AWS, which achieved sales of £8m in 1983. AWS purchases stainless bar, sheet and wire steel from mills located primarily in Europe and from other sources as necessary in order to achieve favourable prices and availability. AWS also acts as UK representative for certain overseas producers. Metals are sold principally to third party stockholders from the group's low-cost order positions and from physical stocks held at AWS's warehouse in Sheffield and at public warehouses in the UK and Holland. Over the last few years the AWS group has expanded its outlets geographically and new sales outlets have been established in Holland, South Africa, Australia and West Germany. The directors believe that AWS has a high share of the UK market in certain specialised products such as valve steels.

The metal trading activities of the group are carried out by AWIM and by Amari International, and achieved a turnover of £21m in the year ended 31st December, 1983. AWIM conducts physical purchases and sales of molybdenum, nickel and occasionally other metals, as well as utilising the London Metal Exchange on behalf of a third party, which activity accounted for £7m of turnover in 1983. The objective of Amari International's activities is to hedge against price fluctuations in those metals in which the group is active, and in particular in relation to the aluminium billet requirements of the Century group. Forward exposure on non-ferrous metal trading positions is subject to carefully controlled limits which are very low in relation to the group's annual physical sales. Speculative gains or losses have therefore been insignificant in relation to the group's results.

Home improvements

The home improvements division, which achieved turnover of £2m in the year ended 31st December, 1983, comprises a supplier of aluminium window and door kits to home improvement installers, trading successfully under the name Adelphi, and a manufacturer of quality hard wood windows and sub-framed supplying windows, replacement components and housebuilders, trading under the name Metals.

The home improvements market represents an important outlet for Century's aluminium extrusion and Leavite's metal finishing businesses. Between 1979 and 1981 the group established three subsidiaries in order to obtain a more significant role in this market, both as a supplier of windows and doors in kit and finished form and as a supplier and installer of home insulation. Whilst this diversification represented a logical strategy for the group, trading losses were incurred due to the deterioration of the market at that time and the lengthy period needed to design and market a complete product range, with consequently high overheads in relation to sales volumes. In view of the trading losses incurred, action was taken which has resulted in the discontinuance of certain activities and the streamlining of the whole of the home improvements division.

The share capital of Adelphi is under option to its management as described in paragraph 11(g)(i) under "Statutory and general information" below.

DIRECTORS, MANAGEMENT AND EMPLOYEES

Directors

The directors of Amari were all appointed to the board of Amari in September 1983 with the exception of the Chairman who was appointed in November 1983.

Details of the directors

Michael Ward Thomas, aged 58, is non-executive Chairman. His working life has been spent with the Selection Trust group, now BP Minerals International. He was a director of Selection Trust Limited from 1968 to 1982 and a non-executive director of Chartis Consolidated PLC from 1972 to 1981. Mr Ward Thomas has been associated with Amari since 1973 and was Chairman of Amari International from 1975 to December 1983.

Joe Pitcher, aged 50, is Managing Director of Amari and Chairman and Managing Director of Amari International. After graduating from Cambridge University he worked as a management consultant, in which capacity he joined the group in 1965. He was appointed Managing Director of Amari International in 1969. He is President of the Aluminum Federation.

Brenda Langley, aged 35, is Finance Director. After graduating from Liverpool University, she qualified as a chartered accountant with Arthur Andersen & Co, joined the group in 1975 and was appointed financial controller shortly thereafter. She was appointed Finance Director of Amari International in 1981.

Ray Merrington, aged 52, is responsible for the group's metal finishing activities and is Managing Director of Leavite. He has been involved with the metal finishing industry throughout his working life and in 1965 was a co-founder of Leavite, which was acquired by Amari International in 1980. He was appointed to the board of Amari International in 1982.

Alex Miller, aged 52, is responsible for the group's metals stockholding activities and is Managing Director of Alco. After graduating from Glasgow University, and obtaining a Diploma of Business Administration at the University of Geneva, he had a marketing career with Alcan prior to joining the group as Managing Director of Alco in 1972. He was appointed to the board of Amari International in 1974.

Keith Pigott, aged 40, is responsible for the group's plastics stockholding activities and is Managing Director of Amari Plastics. He joined the group as a management trainee in 1967 and has been Managing Director of Amari Plastics since it commenced trading in 1976. He was appointed to the board of Amari International in 1981.

Chris Roman, aged 43, is responsible for the group's metal processing activities and is Managing Director of Century. He joined Century when it commenced business in 1970, following several years' industrial and stockholding experience, and was appointed Managing Director in 1981. He was appointed to the board of Amari International in 1981.

Keith Winterton, aged 40, is Managing Director of AWS. He joined the group in 1972 after several years' experience in the steel industry in the UK and overseas and with a company associated to a member of the London Metal Exchange. He was appointed to the board of Amari International in 1979.

Management

The group has an experienced team of senior managers, the majority of whom have been with the group for a number of years. Their names, ages and lengths of service are set out below under "Senior management".

Managers retain considerable authority, within strict financial limits, to act as entrepreneurial businessmen. Within the stockholding and distribution operations, each branch operates as an autonomous unit, recognised in most cases by trading as a separate subsidiary company of the group. In addition to the motivation of taking a direct part in running a distinct business, branch and subsidiary managers and their staff are able to achieve what can be a significant element of their remuneration by reference to the profitability of the operations for which they are responsible. The directors believe that the group's style of management provides an atmosphere of controlled autonomy which encourages entrepreneurial attitudes and motivation at branch and subsidiary level.

Employees

As at 31st March, 1984 the group employed a total of some 1,400 staff. Set out below is an analysis of staff by both activity and function.

	Staff	Function	Number of employees	Percentage of total	Time
Stockholding	233	31	228	57	1979
Metal processing and finishing	36	418	19	52	1982
Merchandising activities	8	—	3	10	1982
Home improvements	12	25	—	12	1982
Head office	269	242	212	36	1982
	369	484	231	324	1982

Some 340 production employees are members of trade unions.

The directors believe that the relationship between staff and management is very good and employees are encouraged to take a positive interest in group activities. Formal training is organised internally covering existing and new products, as well as externally in sales, management and financial skills. Management at all levels meet regularly in order to encourage group involvement and to exchange information regarding new market and product initiatives.

Pension and health insurance schemes

Most UK full time employees over 21 and under 55 with more than six months' service, are eligible to participate in one of the group's pension schemes, which also provide members with life insurance and permanent health insurance. The funds of these schemes are sufficient to meet their accrued liabilities.

Employee profit sharing scheme and executive share option scheme

The directors intend to introduce with effect from 1st January, 1985 an employee profit sharing scheme under the provisions of the 1979 Finance Act, in which all full time employees with a minimum period of employment will be entitled to belong. No allocation will be made under the scheme in respect of profits for the current financial year. The Company has also approved an executive share option scheme in order to enable it to continue to attract and retain senior employees' ability. No options will be granted until after publication of the results of the group for the year ending 31st December, 1984. A summary of the terms of both schemes, which are subject to approval by the Inland Revenue, are set out in paragraph 6 of "Statutory and general information" below.

SHAREHOLDINGS

In October 1983 the directors and some 250 employees, including all key managers, subscribed for shares in Amari in order to finance the continuation of negotiations with BP for the purchase of Amari International, and subsequently sold further shares in order to complete the transaction.

Immediately prior to this Offer for Sale, the directors and employees held 100,000 Ordinary Shares, representing 52 per cent. of the issued ordinary share capital, the balance being held by County Bank Limited, Investors in Industry plc, Monarch Finance Limited and The County Council of West Midlands Superannuation Fund. The directors and employees have agreed that 2,499,961 and 5,000,000 of their Ordinary Shares shall be designated 'A' and 'B' Employee Ordinary Shares respectively. These rank pari passu in all respects with the Ordinary Share class that no immediate listing is being sought for them and may only be transferred amongst employees and their families.

The group's stockholders' stockist, AWS, has 100,000 Ordinary Shares, representing 52 per cent. of the issued ordinary share capital, the balance being held by County Bank Limited, Investors in Industry plc, Monarch Finance Limited and The County Council of West Midlands Superannuation Fund. The directors and employees have agreed that 2,499,961 and 5,000,000 of their Ordinary Shares shall be designated 'A' and 'B' Employee Ordinary Shares respectively. These rank pari passu in all respects with the Ordinary Share class that no immediate listing is being sought for them and may only be transferred amongst employees and their families.

The table below shows how the ordinary share capital of the Company is held immediately prior to and following this Offer for Sale.

Offer for Sale	Ordinary Shares	Employee Ordinary Shares	Total	Percentage	Time
000	000	000	000	000	1983
3,007	Directors	2,078	2,851	2,809	9.7
6,963	Employees	5,222	655	6,277	21.4
9,210	Existing institutional shareholders	—	1,030	1,030	27.0
—	Public	—	12,154	12,154	41.9
19,210		7,500	21,612	20,012	1983

As part of the Offer for Sale, the directors and 1,400 employees in 1983 and 11 per cent. of their respective existing holdings, and the existing institutional shareholders are entitled to 15 per cent. of the new shares offered.

PREMISES

The administrative headquarters of the group are situated at 100 Grosvenor Gardens, Sloane, SW1, where it also has Central Office premises at 20 Grosvenor Gardens. The group has 60 principal operating locations, 34 in the UK and 26 in overseas locations, the table below analyses the geographical pattern by location and activity.

	Number of locations	
I ^W	Divisions	Total
34	8	42
10		

2. CONSOLIDATED PROFIT AND LOSS ACCOUNTS

The summarised consolidated profit and loss accounts of the group for each of the five years ended 31st December, 1983 are as follows:

	Notes	1979	1980	1981	1982	1983
		£'000	£'000	£'000	£'000	£'000
Turnover	(i)	70,594	82,556	95,442	108,588	136,011
Cost of sales and overheads		67,571	81,187	88,951	106,294	131,279
Operating profit	(ii)	3,013	1,363	428	3,264	4,842
Net interest payable	(iii)	841	1,032	1,293	1,760	1,568
Profit before tax on continuing activities before taxation		2,165	317	1,505	1,504	3,274
Taxation charge (credit)	(iv)	(325)	28	1,333	160	1,384
Profit (loss) on discontinued activities after taxation		2,491	289	1,501	1,344	1,890
Profit (loss) on discontinued activities after taxation	(v)	15	(299)	(841)	(1,441)	1,356
Profit (loss) after taxation		2,506	30	11,343	121	1,534
Extraordinary items		2,506	30	(1,525)	197	1,396
Profit (loss) after extraordinary items		47	21	5	67	67
Retained profits (losses)		2,459	9	11,530	11,991	1,295
Earnings (loss) per share continuing activities		£1.11p	1.2p	1.23p	5.7p	8.2p

Notes on the consolidated profit and loss accounts

(i) Turnover and operating profits

The analysis of turnover between activities and markets is as follows:

	1979	1980	1981	1982	1983
	£'000	£'000	£'000	£'000	£'000
Metal products	48,541	47,422	46,026	62,962	81,361
Manufacturing	15,206	14,410	15,908	12,557	23,596
Home improvements	9,098	20,479	17,891	25,626	29,031
Other	21	165	118	2,300	3,173
Total	70,564	82,556	80,443	106,588	136,011

The contribution to operating profit by each activity is as follows:

	1979	1980	1981	1982	1983
	£'000	£'000	£'000	£'000	£'000
Metal products	4,452	2,108	1,131	2,618	4,147
Metal processing and finishing	574	(311)	114	1,330	1,551
Manufacturing activities	3,341	7,868	7,291	10,240	9,941
Home improvements	1,501	(283)	(413)	1,902	67
Central costs and overheads	(C97)	(457)	(164)	(623)	11,290
Total	3,013	1,340	498	3,264	4,842

(ii) Cost of sales and overheads

Cost of sales and overheads comprises

	Year ended 31st December,	1979	1980	1981	1982	1983
	£'000	£'000	£'000	£'000	£'000	£'000
Change in stocks		5,400	6,000	6,000	6,000	6,000
Raw materials and consumables		13,232	3,260	(2,111)	12,084	15,340
Directors' remuneration		61,750	66,232	77,028	51,002	115,328
Other overheads		129	155	212	216	308
Total		47,358	5,420	6,992	8,564	13,731
Stock costs		4,735	4,735	4,735	4,735	11,591
Other fees		98	20	94	19	10
Hire-purchase		98	413	370	441	519
Depreciation		501	624	673	938	1,107
Other operating costs		3,604	5,032	6,765	7,199	7,021
Compensation received		84	(101)	169	177	426
Less: Profit of related companies		67,571	81,187	89,951	106,294	131,279

The compensation of £227,000 received relates to an option held by Aman World Steel Limited to acquire the whole of the issued share capital of a company operating as a steel trade, which was not exercised.

(iii) Net interest payable

Net interest payable comprises interest in respect of:

	Year ended 31st December,	1979	1980	1981	1982	1983
	£'000	£'000	£'000	£'000	£'000	£'000
Bank loans and overdrafts repayable within two years		908	1,112	1,344	1,825	1,619
Other loans		76	11	14	7	56
Interest receivable		984	1,143	1,358	1,532	1,675
Net interest payable		847	1,002	1,303	1,761	1,568

(iv) Taxation charge (credit)

The charge (credit) for taxation, based on profits for the financial years, comprises:

	Year ended 31st December,	1979	1980	1981	1982	1983
	£'000	£'000	£'000	£'000	£'000	£'000
Current taxation		3	40	25	23	23
US Corporation tax		156	—	—	113	—
Amounts receivable in respect of group relief surrendered		—	—	21	16	178
Share of tax on associates		—	—	9	15	178
Overseas taxation		133	—	—	79	66
Deferred taxation:		—	—	—	—	1,004
Capital allowances and other timing differences		28	38	(387)	104	380
Total		125	38	(333)	160	1,384

The amount receivable in respect of group relief surrendered in the year ended 31st December, 1979 represents an amount receivable for that year. In the year ended 31st December, 1980 (i.e. to 31st January 1981) the amount relating to the 1979 tax losses surrendered for which no payment was received from British Petroleum Company plc and its subsidiaries for which no payment was received.

The charges for taxation in each of the five years ended 31st December, 1983 have been reduced by accelerated capital allowances, stock relief and other timing differences and by the utilisation of tax losses brought forward, as follows:

	Year ended 31st December,	1979	1980	1981	1982	1983
	£'000	£'000	£'000	£'000	£'000	£'000
Turnover		808	1,450	2,117	1,642	1,539
Cost of sales and overheads		754	1,659	2,833	2,815	1,861
Profit before interest and taxation		54	(219)	(116)	11,168	(343)
Net interest payable		5	38	125	273	13
Profit before tax on discontinued activities after taxation		49	(251)	(161)	11,441	(356)
Taxation charge		31	—	—	—	—
Profit (loss) on discontinued activities after taxation		15	(350)	(161)	(1,441)	1,356

The window manufacturing and home improvements activities of the group commenced in the year ended 31st December, 1980, but were substantially reorganized in July 1982 and subsequently by the closure of a number of locations. The profits and losses attributable to the parts of these and other activities now no longer carried by the group are disclosed separately in this report.

(v) Profit (loss) on discontinued activities after taxation

The turnover and profit (loss) after taxation attributable to discontinued activities of the group were as follows:

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UK COMPANY NEWS

Bulmer slows down in second half

AS EXPECTED, the rate of profit growth for cider, etc, producer H.P. Bulmer Holdings has slowed, and the figure for the second half shows only a 13½ per cent increase. With the greater advance attained in the interim period, however, the profit for the full year ended April 27 1984 is £2.07m, ahead to £16.02m, a rise of 21 per cent.

For the current year, the chairman Mr Edmund Bulmer feels it prudent to expect only limited growth taking the group as a whole, but the high level of capital expenditure will continue and provide for further modernisation of production facilities.

Cider sales volume in June and June this year has been disappointing but it is still too early to judge the full effect of the 47 per cent increase in the Excise Duty which will constrain the growth in the UK cider market, and this emphasises the need to seek expansion in other sectors of the business, he says.

However, in the longer term Mr Bulmer is confident that the group will continue to progress through broadening the trading base in the UK and abroad and through improved productivity.

The final dividend for the year is 4.2p to lift the total from 4.2p to 4.5p net. The chairman says in lifting the payment consideration has been taken of the full year costs of servicing the bonus preference shares as well

HIGHLIGHTS

In the aftermath of yesterday's two point rise in base rates Lex looks at the recent turn of events which led up to the increase and the likely progression from here on. Equities meantime continued their slide with the Financial Times 30-Share Index falling another 11 points yesterday. After some persistent speculation of further rationalisation within the British insurance sector, late yesterday Sun Alliance put in a cash offer for Phoenix Insurance valuing the group at £400m. Lex looks at the bid and likely developments before moving on to consider the latest report and accounts from British Steel Corporation which were published yesterday.

as changes in the UK corporation tax structure. The intention is to maintain a progressive ordinary dividend policy with prudent levels of cover. In the first half, bidders were given a choice of two types of 81 per cent preference shares of £1 for every five ordinary held, and received their first dividend on June 30.

Sales in the year moved up from £108.96m to £127.4m, or £89.38m to £102.78m after Excise Duty, and the operating profit rose by £5.52m to £14.5m (£14.08m), wines and spirits and other drinks £1.44m (£517,000), overseas drinks £720,000 (loss £385,000), and pectin £896,000 (£1m).

The success of the Australian operation is encouraging and the proposed acquisition of Red

Cheek Inc will give Bulmer considerable strength abroad. It will also give a greater presence in fruit juices and the opportunity to build in the USA.

The opportunities for expanding the pectin business are attractive in the longer term and the company will seek to develop them, although it is anticipated that margins will remain under pressure for some time.

Total shareholders' funds at 25.1m are £7.4m greater than at April 1983. This includes a profit of 1.1m on the 81 per cent preference shares of £1 for every five ordinary held, and received their first dividend on June 30.

Sales in the year moved up from £108.96m to £127.4m, or

£89.38m to £102.78m after Excise Duty, and the operating profit rose by £5.52m to £14.5m (£14.08m), wines and spirits and other drinks £1.44m (£517,000), overseas drinks £720,000 (loss £385,000), and pectin £896,000 (£1m).

The success of the Australian operation is encouraging and the proposed acquisition of Red

Rotaprint falls as margins are reduced

Following the turnaround achieved in 1983-83 at Rotaprint, reduced profits of £232,000 against £401,000 are described by the directors as "disappointing."

They go on to say that export turnover and profitability have been improved this year but that the benefits have been more than offset by the level of trading in the UK and pressure on margins. Thus the stated first priority of significant strengthening of balance sheet has not been achieved.

The directors are again passing arrears on 1% per cent cumulative preference and ordinary dividend payments. Basic earnings per 5p share are shown as 0.19p (2.05p) and fully diluted as 0.47p (1.52p).

Turnover of this printing equipment manufacturer moved up from £14.16m to £15.66m.

Pre-tax profits were struck after interest payable of £208,000 (£247,000). Tax amounted to £57,000 (£46,000) leaving net profits of £165,000 (£205,000 after extraordinary £150,000 debt).

At the halfway stage pre-tax losses rose from £35,000 to £165,000.

Amari returns with £32m value

BY ALISON HOGAN

AMARI, the metals and plastics stockholding group, returns to the Stock Exchange this week with a market value of almost £33m.

That compares with the £2m which employees and institutions paid to buy the company from EEC in December 1983, plus around £3m of cumulative preference shares.

These will be paid off out of the £10m being raised through the issue.

The main metals and plastics stockholding business is conducted through the Aaleo group of companies and Amari Plastics.

Aluminium is the most important metal, accounting for 48 per cent of stockholding turnover, followed by stainless steel and special steels, which make up 22 per cent. Plastic and copper alloys account for 17 per cent.

Amari also has two metal processing and finishing companies, the Century aluminium extrusion plant and Leaflite which applies electroplating paint to aluminium extrusions for windows and other uses.

The prospective p/e at 110p per share is 3.8 times and the yield 6.2 per cent.

Kirk & Aitken are brokers to the issue. Applications close on Tuesday, July 17 and dealings should begin on Monday, July 23.

then, widening its range of metals to lessen its dependence on aluminium and expanding its geographical coverage in Europe and North America.

The result has been an improvement in turnover from £10.9m in 1982 to £13.6m in 1983 and in pre-tax profits from £1.5m to £2.27m in the year to December.

The directors forecast a pre-tax profit of £5.4m for the current year.

Samuel Montagu is offering 12.16m shares at 110p per share, representing 42 per cent of the issued share capital of the company of which 9.8m are new shares raising £10.1m.

The £7m remaining after the preference shares have been redeemed will be used as general working capital helping to bring gearing down from around 100 per cent to 20 per cent of shareholders funds.

The prospective p/e at 110p per share is 3.8 times and the yield 6.2 per cent.

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comment

The managing director of Amari, Tom Fletcher, said the group had "achieved defensive qualities" following the difficult period of 1978 to 1981.

Amari has broadened its product range and geographical spread. Its aim is to do so further. Amari gains strength from its position of independence from any one producer and sources products worldwide, though the bulk of aluminium and stainless steel is sourced from the UK.

The UK also accounted for 80 per cent of sales last year, a figure the group would like to bring down to 50 per cent.

The U.S. is its main target, though developments are at an early stage. The group has timed its arrival well after a couple of good years for the aluminium market since its last trough around 1980. Amari is in the cyclical metals business, whatever measures it takes to soften the highs and lows, it is difficult to see how results will move after the current year's strong improvement. Given that uncertainty, the share price is no snap at 110p and daring given present market jitters.

Grovebell presses on with £0.4m at midway

large part of this supporting the continuing expansion of outlets for keg ciders.

comment

The market's reaction to Bulmer's figures — a 23p drop in the shares to 180p — might be seen as a detailed response to the effects of base rate rises on consumer spending. More important, though, was the fine print, showing second half profits from cider in marginal decline. This was not at all what was looked for in the heady days of last summer, when the cider market was still growing by 11 per cent in volume and the Bulmer share price was twice what it is now.

The industry is talking about a volume rise this year, but the market's growth, courtesy of the Chancellor, but also because growth in cider consumption, though still trending upward, cannot continue at the pace of the last two years. But competition, too, has been hotting up in the last half of the market which year does not control from New Zealand, like Camra and Avana, from imports, and from the Taunton consortium with its strong position in the tied trade.

Bulmer might add another film to pre-tax this year, but the new preference shares should actually depress earnings, bringing the prospective multiple a shade above the historic 7.6.

A "MOST SATISFACTORIAL"

start to the current year has

been completed by a 32 per cent advance to taxable profit from £1.55m to £2.44m.

This industrial and commer-

cial cleaner achieved its profits increase in the year to the end of March 1984 on turnover ahead by 22 per cent at £50.64m.

The total dividend on the

one-for-four 5p rights issue is

raised by 40 per cent from 1p to 1.4p, with a final payment of 0.7p (10.55p).

Earnings per 10p share are stated at 4.72p (3.44p).

Brengreen's commercial clean-

ing division in the UK continues

to be the group's mainstay opera-

tion, with David Evans,

adds: "In such an industry

as this where contracts are con-

tinually changing hands, it is

satisfying to confirm that yet

again this year we have won sub-

stantially more contracts than we

have lost — both in number and

value."

"We are well established in

the various ancillary markets

relevant to the commercial

cleaning operation, such as hotel

cleaning, store cleaning, indus-

trial cleaning, sports and leisure

centres and steam cleaning," be-

ing on to say: "Development

of our overseas business inter-

ests since 1981 has been

staggering in relation to Bren-

green's overall progress, although

in fairness not as rapid during

1983 as we had hoped. However,

our growth is against identified

potential markets and projects

and we are therefore dependent

on carrying on a similar

pace of growth.

In health care, Brengreen is

now responsible for the domestic

services at the Medway, Woking-

ham and shortly Farborough

Brengreen finishes 32% ahead at record £2.4m

such that it should not be long before the annual turnover of Exclusive Cleaning Services confirms our view, some years ago, that this is a new, exciting and profitable expansion to our industry."

As a result of the DHSS circular issued last September, many regional and district health authorities are now beginning to invite tenders for domestic services from the private sector.

"I anticipate this rate of increase to greatly accelerate in the autumn and would expect this to lead to a significant increase in business in 1985-86," says Mr Evans.

comment

In one sense, the market's reac-

tion to Brengreen's figures — marking the shares down by 1p to 49p — was very stoical. Back in October, after all, the group's offer for Sunlight had included a dividend forecast of 2p net for the year, barring "unforeseen circumstances."

The initial offer by last June's

subsidiary made a right issue and met with mixed fortunes on the bid front, but has been completed by a 32 per cent advance to taxable profit from £1.55m to £2.44m.

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cial cleaner achieved its profits increase in the year to the end of March 1984 on turnover ahead by 22 per cent at £50.64m.

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raised by 40 per cent from 1p to 1.4p, with a final payment of 0.7p (10.55p).

Earnings per 10p share are stated at 4.72p (3.44p).

Brengreen acquired 44 per cent

of a small cleaning company, to

provide its introduction to

Malaysia, and in April, it

acquired 75 per cent of Ender

Cleaning, a substantial cleaning

company in Singapore.

These two companies, coupled with the recent acquisition in the Far East, should be able to benefit from some of the foremost contractions in that part of the world," the chairman says.

He goes on to say: "Development of our overseas business interests since 1981 has been staggering in relation to the private sector.

Mr Evans says: "Tenders are now open for the reconstruction of the Middle East. We are well prepared at an increasing rate

£785,000 loss for Helical Bar

Yearlings at £11.5m

YEARLING BONDS totalling

£11.5m at 11.5 per cent, redeemable on July 17 1985, have been

issued by the following local

authorities:

Great Grimsby Borough Coun-

cil £0.75m; East Lindsey District

Council £0.5m; Cumbria &

Kilnsey BC £0.75m; Milton

Keynes Moa Isle of Anglesey £0.75m;

UK COMPANY NEWS

TSL moves into profit halfway

THE BETTER trend shown by TSL Thermal Syndicate in the second half of 1983 has continued into the six months ended April 30 1984. This period has produced a profit of £376,000, compared with a loss of £723,000 last time which had grown to £946,000 by that year end.

Mr Alan Symoter, chairman, says sales have continued to rise to a more acceptable level— they were up from £5.6m to £7.3m—and the order book has increased. He says there is a limit to the rate of recovery, especially in relation to increased sales, but with the usual provisions, he anticipates the company will continue to make a substantial profit in the second half. The company makes vitreous silica, fused magnesia and oxide ceramics.

The recovery in the American economy has enabled Thermal America to issue a quarterly profit forecast. With the additional business resulting from the Japanese venture, record profits have been made in the period.

He says the successful rights issue of last March (just over £1m was raised) is being used to finance the operational, organisational and purchases of new plant at Wallsend. The work is proceeding well although somewhat slower than planned because it has to be phased to protect level of production.

Construction by the joint venture company of a new factory in Japan is on schedule and production should start in September.

Taxation in the half year takes £111,000 (extraordinary debits £124,000) to leave the net profit at £285,000 (loss £84,000). Earnings are shown at 3.32p (loss 9.32p) per share.

Mr Symoter is nearing normal

retirement age and on July 15 will give up the chairmanship in favour of Mr William Wilkinson. He will remain on the board for a short while. His approach to retirement coincides, he says, with the beginning of the recovery of TSL during which new policies for consolidation and exploitation of fresh opportunities must be developed.

Comment

TSL shareholders must be relieved to see their rights money paying off so quickly, although they will still have to wait for more tangible benefits.

Stunning up to investors, a company out of a hole is always nerve-racking stuff but the firm turnaround to profits in the first half clearly vindicates the new management's tough set of rationalisation measures to restore the balance sheet.

It is encouraging to note, however, in the second half. The company makes vitreous silica, fused magnesia and oxide ceramics.

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COMPANY NEWS IN BRIEF

Ozmid Group Holdings, a wholly owned subsidiary of Oce-Van der Grinten NV, reported higher profits before tax of £234,000, against £24,000, for the six months to May 31, 1984.

The company, engaged in reproductive, achieved in turnover, achieved in turnover, ahead at £12.4m (£17.87m).

The directors say that there has been a modest improvement in sales both to home and export markets.

* * *

Net asset value per 25p ordinary share rose from 241.5p to 245.7p in the half year to June 30, 1984, at General Consolidated Investment Trust, having stood at 232.4p at the comparable stage.

The directors have declared an interim ordinary dividend of 2.7p (2.4p) per share, and expect the total for the current year to be not less than 8.4p. The total last time was 7.65p.

Gross revenue increased from £1.1m to £1.2m for the period, from which administration expenses took £23,501 (£27,600), stated as 4.27p (3.38p) per share.

Gross assets after the dividend totalled £46.72m (£44.24m).

* * *

Profits of Delmar Group showed an improvement from £215,000 to £245,000 in the year ended March 31, 1984 from a turnover of £2.4m (£1.66m). The final dividend is the forecast 1.68p for a net total of 2.86p (nil).

After tax £106,000 (£49,000) and minorities £23,000 (£23,000), the net attributable balance is

£11,000 (£13,000) for earnings of 2.31p (2.75p) per share.

The company is a fabricator and extruder of rubber and plastics and is a member of the USM.

As a result of the recent tax changes, £50,650 has been written off prequalification reserves.

* * *

Pre-tax profits for the half year to March 31, 1984, dipped at McMullen & Sons. This brewer, wine and spirit merchant and soft drink manufacturer has reported a fall in the surplus from £11.7m to £9.72m.

The company incurred expected additional costs in depreciation, £413,000 (£316,000), and marketing this year as a result of commissioning a new brewery and successfully launching a new lager.

* * *

The offer for sale of 1.25m shares in TDS Circuits in the half year to March 31, 1984, attracted over 9,800 applications for a total of 34.38m shares.

Preference applications for 11,350 shares were received from 38 employees and have been accepted in full. Over 20 per cent of employees now hold shares.

The remaining 23.03m shares are now subject to tax of £64,000 (£56,000), after which earnings per 10p share are shown as 20.82p.

Pre-tax profits on a CCA basis were reduced to £222,000 (£137,000).

* * *

The offer for sale by Sarasota Technology has been overruled and details of the basis of allocation will be announced today.

DIVIDENDS ANNOUNCED

	Current payment	Date	Corresponding div.	Total for last payment	Total for last year
Brenigreen	0.71	Oct 3	0.65	1.41	1
H. P. Bulmer	2.56	Sept 10	2.24	4.91	4.2
Daejan Holdings	9.63	Sept 13	3.83	12.5	5.75
Gen. Consolidated int.	2.7	Aug 6	2.4	—	7.65
Goring Kerr	2.75	Aug 28	2.24	—	3.25
Grovebell	0.25	Aug 31	NIL	—	0.25
Leopold Joseph	0.53	Sept 3	0.38	11.25	11.25
Messel Industries	6.75	Sept 17	6.05	10	6.83
William Ransome	8	Aug 23	7.5	7.5	6.5
Southern Business	0.75	Sept 3	—	—	—
TACE	1.5	Sept 3	1	—	3

Dividends shown per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. ↑ On capital increased by rights and/or acquisition issues. ↓ USM stock. ↑ Unquoted stock. ♠ Holders have also received scrip in preference shares.

To the Holders of
ROYAL CO., LTD.
(Royal Kababiki Knives)
US\$ 40,000,000 3% Convertible Bonds due 1999

Notice of Availability of Definitive Bonds

Pursuant to Clause 4(B) of the Trust Deed dated June 5, 1984 under which the above described Bonds were issued, you are hereby notified that Definitive Bonds with Coupons are available for exchange at the office of Morgan Guaranty Trust Company of New York, Brussels.

As from the date of this notice interest will only be paid against presentation and surrender of the Coupon and/or payment in respect of principal or premium (if any) will only be effected against presentation and surrender of the Definitive Bonds in accordance with the Conditions.

Royal Co., Ltd.
Dated: July 12, 1984

PHENIX INTERNATIONAL FINANCE B.V.
Amsterdam, The Netherlands
Altenzien: Managing Director
PHENIX INTERNATIONAL FINANCE B.V.
P.O. Box 1015
1002 AC Rotterdam
The Netherlands
Altenzien: Managing Director

Southern Business makes over £700,000 at midway

BOTH TURNOVER and profits

at the taxable level advanced by 30 per cent at Southern Business Leasing in the six months to March 31, 1984.

Southern reports that turnover

for the period advanced from £2.23m to £2.91m and profits climbed by £164,000 to £710,000, and says that current activity together with the level of forward contracted income will produce another successful year.

The company has a USM quote and is engaged in service leasing contracts involving the supply and maintenance of photocopiers and drink vending machines.

An interim dividend of 0.75p per share was declared for the financial year ending March 31, 1984, with a final dividend of 1.25p which was paid on taxable profits of

of £115,000.

Also in February the company

signed a new five-year agreement

with Canon (UK) for the supply

and distribution of equipment.

The company's forward contrac-

ts increased by over 55 per cent to

£23.5m (£15.1m).

The Marpac drinks division

continues to make steady pro-

gress, state the directors.

* comment

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exploitation of fresh opportuni-

ties must be developed.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1980=100); engineering orders (1980=100); retail sales volume (1978=100); retail sales value (1980=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Indl. prod. output	Mfg. Eng. order	Retail vol.	Retail value*	Unemployed	Vacs.
1983						
2nd qtr.	99.5	94.1	32	107.3	119.7	2,887
3rd qtr.	101.6	96.2	34	108.3	124.0	2,850
4th qtr.	103.0	97.3	38	110.3	131.4	2,941
December	104.1	98.7	101	111.0	176.4	2,946
1984						
1st qtr.	103.1	97.7	95	108.5	123.5	2,988
2nd qtr.						
January	104.5	98.5	97	107.7	123.4	2,976
February	102.9	96.7	96	108.5	122.4	2,966
March	101.8	97.6	93	108.3	124.5	3,012
April	101.7	98.3		112.3	131.4	3,011
May				110.7	130.6	3,028
June					3,030	155

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1980=100); housing starts (000s, monthly average).

Consumer Invst. Indtd. Eng. Metal Textil. House- goods goods goods output mfrs. etc. starts*

	1983	1st qtr.	95.7	91.9	105.0	93.2	100.0	88.5	191
2nd qtr.		102.3	96.6	105.5	98.1	108.0	98.5	102	
3rd qtr.		104.4	97.4	105.5	98.1	108.5	98.5	103	
4th qtr.		99.2	92.5	110.1	95.3	108.4	92.3	15.9	
November	98.0	91.0	110.0	94.0	104.0	92.0	18.2		
December	99.0	95.0	111.0	98.0	111.0	94.0	11.1		

1984

1st qtr. 97.4 83.1 110.4 95.9 113.4 90.4 16.5

January 98.0 94.0 112.0 97.0 116.0 90.0 13.5

February 97.0 92.0 111.0 95.0 107.9 94.0 14.5

March 93.0 93.0 108.0 96.0 117.5 92.0 19.0

April 93.0 94.0 106.0 96.0 111.0 91.0 16.2

May 93.0 94.0 106.0 96.0 111.0 91.0 16.2

June 93.0 94.0 106.0 96.0 111.0 91.0 16.2

EXTERNAL TRADE—Indices of export and import volume (1980=100); visible balance; current balance (£m); oil balance (£m); terms of trade (1980=100); exchange reserves.

Export Import Visible Current Oil Terms Reserves volume balance balance balance trade US\$b*

1983

1st qtr. 102.3 104.5 +203 +1,589 +1,801 97.9 17.34

2nd qtr. 106.3 106.6 +169 +1,551 99.1 17.71

3rd qtr. 99.3 106.6 -245 +1,521 99.2 17.90

4th qtr. 107.4 112.7 +5 +596 +2,123 98.6 17.82

November 104.8 112.7 +71 +195 +661 98.7 18.10

December 114.3 112.1 +358 +701 +901 98.7 17.82

1984

1st qtr. 109.5 113.2 -59 +838 +2,316 97.4 16.75

January 101.9 111.7 -324 -25 +719 98.1 17.78

February 115.4 116.2 +492 +781 +821 97.4 17.98

March 111.3 117.3 -227 +72 +778 +821 97.4 17.98

April 106.8 112.2 -233 +592 +870 96.7 18.20

May 108.5 113.3 -319 -63 +495 96.9 15.94

June 115.3 113.3 -319 -63 +495 96.9 15.94

FINANCIAL—Money supply M1 and sterling M3; bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow; HP new credit; all seasonally adjusted. Clearing Bank base rate (end period).

M1 M3 advances DCE BS HP Base

% % % £m lending %

1983

1st qtr. 9.5 8.1 10.6 +4,456 1,174 2,520 10.50

2nd qtr. 15.3 14.6 10.6 +5,087 1,071 2,549 9.50

3rd qtr. 8.5 8.4 24.6 +1,491 2,088 2,646 9.50

4th qtr. 10.4 8.8 18.9 +1,413 2,745 2,619 9.00

November 7.3 6.8 22.6 +1,413 870 959 9.00

December 15.3 15.2 11.9 888 981 9.00

1984

1st qtr. 10.1 8.2 13.6 2,609 2,912 8.50

January 7.8 11.5 12.3 926 969 9.00

February 7.5 11.8 12.1 954 1,007 9.00

March 11.3 11.7 12.1 729 952 8.50

April 23.4 7.4 17.3 683 929 8.50

May 23.3 10.7 13.2 482 1,036 9.12

June 23.2 12.2 13.2 358 906 7.54

* Not seasonally adjusted.

INFLATION—Indices of earnings (Jan 1980=100); basic materials and fuels, wholesale prices of manufactured products (1980=100); retail prices and food prices (1974=100); FT commodity index (July 1982=100); trade weighted value of sterling (1975=100).

Earnings Basic Whsle. RPI* Food* FT* country. Strig.

1983

1st qtr. 148.0 123.6 124.2 232.7 206.3 272.89 84.2

2nd qtr. 150.9 124.7 125.1 238.0 210.4 283.14 84.9

3rd qtr. 151.2 128.4 126.7 341.5 316.4 295.50 83.2

November 152.8 127.4 126.8 349.1 318.1 281.18 83.7

December 155.1 127.3 127.3 342.1 319.5 295.50 82.5

1984

1st qtr. 153.6 123.5 129.0 243.9 321.7 306.67 81.7

2nd qtr. 134.1 132.8 132.6 323.7 306.3 265.56 79.3

January 152.7 128.0 342.6 319.8 295.75 81.9

February 153.7 128.8 344.0 321.4 291.34 82.2

March 154.2 132.9 345.2 323.8 308.67 81.0

April 154.4 132.8 348.7 327.3 305.89 80.1

May 154.2 132.8 351.1 329.4 312.45 80.1

June 152.2 132.8 351.1 329.4 312.45 79.4

* Not seasonally adjusted.

BREMNER p.l.c.

(General Warehousemen)

Turnover Up and Dividend Increased

Extracts from the circulated statement of the Chairman, Mr J. T. Bremner, for the year ended 31st January, 1984.

I am glad to report that the improvement in the general business climate gave consumers a degree of confidence which resulted in an increase in turnover (£3,905,558 against £3,801,482 in 1983) even in our particular trading area which remains difficult. Due to the continuing pressure on our margins and the annual increase in overhead costs, the trading profit was only marginally higher, whilst profit after tax was £139,953 against £121,913. The recommended final dividend of 2.0p per share together with the interim dividend of 0.5p already paid is an effective increase of 13.64% over the previous year's total dividend.

Recovery from the recession is somewhat slower and more spasmodic in our area of trading compared to that experienced in other parts of the country. Accordingly trading tends to be more volatile than in the past and no discernible trend emerges in the short term. It is our intention to take the fullest advantage of those favourable factors as they present themselves.

Copies of the Report and Accounts can be obtained from: The Secretary, Bremner p.l.c., 44 Glassford Street, Glasgow G1 1UW.

BREMNER p.l.c. • GLASGOW

Granville & Co. Limited

Member of NASDIM

27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1212

Over-the-Counter Market

1983-84

High Low Company Price Change drv.(p.) % Accrued taxed

142 Ass. Inv. Ind. Brd. 144 -1 10.0 4.2 8.0 10.4

78 89 Armstrong Group 68 -6 6.4 1.1 6.1 7.5

26 21 Armatage & Rhodes 38 -1 4.0 4.0 3.8 2.5

30 21 C.R. Gordon 418 -1 10.0 1.0 10.0 10.0

56 47 Baxi Technogas 47 -3 3.5 7.4 5.5 7.8

201 190 CCL Ordinary 190 -2 15.7 11.3 — —

152 121 CCL Tech. Conv. 138 -15.7 11.3 — —

50 50 Cet

FINANCIAL TIMES SURVEY

Thursday July 12 1984

ISLE OF MAN

Important changes are under way

THE Isle of Man is in a state of change. After the banking problems of the past couple of years there are moves to provide a more sound political and economic base.

On the financial front these changes have already taken place and are bearing fruit.

The Financial Supervision Commission, set up to oversee the banking and insurance field, is in place and working to the satisfaction of all, not least to the London authorities who were disturbed at the lack of control over companies operating in the nearest offshore tax haven to the UK.

Industrially, too, there are changes. The Island's strong pitch for more industry is being accompanied by imaginative moves: a freeport; a drive to attract people from overseas centres such as Hong Kong.

But it is on the political front that the greatest change is apparent. The Isle of Man is an independent state, though its links with the UK are close. As a Crown Dependency it owes allegiance directly to the Sovereign, but in practical matters, such as foreign affairs, defence and tax gathering, Westminster is the dominant authority.

Since one of the nearest of big brother in London, the political system that emerged is one more geared to the running of a local authority in the north of England than an internationally-recognised financial centre. Each of the main arms of government—agriculture, finance, tourism and so on—has been responsible only to itself. There was no central co-ordinating body or person who could pull all the strands of government together.

By Anthony Moreton

The chairman or members of one board could, and sometimes did, urge one policy in committee, and then vote against it when the matter was debated in the House of Keys, the popularly-elected legislature. Those who watched such quixotic behaviour were told that this was "the way we like things done here."

So long as the island was content to remain a backwater, this did not really matter, with the decision in the early 60s to reverse the long social and economic decline by seeking international capital and by turning itself into a tax haven, the Island joined a different league.

Subsequent developments, which have seen the Isle of Man become an important offshore financial centre, have occurred despite the system rather than because of it. With the collapse of Savings and Investment Bank and the doubts which this cast on the financial infrastructure, it became apparent that the political structure also needed changing.

At last a system of ministerial responsibility is emerging. The need for a figurehead to whom others can report and who can, in turn, insist on more central co-ordination of government is admitted.

Whether such a figurehead eventually receives the title of

prime minister or premier, or whatever, is almost irrelevant, though when dealing with sophisticated financial centres such as Zurich, Wall Street or Hong Kong it is useful for foreigners to know that the man to whom they are talking has clout.

What is important is that the Government should act with corporate responsibility.

Viewpoint

At the same time there is emerging on the island a stronger feeling that the links with the UK Government should be reduced to an absolute minimum. There has always been a minority urging greater independence for the Island, for it to have a status akin to that of Jersey or Guernsey, but it has always been a minority view. It may still be a minority view but the chances are that if there were a poll about the links there would be a majority in favour of, rather than against, independence.

That link is maintained through an arrangement called the Common Purse Agreement. Under the CPA, Britain looks after the Island's defence and foreign representation and collects certain revenues on its behalf, such as customs and excise dues, and in return pays back to the Island's exchequer a proportion of those dues together with some other incomes. In return, all indirect taxes on the island are the same as those in mainland Britain. VAT is 15 per cent, for instance, and customs duties are the same.

Over the past five years there has been an easing of this agreement: VAT collected on the island is now paid to the Manx treasury with the exception of those bodies, such as British Telecom, which collect the money centrally. The Island has also renegotiated the CPA so that the treaty can be abrogated at three months' notice.

Many in the Island now want to serve such notice on the Home Office and they were given

a powerful fillip by Mr Nigel Lawson, Chancellor of the Exchequer, when he levied VAT on take-away meals and some building work in this year's UK budget.

The Island view on abrogation has previously fallen into two schools—the industrialists, who were against it, believing it would cut them off from their UK market, and the tourist industry which believed lower duties on cigarettes and drinks would attract more holiday-makers to their declining sector.

The extension of VAT angered islanders because they felt it might be further extended in some way that could be detrimental to their economy and without their agreement. Today, many people believe that the Manx economy is strong enough to stand on its own and does not need any propping up from Whitehall.

One other move, on income from the North Sea, has also helped the abrogationists' cause. Until 1983 the Island shared in the taxation of oil wells. But with the abolition of oil royalties on new wells the Island only gets a share of the income from royalties on existing wells. Since it gets nothing from petroleum revenue tax it is cheated by Westminster again.

Fishing is another matter

which has added a twig to the fire. A report advocating a



Castletown, a former seat of government of the Isle of Man, is now a popular venue for tourists

12-mile limit, a useful help for another battered Manx industry, has been blocked in London and with the farmers disenchanted by British farm policy, particularly on milk, there is a growing feeling that the moment has arrived to cut some or all of the political links.

Strangely, this political flux has come at a time when the economy is flat and struggling. Life itself. Mr William Dawson, the Manx Treasurer, in his annual review of the national income accounts for 1981-82, the latest available, stated baldly that the Island's income per head "remains among the lowest in Western Europe."

Expectations of higher standards of living and improved

provision of public services, he stated, were unlikely to be fulfilled "unless the performance of the economy improves significantly."

Despite that warning, the Island has done better than the UK in one respect. Unemployment, which has gone up to around 2,000 in the last year, total population of some 80,000, has been considerably lower than in the UK, the winter winter peak representing some 8 per cent of the working population.

Income

Unfortunately, though, both the two main contributors to the economy, financial services and manufacturing, are in decline. After some years of growth, manufacturing's share of national income dropped in 1981-82 to 11.4 per cent from the previous year's 15.5 per cent. And the financial sector only accounted for 22.7 per cent from a peak of 29 per cent four years earlier.

There is also some concern that such growth in deposits as there is coming much more from non-UK sources rather than from the UK itself. It is felt that non-UK deposits are more volatile and any hint of the reintroduction of exchange control by the British Government would lead to a large and sudden influx of capital from the island.

There was strong belief when Mrs Margaret Thatcher and the Conservative administration was returned at the 1983 election, that has since been tempered by disappointment over the VAT legislation.

Ironically, Conservative Governments in Britain tend to coincide with net emigration from the island as the tax refugees, largely older people, return to take advantage of a "softer" tax regime in the UK.

Furniture removal men, a sensitive indicator, report they are more often going full to Liverpool and returning empty to Douglas, which would confirm indications that the population is falling and the tax emigres returning home.

Although the lessons of the past have been learned in banking, with the satisfactory working of the Financial Supervision Commission, headed by two officials from London, one concerned with banking, the other with insurance, there is still considerable apprehension about what the official report into the collapse of Savings and Investment Bank will say.

The report has already taken much longer—two years—than most people expected and cost some £300,000 against an initial budget of £100,000.

As is the way of the world, all those who can dissociate themselves from it are eagerly doing so, leaving a few to shoulder the blame, even before

The Isle of Man is an independent state with close links with the UK. It has become an important offshore financial centre, having reorganised its infrastructure after the problems of recent years. The island is also entering a period of political flux.

the report officially allocates it. The report is expected in the autumn and will certainly be accompanied by a shake-up in the lines of responsibility within the financial sector, continuing the changes inaugurated with the setting up of the Financial Supervision Commission.

Dr Edgar Mann, chairman of the finance board, has strong views on how this shake-up might be considered. If he manages to persuade the legislature of his plan then the island will be on course for a change in its main political and financial institutions, which would be a radical step for an essentially conservative country to take.

IN THIS SURVEY

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You'll find we're hardworking, friendly people. We're also very accessible. The encouraging lack of red tape means your plans won't get snared up and your ambitions won't be frustrated.



Accessibility

Just over an hour's flying time from London, the Island's easily accessible. And we have excellent direct telecommunications links with the rest of the world.

Space

At 221 square miles, the Isle of Man is about half the size of metropolitan London yet, at close to 65,000, its population is still less than a hundredth of London's. So there's plenty of room for business expansion.

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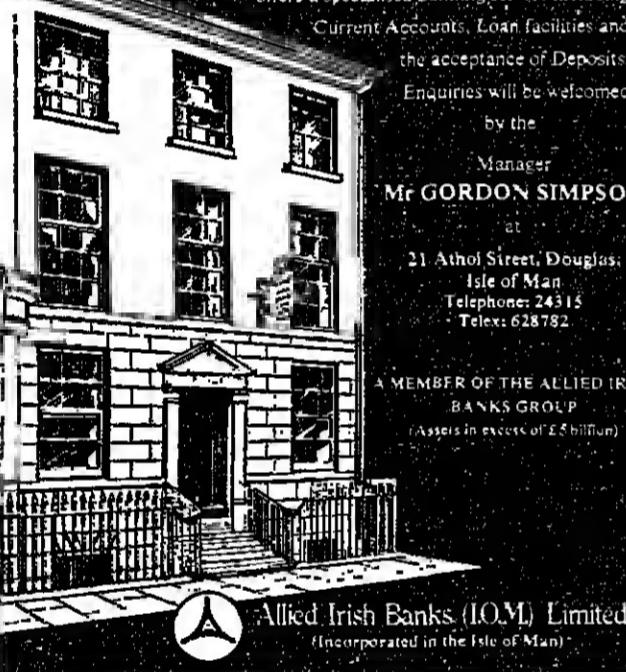
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THIS SEPTEMBER the Manx Government plays host to the annual meeting of the Commonwealth Parliamentary Conference, when some 400 leaders and their consorts from around the world descend upon Douglas. They will find a small country—one of the smallest they have visited: last year they were in Kenya—in the process of considerable political change. They could not be arriving at a more interesting time.

The aim of the political change is to introduce a degree of executive responsibility, which has been missing and lacking. There is also, coincidentally, a move to get a more representative voting system introduced.

Two houses
The present constitution encompasses two legislative houses. The House of Keys, comprising 24 members, is elected by direct vote every five years for a fixed term.

The House elects eight members of a Legislative Council of 10, all of whom do not retire together. There are two ex officio members, the Lord Bishop of Sodor and Man, and the Attorney General who is non-voting.

It has become accepted practice in recent years for the House to elect council members from among its own number but this is not constitutionally



The Manx Government buildings at Douglas

necessary. It could go and has on occasion gone, outside its ranks.

The administrative work of the island is carried out by boards—finance, education, tourism and so on—comprising three or four members. The heads of some, but not all, of these boards have come together again in recent years, to comprise an Executive Council popularly known as Exco.

Finally, the House and the Legislative Council meet together once a month as Tynwald, which is the ultimate parliamentary authority.

There has long been a feeling that this set-up, or parts of it—are outmoded and getting change through the various

bodies has always proved very difficult in the Isle of Man. One of the problems is that there is no political system as such on the island—they are just three Labour members in the Keys—and a member can vote one way in one of the boards, another when the matter comes before the Keys. It has happened.

Tynwald has made several attempts in recent years to correct the over representation of rural voters in the House of Keys.

Keys member Mr Victor Keale, the latest proposer of such reforms which were rejected by the Legislative Council, is to try again in the next session.

The rejected proposals were for Exco to be directly elected by the non-voting Bishop and Attorney General forming the Legislative Council.

This proposal was also opposed in the House of Keys, although eventually passed. Now there are suggestions that such sweeping constitutional changes should be the subject of the Island's first referendum.

One important piece of legislation which has been accepted, however, is the move to a form of voting by proportional representation.

From the next general election, in November, 1988, the system of the single transferable vote will be used for elections to the House of Keys. This will not necessarily bring in more political parties, since the only other active ones are two concerned with Manx nationalism. But it could, arguably, give a fairer representation

than the present first-past-the-post system.

The most important move in the long-term, though, is the attempt to set up a more central co-ordination of government.

With each of the arms acting independently, Manx decision-making has often been bumbling and frequently been made to look ludicrous as decisions taken at one stage have been overturned by the same members at a later stage.

There is a school of thought that those heading the various boards should be given "ministerial" appellations. The head of Exco should be "premier," the head of the finance board should be "finance minister" and so on.

For a small country, population just over 60,000, this may sound rather pretentious, but the Isle of Man is trying to live in a world of big business, making with central bankers around the world as it extols its virtues as an offshore financial centre, and it would certainly make sense for Swiss or American bankers to easily appreciate at which level of authority they were dealing.

Eight members

There is also a move to turn Exco into a body with a much greater degree of responsibility. It has eight members and a chairman, who is appointed by Tynwald.

Of the eight, the chairmen of the finance and home affairs boards are automatically members, but the other six may represent any of the boards and the case exists at the moment of some of the senior boards not being represented on Exco.

Under proposals now being discussed it is suggested that in addition to a chairman Exco shall consist of the eight boards of finance, home affairs, industry, agriculture, health, tourism, local government and education. Thus it would comprise the political heavyweights on the island.

It is also suggested Exco meets weekly, and that if there is a vote of no confidence in Exco by Tynwald then the entire Exco should resign. This is the core of the matter.

Exco would then be forced to act and speak with one voice and both houses of Tynwald would be forced to see it as acting in this way.

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ISLE OF MAN 2

An elaborate new regulatory structure is helping to restore confidence in the financial sector

Banking image starts to improve

Who handles what on the island

● Bank agent for government note issue:

Isle of Man Bank (subsidiary of NatWest), 2 Athol Street, Douglas (19 branches).

● English and Scottish clearing banks:

Barclays Bank: Barclays House, Victoria Street, Douglas (six branches).

Lloyds Bank: Victory House, Prospect Hill, Douglas (three branches).

Midland Bank: 10 Victoria Street, Douglas (two branches).

National Westminster Bank: 1 Prospect Hill, Douglas (two branches).

Williams & Glyn's Bank (I.O.M.): Victory House, Prospect Hill, Douglas.

Co-operative Bank: New Centurion House, Manchester.

Trust Savings Bank North West: 78 Strand Street, Douglas (three branches).

• Parent company U.K. clearing bank:

• Clearing banks subsidiaries:

Bank of Scotland Trust Company (I.O.M.): 30 Victoria Street, Douglas.

Barclays Finance Company

● Foreign banks and their subsidiaries:

Allied Irish Banks (I.O.M.): 21 Athol Street, Douglas.

Bank of Credit and Commerce International: Luxembourg, 49 Victoria Street, Douglas.

First International Manx Bank (subsidiary of Hellerup Bank, Denmark): 4 Finch Road, Douglas.

Gulf Banking and Trust Corporation: Cayman Islands; United House, 14-16 Nelson Street, Douglas.

Habib European Bank: Zurich; St James's House, Market Street, Douglas.

Investment Bank of Ireland (IOM): Irish Republic; 20 Finch Road, Douglas.

North European Bank: 38 Finch Road, Douglas.

Royal Trust Bank (IOM): Canada; 60-62 Athol Street, Douglas.

Roywest Trust Corporation (IOM): Consilium Bank owned jointly by Royal Bank of Canada and National Westminster Bank; Roywest House, P.O. Box 59, 33 Athol Street, Douglas.

• UK banks and their subsidiaries:

Commercial Bank of Wales (IOM): 9 Athol Street, Douglas.

National Girobank: 10 Milk Street, London EC2V 8JH.

• Rec. Brothers (IOM): 29 Athol Street, Douglas.

Singer and Friedlander (IOM): 30 Ridgeway Street, Douglas.

Standard Chartered Bank (IOM): 64 Athol Street, Douglas.

• UK accepting houses committee members.

quarter of its funds are lent out locally, the rest going into the inter-bank market in London.

"We must ask ourselves what our objectives are," said Mr Mark Solly, director of the new Financial Supervision Commission. "Are banks bore just deposit gatherers?"

In fact many of the banks on the island, which include most of the Irish, Scottish and British banks, as well as London merchant banks, use the island as a base to handle extraterritorial deposits and run trust and fund management businesses away from the UK tax regime. It is a similar market to the Channel Islands. But the Isle of Man is trying hard to differentiate itself: there is more space, costs are lower, and the basis has now been laid for a sound banking system, is the refrain from civic boosters.

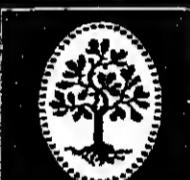
Superior

Mr Charles Cain, a member of the House of Keys and a specialist in international taxation, claims that the Isle of Man is superior to the Channel Islands.

"We can do things here they can only dream about," says Mr Cain believes U.S. banks are showing interest in the island, which would certainly raise its international standing.

In his latest budget, Dr Mann announced that the island would not match the UK in obliging banks to pay interest net of a company's rate of tax. He will leave capital allowances unchanged to encourage the leasing business. Both moves were small but nonetheless deliberate signs that the Douglas Government intends to protect whatever tax advantages exist locally for banks.

The island's hopes of attracting UK banking societies to open local subsidiaries to gather deposits from expatriates founded when the Inland Revenue said the operations would have to be treated as UK companies.



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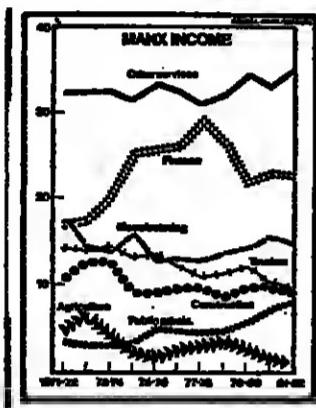
Ian Hamilton Fazey examines the industrial scene

Parity issue worries unions

DOCKERS' STRIKES and a public sector "day of action" have been unfamiliar features of island life this year. The problems have been dismissed as "minor" by the government but the trade union side sees the latest developments differently.

Mr John Corrin is the Isle of Man branch secretary of the Transport and General Workers Union. He believes that underlying trends and pressures are already straining the Manx economy and that this year's problems herald a new era in labour relations.

He sees more trouble to come for the island's employers, fuelled by differential wage rates for the same or similar work, low pay, and a growing sense of general grievance about non-existent employment protection laws and poorer working conditions than in the UK.



PROFILE: KENMAC CONTROLS

The lesson learned from Rolls-Royce

THE COLLAPSE of Rolls-Royce in the early 1970s did Walter Kendall and Terry MacKay a favour by driving home the dangers of having too many eggs in one basket.

The two men were running a small company called Marown Engineering just outside Douglas. It had expanded into aircraft and marine industry components from its original business of making model aero-engines, transferring its precision engineering skills into bigger and more realistically profitable markets.

Rolls-Royce's problems saw Marown suffer an instantaneous drop in orders that threatened the company's survival. Urgently it had to fit its machines with other products that would make an equal demand of the workforce's hard-won skills and sell at a price reflecting their high added value.

Thus was born Kenmac Controls, now a world leader in making instrumentation and flow control valves that can be used safely at very high pressures. Kenmac's latest range is up to 10,000 psi and with its "normal" range of products tested for continuous use at 6,000 psi, it is hardly surprising that three-quarters of all rigs in the North Sea have something of Kenmac's on them.

Mr MacKay, a design engineer from Liverpool who joined Mr Kendall in 1968, says: "We have earned our reputation by design-

ing for a potential court of enquiry. We won't compromise on price. Safety and quality go hand in hand and cost money.

"Some of our competitors are always trying to find out things about us so to do we publish our output figures and financial performance. By contrast, we don't worry about them. We have our standards and stick to them. If they want to undercut us, we believe they can only do so long term by compromising in areas where we would not."

Clearly there is scope for union pressure here, with a potential knock-on effect throughout the public sector.

PROFILE: TECHNICAL OPTICS

Lasers provide the profit

MICHAEL LUNT admits that there are problems in operating out of the Isle of Man. Travelling the world is gruelling, anyway, if you land at Heathrow with jet-lag; if you then have to ad dute best part of a day waiting for connections to get home from London, it can become a debilitating chore.

When he feels like that, however, he counts his blessings. He says that these weigh so heavily on the credit side that nothing would persuade him to leave his company, Technical Optics, elsewhere but Onchan, high on a hill to the north of Douglas.

He says: "Private companies here are assisted with their capital equipment and the direct costs of marketing. In our business you have got to spend a lot of money to be successful. We are profitable and finance most of our investment out of revenue but with capital allowances of up to 40 per cent, it's almost like being subsidised."

Coupled with the Island government allowing 100 per cent write-off of investment in the first year against already low taxes, such quasi-subsidies are very attractive to high technology companies such as Mr Lunt's, which makes optical systems for high energy lasers, coatings that allow lasers to function at the fullest possible power and specialised optical instruments.

Expansion

The quid pro quo of this arrangement is employment for islanders and Mr Lunt is happy to pay his dues. His policy is to employ local people only. He has 24 at present and is expanding steadily, though the niche he has in his market will probably not be large enough for him to expand beyond about 60.

This is because TecOptics, the name by which the company is best known in its U.S. market, is in an industry dominated by small companies, each managing its own highly specialised niche and usually run by an entrepreneurial owner. He expects to turn over about \$1m this year.

The Isle of Man effectively allows him to flourish as an entrepreneurial manager. Significantly perhaps, his seven years' (possibly, his seven years' industrial experience of working for someone other than himself) was in the U.S. optics industry where people with good ideas are more likely than in other countries to set up to realise them on their own.

Mr Lunt set up in business on the Isle of Man with only £1,000 of capital in 1973.

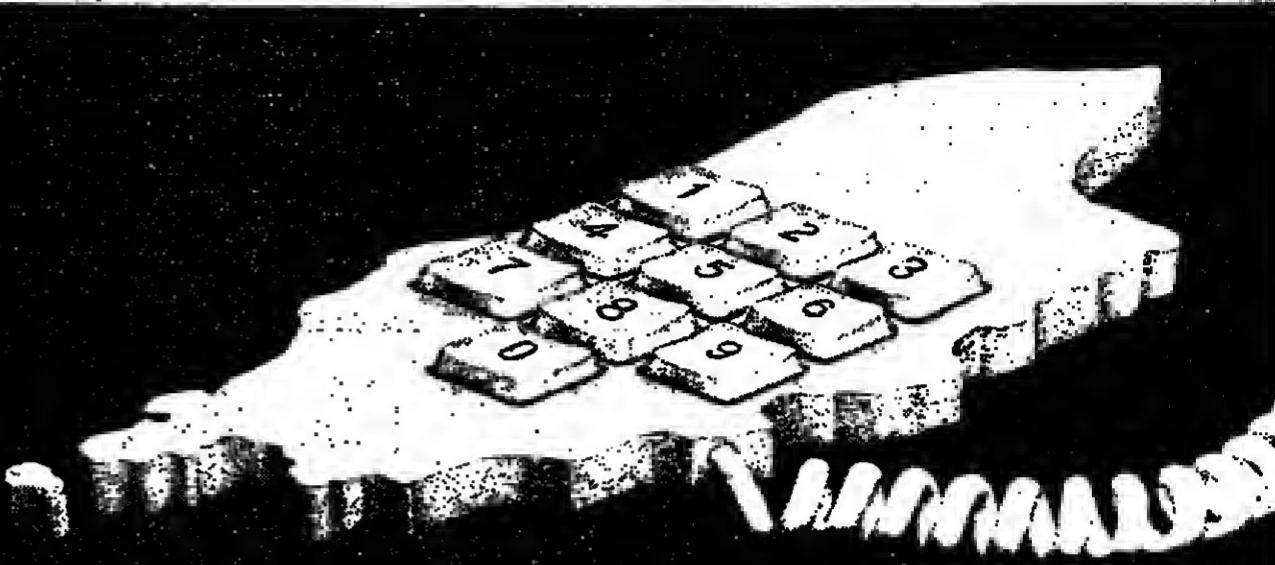
His company is now backed by individuals living on the island and 65 per cent of his output is exported outside the UK, with orders from Holland and Germany picking up much faster than those from the U.S.

Expanding markets in industrial, medical, scientific and military lasers promise a profitable future, with drilling, welding and cutting the commercial applications that will fuel growth further.

If luck played a part it was in 1939 when Mr Bird was halotted out of Buchenwald in his native Germany after a tax rate, it was cheaper than a committee in Welwyn Garden City had raised enough to buy his freedom from the Gestapo for 15 prisoners.

The £4,000-plus per week with which the bulk of his workers' wages fuel the Peal economy, would just not be there if Mr Bird's name had not come out of the hat.

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Luck and women's skills

ARTHUR BIRD moved his company to the Isle of Man from Southend-on-Sea in 1971 because he could not find enough full-time women workers to keep his factory at full capacity and fill his order book.

Leaving Essex was a wrench—he had been president of the local chamber of commerce—but women preferred part-time work in Southend's television factory, whose managers had chartered buses around the housing estates to ferry them to work.

New recruits

Ironically, those television jobs are now long gone, while Mr Bird is presently interviewing for his second wave of new recruits this year. Meanwhile, his integration into Island life has become complete: he is now in the middle of a two-year stint as president of the Isle of Man Chamber of Trade, Commerce and Industry.

His company, Sailcrest Engineers, is in the "components" business, making some of the hits from which electrical suppressors are produced. He has two British competitors and a bandful of overseas ones. His wares have found their way into the motors that drive hairdryers, or washing machines, or vacuum cleaners and, he believes, the walkie-talkies of men who walked on the moon.

He exports just over half of his output to the UK and most of the rest of Germany, Malaysia, Switzerland and France. It is perhaps a significant sign that Sailcrest's output is now at a record 750,000 components a week and rising 25 per cent up on last year.

His turnover should be about £600,000 this year and his after-tax profits much more healthy than they would have been in Southend, thanks to 20 per cent corporation and personal tax rates on the Island. Staff levels will rise to more than 60.

The Island's government has helped him to expand continuously since he arrived, with 40 per cent investment grants. There have been three factory extensions and 30 new machines—he designed them himself—to bring the total to 43.

If he wanted to automate, the government would help him do that too, but he is not at that stage yet: there are still enough nimble-fingered women looking for work, even if he has had to buy a charabanc (with low tax rates, it was cheaper than hiring) to bus some of them from Douglas to his factory at Peel on the west coast.

What most of the women do is to insert fine wires into lightweight cores made from carbon-iron powder or plastics. Tolerances are fine, often as low as four thou. There is a cheerful feel to his factory.

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ISLE OF MAN 4

Freeport held up by funding differences

ON THE edge of a field next to Ronaldsway Airport, south of Douglas, there is a big sign which says, simply: FREEPORT SITE. It gives in smaller letters, the name and phone number of the official for potential site users to contact.

In the field, behind the sign, a couple of cows graze contentedly. They are the only signs of activity in what was to have been the first freeport to be launched in the UK and will now almost certainly be the last to come into operation.

The Isle of Man freeport was launched in a blaze of publicity last November as the forerunner of a number to be set up in mainland Britain. So, what went wrong?

The British Government was then known to be on the point of announcing its own freeport sites after much hesitation and the Isle of Man was anxious to get in first. The British team-six were chosen: Belfast, Birmingham airport, Cardiff, Liverpool, Prestwick and Southampton—were eventually announced at the start of February.

Unfortunately, the Manx lead has been dissipated and while the British six have been working hard to get going by this summer, there are still only few signs that the Ronaldsway site

will have anything on it before the late autumn at the earliest.

Partly this is because the announcement of the Manx freeport rather beat the gun; partly though, it was due to a difference of opinion with the original partner, Rush and Tompkins, which has led to the company withdrawing and being replaced by British Land.

One of the reasons for the change of partners has been the wish of the island authorities not to be involved in funding the freeport programme. Rush and Tompkins would have provided the management expertise—it has been associated with freeports in the US—but intended to leave much of the funding to the island Government. British Land has a different approach on financing the project which will leave a lot less for the Manx Government to find.

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ISLE OF MAN 5

MANX NOTEBOOK AND BUSINESS GUIDE

Tax rates:
Standard rate: 20 per cent.
Allowances: Earned income—quarter of first £6,200.
Wife's earnings—three-quarters of wife's earned income to a maximum of £600.
Single person—£1,600;
married couple—£2,880; blind person—£420; children—£350 to £550 according to age.

Tax information:
Deduction of tax: where a payment is made to a person not resident in respect of dividends, interest, rent, mortgage interest the rate is 20 per cent.
Double tax relief: An individual resident in the Island who derives income from sources in the UK may be entitled to "double tax relief" from the UK tax in respect of part of personal allowances.
Corporate Profits are taxed at the standard rate. There is a non-resident tax of £250 a year for non-resident companies.
Capital taxes: none.

Work permits:
Anyone may move to, and live in, the Isle of Man. But to work there, a permit is necessary. This applies to the self-employed with the exception of some people, such as

policemen, doctors, dentists and ministers of religion.
Work permits will not necessarily be issued unless there is no suitable Isle of Man candidate for a job. The definition of an Isle of Man resident is complicated and should be obtained from the Isle of Man Government, at Government Offices, Douglas.

Government offices:
Isle of Man Government, Buck's Road, Douglas, Isle of Man. Tel. (0624) 26262. Telex 628612; Code IOMAN G.
Industrial development: companies with land/buildings available:
In the Douglas area (tel area code 0624):
Spring Valley Industrial Estate: Isle of Man Industrial Development Co., Douglas, tel. 26484 or 5051.
Smugborough Industrial Estate: Fuchsia Homes, 2 Circular Road, Douglas, tel. 29206.
South Quay Investments: South Quay, Douglas, tel. 4551.
Clucas' Cleaners: Troumada, Douglas, tel. 3961.
In the Castletown area:
Harmat Industrial: Mrs. Waterson, Balthane Industrial (Isle of Man).
Roy West Trust Corporation (Isle of Man).

Estate, Ballasalla, tel. 823306.
In the St John's area:
Tynwald Mills: Mr R. Jeavons, Tynwald Mills, St John's, tel. 71213.
In the Ramsey area:
Riverside Industrial Estate: Cowley, Groves & Co., 43 Athol Street, Douglas, tel. 258889/9, or 48 Parliament Street, Ramsey, tel. 812223/4.

Approved trust companies:

Allied Irish Banks (IOM).
Barclays Bank.

Bank of Scotland Trust Co (Isle of Man).

Barclaytrust Isle of Man.

Celtic Bank.

Commercial Bank of Wales.

Nominees (Isle of Man).

General Accident Fire & Life Assurance.

Isle of Man Bank.

Isle of Man & National Westminster Trust Co.

Kleinwort Benson (Isle of Man).

Lloyds Bank.

Mannin Trustee Co.

Midland Bank Trust Company.

Midland Bank Trust Corporation (Isle of Man).

Rea Brothers (Isle of Man).

Roy West Trust Corporation (Isle of Man).

Ramsey Crookall & Co., 25 Athol Street, Douglas, tel. (0624) 3171.

Buckmaster & Moore, 3 Athol Street, Douglas, tel. (0624) 27134.

Chambers & Remington, Victory House, Prospect Hill, Douglas, tel. (0624) 25845.

Illingworth & Henries, Post Office Chambers, Court Row, Ramsey, tel. (0624) 213782.

Insurance brokers:

Alexander & Alexander, 28 Athol Street, Douglas.

Ron Ashton Insurance Brokers, 11 Mount Haweck, Douglas.

Bowring Tyson, Victory House, Prospect Hill, Douglas.

Chandler, Harrold & Whittall, 30 Finch, Old, Douglas.

Norman Lacy, Bay View Road, Port St. Mary.

J. M. Pearson, 68 Athol Street, Douglas.

Alan Quiggin & Partners, 31 Buck's Road, Douglas.

Rankin Tiney James (Over-



Manx Airlines operate Shorts SD 360 aircraft on its services to Northern Ireland. Below: The Queen's Queen, a passenger car ferry, in Douglas Harbour



The Queen's Queen, a passenger car ferry, in Douglas Harbour

A crisis for local radio

THESE ARE troubled times for Manx Radio, the island's subsidised commercial station. Its top journalist-presenter has been made redundant to cut costs, the island's political leaders have forced it to abandon a potentially successful marketing strategy, and its level of subsidy has been cut in real terms over the next five years.

With his commercial policy effectively turned up, the general manager, Mr Stewart Watterson, finds it hard to exude much optimism these days. "We are hoping to find a level we can exist on and then that things will improve when the recession ends," he says.

However, two of Manx Radio's three directors, successful businessmen appointed by the government to improve the station's commercial edge, have already voted with their feet by resigning. The men put in to replace them are a chartered accountant, who is a director of the Isle of Man Bank, and the island's treasurer, Mr Bill Dawson, which suggests retrenchment rather than entrepreneurialism.

Indeed, Manx Radio's spirit of commercial adventure, what has caused the present

crisis. It went looking for new advertising markets in pursuit of profits and financial independence and was thus led into what for many islanders was unforgivable sin.

Mr. Watterson says: "The island's retail trade has declined by 40 per cent in the last 10 years and there are too few people here. National advertising accounts for only 15 per cent of gross revenue. Even the smaller commercial stations in the UK are managing 45-50 per cent."

Market research

So when market research by Gallup showed up nearby gaps in the independent local radio network on the UK mainland, Manx Radio went for them. One gap, Lancashire's Fylde peninsula and coast, which includes Blackpool, was eventually filled by Red Rose Radio, but the other, the North Wales coastal strip, remained a local radio no-man's-land for geographical and technical reasons.

For Manx Radio, only 50 miles away across open sea, it was a 200,000-strong medium wave market. The station opened an office in Colwyn Bay, started selling advertising, and

hired a string of freelance reporters to supply North Wales news. Profits followed. But to exploit the new market the station had to split its transmissions. There was "easy-listening" music with news on the hour on medium wave, with local news and current affairs on VHF, for which reception was poor in the hilly north of the island.

When coverage of last year's TT races was confined to VHF the row that followed led to the five-hour debate in Tynwald and the clipping of Manx Radio's entrepreneurial wings.

It was ordered to concentrate on local services, on medium wave, and was given £100,000 a year, index-linked, in inflation for the next five years.

The level of subsidy and the tiny local advertising market are not enough, Mr. Watterson says, and economies are inevitable. He himself now heads both programming and administration so as to save staff. And all this at a station with an enviable 85 per cent of the Manx listening audience and the geographical location to Ondio Radio Luxembourg in the British Isles — if anyone had the will.

Ian Hamilton Fazey

UNLESS there are last minute difficulties, and these are not expected, the Isle of Man will have its own shipping register operating next January. The system will be similar to the registers operated by Bermuda and Hong Kong, and will give the Manx Government wide registration powers.

It is six years since discussion which have culminated in this independence were opened with the British Government although ships

have been registered in Manx ports since 1894, but have been listed as part of the British register.

As the discussions have proceeded, the Isle of Man Harbour Board, which will administer the register have passed through the Manx Parliament, Tynwald, a code of Maritime Law

which will empower the board to apply all

present and future international shipping conventions to Manx registered ships. That action makes it clear that there is no intention of allowing the Manx Merchant Navy flag to become a flag of convenience.

There is one important proviso in the Manx law. All owners or managers of Manx



The Queen's Queen, a passenger car ferry, in Douglas Harbour

Building Societies
Bill drafted

ALARM BELLS may still be ringing in Whitehall about one type of financial institution which the Isle of Man hoped to attract—building societies.

They started ringing last year at the mere suggestion that here was a very important target group to persuade of the island's advantages as a centre for offshore financial services. The building societies' responsiveness to the idea probably made things worse, and put the goal beyond reach for the moment.

Why the Isle of Man wants the leading UK building societies is to help it open up the market for investments by expatriates, particularly British and other European workers earning substantial tax-free salaries in places such as the Middle East. All the evidence is that the building societies see this as an important market too.

It is not enough merely to have the institutions themselves on the island: household names such as the Halifax or Abbey National are guarantees of safety, fair dealing and honesty. Without them, the island seems prepared to mark time on the property markets.

Since the UK Government effectively exercises control through the registrar of building societies, progress is impossible without tacit consent from Whitehall. What stopped comment was the suspicion that UK savers might find ways to have with their building society in the Isle of Man and escape taxation on interest paid.

The building societies were willing to submit voluntarily to a prohibition on accepting deposits from the UK but this seems to have been unacceptable for the moment, though the island authorities are hoping that the matter will not be out of the question for all time.

Meanwhile, they are making preparations for Manx-based building societies to operate more freely on an international basis. At present they cannot lend money on property outside the island. A Building Society Act is not in draft and due to be considered by Tynwald later this year, will remove that restriction, opening up prospects of considerable growth as Manx societies move into international property markets.

Ian Hamilton Fazey

Big trouble from the 'little people'

ON THE way in from Ronaldsway Airport to Douglas, there is a bump in the road by which stands a sign saying Fairy Bridge. Visitors to the island are told they must raise their hats to the fairies or untold troubles will arise.

The fairies must have been at work on the islanders, too, if the affair of the Castletown Golf Links Hotel are anything to go by.

The hotel is owned by an elderly resident, Mr P. W. Makinson, who, for 18 years, has run the attached golf course too. It is a very good golf course, one of the best in Britain, which a few years ago played host to the senior professionals' match between Britain and the U.S.

But Mr Makinson only owned the first and 18th holes, together with the seventh green and the 8th tee. The rest was leased from a local trust at a very modest rent.

When he was asked to pay a modest increase—and refused.

As a result, the course was put

up for sale by the three trustees and agents Crystal Bros, Stott and Kershaw, of Ramsey, which is at the other end of the island from Castletown, sold it to a company called Beech for £260,000, a modest price for such a course, after first being offered to the members, who also turned it down.

The result is that Mr Makinson has a hotel, two holes, a tee and a green on which neither he nor anyone else can play. The new company has 15 holes, some land on which it intends to develop the course in lieu of a clubhouse. The members have a 15-hole course on which they have, for the moment, to play the last three holes twice to get to the regulation number of 18.

And the country has lost one of its finest golf courses. Someone, surely, must have gone over the Fairy Bridge without tipping his hat to the little people?

Anthony Moreton

Britain's answer to the Krugerrand



THE NOBLE.

One troy ounce of solid Platinum
—at little more than bullion price

BY ROYAL ASSENT Britain's Isle of Man Treasury has issued a new legal tender Bullion Coin to rival South Africa's Krugerrand as today's most attractive investment in precious metals. Minted from one troy ounce of 99.95 Fine Platinum, the new Noble is internationally recognised as a true Bullion Coin, and is priced, at little more than the daily rate fixed by the London Platinum Quotation. Ayrton Metals Ltd, and other authorised distributors, apply a minting and handling premium comparable to those applied to Krugerrands.

Not surprisingly, the new Noble is already an outstanding success in Europe, where leading Swiss financial advisers have long been advocating that a minimum of ten percent of capital be put into tangible, tradeable bullion assets.

An outstanding dollar commodity for capital growth

The Noble is traded internationally, and quoted in U.S. Dollars, (as well as local currencies) in the national press and on T.V. data services. Platinum is a dollar commodity, so this offers valuable protection against a falling £. In recent years, Platinum has performed well in the market, and with world demand (notably in the automotive and other high technology industries) rising steadily, the outlook for capital growth looks particularly promising at this time. Obviously Platinum prices can fluctuate in the short term, but because production costs are high, prices are cushioned against falling to a level too low to maintain a viable mining and refining operation. In fact, with the total output reaching the Western World at barely 70 tonnes a year (less than one fourteenth that of gold), a long-term surplus of Platinum is unlikely.

The growth that has seen the new Noble appreciate by 5.3% in only three months seems poised at least to continue, if not to accelerate.

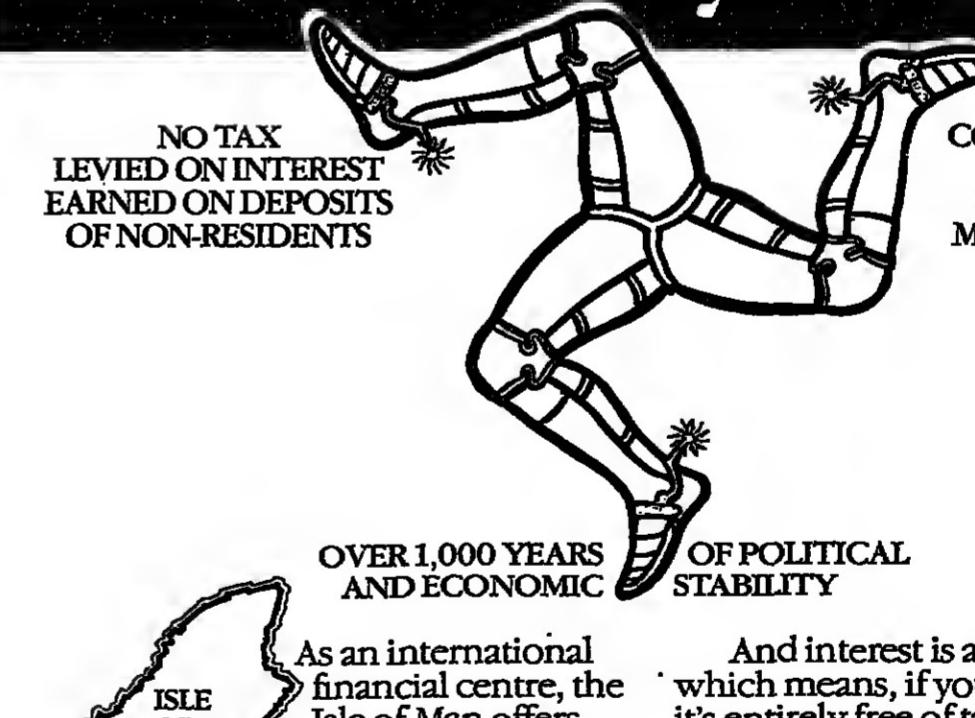
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60 EY PLACE
LONDON EC1N 6RT
OR TELEPHONE 01-404 0970
TELEX 883908

Unlimited Buy-Back Guarantee
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TECHNOLOGY

LASER INNOVATION IN MEDICAL EQUIPMENT

More power for the healing light

BY PETER MARSH

A GROUP of medical workers and academics is trying to strengthen Britain's position in the manufacture of medical lasers.

In separate projects, researchers from the Royal Hallamshire Hospital, Sheffield, and Manchester University plan to develop two systems for novel applications in hospitals, to treat cancer and skin ailments.

The groups have applied to the Medical Research Council and the Department of Health and Social Security for cash to build the hardware, which would be based on dye lasers that can be tuned to a range of frequencies in the infrared and visible parts of the spectrum.

Backing for the initiative has come from Lambda Photometrics, a company in Hemel Hempstead, Hertfordshire, that imports laser hardware. The company says it may produce commercial versions of the system for cancer treatment if the development is successful.

Joint venture

Lambda Photometrics has already made one effort at stimulating stronger British presence in medical lasers, part of which are made overseas. A few months ago, it set up a joint venture with Edinburgh Instruments, a laser company associated with Heriot-Watt University, to make medical equipment based on carbon-dioxide lasers. This venture plans to make its products at a factory in Livingston, Scotland.

Workers at the Royal Hallamshire Hospital plan to develop hardware for cancer treatment that would be based on lasers sold by a U.S. company, Lexel

of Santa Clara, California. These machines, tunable dye lasers pumped by a separate argon laser, are mainly for scientific and industrial applications for example cutting up chunks of metal in factories.

The Lexel hardware delivers light only about 3W. For the application that the Sheffield workers have in mind, treatment of cancer of the bladder using a technique known as photoradiation therapy, doctors require at least double this power.

To achieve this, the group at the Sheffield hospital plans to fit two Lexel lasers together, so producing a more intense output. Other work in the development programme will adapt the hardware to safety requirements for hospitals.

For example, engineers would have to add apparatus to monitor the laser's output and to minimise stray radiation.

Mr John Stamp, of the medical physics department at the Royal Hallamshire Hospital, says a commercial version of the medical system could cost about £70,000. This is compared to roughly £30,000 for an ordinary dye laser based on an argon device. The Sheffield group has asked the Medical Research Council for £55,000 to cover the cost of building a prototype plus clinical trials.

In photoradiation therapy, the patient is first injected with a drug based on a mixture of chemicals called porphyrins. These chemicals lodge in cancerous cells; when the tissue is irradiated with light of the right wavelength, poisons are released to destroy the malignant growth.

The problem is to find lasers that offer both a suitable wavelength—the porphyrins experimented with so far are mostly

susceptible to light at around 600 nanometres—and a high enough power. The second requirement follows from the high doses needed in this kind of treatment. If low-intensity lasers are used, the patient has to remain in some discomfort for several hours while the laser is transmitted, usually via a fibre-optic wavelength, to the relevant organ inside the body.

Sheffield doctors, for example, have calculated that to irradiate a diseased bladder in this way would take one hour, assuming they could find a suitable laser that operates at 13W. With lower-powered devices, the patient would have to put up with a longer spell in the treatment room.

Photoradiation treatment involving lasers is still in its infancy. Physicists at King's College Hospital, London, and the Royal Southants Hospital, Southampton, have already tried out the technique. A third group, at St Mary's Hospital in London, has applied to the Medical Research Council for funds to apply the procedure to cancers of the head and neck.

Flash

In the second development project on the starting blocks, physicists at Manchester University want to adapt for use in hospitals a laser they have recently built for scientific applications.

The machine is another dye laser, but it gains its energy from photons emitted not from an argon device but from a high-powered flash lamp, which is far less complicated and expensive.

In theory at least, this makes a flash lamp-pumped dye laser relatively inexpensive. Dr Terry King, one of the Manchester workers, thinks a medical system of this kind could sell for about £25,000.

Any products arising from the development, which the physi- cists have asked the Department of Health and Social Security to fund, will be sold through Vuman, a marketing company set up by the university.

The Royal Hallamshire Hospital is also involved in this project, having agreed to provide technical support.

Doctors envisage for the laser pumped by the flash lamp applications in dermatology, or the treatment of skin disorders. For example, light from the machine

could remove birth marks or heal lesions. It does this in two ways—either by vapourising tissue or, more subtly, by interacting with the molecular structure of cells to remove selectively defective cells.

The Manchester machine could say medical workers, be most effective in treatments that involve the latter mechanism. The laser can be tuned over wavelengths from 400 nm to 700 nm. Thus doctors could experiment with different spectral bands to see which produces the best results with different kinds of skin ailments.

A further novelty is that the Manchester laser produces a rapid succession of light pulses which last no more than a few microseconds. Doctors think that this mechanism may produce less damage to the skin than other lasers that emit radiation in a continuous burst.

Doctors at a Sheffield hospital plan to harness lasers in a novel application to treat disorders of the uterus. Dr David Fenton is seeking funds to start a trial in removing the endometrium, the lining of the uterus, simply by directing at it light from a neodymium-YAG laser.

Hospital workers would apply the technique in cases where the lining has to be removed on medical grounds. In the absence of alternatives, surgeons faced with this problem are forced to take out the whole uterus.

In theory, the operation with the laser could take only a few hours. A hysterectomy, in contrast, requires a lengthy spell in hospital for recuperation. Doctors in the U.S. have already experimented with the technique.

In the technique, medical workers would direct the laser beam into the uterus via optical fibre. They would fire a controlled burst of radiation at the offending tissue, destroying it by vaporisation.

Dr Fenton says he needs £100,000 to pay for a two-year trial. The cash would include £40,000 for the laser. He is looking for alternative sources of funds after the Medical Research Council turned down his application.

The project would extend the use of lasers at the Northern General Hospital. Doctors there have built up expertise in using the devices as a supplement to the surgeon's knife, for instance in applications in gynaecology.

MANUFACTURING

'No conflict between price and quality'

BY GEOFFREY CHARLISH

A PLEA that the western world's management should re-examine their attitudes to manufacturing has been made by Mr Thomas Gunn, manager of computer-integrated manufacturing (CIM) at Arthur D. Little, the U.S.-based technology consultancy.

CIM is the co-ordinated and linked application of computers to the computer-aided design and manufacture, engineering, manufacturing/assembly systems and automatic testing.

Gunn believes too many companies still think that quality products and low cost products are at opposite ends of the manufacturing spectrum. But the Japanese have proved it is possible to be a high quality, low cost producer. They have dramatically changed their manufacturing image in less than three decades and the application of new technology on the shop floor has played an important part.

Nevertheless, in the U.S. the cost structure of industry is changing with labour forming a decreasing percentage of total manufacturing cost.

This places, Gunn says, added importance on designing the product optimally and on the functions of quality assurance, purchasing and material control.

The computer is gradually gaining ascendancy in U.S. manufacturing. A.D. Little estimates that today 20 to 30 per cent of the total computing power in the average manufacturing company is devoted to design and manufacturing.

Gunn thinks it will have risen to over 50 per cent within eight years.

"But it is essential," concludes Gunn, "that a company's manufacturing strategy should support its business strategy."

"A critical first step in the process is to create an awareness among senior management of the strategic benefits CIM can deliver, and how CIM can be used to change the company's basis of competition in an industry or market."

Gunn was speaking at the ADL Fifth Biennial Executive Forum, where some 300 international business executives bad gathered to bear 150 experts in the field.

Alice Greene of the ADL CIM

unit said the technique represented "an enormous opportunity" for the manufacturing community in the U.S. to increase its productivity and competitive position in world markets.

It was an embryonic technology, yet it constituted a \$25bn market in 1982 in the U.S. Its growth rate however—about 14 per cent compounded—will expand the market to \$100m by 1992.

Dr Gerald J. Michael, reviewing robot technology, said that the market, currently about \$1.5 billion, was expected to grow by 1990.

He said that CIM was already being distinguished by the fact that it merely repeated a sequence of actions: those that could "play back" what they had been taught; those that performed tasks as demanded by numerical control data; and those with sensor intelligence, able to modify their actions in accordance with what they had sensed.

Dr Michael concluded that in the future, robotics will be largely a software industry. Many vendors are trying to develop "user-friendly" high level programming languages. He suggested that increasingly the robot will be perceived in the way a machine tool is at present. Furthermore, increased computer activity will allow more decision making and database interrogation. In other words, robots will be able to behave much more independently.

In the area of flexible manufacturing systems, Clifford Young was convinced that investment should be considered.

Young's view is that the strategic benefits of FMS

such as increased flexibility and reduced production lead times—can contribute far more significantly to corporate success in world markets than the financial savings it generates.

Thus, he concludes, all inputs need to be included in the capital budgeting model, even if this means attaching a hypothetical value to a given qualitative benefit.

Maintenance

Corrosion coating from NKK

NIPPON KOKAN (NKK), the Japanese steel giant, has developed a means of applying anti-corrosion epoxy-based mastic coatings to offshore and other marine structures, even when they are submerged.

The company will not reveal the formulation, but it has been experimenting since 1974 using model structures connected to the coast from its works in Fukuyama.

After cleaning the pipe, a fibre-reinforced plastic shell is bolted round it and sealed off. Then, the epoxy is pumped into the annular space so that, after setting and removal of the shell, a protective layer of 5mm 16mm is left.

NKK says the coating provides excellent corrosion protection with high resistance to the permeation of sea water even after long term exposure.

The adhesion of steel is said to be good, while high impact resistance prevents cracks or sealing.

The installation framework is lightweight and is easily handled in the field. Furthermore, the mastic will harden underwater, even at low temperatures. More on p 62 262.

Machining

Helical component cutter

HOLROYD MACHINE Tools and Rotors of Roehdale has deployed a 230 microprocessor for the control functions in its latest machine, the Holroyd 2E, designed to make helical components for use in screw compressors and pumps.

The micro controls all four operational axes: work spindle rotation, longitudinal work traverse, depth of cut, and the angle setting of the cutter to produce the required helix angle.

CNC data is entered on machine-mounted keyboard and is checked for limit credibility from the memory. Program data for a particular component is then held on a cassette tape for use as needed.



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CAD A Valid offer

EARLIER THIS month, U.S.-based CAD company Valid International said it would give a free workstation to any university or polytechnic purchasing one of its Scaldisystem or Scalidstar equipments during 1984.

These systems provide design, layout and high-speed validation of microprocessor, peripheral and any other very large scale integrated (VLSI) semiconductor chips.

The company says its offer will effectively double the hardware and software resources available in any college buying a system. At the same time the company has announced a lower cost workstation for computer aided engineering in electronics. Priced at \$20,000, Scaldisystem 4 has powerful graphic editing for performing schematic capture, timing and logic verification and system documentation. Interestingly, it will also perform business tasks such as budgeting, word processing and technical publication work.

Telecoms Fault reporting system

BRITISH TELECOM'S London South area repair service control centre has installed a Northern Telecom Loop Rerouting System (LRS).

An on-line, minicomputer based system, the LRS automates the administration, reporting and testing of subscriber lines.

By November it will support 90 control centre operators and administer customer records and fault reports for 600,000 telephones according to British Telecom. The system was custom designed for the UK network capital budgeting model, even if this means attaching a hypothetical value to a given qualitative benefit.

the umbilical link is cut the switch module remains self-sufficient and can still maintain direct trunking connections to other exchanges.

Up to 4,000 subscribers can be connected with just one self-sufficient remote switch, rising to 10,000 when clustered with others. Powerful VLSI microprocessors perform 95% of all call handling and related functions internally and provide a host of subscriber features.

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Maintenance? The 5ESS-PRX boasts the most sophisticated computer-based self-diagnostic available, with all system information instantly accessible via a colour monitor.

The 5ESS-PRX digital switch from AT&T and Philips Telecommunications. At last someone is throwing some light on intelligent networking.

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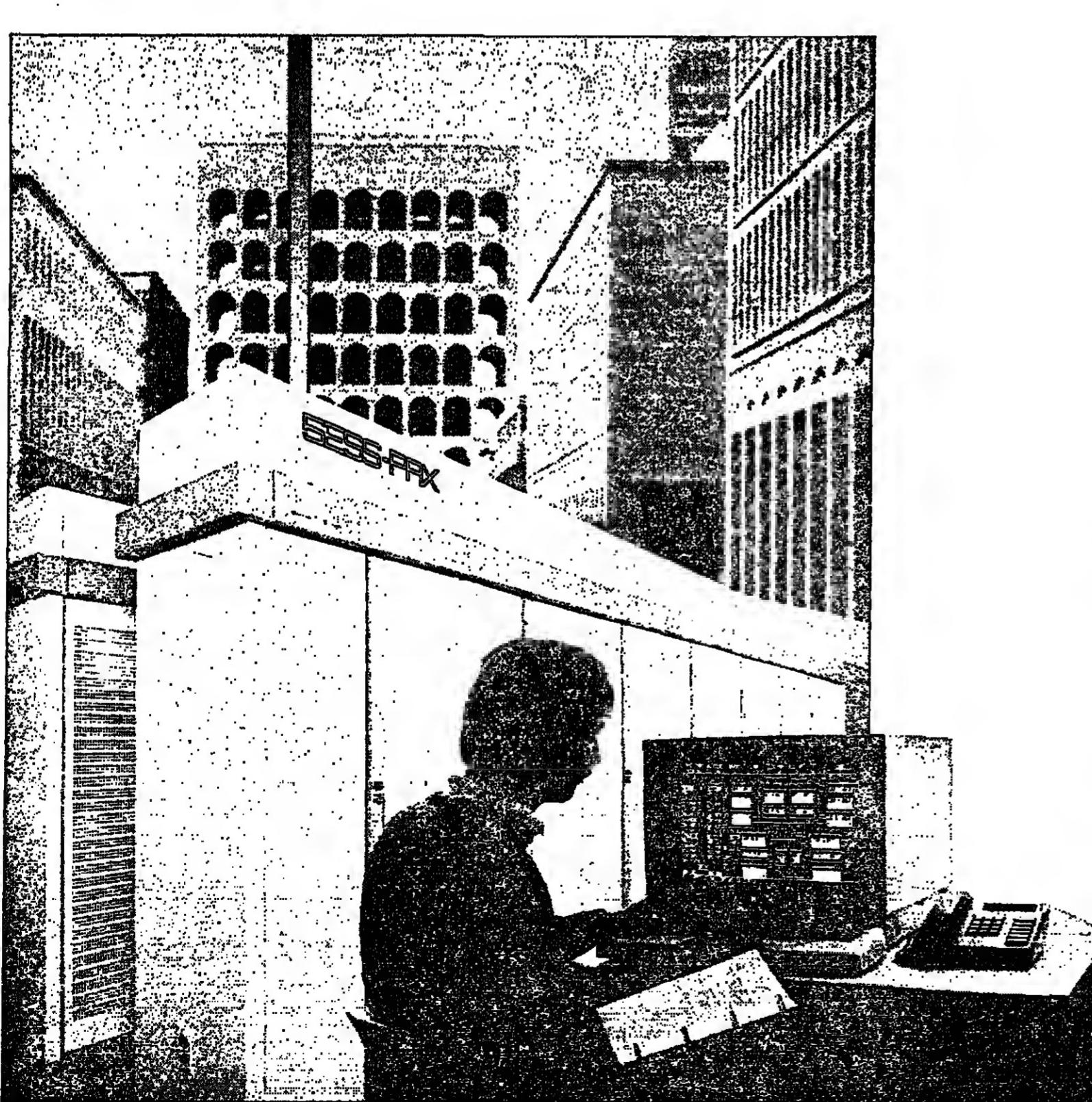
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Which is precisely the innovation you can expect from the coupling of AT&T, the world's largest telecomms manufacturer and operator; and Philips, Europe's largest and most consistently successful electronics manufacturer and supplier.

This networking capability is fundamental to the system architecture. The switch is essentially a series of powerful independent switches within a wider digital switching architecture. Fibre optic links are used to interconnect these switching modules. System elements can, therefore, be collocated or dispersed: the system being 'transparent' to physical location. Remoting is intrinsic to the system. And even if

the umbilical link is cut the switch module remains self-sufficient and can still maintain direct trunking connections to other exchanges.

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AT&T 

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Thursday July 12 1984

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WALL STREET

The nerves remain in evidence

AN undercurrent of uncertainty over prospects for the U.S. economy and for interest rates flowed through the Wall Street securities markets yesterday, writes Terry Byland from New York.

The stock market suffered its biggest one-day setback for more than four months in the wake of a heavy fall in ITT, following the cut in dividend and profits. The payment cut by ITT, one of the largest U.S. conglomerates, cast a shadow over other market leaders.

In the bond market an initial improvement in prices was blotted out when sellers reappeared.

The fall in the stock market steepened in the second half of the session, and an increase in market trading levels disclosed the pressure of selling. The Dow Jones industrial average ended with a fall of 18.33 points at 1108.55 — the largest fall since February 28. Turnover increased to 90 million shares from the 74 million of the previous session.

The federal funds rate remained high, at 11½ per cent, increasing nervousness in the market that Monday's meeting of the Open Market Committee (FOMC) will confirm a tightening in credit policies. Other short-term rates slackened, however, and the key long bond moved above par value for a short while.

Wall Street has begun to worry about the downturn in world commodity prices as well as the renewed surge in the dollar. On the domestic front, there is some uneasiness ahead of the impending wage negotiations in the motor industry. The stock market got off to a poor start as traders faced the implications of the profit setback at ITT, announced after market hours on Tuesday, when the stock had been traded down to \$23 in the third, or off-floor, stock market from an official close of \$31 on the New York Stock Exchange (NYSE).

Jeffries, the third market firm, traded ITT stock heavily before the NYSE opened yesterday, marking a deal of 1m shares at \$23. After a delayed opening on the NYSE, ITT later traded at \$21.94, heading for the top of the active list with 2m shares quickly turned over on the NYSE and a further 1.8m on the third market.

With other leaders also weakening, the stock market gave ground broadly, although turnover was not heavy. AT&T, which is freezing salaries to cut costs, dipped an early 3½ to \$17.94. Merck, also a constituent of the Dow industrial average, lost a further 3½ to \$84.74.

Fears of competitive price-cutting unsettled the rest of the pharmaceutical sector. Upjohn dipped 4½ to \$56.64 after confirming price reductions for its Motrin arthritis drug — which brings in about half its profits. American Home Products, a leading ethical drug maker, fell 3½ to \$50, and G.D. Searle at \$41½ lost 3½.

The computer and technology sector remained friendless, with IBM 3½ off at \$106.50, Digital Equipment 3½ lower at

\$82.24, and NCR 3½ down at \$22.4. General Electric eased 3½ to \$51.14. Motor industry issues marked time. General Motors managed to edge up 3½ to \$87.44, but Chrysler held unchanged at \$26.50 in brisk turnover. Ford eased 3½ to \$38.24 after denying market rumours of plans to buy in stock.

There was a jump of 3½ to \$42.24 in St Regis Paper after Mr Rupert Murdoch confirmed that he was basing his finance for further stock purchases. Among other paper industry stocks, Mead gained 3½ to \$32.24 after disclosing higher profits.

Consumer issues, seen as defensive stocks in a weak market, were led forward by McDonald's 3½ better at \$69.40; Revlon 3½ up at \$38.30; and Campbell Soup, Mr. S. better at \$63.

A block of stock in Financial Corp of America, the largest thrift group, and considered vulnerable to higher interest rates, was traded at \$89, down from \$11 overnight, after comment in the investment press.

In the credit market, investors remained cautious. Today is expected to bring a sharp fall in M1 money supply, but the trend is viewed as likely to resume its upward track next week, in addition to worries ahead of the FOMC meeting. The market is weighing the chances for an increase in the Federal Reserve discount rate.

Early rises in bonds brought out sellers, and gains were whittled away, the key long bond of 2014 at 99½ was trading little changed from overnight.

Treasury bill rates hardly moved after reaching two-year highs at Tuesday's sale of one-year bills and money market rates were barely altered.

EUROPE

Familiar fears to the fore

FAMILIAR FEARS were to the fore as the major European centres took another buffeting yesterday. The strength of the dollar, the outlook for interest rates and Wall Street's inability to sustain Monday's rally — all combined to leave shares lower.

A number of bourses also saw a more convincing level of turnover than in recent days.

In Frankfurt, renewed selling by foreign investors, aiming to restrict their currency losses on stockholdings, together with some investment funds reducing portfolios, prompted shares into resuming their downward trend.

The Commerzbank index dipped 13.5 to 955.1 — another nine-month low after Tuesday's short-lived rally — as the dollar resumed its advance, again testing 10-year record levels against the D-Mark.

The Bundesbank's council, however — meeting today for the last time before the summer break — was expected in the market to leave credit and monetary guidelines unchanged.

Chemical issues were among the hardest hit, along with the motor sector, as further assessments were made of the damaging effects on the economy of the recently resolved metalworkers' strike.

The electrical sector was also weak, with Siemens down DM 8 to DM 376.50 amid continued reaction to its new project for megabit microchips.

Among banks, a DM 7 fall for Deutsche Bank to DM 321.50 was attributed to the \$137.7m second quarter loss at European American Bank in New York, in which it has a stake.

Insure Allianz fell DM 7 to DM 700 as bopes were held out at its annual meeting of higher 1984 profits and dividend. Among engineering, Klöckner — which expects a further rise in profits this year — dipped DM 2 to DM 58.

Bonds were mostly easier, with the market's weakness underlined by a modest DM 11.3m of paper bought by the Bundesbank after its sales totalling DM 532m in the previous day's firmer market.

An effective half-point rise in commercial bank interest rates brought swift de-

clines to Amsterdam in active trading. The ANP-CBS general index fell 3 to 154.1.

The mood had been unsettled from the outset by the projected effects on Amro Bank as a result of its stake in European American Bank. Amro shed Fl 3.50 to Fl 54.50.

ABN Bank — the first to announce the credit surcharge taking effect today — fell Fl 16 to Fl 299.

Bonds were depressed, with declines of up to 40 basis points seen over a broad front.

Paris ended lower, with the announcement of a 10 per cent decline in French car registrations during the first six months souring the mood. Peugeot fell FF 5.50 to FF 186.50 on news that sales of its Talbot division in June were more than 50 per cent down on last year's figure.

Brussels declined in moderate volume, led by the country's largest bank, Société Générale de Banque, down BFr 30 to BFr 2,990 — another casualty of the European American losses.

The recently weaker chemical issue Solvay continued its downward trend. Turnover remained low in a moderately easier Zurich stock market, while bonds were mixed to lower in cautious trading.

Madrid continued to go its own way, advancing slightly in thin trading.

End-account selling was again a feature of a slightly easier Milan, while Stockholm was mixed in quiet trading.

LONDON

Response to rate rise is divergent

THE LUNCHTIME announcement of an increase in UK base lending rates came as no surprise to London financial markets, but helped pave the way for a largely technical rally in gilt-edged securities. Equities continued to retreat, albeit at a slower pace.

Some nervous selling at the outset saw gilts fall by up to ¾, but final gains in the longs ranged to ¼.

As the equity market digested the implications of dearer credit, consumer shares again bore the brunt of selling with stores and breweries showing above average losses. Building and kindred issues remained dull in anticipation of an imminent large rise in the mortgage rate.

Sentiment overall remained depressed by the protracted miners' dispute and the breakdown in talks aimed at ending the dock strike.

Brewer Whitbread fell 7p to 158p, Ultraglass in oils 15p to 240p, and strike-battered Associated British Ports 17p to 183p.

Chief price changes, Page 42; Details, Page 43; Share information service, Pages 44-45

SINGAPORE

NO CAUSE for cheer could be found in Singapore, and declines led advances by an 11-to-1 margin to leave the Straits Times industrial index 13.12 lower at 878.64.

Siem Darby headed the actives list on 375,000 shares and lost 2 cents at \$31.98. Following it in volume terms were Parang Consolidated, a cent off at \$31.60, and Amcol, 3 cents poorer at \$32.36.

Singapore Land at \$38.54 and OCBC on \$39.45 showed 10 cent setbacks.

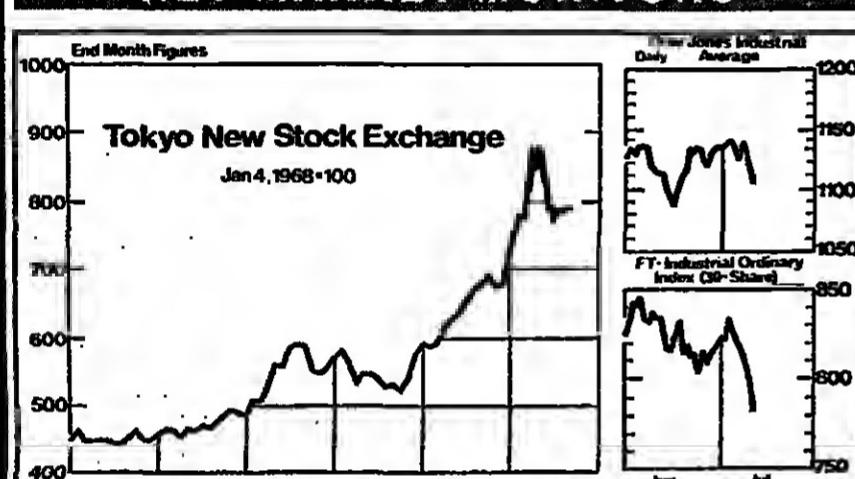
SOUTH AFRICA

A LOWER result for Johannesburg golds was above the worst of the day as stocks responded to a slight afternoon rally in bullion. Domestic institutions were reported to be on the selling side.

Randfontein shed R3 to R169.50 after R168.75, while of the mining houses Anglo-American lost 35 cents to R22.15.

Industrials lost confidence, taking Barlow Rand 30 cents lower at R12.20.

KEY MARKET MONITORS



	July 11	Previous	Year ago
NEW YORK	1,108.55	1,126.88	1,215.54
DJ Industrials	466.07	471.71	575.37
DJ Transport	125.05	125.87	130.17
DJ Utilities	150.55	152.89	168.11

	July 11	Prev.	Yr ago
TOKYO	782.0	793.0	676.9
FT Ind Ord	1,001.7	1,014.4	930.6
FT-SE 100	471.2	478.83	431.39
FT-A All-share	509.17	517.99	466.82
FT-A 500	532.8	560.1	664.6
FT Gold mines	11.33	11.38	10.89

	July 11	Prev.	Yr ago
CANADA	142.10	142.33	129.19
BELGIUM	Belgian SE	142.10	142.33
ITALY	107.25	107.94	124.49
DENMARK	Copenhagen SE	n/a	185.21
FRANCE	CAC Gen	168.8	169.4
	Ind. Tendance	108.5	109.8
WEST GERMANY	FAZ-Aktion	331.15	335.63
	Commerzbank	955.1	968.6
HONG KONG	Hang Seng	763.81	805.31
ITALY	Sanca Com.	206.64	208.08
NETHERLANDS	ANP-CBS Gen	154.1	157.1
	ANP-CBS Ind	124.8	111.0
NORWAY	Oslo SE	245.92	244.83
SINGAPORE	Straits Times	878.64	891.76
SOUTH AFRICA	Golds ...	902.0	919.7
	n/a	984.7	916.3
SPAIN	Madrid SE	125.77	128.4
SWEDEN	J & P	n/a	1,476.26
SWITZERLAND	Swiss Bank Ind	362.3	363.5
WORLD	Capital Int'l	171.8	172.1

	July 11	Prev.	Year ago
GOLD (per ounce)	London	\$341.50	\$345.00
	Frankfurt	\$341.00	\$344.25
	Zürich	\$340.75	\$345.25
Paris (fixing)		\$399.08	\$348.38
Luxembourg (fixing)		\$325.50	\$344.75
New York (July)		\$341.60	\$343.50

² Latest available figure

³ Latest available figure

⁴ Latest available figure

⁵ Latest available figure

⁶ Latest available figure

⁷ Latest available figure

⁸ Latest available figure

⁹ Latest available figure

¹⁰ Latest available figure

¹¹ Latest available figure

¹² Latest available figure

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 4

WORLD STOCK MARKETS

AUSTRIA																										
July 11	Price or Seitz	+ or - dr	July 11	Price Omn.	+ or dr	July 11	Price Kroner	+ or dr	July 11	Price Aust.	+ or dr	July 11	Price Yen	+ or dr	July 11	Price Hkd	+ or dr									
Grodenstein	209	-1	EG Telof.	86.6	-1	Bergen Bank	158	-1	Gen Prop Trust	2.07	-1	MHI	226	-1	Stock	Sales	High	Low	Last	Cing						
Coaser	330	-1	Ulfar Vers.	760	-1	Borregaard	257.5	-7.5	Hardo J.J.	345	-1	Mitsui Co.	245	-1	Stock	Sales	High	Low	Last	Cing						
Interunit	396	-1	ACF	125	-5.5	Energy	310	-1	Hardyway Energy	322	-2	Sumitomo	232	-1	Stock	Sales	High	Low	Last	Cing						
Leenderbank	505	-1	eyer	155.6	-3	Gen Norrk. Godl.	152.5	+1	Mitsukoshi	766	-2	NKK Insulators	766	-2	Stock	Sales	High	Low	Last	Cing						
Perfinsader	358	-1	Leyer-Hypo	261.8	-3.2	Gen Norrk. Godl.	156	-1	ICI Aust.	1.90	-0.05	NKK Coment	212	-1	Stock	Sales	High	Low	Last	Cing						
Steyr-Dimler	140	-6	Leyer-Verein	698	-10	Gen Norrk. Godl.	156	-1	Kin Dura Gold	0.15	-0.05	Nippon Denshi	1,150	-1	Stock	Sales	High	Low	Last	Cing						
Vetscher Mag.	212	-1	Minbank	200	-1	Gen Norrk. Godl.	156	-1	Nippon Elect.	1,150	-1	Nippon Express	1,150	-1	Stock	Sales	High	Low	Last	Cing						
BELGIUM/LUXEMBOURG																										
July 11	Price Ft.	+ or - dr	July 11	Price Om.	+ or dr	July 11	Price Ptas	+ or dr	July 11	Price Kroner	+ or dr	July 11	Price Tl.	+ or dr	July 11	Price Aust.	+ or dr									
ARBED	1,442	-32	deutsche Babcock	140	-5	Eco Bilbao	342	+2	Gen Prop Trust	2.07	-1	MHI	226	-1	Stock	Sales	High	Low	Last	Cing						
Bach Int A Lux	5,320	-1	Deutsche Bank	155.6	-7	Eco Central	342	-1	Hardo J.J.	345	-1	Mitsui Co.	245	-1	Stock	Sales	High	Low	Last	Cing						
Bekert 6	4,000	-1	GHH	135.1	-1	Eco Exterior	204	-2	Hardyway Energy	322	-2	Sumitomo	232	-1	Stock	Sales	High	Low	Last	Cing						
Cockerill	2,325	-25	Hochteif.	617	-1	Eco Hisdand.	251	-3	Gen Norrk. Godl.	156	-1	NKK Insulators	766	-2	Stock	Sales	High	Low	Last	Cing						
Danisco	8,850	+10	Hoechst	156.3	-1	Eco Sentander	204	-2	Gen Norrk. Godl.	156	-1	ICI Aust.	1.90	-0.05	Stock	Sales	High	Low	Last	Cing						
ES	2,420	-10	Hofnung	135.3	-7	Eco Sestao	204	-2	Gen Norrk. Godl.	156	-1	Kin Dura Gold	0.15	-0.05	Stock	Sales	High	Low	Last	Cing						
Electrobel	7,742	+10	Horten	164	-1	Eco Treso.	139	+9	Gen Norrk. Godl.	156	-1	Nippon Elect.	1,150	-1	Stock	Sales	High	Low	Last	Cing						
Fabrique Nat	1,805	-15	Karl Salz	211	-1	Eiborduer.	65	-1	Gen Norrk. Godl.	156	-1	Nippon Express	1,150	-1	Stock	Sales	High	Low	Last	Cing						
GB Inter BM	2,115	-15	Karsthof	235	-1	Iberotecra.	65	-1	Gen Norrk. Godl.	156	-1	Nippon Denshi	1,150	-1	Stock	Sales	High	Low	Last	Cing						
Gesamt	3,140	-20	Kathol.	207.6	-1.7	Telefonica.	83	-0.7	Gen Norrk. Godl.	156	-1	Nippon Express	1,150	-1	Stock	Sales	High	Low	Last	Cing						
Hoboken	6,200	-40	KHD	225.3	-2	SPAIN																				
Intercorp.	1,840	-10	Kloeckner	55	-2	SWEDEN																				
Kreditbank.	5,672	+5	Krupp	775	-6	ITALY																				
Lamotte	6,550	+5	Luhansa	141	-1	AGA	350	+1	Alfa Laval	3,200	+20	Astra (Free)	395	-1	AGA	350	+1	Alfa Laval	3,200	+20	Astra (Free)	395	-1	AGA	350	+1
Royal Belgo	9,300	+100	MAN	135	-2	Bank East Asio	17.9	-0.5	Alfa Laval	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20
Soc. Gon. Banc	2,990	-30	Mannemann	134.1	-2	Chungking Coal	204	-2	Bank East Asio	17.9	-0.5	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20
Soc. Gen. Belg.	1,640	-35	Muelchen Ruck	1,000	-1	Electrolyt B.	252	+2	Bank East Asio	17.9	-0.5	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20
Sofina	6,040	-20	Muelchen Ruck	218	-1	Eurofin	252	+1	Bank East Asio	17.9	-0.5	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20
Traction	5,395	-10	Muelchen Ruck	219	-1	Eurofin	252	+1	Bank East Asio	17.9	-0.5	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20
UCB	4,400	-80	Muelchen Ruck	219	-1	Eurofin	252	+1	Bank East Asio	17.9	-0.5	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20
Vieille Mont	3,795	-5	Muelchen Ruck	219	-1	Eurofin	252	+1	Bank East Asio	17.9	-0.5	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20	Autosar	3,200	+20
DENMARK																										
July 11	Price Knr %	+ or dr	July 11	Price Kroner	+ or dr	July 11	Price Lkr	+ or dr	July 11	Price H.K. \$	+ or dr	July 11	Price S.	+ or dr	July 11	Price Hkd	+ or dr									
Azurit Dile	445	-1	Banca Comite	17,100	-500	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5			
Andelsbonken	222.0	-3	Bastogi-RBS	125	-2	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5			
Baltic Skand.	222.0	-3	Bayerische	135.1	-1	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5			
DB Sukkerfab.	650	-1	Bayerische	135.1	-1	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5			
Danske Bank	239	+1	Bayerische	135.1	-1	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5			
Forendre Brygge	900	-1	Bayerische	135.1	-1	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5			
Fornebroe Dmdd	160	-1	Bayerische	135.1	-1	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5			
G-8-S.E.	825	-1	Bayerische	135.1	-1	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5	Bank East Asio	17.9	-0.5</												

WORLD ECONOMIC INDICATORS

every Monday in the Financial Times

LONDON STOCK EXCHANGE

MARKET REPORT

Gilts recover following bank base rate rises but equity markets remain depressed

Account Dealing Dates

First Declaration Day
Dealing Days
June 15 June 28 June 29 July 9
July 2 July 12 July 13 July 23
July 15 July 26 July 27 Aug 6
* New-dealings may take place from 9.30 am two business days earlier.

The lunch-time announcement of an increase in base lending rate to 12 per cent—the highest level for two years—came as no surprise to London financial markets. Following a depressing morning trading session, the market leaders helped pave the way for a largely technical rally in afternoon trading.

Some nervous selling at the outset saw Gilts fall by up to 4. A subsequent rally took quotations back up to around previous closing levels with the recovery movement gathering pace after the base rate announcement from Barclays. The ensuing reaction enabled one investment broker to sell the remaining supplies of 10 per cent Concorde 2002 at 894 with the quotation subsequently improving to close 4 higher at 901. Net gains elsewhere in the longs ranged to 4, while rises extended to 4 in the mediums. Apart from low-range shorts which trended easier, the shorts were usually a fraction dearer.

The announcement of further Government funding by way of two tablets, £300m of 10 per cent Exchequer 1986, and a similar amount of 11½ per cent Treasury 2001-04, made little impact on late sentiment.

Equities in contrast continued to retreat albeit at a slower pace as the market digested the implications of dearer credit. Consumer shares again bore the brunt of fresh selling, with Stores and Breweries showing above-average losses. Building and kindred issues continued dull in anticipation of an imminent Sentiment overall remained depressed by the protracted miners' dispute and the breakdown in talks aimed at ending the dock strike.

An opening mark down in blue chips failed to deter selling and quotations eased further before staging a small rally. This soon petered out with prices drifting lower throughout most of the afternoon. A slight after-hours improvement was evident in the Financials. The Industrial Ordinary share index which closed 11 points down at 732.0 after touching its lowest of the day at 3.00 pm with a fall of 11.9. This left the index 37.3 down so far on the week and at its lowest level since the beginning of the year.

The new FTSE Index dropped below its 1,000 base level for the first time since its introduction on February 13 last, reaching 995.50 around 10.00 am before closing 12.7 off on balance at 1,001.7.

Phoenix up again
Continuing to reflect strong rumours that Allianz have

recently built up a sizeable stake in Phoenix prior to launching a full-scale bid, the latter's shares advanced further to close 18 up on the day at 485p; news of the proposed merger between Sun Alliance & Gowan at 360p, came well after market hours. Commercial Union, the other major UK composite rumoured to be on Allianz's shopping list, rallied smartly from an initial dull level of 198p to close a penny firmer on balance at 205p. Elsewhere, the surrounding malaise took General Accident down 16 to 440p and GRE 10 to 83p. Among Lloyd's brokers, Willis Faber fell 22 to 85p.

Around 10 lower following a moderate morning session, the major clearing banks rallied smartly in response to the base rate increases. Barclays, the first to move its rate up to 12 per cent, recovered from 450p to finish 6 better on the day at 485p. NatWest eod 7 higher at 500p, after 850p. While Lloyds closed a couple of hours earlier at 429p, after 418p. The

US\$137m second-quarter loss incurred by its US offshore European American Bank, had an early unsettling effect on Midland which dropped to 300p, before a recovery left the close at the overnight level of 310p. Discount Houses weakened from 320p to 300p, while Campland 4 to 20 to 220p, and Ulen to 640p, while Clive sharpened 5 to 46p and King and Shaxson 5 to 142p. Falls among merchant banks ranged to 13 with HBSC Samuel that much down at 250p; sentiment here still depressed by last week's 414m cash call.

Following Rio Tinto-Zinc's successful tender offer in which it acquired a further 32m shares in the company at 101p per share against a maximum tender price of 110p, delivery in Enterprise Oil moved at 96p, while with the suspension price of 99p, the price subsequently moved up to 100p before settling at 94p.

Attention in the drinks sector centred on cider concerns; market leader H. P. Bulmer announced preliminary profits in line with most estimates but encountered a defensive market on the accompanying statement and closed 23 lower at 160p. Merrydown fell 30 to 350p on the day.

The prospect of a hike in mortgage rates when the Building Societies Association meets tomorrow, sparked a fresh wave of selling in the Building sector. Apart from renewed pressure on Construction shares, leading building issues like Bovis, Balfour Beatty and Taylor Wimpey fell and half falls here extended into double figures. The tone appeared a touch steadier after hours, but Tarmac still registered a fall of 10 at 418p, after a 1984 low of 414p, and Blue Circle closed 2 net 8 down at 68p. Rumoured "shell" situation Arthur Henriques closed 6

FINANCIAL TIMES STOCK INDICES

	July 11	July 10	July 2	July 5	July 4	Year ago
Government Secs	76.55	76.47	77.35	77.75	78.02	82.00
Fixed Interest	21.10	21.55	21.82	22.25	22.40	22.80
Industrial Bird	782.0	783.0	811.6	833.5	834.1	872.9
Gold Mines	556.1	560.1	632.6	539.2	362.4	689.9
Ord. Div. Yield	4.04	4.98	4.84	4.77	4.77	4.74
Earnings, Yld./Div. Full	11.71	11.52	11.34	11.24	11.07	9.36
P/E Ratio inst. (x)	10.85	10.85	10.70	10.96	10.66	15.30
Total Bargains (Ex)	19,581.7	17,347.1	16,682.0	18,845.3	15,423.2	19,030.0
Equity turnover Em.	206,42	185,70	215,88	182,84	251,98	194,37
Equity bargains	14,308.5	15,737.7	12,251.1	17,624.6	13,799.9	14,148
Shares tradad (mln)	115.7	106.7	128.5	103.1	168.4	102.7

10 am 78.7 11 am 78.0 11 pm 78.5 1 pm 78.8
2.000 100 Govt. Secs 2/7/84. P/B 75.1.
Gold Mines 12/9/85. SE Activity 1974.

Latest Index 01-246 8026.

*Nil = 3.21.

HIGHS AND LOWS S.E. ACTIVITY

	1984	Since Compt'n	July	10	July	8
	High	Low	High	Low	High	Low
Govt. Secs	83.77	76.47	127.4	65.19	130.8	
Fixed. Int.	87.48	81.10	166.4	50-03	97.2	102.0
Ind. Ord.	922.7	790.3	928.5	484	842.1	591.5
Gold Minas	711.7	520.3	734.7	43.5	146.9	144.9
Ord. Div. Yield	711.7	177.1	105.6	424.8	85.2	86.2
Earnings, Yld./Div. Full	11.71	11.52	11.34	11.24	11.07	9.36
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COMMODITIES AND AGRICULTURE

'Milk quotas hit UK tractor sales'

UK TRACTOR registrations were 11,844 in the first six months of 1984, down 17.2 per cent on the previous year.

Mr G. R. Tipplady, president of the Agricultural Engineers Association, said: "We had anticipated that 1984 would be a year of lower sales volume than 1983, but the introduction of milk quotas has significantly hit sales over the last few months."

For the first three months sales were roughly in line with expectation, but decisions taken by the EEC on Common Agricultural Policy prices and actions to curb the surpluses caused a mood of uncertainty through April, May and June which affected demand.

However, he felt that there was evidence of over-reaction, especially from mixed and arable farmers, and pointed out that it was expected that sales would begin to improve from August.

Dock strike threat to feed supplies

The dock strike could have a quick and serious effect on British farming, writes a correspondent.

Because of the dairy quotas and the 20 per cent reduction in compound feed sales to the dairy sector, feed merchants are working on very tight stocks.

They have, therefore, limited supplies of imported soya, maize, and fishmeal.

The suggestion is that, if the dock strike goes on for a full week, dairy, pig and poultry feeds which rely on the imports could be badly hit.

The merchants could ask for the dockers to make animal feed a special case

More smelters cut zinc price

BY JOHN EDWARDS, COMMODITIES EDITOR

ZINC values fell back on the London Metal Exchange yesterday as several more European smelters followed the move by Metallgesellschaft on Tuesday, cutting the zinc produced by \$50 to \$890 a tonne. The cash price of zinc on the LME closed \$13 lower at \$636.5 a tonne.

The market is still waiting to see the reaction of producers in Canada and Australia to the move by Metallgesellschaft to cut the European producer price for the second time in less than two weeks.

However, a depressing influence was a statement by the managing director of Preussag, the West German smelters, that it was doubtful whether the currently lower zinc price can be held, given rising production and no further growth in demand. Preussag has cut its price to \$890 a tonne too, but it was

unclear whether the statement applied to the new or old price level.

According to figures issued by the International Lead-Zinc Study Group yesterday, production of refined zinc continued at a high level during the first five months of the year in spite of zinc output being hit by strikes, mainly in Australia.

Production of refined zinc in January-May rose marginally 1.6 per cent to 1,671,000 tonnes, but mine production declined by 4.3 per cent to 983,000 tonnes as a result of strikes in Australia and the U.S.

Wetlands protection call

AGRICULTURAL drainage is a big threat to wetlands, not only in the UK, but in all EEC countries, according to a book published today.

Wetland drainage in Europe is based on a study covering France, Ireland, the Netherlands and the UK, and concludes that drainage has become one of the most controversial features of modern agriculture.

"In each of the four countries there is some form of legislation for the protection of important habitats, but this is proving inadequate to protect wetlands at present.

Urgent steps are needed at both national and EEC levels to protect wetlands."

Wetland Drainage in Europe, by David Boldock, from the Institute for European Environmental Policy and International Institute for Environment and Development, £5.

dock, the book's author.

"Although the need for further food production is increasingly in doubt, drainage continues to be a large-scale, highly organised activity, generously subsidised from EEC funds," he writes.

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Wetland Drainage in

FINANCIAL TIMES SURVEY

South Korea

Although still forced to operate in a difficult external environment, South Korea has maintained an impressive economic performance. Under President Chun the country has also begun to implement economic and social liberalisation

Cautious path to liberalisation

JUREK MARTIN
Far East Editor

THERE ARE TWO words which aptly sum up the state of the Republic of South Korea today. The first is transition, which is usually applied to describe the state of its economy and sometimes its place in the larger world; the second is liberalisation, for which, on occasion, the word autonomy is substituted. Here the connotation is no longer, as hitherto, exclusively economic; albeit tentatively, it is being broadened to cover the state of society too.

That either word can be so freely used may come as a surprise outside South Korea itself.

The popular external impression of the country is essentially twofold; on the one hand it is seen as a contemporary, and therefore rare, economic miracle, a second Japan, much as the comparison is resented, and often refuted, by Koreans themselves; on the other, as a country caught in the vortex of external circumstances over which its control is, at best, tenuous.

There is no lack of evidence to support these twin im-



President Chun Doo Hwan:

pressions. The Korean economic achievement is indeed substantial, over the last three years, in particular, and is regularly held up as a model for newly industrialised countries in a parallel state of development. Any nation that can, in 1984, boast of real economic growth of more than 8 per cent per annum and an inflation rate of less than 3 per cent is undoubtedly doing something right; when that country has had a history similar to Korea's, when growth is pursued at whatever cost to inflation and indebtedness, the transformation is little short of remarkable. Korea's debt — about \$42bn — is among the highest in the world, but it is nonetheless considered an eminently credit-worthy nation.

Danger

Yet the external environment in which South Korea must operate seems, at first blush, to be fraught with danger, as ever. Two events, both dominating world headlines, in the past year crystallise this — the shooting down by the Soviet Republic of China have moved slowly out of the ice age of non-communication in the wake of the hijacking of the Chinese commercial airliner to Seoul. South Korea is still some way

Even the unfathomable régime in North Korea began making overtures of a sort (on discussing the future of the peninsula and on joint participation in the Olympics). Neither got very far and, in South Korean eyes, the spirit of both was rendered inherently suspect by the Rangoon atrocity, which happened to take place only 24 hours after the first Pyongyang "peace initiative" was transmitted. But at least there was the barest hint of movement for the first time in a decade. Indeed, in the broadest sense, South Korea is much less the international pariah than used to be the case.

Yet, in spite of all this, it is now possible at least to argue the case that the most important thing that is happening in South Korea is not the economic numbers, impressive though they may be, or the external environment, which has its pluses and minuses. Rather it is the internal debate between the forces of "liberalism" and those more accustomed to the authoritarian ways that have prevailed for much of the last 30 years.

President Chun Doo Hwan has his own blueprint for the country's evolution, which involves first stabilisation, then the emergence of autonomy and finally an opening up into a climate of free competition. So far, the model has been applied principally to the management of the economy, but the liberals who are implementing this approach know that it cannot stop there. "The market economy," one of the president's senior advisers declares, "cannot function without free political democracy."

South Korea is still some way

short of this nirvana. But it may well be that the most significant step—and certainly the biggest gamble — on this road was taken this spring when the government decided to remove riot police from the university campuses, where they have been for the last four years. It did so on the condition that if students wanted to demonstrate, which they did, they should confine themselves to university premises, which, by and large, they also did.

The same presidential adviser explains the decision to relax surveillance of the campuses more in philosophical than practical terms, though the two are closely linked. He sees it as an essential part of imple-

menting the "autonomy" stage of President Chun's blueprint; "the universities have high-quality people; if we fail to have autonomy on the campuses, how can we expect to succeed in other areas of lesser quality?"

Security

He does not go so far as to suggest which non-economic sectors might next be in line to experience the benefits of greater freedom (the press or local government, or trades unions, for example). He points to what he describes as the omnipresent danger from North Korea and its infiltrators and saboteurs, which, he argues, gives South Korea security

problems an especial dimension. He adds, more elliptically, that "we have to take into account our digestive capacity."

This appears to reflect an awareness of the fact that although the reformers seem to be winning most of the battles, these do not especially concern economic front; the war is far from over. The "liberals" in the trenches are fairly easy to identify; they constitute mostly the U.S.-educated technocrats who have risen to the top of both government ministries and they have an increasing representation in President Chun's inner circle; but the conservative forces, in the military and in agriculture and commerce, remain potent.

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SOUTH KOREA 2

Mid-term task is to broaden support

Politics
ANN CHARTERS

THIS YEAR marks the mid-point in President Chun Doo Hwan's seven-year term of office. There is little doubt that the President himself is more experienced in the art of governing. Many point to a maturity and increasing self-confidence emanating from the Blue House. The presidential office and residence, in political, social and even economic fields.

The President's handling of the aftermath of the Rangoon bombing in which trusted and highly regarded government ministers and advisers lost their lives last October was a challenge in the extreme. The Government was reconstituted, the nation mourned its loss and retaliation against North Korea for perpetrating the attack against the South Korean Government in Burma was taken through diplomatic channels, not military action.

Many countries joined South Korea in condemning the terrorist act which followed so closely on the tragic downing of the Korean Airlines plane. The South Korean Government earned wide respect and sympathy for its measured response to both tragic incidents.

Successes, however, in any government can breed overconfidence. Crucial in the running

of government, whether in times of crisis or not, is the quality and diversity of information that reaches a president. Some quarters contend the President has become more isolated and listening less to diverse opinions. Others maintain he has become more clever and permits a certain amount of debate.

Both viewpoints have one concern in common which is the degree to which the President is in touch. A high-level government official contends that the danger of limiting sources of information is appreciated. He maintains that the President has information in every possible way through quite open informal and formal contacts with Cabinet ministers, public media, people in and out of the Government and through frequent field trips.

Co-ordinating role

It is widely thought, however, that since the dismissal, well before the Rangoon bombing, of a closed and influential group of three advisers, the President has taken on himself more of the burden of screening, translating and digesting extremely diverse information in conjunction with an expanded group of 12 advisers.

The President, by necessity, takes a co-ordinating role, reading briefs and evaluating the need for more information. Government officials say there is more time for interministerial reactions than two years

ago and that the Foreign Ministry plays a more important role since the implications of domestic policy have an impact now overseas which was not true 10 years ago.

Yet, doubts persist as to how

in a Confucian culture the extremely onerous task of being the bearer of bad news is handled. The President regularly receives briefings from three intelligence sources, the National Security Planning Agency, the Defense Security Command and the National Police.

A balance which might be provided by the domestic press is non-existent since the press practices self-censorship in the interest of national security and rarely offers constructive criticism.

The Government's dramatic new tact toward students is cited as an example of how channels of communication with opposing views resulted in a change of policy direction. This spring, police and plainclothesmen were removed from campuses and students were allowed to demonstrate as long as they confined their activities to the campus. On the occasions when the students were stopped by riot police.

The Government earlier harder line of arresting student demonstrators on campus was widely thought to be counterproductive, resulting in a growing number of radical students.

Although only one semester has passed under the new policy, there are some indications that the increased campus autonomy is working. The numbers of students who continue to demonstrate is small, usually 10 per cent or less of the student body.

Importance

There seems to be less sympathy from other students, professors and the general populace for those who persist in confrontation and refuse to discuss their grievances with school authorities. The media has also come on board.

The Government appears to place great importance on this step. According to one highly-placed official, if the students, who are well educated and intellectual, fail in handling the new autonomy on campus by regulating themselves and showing responsibility, how can other sectors of society be expected to do any better?

It could be argued that placing the burden of responsible performance on university students, who in a few societies are given to hotheaded and immature actions, is an extremely demanding prerequisite to a relaxation in other areas.

Yet the campuses have been the scene of the most visible opposition to authority. Those in government worry that North Korea looks on dissent as an opportunity to destabilise the Government to the south.

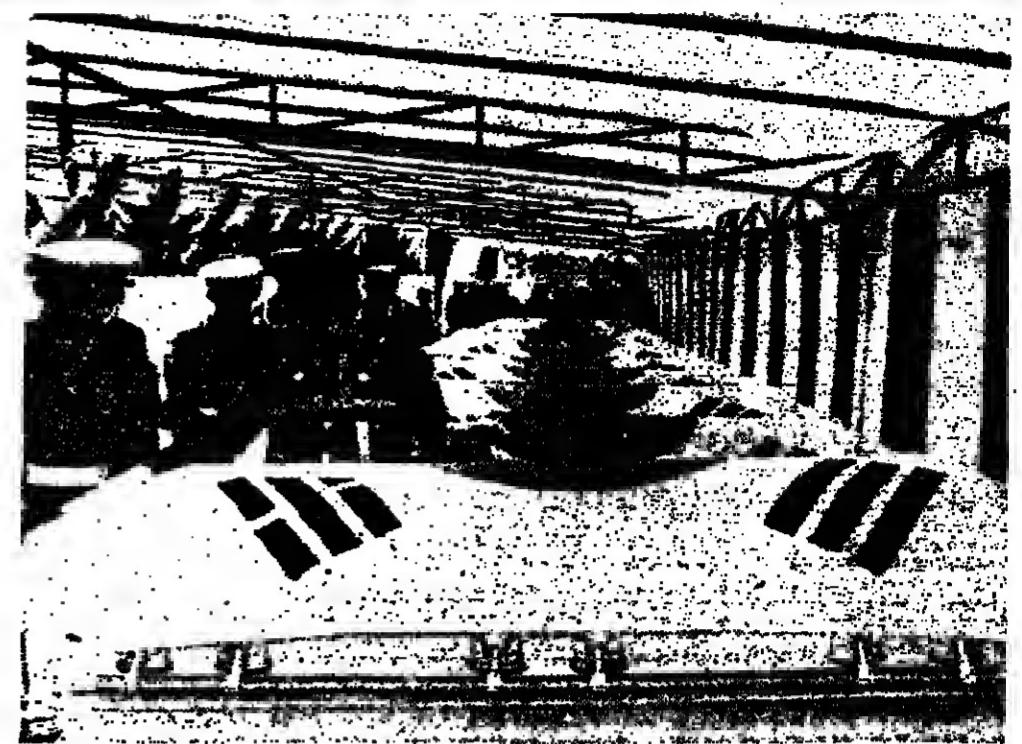
Viewing the campus policy from the Government's perspective, it fits into a long-term plan for change in Korea's political and social environment, that follows the pattern applied to the economy.

First, there must be stability, then self-regulation, followed by an opening up and then an eventual competition. Liberalisation should extend eventually into the social and political spheres, the official thinking goes, since a strong economy operating with the free market mechanism cannot function without a free democratic system.

The question is timing. The economy could appear to be on a faster track. Because of the threat posed by North Korea with its 700,000-strong armed forces deployed south and its continued interest in disrupting the south, as evidenced most recently in Rangoon, the South Korean Government contends there are limitations as to how much and how fast change in society can be digested. Once the campuses are autonomous and stable, the Government says it can choose other areas as more urgent.

The well-educated population must believe, however, that patience will earn its reward. As long as the economy continues to improve the average worker's standard of living, political concerns seem to be a lower priority.

Recent protests by taxi drivers in several major cities intent on reducing their daily



The South Korean Government won wide respect and sympathy for its measured response to the Rangoon bombing by North Korea in which 17 Korean officials were killed. Above: Tributes being paid to the victims before burial at Dongjak-dong national cemetery.

turnover to the cab companies revealed that channels to defuse labour-management problems did not exist or, at best, were not functioning.

There are few outlets for debate on nagging issues. One is the National Assembly. Although some profess to be uninterested in the National Assembly and its upcoming elections since government

policy is merely endorsed there, the assembly does provide a public forum where legislators can make a name for themselves and pose embarrassing questions to ministers.

Although the National Assembly elections could be as far away as next March and the ruling government party is unlikely to lose its majority of seats in the assembly, there are those in the Government

who privately admit that the ruling party would like to have a good showing in the voting. In the 1982 election for two representatives from each of the 32 districts, the Government's Democratic Justice Party elected 91 legislators compared to the combined total of 93 for the other seven parties and independents.

Since the government party

won the highest percentage of the votes, 36 per cent, albeit a minority, it became automatically entitled to two-thirds of the legislators appointed under proportional representation, thereby being guaranteed a majority in the assembly.

To enhance its chances of at least duplicating the last result, the Government is casting about for ways to broaden its support. Officials say that economic policy will not be used to improve the popularity of the Government party before the election.

They contend that the present tight money policy is in place for sound, long-range objectives of price stability and that other means are at the disposal of the party to augment its popularity.

A further lifting of the ban

on political activities for the 90 remaining politicians and dissident figures could be one way of helping the country come to terms with past events, but a total lifting to include the better known dissidents is unlikely.

The government party could also try to improve its chances by fielding a large crop of new candidates.

By its own admission, the DJP says some candidates were hastily selected before the last election in 1980 and should not stand for re-election.

The names of potential candidates are being selected and will be submitted to President Chun, who also serves as head of the party, for final approval. The exercise may determine the tone of the political climate to come.

When the present term of office for President Chun expires in March, 1988, the next candidate for the presidency will be determined according to procedures already in place in the constitution, according to current government thinking.

President Chun has repeatedly stated his intention to be the first Korean President to achieve a peaceful transition of power and leave office after one term.

To do so would grant a legitimacy to his government in many eyes, since he came to power in a military coup. Yet to allow a successor, not a rival, to emerge and pick up the reins of power in a society that is not given to calm debate is the task for the next three years.

Limelight proves gratifying and frustrating

Foreign Affairs
ANN CHARTERS

THE FOCUS of world attention has scarcely left Korea over the last 12 months as, first, tragedies then visits from world leaders, and, most recently, efforts to establish a dialogue between North and South Korea, all keenly interest in the country high.

The limelight has been both gratifying and frustrating. Korea was put more firmly on the map with the visits by U.S. President Reagan and Pope John Paul II, among others, in the aftermath of both the Korean Airlines shooting and the Rangoon bombing. However,

the Government had little recourse but to work through its allies to redress its wounds.

Despite some rough spots on trade issues, relations with the U.S. have rarely been better. After the tragedies last fall, South Koreans felt besieged and irritated at their lack of leverage. The country is not a member of the United Nations, and, not having diplomatic relations with Russia, was not even able to have the satisfaction of severing links with another measure. The U.S. was foremost in its support, however, and soon after, President Reagan visited Seoul and reassured South Korea that the country was strategically important to the U.S. and a close friend and ally. The message was reinforced by a succession of top-level visitors later.

Close relations, however, are not carved in stone, as the South Koreans well remember. The Carter Administration's thoughts of taking American soldiers out of Korea and the U.S. pull-out from South Vietnam, viewed by some as a failure to uphold an obligation to an ally, have left the Koreans hypersensitive to any signs of wavering in U.S. commitment.

A recent case in point occurred in Beijing during Secretary of State George Shultz's discussions with Chinese officials on talks between North and South Korea. According to a well-informed source, Mr Shultz deviated from a prepared text and slipped up when he

asked if the Chinese would host tripartite talks.

Although the U.S. may view the episode as a tempest in a teapot, it caused South Koreans to wonder if there was more behind the slip. The incident also increased South Korea's annoyance at being a spectator, not an active party, to discussions about its fate.

The U.S. is on record as favouring South Korea's proposal for bilateral talks between the two Koreas or for expanded four-party talks to include both China and the U.S. The U.S. does not want to preclude the use of any forum, but insists that the full and direct participation of South Korea is necessary.

Talks

Although the idea for three-party talks to include South and North Korea and the U.S. was first proposed by the U.S. in 1978, it was most reluctantly supported by the south at the time. Last autumn, North Korea proposed three-party talks including the U.S., but accorded South Korea only observer status, a position wholly unacceptable to the south.

The sincerity of the north's proposal remains in doubt as the overture came the day before. North Korean agents planted a bomb in a Rangoon mansion. It killed 17 visiting South Korean dignitaries and narrowly missed the South Korean president who was delayed in traffic. Although the Burmese Government tried the North Koreans for the killing, the North Korean Government has never admitted responsibility for the incident.

The basic stumbling block to progress in reducing tension on the peninsula, according to informed observers, is that North Korea does not recognise the South Korean Government as a legitimate and legal authority. Foreign affairs experts say that since North Korea believes itself to be the only legitimate government on the peninsula, it regards the South Korean government as a puppet of the U.S. and persists

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YOUR RELIABLE TRADE PARTNER IN KOREA

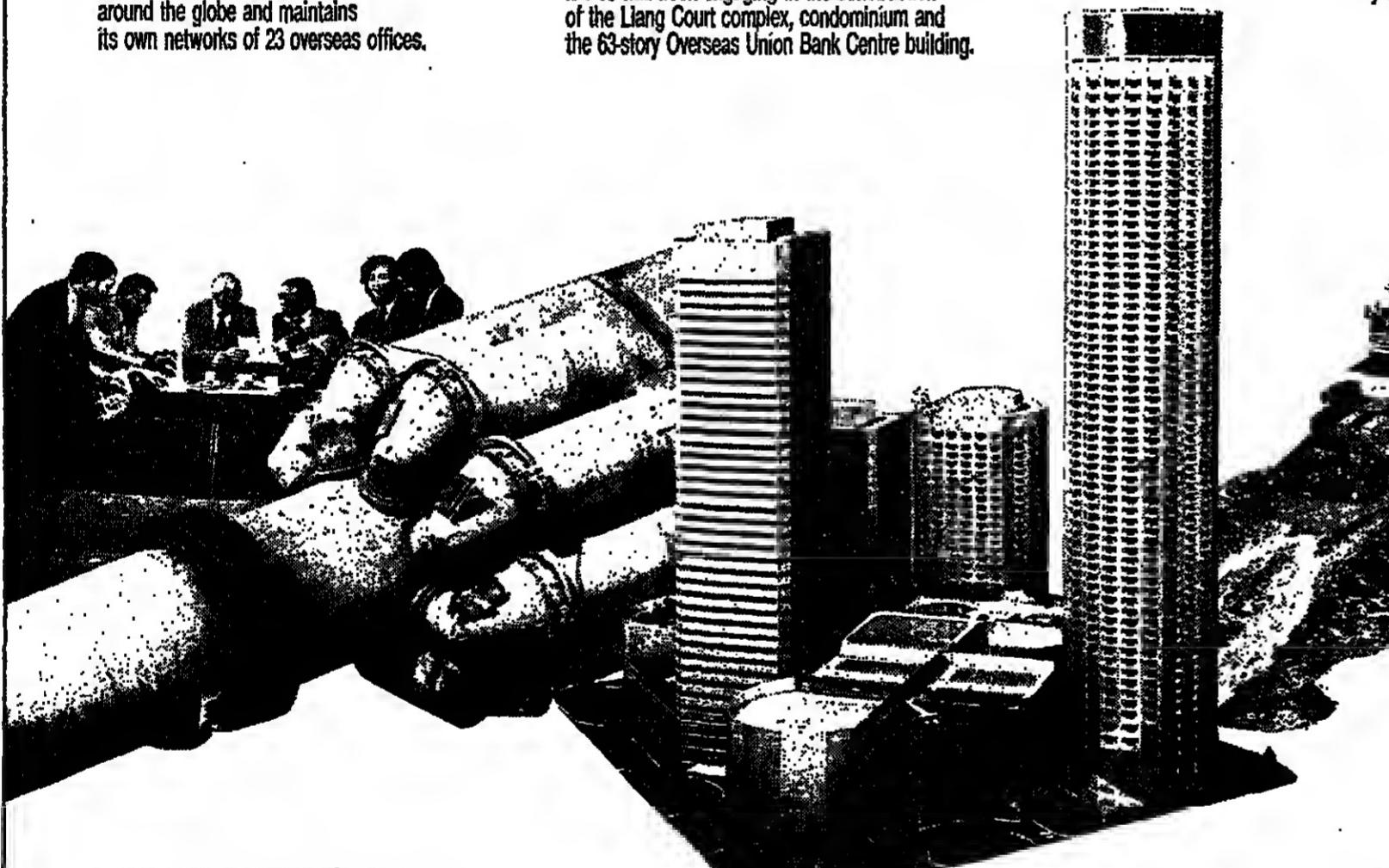
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Ambitious growth targets look increasingly attainable

Economy

JUREK MARTIN

"THE SINGLE biggest constraint we have is the balance of payments deficit," Kim Mahn-Je solemnly declared. Most finance ministers from countries in Korea's stage of development would count themselves lucky if they could transfer Korea's external figures to their own accounts.

After all, in 1983 the Korean current account deficit stood at a "mere" \$1.6bn, only about a third of the 1980 level. Officially the target is for a further reduction to \$1bn in the current year—though the government officials concede that this goal will probably not be met—with a small surplus projected for 1986. By virtually any international standards of measurement, the improvement in the Korean external position is impressive, especially since it has been accompanied by economic policies designed to expand, rather than restrict, output.

However, the Finance Minister's caution is understandable. Almost without exception, Korean officials contend that the biggest threat to the domestic

economy comes from outside the country—in the shape of protectionism or an abortion of the global economic recovery, both of which could severely affect exports, or as a result of a general resurgence of the international debt repayment crisis, which could spill over onto Korea.

Inconceivable

In spite of the fact that its foreign debt (some \$22bn) is among the largest outside Latin America, Korea does not have a repayment problem. It is abundantly—and successfully—reducing its short-term exposure from the 35 per cent level of last year; the current revised five-year plan envisages a smaller rate of growth in external debt than first projected (at \$27bn by 1986 versus \$35bn in the plan's original estimates); the country's credit rating, especially given the international climate, remains high and institutions have no difficulty raising funds externally, which cannot be said for most countries in the region.

But, as Kim Mahn-Je puts it, "you have a large foreign debt you must service, but it is inconceivable that it will not be met."

INTERNATIONAL RESERVES (\$m)

	Dec 1982	Dec 1983
Foreign currency	29	33
Bank deposits	3,458	3,058
Securities	1,366	1,318
Receivables	2,033	2,345
Other	98	156
Total	5,984	5,910

government can ensure it meets its share of the target, it may prove less easy to tap the pockets of the individual.

Expansion

Yet, reaching for the moon in a way that would seem inconceivable in many other countries, Korea reckons that it can still achieve real economic growth of 7.5 per cent per annum, financed mostly by domestic savings, and maintain price stability for the foreseeable future.

The economic statistics of the last few years suggest that this ambitious goal may be achievable. In the first quarter of this year, for example, real (inflation-adjusted) GNP rose by no less than 9.7 per cent at an annual rate, higher even than last year's 9 per cent. Some moderation in the growth rate is likely over the remainder of the year, but official still project annual expansion of a little over 8 per cent. Consumer prices, which as recently as 1980 were rising by 30 per cent a year, went up by barely 3 per cent last year and may even do better this year.

It is true that the inflationary psychology to which Korea became accustomed in its go-for-growth period between 1980-82 has not entirely been broken. The wild outburst of real estate speculation and investment in the "kerb" financial market, which commands high real interest rates, are testament to this, as well as to continuing inadequacies in the national commercial and financial infrastructure.

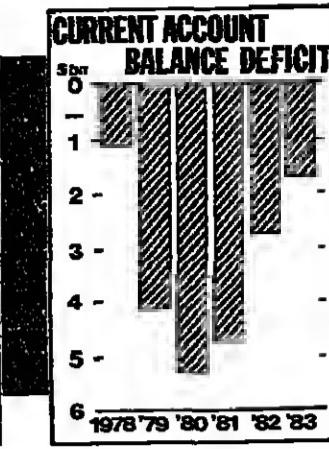
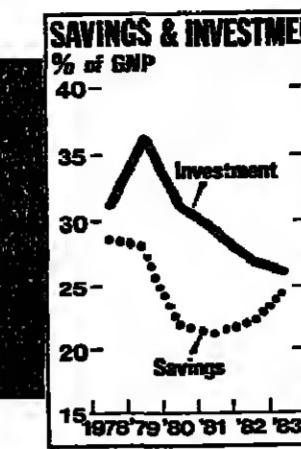
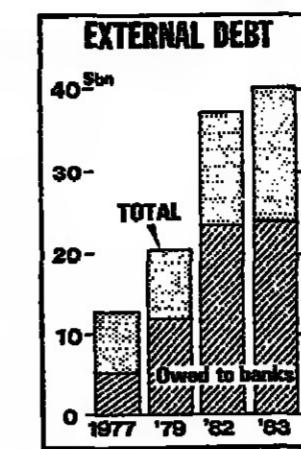
Most government

economists reckon it will take another two to three years of restraint, at the minimum, for the country to be weaned off its inflationary milk.

The planning blueprint also assumes an annual growth in exports of 14 per cent and in imports of 12 per cent, the former being the more important factor. There has been a lot of volatility in the trade picture: in the first four months of this year, for example, exports rose by no less than 29 per cent over the same period last year and imports by 25 per cent; part of the extraordinary increases can be accounted for by inventory adjustments, part by the benefits of economic success, on the other that it must continue to manage domestic demand up and down. The classic answer, insist the planners, lies in liberalizing the financial system and providing a wider range of investment instruments than currently available.

This presents the government with something of a problem in trying to divert private money into investment rather than consumption; on the one hand it knows that, for political reasons, as many Koreans as possible must share in the benefits of economic success, on the other that it must continue to manage domestic demand up and down. The classic answer, insist the planners, lies in liberalizing the financial system and providing a wider range of investment instruments than currently available.

But this is going to take some time to implement. In the meantime the government may have no choice but to keep consumption taxes high (a planned reduction this year has been postponed), monetary policy re-



strained, and to maintain a close watch on the content of imports, continuing to favour those which can be turned around for export purposes.

Yet this is no more than a technical management exercise and pales into insignificance beside the country's economic strengths. Assuming no disaster of titanic proportions threatens the debt position, Korea may be rather less vulnerable to external squalls than officials like to suggest.

It is worth remembering that

this is an export-oriented economy which does not rely on one product nor on one market. Thus the sharp contraction in orders from the Middle East has been a blow that has been comfortably absorbed, for all the unease it may have caused

the construction industry itself.

The same judgment may apply

to the shipbuilding industry

assuming, as looks more and more likely, last year's rapid rate of order growth cannot be sustained.

What concerns the economic

planners is the engineering of

more diversification—and the

exploration of more markets

with Europe, if the recovery

takes hold. A clear target area,

This requires the absorption of

more technology, easier access

to supplies of parts and finished

products, and the creation of a

better financial base domestically.

It also mandates greater

attention being paid to infra-

structural development, such as

housing, and the maintenance of

the nation's current compara-

tive cost advantage.

This is very much the litany

which economic planners preach every day.

It used to attract much scepticism from foreign bankers and

would-be capital investors, and

it still does, though to a measurably less degree, as the gulf between promise and achievement does appear to be closing.

If anything, the cloud on the

economic horizon seems to be clearing before a series of successes, rather than failure. As Kim Ki-Hwan, the former Commerce and Industry Vice-Minister now responsible for foreign investment sees it, there is a popular perception in the West that Korea is "another Japan." This, he insists, "is a very false perception—and a very dangerous one."

MERCHANDISE EXPORTS

BY PRODUCT

	Percentage shares	Percent change 1978 over 1982
Manufactures	83.7	84.4
Light manufactures	53.6	39.6
Textiles	31.6	25.0
Wood and leather	2.9	1.8
Footwear	5.4	5.2
Other	12.6	7.6
Heavy industrial	26.4	42.4
Chemicals	1.2	6.2
Iron and steel	4.3	10.2
Machinery	2.0	4.4
Ships	6.3	15.4
Other	10.6	6.2
Electronic products	8.7	12.5
Nonmanufactures	11.3	5.8
		- 0.4

	Percentage shares	Percent change 1978 over 1982
Industrial countries	85.9	86.8
U.S.	31.7	32.6
Japan	38.5	13.9
Oil exporters	2.4	15.7
Saudi Arabia	0.4	5.9
Kuwait	0.2	2.3
Non-oil developing countries	11.6	17.5
Asia	8.2	12.3
Hong Kong	3.7	3.3
		- 10.1

Source: World Financial Markets; Morgan Guaranty Trust.

In the limelight

CONTINUED FROM PREVIOUS PAGE

in wanting re-unification according to its rules.

This stubborn refusal to take the South seriously bodes ill for much change. Cross recognition or North and South Korea as a tension-reducing scenario with the U.S. and Japan recognising the North, and China and Russia establishing relations with the South is not a likely option.

Source: the Chinese have reported it because the North Koreans consider it a plot to recognise South Korea.

Posturing

The recently aborted sports talks called to discuss a joint North-South team for the Los Angeles Olympics are widely regarded as a diplomatic posturing by the North to divert attention away from Rangoon. A South Korean foreign ministry official indicated that if North Korea is serious, there are other sports events which could be settled jointly. Of course, the South Koreans have to appear to take the North's proposals seriously, since they want to pre-empt the North from scoring diplomatic points, but cynicism is rife.

Both those in and out of the government say that time is on

the side of South Korea.

With Korea's growing visibility, however, there is need for a more comprehensive foreign policy that takes into account a broad perspective on how issues interlock and a closer evaluation of where mutual interest between countries lie.

The expected meeting this year between President Chun and the Japanese Prime Minister Nakasone is likely to yield another first for President Chun's personal diplomacy. If some bothersome issues such as the status of Korean residents in Japan and the textbook treatment of the Japanese occupation of Korea can be

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South Korea would like the 1988 Olympics to be boycott-free, but the government is realistic enough to know that despite its overtures to Communist nations, the vagaries of world politics makes guarantees impossible.

Given its success on the economic front and in raising its profile by attracting international events such as the Asian Games in 1986 and the Summer Olympics in 1988, the country will continue further from North Korea the economy of which appears to be flagging.

The example of West and East Germany may even offer encouragement as to how two divided countries with opposing ideologies can co-exist. But, as one expert put it, such an example can also serve as an excuse for not actively pursuing ways to defuse the current impasse between North and South Korea.

There are those that urge South Korea to concentrate more on positive issues in its foreign relations and belabour the North-South confrontation less. The caution is not intended to diminish the real threat posed by the North, but to suggest that other issues of economic, cultural and political importance deserve far more attention.

The country's foreign affairs have been more marked by personal diplomacy between the South Korean President Chun Doo Hwan and other heads of state than under previous governments, and with generally positive results.

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SOUTH KOREA 4



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The Bank of Korea in Seoul. From next year foreign banks will have access to its rediscount window for export-related finance.

A step nearer widening export finance market

Banking reform

JUREK MARTIN

KOREA'S NEED for a capital markets structure designed to serve, rather than hold back, its economic development has not been a matter of intellectual dispute for some years. What has been furiously debated, however, is whether the government would ever match its words with action, particularly in the area of permitting foreign financial institutions to play a larger role.

Thus, no sector of the foreign community in Seoul was more pleasantly surprised than international bankers when, in April, the finance ministry announced that "practically all discriminatory restrictions imposed on foreign banks will be gradually phased out for true national

ization less than three years before, and which remains very much subject to government credit allocation policy. Within the past month, questions as to the wisdom of the government's move have indeed been raised in the Korean Parliament.

Contention

There has also been some discussion over whether the April reforms were the voluntary product of the Korean authorities or extracted under duress by the U.S., whose treasury secretary, Mr. Donald Regan, was through Seoul earlier in the year. Korean officials insist the initiative was theirs, a contention that some of the leading foreign bankers, who have lobbied long and hard for reform, basically accept.

Foreign banks will not, according to the reform blueprint, achieve national treatment status overnight, nor are the short- and medium-term ramifications of all the government proposals yet set in concrete. In effect, the concept of national treatment means that the foreign banks will be able to raise funds more easily but may also be subject to some of the requirements now attendant on their domestic counterparts.

Probably the most important single gain is that from next year foreign banks will have access to the Bank of Korea's rediscount window for export-related finance, probably the fastest-growing financial area. Officials insist this freedom will be granted "in the beginning" of 1985, though this is not certain. In 1986 the rediscount window will be opened for import-related loans. Use of this facility will be provided to domestic banks and one of the largest fund-raising sources in the absence of it, in the view of foreign bankers, has constituted a severe disadvantage.

At present, according to the Ministry of Finance, about 60 per cent of foreign bank usable capital is generated by currency swaps—that is, bringing in foreign currency for exchange into Korean won. It may be that as foreign bank use of the rediscount facility rises, recourse to swaps may decline; if not, the Government may impose ceilings. In any event, until the foreign banks have gained above all was the ability to engage in export finance, and opening the rediscount window from next year seems a major step in that direction.

The Ministry of Finance is also proposing to change the formula by which it calculates a foreign bank's "nominal" capital (again, the details have not been disclosed). It is allowing foreign banks to join the National Bankers Association and the clearing house which may be of marginal assistance and has also lifted the 10 per cent compensating balance requirement on foreign bank loans.

In some areas, domestic banks will still be given a head start to generating new business. In June this year a certificate of deposit market was created for

domestic banks only; it is far too early to say how it is working out, but, if successful, there is an implicit assumption that foreign banks may be allowed to issue CDs, perhaps next year.

Similarly, domestic institutions are being allowed this year to engage in trust banking, a concession only to be granted foreign banks in 1985. Given the limited nature of foreign bank's retail operations (and branches) this may not produce much extra business, but foreign bankers in Seoul would very much like to be able to get into insurance, but the chances are that such participation will not be granted in the near future.

The mid-pro quo of loosening some of the curbs on foreigners is that they may be subject to some of the Government's credit allocation policies. Domestic banks, for example, are obliged to devote

35 per cent of their loans to small and medium-sized businesses. It is not clear yet if "national treatment" will necessarily require foreign banks to do the same, though this will clearly be politic for them to seem to be doing so—and some claim to see considerable commercial opportunities therein.

Competitive

Beyond the technicalities, however, it is apparent that the Government is intent on introducing a more competitive element into the financial system. It needs more diverse investment instruments both to raise the domestic savings rate and to attract external capital, without which the country's ambitious development plans may fall short of fruition; and it accepts that foreign banks can play the role of catalyst in

making Korean banks more efficient than they are at present.

This is, however, a gradual process. It promises a shake-up in the domestic (and perhaps foreign) banking community, which the Government may find politically difficult to accommodate. At the very least, the authorities can be expected to monitor with extreme care the expansion in foreign bank activities.

At present, foreigners command about 12-13 per cent of total lending, though only a fraction of this in local currency; some officials doubt that foreign banks will exceed 10 per cent of the local currency loan market, simply because they lack the networks of the local banks; the same, however, may not be true of export-related finance, which is where the domestic institutions, not generally very profitable, actually make a return.

FOREIGN BANKS IN SOUTH KOREA (April, 1984)

	Total	U.S.	Japan	France	UK	Others
1. Branches	48	15	9	5	5	11
Opened in						
1967-71	6	3	2	0	1	0
1972-75	5	1	2	2	0	0
1977-81	26	12	0	3	3	3
1982-84	11	2	4	1	1	2
2. Representative Offices	21	6	5	0	0	7
3. Korean Banks Abroad						
Branches	46	17	5	1	6	14
Representative Offices	64	10	5	3	4	39
Subsidiaries	15	3	0	0	0	10

Source: Ministry of Finance

SOURCES AND USES OF FUNDS

Sources	1979	1981	1983	Uses	1979	1981	1983
1. Foreign Currency (U.S.\$m)							
Deposits	31	133	276	Loans	1,480	2,256	2,391
Inter-Office	1,956	3,310	4,183	Swap	399	1,007	1,706
Other	61	111	253	Other	189	232	617
Total	2,048	3,554	4,713	Total	2,045	3,554	4,713
2. Local Currency (bn Won)							
Converted from							
Foreign Currency	193	705	1,284	Loans	236	847	1,341
Deposits	96	216	313	Deposits	59	123	130
Other	77	451	550	Other	13	402	676
Total	366	1,372	2,147	Total	366	1,372	2,147

Source: Ministry of Finance

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SOUTH KOREA 5

£58m deal for Davy McKee

The chairman of Pohang Iron and Steel (Posco), Mr Tai Joun Park (centre) and Mr Roger Kingdom, chief executive of Davy McKee Teeside sign a £58m contract for the design and construction by Davy McKee for a blast furnace for Posco. Mr Paul Channon, Minister of Trade (left), attended the ceremony as part of his official visit to South Korea.

**Slow progress in dismantling barriers****Import Liberalisation**

LARRY KLINGER

A SEOUL-BASED diplomat, soon to be rotated back to his western capital, wants to sell his grand piano. The sale is unlikely.

The piano is Japanese and thus an import if sold in Korea. The owner computed the duties and taxes such a sale would attract:

- Customs duty: 60 per cent of Carriage, Insurance, Freight (CIF) value.
- Defence tax: 2.5 per cent of CIF value.
- Special consumption tax for grand pianos: 30 per cent of (CIF value plus customs duty).
- Other consumption tax: 20 per cent of (CIF value plus customs duty).
- Second defence tax: 30 per cent of special consumption tax.
- Value added tax: 10 per cent of (CIF value plus customs duty plus special consumption tax).

The diplomat reckons that total duties and taxes would be upwards of 200 per cent of the piano's actual value.

When told this story, a second western diplomat drew into something like a rage.

"This is exactly what the South Koreans mean when they talk about free trade," he proclaimed. "Meanwhile, their pianos are flooding into the EEC. I know the figures, around 3,500 in 1979 and more than 10,000 in 1982. And their new so-called import liberalisation programme is complete eyewash."

The South Koreans, of course, dispute this view, especially as encapsulated in that last remark. They say that their current import relaxation programme is designed precisely to remove the vast majority of imports from either outright bans or prohibitive non-tariff barriers and to apply a straightforward tariff system, which, by 1986, will be no more restrictive than those in most western countries.

Nevertheless, the Koreans agree that the actual timing and real future extent of the liberalisation remains uncertain. While foreign officials often challenge even Seoul's declared intentions, the South Koreans insist that, despite the expected hiccoughs in applying the scheme over the next four years, the country's eventual import regime will be among the freest in the world.

One leading economic adviser to the Government says he is losing patience with the country's foreign critics. "They forget," he said, "that, in this case of protectionism, Korea is the exception in doing this."

Instinct

"We have somehow been able to overcome the almost universal, domestic instinct for protectionism because we know that, as become competitive on world markets, we must expose our own industries on this competition if they are to become really efficient and effective. That is the reason we are doing this, not because of international pressure."

Current policy has its origins in the previous government's cutting-march in 1978 on Import Liberalisation Deliberation Committee, which, however, was unable to make little more than some initial progress because of the second oil shock, the subsequent world recession, the deterioration in Korea's balance of payments and the then prevailing view within the country that it could not open up its economy too rapidly.

However, since 1980, after the coming to power of the present Government led by President Chun Doo Hwan, the powerful finance ministry, supported both by the country's Economic Planning Board and the Korea Development Institute (KDI) research organisation, decided to press ahead.

There was strong opposition from Korean business, which, in addition to mounting a cam-

paign on its own against "moving too fast," the policy was championed in tough inter-government negotiations by the Ministry of Trade and Industry. But the Finance Ministry and its advisers won out, at least on the main principle.

As economic conditions improved generally, direct restrictions such as outright bans were lifted on 386 items in 1981, 167 in 1982 and 305 last year. From July 1, a further 352 joined the list. Over the next four years more than 800 will be added so that, Korea says, 95 per cent of the country's potential import items will have been liberalised by 1988.

What the Finance Ministry conceded, however, and this is what fuels the sceptics' continuing disbelief that the country will really open its doors, was the establishment of emergency measures that could halt imports that do expand. These fall into two categories: first, a "surge" mechanism to protect infant domestic industries from being swamped by cheaper products from overseas; and, second, so-called "adjustment" rules to limit imports if business organisations can demonstrate successfully that a certain sector is being damaged by them.

These "shock absorbers" for industry were the Ministry of

Trade's bottom line, and the proponents in government of greater relaxation describe them as being like a "blanket you have to carry to live," admitting that they would not have got this far without retaining the emergency measures.

"There certainly will be relaxation on raw materials, but the scope and timing affecting manufactured goods is completely uncertain," said a western trade expert. "Past experience is not encouraging. For example, a few years ago a U.S. company selling space beaters which were considerably more expensive than local ones still managed to build up its market."

"They were suddenly hit by an import ban. The argument seemed to be that, even if the public wanted to spend more for better quality, if they can't get it at all, they'll have to buy Korean."

Another case involved high-pressure vessels, which attracted a 70 per cent duty exemption for three years. Then they were suddenly reclassified with no exemption, and the authorities demanded that three years of back duty should be paid at the full rate.

Another widespread complaint is that, while it is true that the majority of potential imports are being removed from complete bans, the new of Korean economic life. They say that one will simply have to wait, but not for too long, to see if the projected tariff levels are right.

Moreover, officials say, the country must proceed cautiously since it does not have any sophisticated systems for anti-dumping measures or import quotas. These may have to be adopted and, since there will no doubt be many changing economic factors to consider in the near future, the entire liberalisation programme will have to be kept under constant review.

Meantime, for the potential exporter to Korea, it is true that many uncertainties remain, and, therefore, be will want to do business work as hard as possible, almost certainly with the help of a good local agent who not only knows which way the local economic wind is blowing but will have a good idea of the probable course of political policy as well.

A foreign businessman summed up the situation thus: "Timing is the basic issue. I think there will be real import opportunities. One must not give up. The obstacles do not form a brick wall. They are more like a bamboo curtain with some sizeable holes in it. You must find the right hole. You must establish a particular opening for your product."

PROFILE: Mr. KIM MAHN-JE, Finance Minister

Pragmatist at the helm

STEREOTYPING is always dangerous—and often misleading. But it is hard to avoid the observation that the generation of government officials who are now nudging the Korean economic infrastructure on its long road to liberalisation do appear to conform to a certain pattern.

They invariably seem to be young, in their late 30s and 40s. Almost without exception, they have postgraduate degrees from U.S. universities, generally the best ones. Partly, as a result, all speak fluent English.

Many have worked at the country's best known economics think tank, the Korean Development Institute, and all, it seems, have been influenced in one way or another by the guru of modern Korean economic policymaking, Kim Jae-il, the late Presidential adviser who was a victim of the Rangoon bombing.

But these are not Korea's version of Chile's "Chicago Boys," except in one respect, their doctrinaire belief in what they are doing. Whereas the Chilean experiment, if in the end crucially flawed, was marked above all by monetarist fervour, Korea's economic scientists rely on no known theoretical textbook.

They do believe, in the broadest sense, in supply side theories and in a restrained monetary policy. But there seems to be an awareness that the task of managing an economy in transition from government-directed "go-for-growth" to the goal of a more open, competitive maturity requires more diverse tools. Both carrots and sticks have roles to play.

His beliefs

Kim Mahn-Je has been Finance Minister since late last year, when, as part of the political reshuffle, he replaced Mr Kang Kyong-Thik, who moved into the Blue House as President Chun's chief of staff. He is 49 years old, his doctorate is from the University of Missouri, and he spent much of his subsequent career at the Korean Development Institute. The major variation on the theme is that he spent the year before going to the Ministry at Koram Bank, the joint venture commercial institution established with Bank of America.

He says that being first a banker and now a Minister has changed his perspectives if not his beliefs. "As a Minister, you worry more about implementing policies than you do at a policy institute." By the same token, being a banker for a year "did affect my view on the internationalisation of banking institutions. It convinced me that the traditional idea of a bank—doing a narrow range of business—would have a difficult time surviving in the modern world."

His impact since becoming Minister has probably been

Finance Minister Kim Mahn-Je: a product of the country's best-known think tank, the Korean Development Institute

the greatest on the banking sector, specifically with the proposals giving greater freedom to foreign banks to operate in Korea. "Foreign banks," he explains, "should be the catalyst to stimulate our domestic banks to liberalise."

However, the pragmatist and, increasingly, the politician lurks not far beneath the surface. He is aware, for example, that freeing the banking sector, even if approached gradually, is not exactly overwhelmingly popular with certain domestic institutions.

Consequently, he goes on, "along the way we may have to make some cosmetic gestures to protecting the domestic banks." He also intends to launch what can only be described as a public relations campaign, with seminars, symposia etc, designed to persuade Korean financial institutions of the correctness, and opportunities,

of the new approach.

Nor does he necessarily expect overnight miracles.

He notes, for example, that the certificate of deposit market introduced in June, threatens to "shake up the existing (government controlled) interest rate structure. We have to make up our minds how fast we want to demolish this structure."

He pauses, and laughs: "if we are lucky we could do it quite fast; if not, it could drag on for a few years."

Jurek Martin

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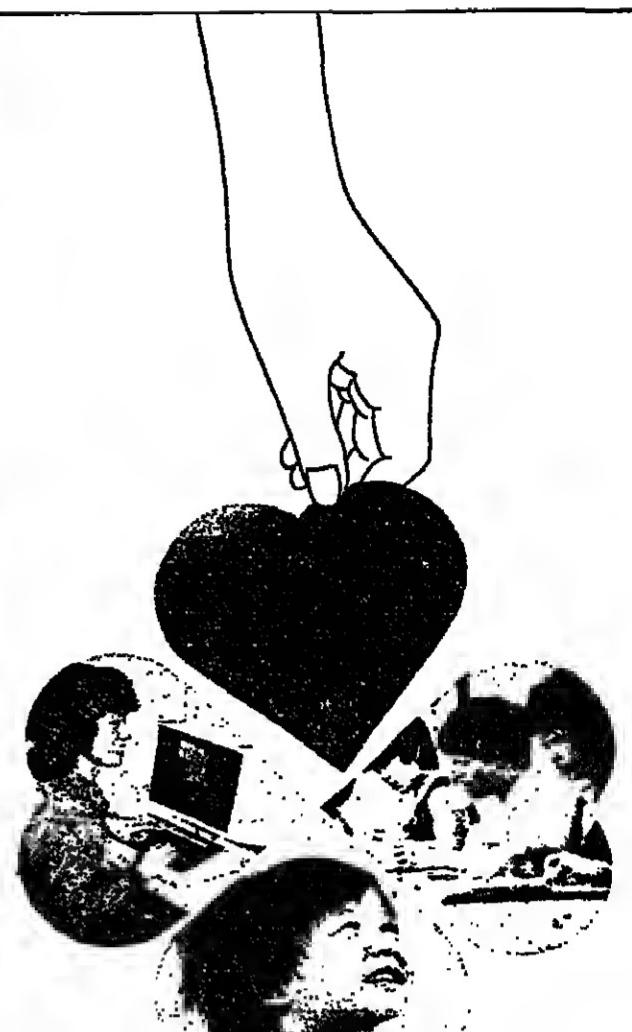
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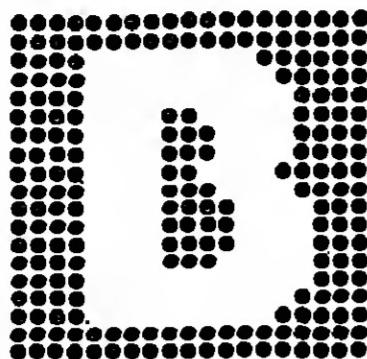
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Sunkyong Group

Government policy stays on course**Labour**
LARRY KLINGER

LABOUR POLICY for South Korea hangs somewhere between the national effort to improve workers' pay and conditions and what is seen as the often overriding need to cope with the country's "special situation".

There is no doubt that the overall thrust of government policy is a high-powered drive to achieve a vastly more equitable income distribution for the country as a whole and greater benefit and security for some 16m workers in particular. It is also a certainty that in no way will the country's restrictive controls governing organised labour be relaxed in the near future.

Almost without exception, in both government and business circles, any discussion with foreigners on labour relations will at some point centre on the "special situation": the ever-present military threat from the North, and the fact that the South's only extensive national resource is its labour force, whose technical skills and capability for hard work enable the country to compete on world markets.

Conviction

It is a deeply held conviction that any disruption to "stable and continued progress" would be potentially disastrous, either by encouraging the designs of the North or by undermining export competitiveness.

"The Government will make perpetual efforts to realise a balanced distribution of income," President Chun Doo-hwan said last month in an unprecedented "live" interview to mark the thirtieth anniversary of Hankook Ilbo, the Seoul newspaper.

"In the Communist system, workers and peasants are supposed to be masters and therefore all income is said to belong to them," President Chun said. "But... in North Korea, everyone has his own grade. For example, Kim Il-sung and I in class belong to Special Grade A while his subordinates belong to Special Grade B, and these

groups are corrupt beyond our imagination."

"For balanced distribution of income, democracy is by far the best and most reasonable system. Under a democratic economic distribution system, heavy taxes are collected from rich people and the money is spent for public purposes," the President said.

Indeed, for the nation's farmers, which despite the shrinkage in agricultural employment, still represent a third of the country's workforce, the Government spends the equivalent of hundreds of millions of dollars to support the predominant rice and barley crops.

This has meant that, for the first time, rural incomes are approaching parity with those in the cities. The expenditure, which can represent up to a third of the national budget deficit, is recognised as uneconomic but a social necessity.

For income distribution as a whole, the Government has also succeeded over the past three years in achieving a return to levels existing in the late Sixties, which had deteriorated sharply throughout the intervening decade (see article on consumerism). Moreover, virtually any degree of jobless poverty still seen in South Asia, Africa and South America has been eliminated.

Unemployment has continued to decline since the 1980 recession, when it reached a record 8.2 per cent, and is now, according to official calculations, running at only just over 4 per cent (though these figures are based on the criterion that an employed is anyone who works or pays less than two hours a week). Economists say that, for international comparison based on a minimum 18-hour week, the jobless percentages should be about doubled.

Tight grip

Labour productivity, meanwhile, has improved over the past ten years by around 10 per cent annually, with annual growth in real wages held to around 8.5 per cent. Last year, the Economic Planning Board's "guideline" for a 6 per cent average national wage increase rose only to an actual 6.9 per cent.

This year, with well over half of the country's 5,800 enterprises settling at between 5 per cent and 7 per cent, the Government feels that its targets are being observed again and will in future continue to be observed if inflation can be held to low single figures.

The Labour Ministry's "step-by-step" programme to maintain a "stable wage system" — in addition to the Government's keeping a tight grip on any possible expansion of organised labour operations — includes:

- Efforts to protect real wages on individual company level by seeking full government approval for further tax relief for business to expand its already considerable welfare benefits.

- Encouragement for "self-reliant" systems at company level, such as the provision of low-cost loans to tide over workers who are absent from work for extended periods because of ill-health or injury. The ministry has recommended that 5 per cent of a company's profits be set aside for welfare programmes, though this is far from being compulsory.

- Further emphasis on vocational training for skilled manpower, for which 60,000 places were provided last year, a further 30,000 are expected to be filled this year.

- A pledge to pursue actively the possibility of setting a

MONTHLY EARNINGS
(In Won. Man-days in parentheses)

	1975	1980	1982	1983
Total average earnings	40,020	150,328	207,171	231,880
	(25.4)	(24.8)	(24.9)	(24.9)
Mining	54,650	203,261	268,660	286,419
	(26.1)	(24.7)	(24.5)	(24.4)
Manufacturing	38,378	146,685	202,117	226,790
	(25.4)	(24.8)	(24.9)	(24.8)
Average exchange rate for 1983: \$1 = 776 won.				

Source: Bank of Korea.

Two workers discuss their jobs at Daewoo Heavy Industries and what they hope to achieve



Mr Chang-Ha Hwang, a steel fabricator.

Working hard for all the family

MR HWANG has already accomplished one of his main ambitions. As a boy he developed a fascination for trains. Some day, he told himself, I may make such a machine.

It was a young company

which rewarded the individual for hard work, with a capable management which would help him become wealthy. He was further convinced when the company provided a 25-day training course.

Mr Hwang has now been with the company for 11 years.

He puts in about 40 hours

in overtime each month on top of his normal 48-hour, six-day work. For this he earns about 400,000 won a month, which, after tax and setting aside 30,000 won in savings, leaves him about 380,000 won. Every three months he receives a 270,000 won bonus, which is equivalent to 100 per cent of a month's basic salary. With Government and company contributions he reckons to be able to save some 1.5m won every three years.

His chief immediate aim is to help finance his father's becoming head of their neighbourhood's old-age association, a post with considerable status. His father, who works for a steel company, is a healthy 60 but also must be wealthy to become the association's chairman. With the 7m won saved by Mr Hwang, there should be enough when the father retires in two-years time.

Mr Hwang is a member of his plant's labour union, which he believes to be effective in communicating the collective feelings of workers to management. He believes his union must continue to develop relations in the spirit of "co-operation" and not "confrontation". There seems to be no problems at the moment. Unions, in any case, must stay out of politics.

Larry Klinger



Mr Kwang-Ho Pak, a paintsprayer.

Against a 'big sound' from unions

MR PAK says lightheartedly that the main reason he works for Daewoo is that, when a young Korean is with an equally young, thrusting, successful conglomerate, any girl will marry him. He marries this autumn, having postponed the wedding for six months to work in Thailand on an export contract.

More seriously, he was convinced during a three-month study course at Daewoo while in high school that the company would reward skill and hard work. His family was very poor, and in addition to helping them, he saw an opportunity in "educating" his older co-workers, who did not know how to save properly, manage their money or, say, how to buy a house. This he still tries to do. He has been with the company for seven years.

Mr Pak has passed the first stage (theory) of the national examination for spray-painters and in September will attempt the second stage (skill), for which, if he passes, he will receive a wage rise. He is confident of success.

Mr Pak lives in a village 15 minutes by train from work, in the house where he was born, with his parents and two younger brothers, one of whom is a government employee and the other still in high school. Mr Pak has been spending much of his spare time expanding and redecorating a second floor room where he and his wife will live.

Other than passing his national exams (a third is due

to follow in a year's time), his other main goal is to help his older brother, who is 23 and must certainly marry within three to five years from now. The family home is too small to accommodate another brother, so another house must be found in the neighbourhood. It is Mr Pak's duty to see that this can be done.

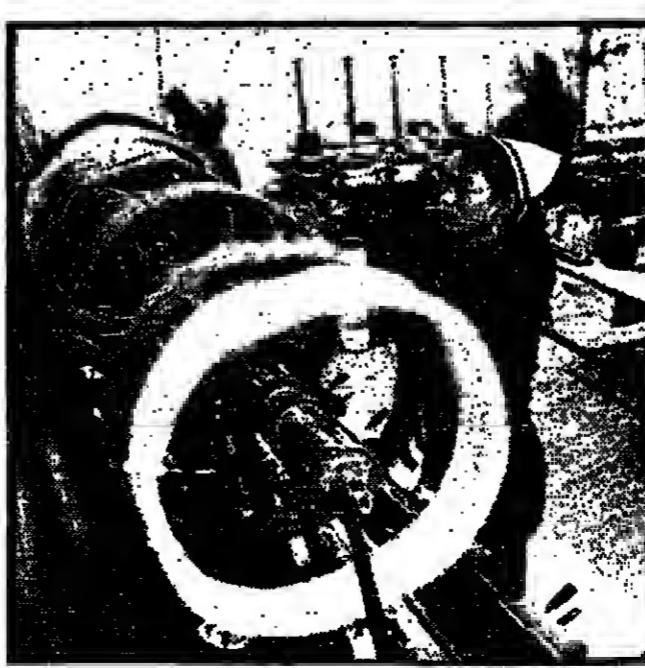
Like Mr Hwang, Mr Pak receives all the non-wage benefits and the same monthly bonus equal to a month's basic pay, although, unlike Mr Hwang, the younger man works considerably more overtime, between 50 and 60 hours a month.

He earns 280,000 won a month, which, after tax and savings of 10,000 won each month, leaves about 250,000 won. With government and company help, he saves about 50,000 won every three years. He reckons over the next five years he will have saved enough, when supplemented by what his brother manages to save to buy the land and necessary mortgage for the second house.

Mr Pak also hopes that, if he can pass the third level of his national exam, he will be promoted as a specialist painter. He is now a deputy gang-former.

He is a union member, and holds views similar to Mr Hwang's. Someone has to communicate with management to find solutions of mutual benefit, but unions should not make a "big sound". He does not feel that they should practise politics, but, then again, he really has not thought much about it.

L. K.



Girls working in a textile mill near Seoul.

SOUTH KOREA 7

Cautious plan for expansion

Heavy industries

PETER ENGARDIO

THE HEAVY industry expansion bug is back in South Korea. This time around it is unlikely to rekindle the epidemic of expansion that reigned in the 1970s and left the country with huge overcapacity and mountains of debt.

After virtually halting its investment since the 1979 oil shock and subsequent three-year recession, South Korea is dusting off old plans and is pushing ahead with expansion in steel and automobiles. Other projects include new factories for fork lifts, power tillers and air frames for American jet fighters.

The new round of investment does not involve all areas of heavy industry, however. Overcapacity still haunts such heavy machinery sectors as power generators, plant equipment and diesel engines that are the legacies of export狂s that never materialised.

Planned expansion of South Korea's shipyards also remains on the back burner despite the strong performance of the nation's shipbuilding industry.

In general, Seoul's approach to heavy industry expansion is low-key and cautious. With the exception of the state-owned Pukang Iron and Steel Company (POSCO), the Government is refusing to provide preferential loans for new heavy industry facilities, which it doled out generously in the 1970s.

The only particularly daring new undertaking is Hyundai Motor Company's intention to produce front-wheel-drive sub-compacts for export. Hyundai is to make 200,000 of the cars in mid-1985, to be followed by 300,000 in 1986. It expects to export roughly two-thirds with the main target being the U.S. Some parts and technical help coming from Mitsubishi Motors, which bought 5 per cent of Hyundai's equity in 1983.

Daewoo Motor, a 50-50 joint venture with General Motors, is also expanding but is taking a less ambitious road. In a new U.S. \$40m plant to be finished in 1987, Daewoo is to produce 168,000 front-wheel-drive sub-compacts, with about half for export. GM will sell primarily the Korean share under its own brand name in the U.S.

The renewed optimism in automobiles—an industry that



Hyundai's shipyards at Ulsan are working overtime to catch up on a U.S.\$4bn backlog of orders

per cent being exported.

No new plans have been announced for expansion of shipbuilding capacity, now estimated at 4m gross tonnes. Hyundai added three new dry docks in 1983, but these were taken over from Hyundai's underutilised state-run ship repair subsidiary.

South Korea's shipyards, continuing to buck global trends, are working overtime to catch up on a U.S.\$4bn backlog of orders that stretches well into 1985. There is considerable worry that sufficient new orders will come in to keep the yards booked beyond 1985—new ship orders were down sharply in the first five months of 1984—but industry chiefs are confident.

South Korean yards grabbed roughly 20 per cent of all new orders in 1983 and are said to be the lowest bidders for scores of vessels and offshore structures now being considered.

While there are bright spots in South Korean heavy industry, others are still paying the steep price of over-expansion. Capacity continues to exceed demand significantly in power generators and other heavy machinery. The strict stratification of heavy machinery manufacturing imposed in 1980 and 1981, which assigned industries

to certain companies is still in place, but with some notable exceptions.

The biggest change was the transformation of Korea Heavy Industries and Construction Corporation (KHIC), the problem-ridden and heavily indebted state-run company that has been caretaker of massive industrial complexes in Changwon and Kunpo since 1980.

KHIC sold two of its weakest links to the private sector in 1983. The Lucky-Goldstar Group, a giant in electronics and chemicals, entered heavy

industry by purchasing KHIC's Kunpo complex for U.S.\$1.25m.

The complex produces small farm machinery, castings and forgings and other products. Samsung Heavy Industry and Shipbuilding purchased the KHIC facility in Changwon that has been used for construction equipment.

KHIC kept its Changwon base for power generating equipment—which it is operating at less than 40 per cent capacity despite having a government-enforced local monopoly—equipment for various types of plants and casting and forging shops.

Competition

The Government also made some changes last year in the diesel engine industry. KHIC was permitted to make marine diesel engines of 6,000 hp and previously the exclusive domain of Hyundai Heavy Industries.

The Hyundai group, meanwhile, was permitted to make diesel engines for trucks, buses and other land transportation equipment, breaking the monopoly of Daewoo Heavy Industries.

The first dose of competition in four years—although Daewoo's diesel engine plant is still producing far less than its capacity—is intended to spark quality improvements and price reductions that will make South Korean diesel engines competitive with imports, which will be permitted around 1986.

It is still unclear, however, whether the liberalisation of diesel engine production will be an exception, or the first of many reforms in heavy industrial ventures where years of protection have failed to produce competitive industries.

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Osaka Representative Office
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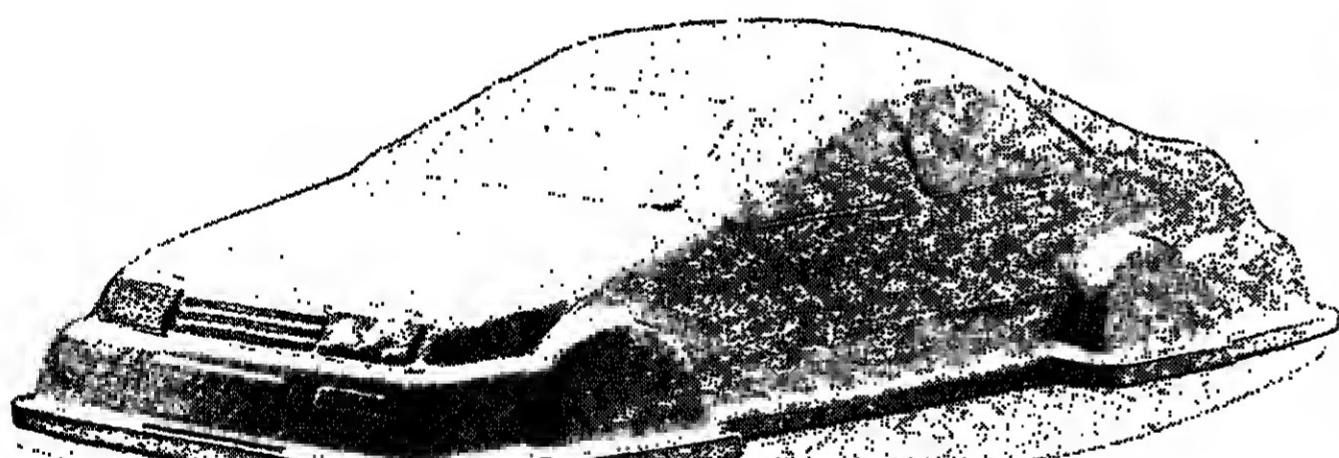
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HYUNDAI

New law will ease the transfer of know-how

Technology

ANN CHARTERS

A WORRYING gap in its use of newer technologies compared with its advanced country rivals has recently been the subject of a national debate in Korea. The gap has been most apparent in the electronics industries but it also applies across a wide industrial spectrum.

In an effort to determine the current state of affairs, and how best to narrow the gap, the Ministry of Science and Technology sponsored a study which measured the use of technology in Korea compared to advanced countries in four categories. The study, conducted by the Korea Advanced Institute of Science and Technology looked at the number of patent registrations, how much technology the country bought and sold, how much value is added to manufacturing goods, and what proportion of exports are based on technology.

The results confirmed the distance Korea has yet to go to. On a composite score and giving the U.S. a result of 100, West Germany scored 55, Japan totalled 50 and Korea managed 38.

Naturally, there are other ways of measuring the utilization of technology and Korea's score would vary from industry to industry. For example, the country's expertise in shipbuilding and some textile fibres is well known. Yet, the study revealed some interesting policy options.

One way to narrow the gap would be to increase purchases of technology from overseas. Dr Young-Oh Ahn, president of the Korea Technology Advancement Corporation, a not-for-profit company set up to commercialise research results, says it was apparent ten years ago that Korea's development depended on foreign technology.

To emulate the success of neighbouring Japan, Korean companies need to be more aggressive in acquiring technology. Despite the fact that Japan sells technology abroad, unlike Korea, the Japanese also buy new know-how at the

rate of 1,700 contracts a year, compared to Korea's 300 annual technology purchases, according to Ministry of Science and Technology data.

A new law expected to go into effect in July is designed to ease technology transfer between Korean and foreign companies. Government officials admit that previously Korean law impeded the transfer of know-how, requiring prior government approval for any technology agreement over US\$1m.

Once the new law is in effect, the government expects the flow of technology transfers to increase, since only registration of the agreement is required. Although the government reserves the right to review contracts after the fact, officials contend monitoring is merely to see that the purchases have been negotiated intelligently.

Investments

As an adjunct to encouraging firms to buy more technology, the government has also made investments in research and development more attractive. Until 1980, the Government bore much of the burden for research, but ministerial figures show that in 1982 the private sector was responsible for almost half of the investments in science and technology. Other compilations place the private R & D investment well ahead at 50 per cent.

As early as 1972, companies could deduct expenses for technological development from taxable income, but the definition of development included overseas travel to look at technologies in practice and consultant fees. Few companies established their own research departments.

But recently, that picture has changed. There are now 130 private research laboratories, treble the number four years ago. Dr Ahn maintains that Korean industries "do not have the ability to ... their own short-term development and technical service activities."

Both Hyundai and Daewoo are relatively new to electronics but, as one of their competitors remarked, "the capability of both companies is high and there is a limitless market out there. All they need is a foothold." Hyundai is known to be conducting discussions with IBM, but no details are available.

Certainly, in the electronics industry, the major drive and capability for development resides in the industry themselves. The rush for a presence in new high technology electronic fields has caused four major Korean conglomerates to set up subsidiaries in California's silicon valley and entice trained Korean scientists with big-bucks experience to spur local development programmes.

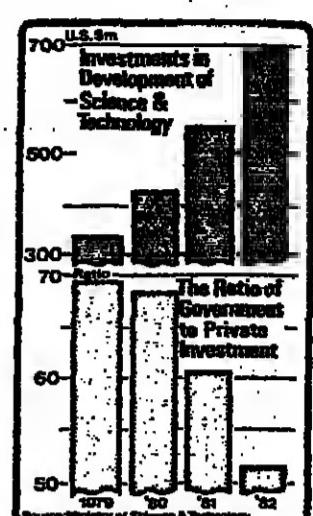
With the big four, Samsung, Daewoo, Lucky-Goldstar and Hyundai, investments have been substantial and technical ties-up with foreign companies are either agreed or under discussion. Samsung recently inaugurated a VLSI (very large scale integrated) circuit factory with a capacity of 30,000 4-inch wafers a month at an investment to total \$125m as capacity expands.

The company expects to start sales of the 64K DRAM (dynamic random-access memory) chips this autumn, breaking into a market dominated by Japanese and American producers.

Technical links

Lucky-Goldstar, which has a long presence in the electronics field, has technical links with A.T. & T. of the U.S. and a range of expertise in communications equipment. Later this year, the company will inaugurate its semi-conductor plant. Mass production of 64KDRAM chips will start before March 1983 at a rate of one million chips and 4,000 wafers monthly.

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Korean companies need to be more aggressive in acquiring technology

Daewoo is at work on its capability in semiconductors, with an emphasis on bipolar chips for consumer products and CMOS chips, including custom chips for telecommunications systems. Daewoo Semiconductor expects to start manufacturing later this year. Daewoo and Northern Telecom of Canada are now putting the finishing touches on a joint-venture agreement in the semiconductor field.

At the same time, Daewoo Telecom plans to start manufacturing single mode optical fibres and 135 megabit transmission systems this fall, using Northern Telecom technology. Daewoo says the product will be on the market next year, a year ahead of other products available on the domestic market.

The risk of this flurry of investment activity in high tech electronics is that by the time Korean companies can put products onto the market their technology may be superseded. Korean firms recognise the short life cycle of technology in this field but argue they have to start and just run faster.

Waiting for the boom

Consumerism

LARRY KLINGER

IS SOUTH KOREA, Asia's most powerful domestic market in the Far East other than Japan, gearing up for a consumer boom? The answer is that it is certainly possible but that it will probably have to wait.

Since the domestic market has grown considerably, it can serve as a "second engine" of growth, especially when the external economic climate is unfavourable. The remark is virtually never absent from any official government economic literature. Yet, despite growing evidence of pent-up demand among an increasingly better-off society, the Government will keep the lid on, especially for the time-being, and the tools it has for doing so are considerable.

Like all recent South Korean relaxation of controls, caution is prevalent and the debate likely to be long and agonising. The "second engine" declaration should read "especially when it is finally decided it can serve."

The Government is considering more reductions in the country's stiff and complex array of taxes, which can add around two-thirds to some consumer durables, but current policy means that the necessary economies of scale in production are unobtainable by local industry and that any large-scale imports of consumer durables will continue for several years. Moreover, the intense national drive to boost savings would seem to leave little room for a rush to the nation's department stores.

Pointers

Nevertheless, there are a range of micro and macro-economic pointers that can suggest consumer durables may be on the way. In the first category, the array of examples include this random sample:

- Domestic passenger car sales, despite heavy taxes, rose by upwards of 100,000 last year to more than 400,000.
- More than 3m of the country's 5m homes now have colour television despite colour transistors being introduced only two years ago. The large backlog of colour receivers destined for export virtually disappeared overnight on the home market.

- Department stores, supermarkets and chain stores continue to show remarkable growth in numbers, leading to the formation this year of the Korean Retailers' Association, the country's first such modern organisation. Only 14 department stores existed in 1960,



Shoppers throng Myeongdong old market in the centre of Seoul

now there are well over 100.

supermarkets first began operations in 1971, now there are

over 4,300.

• The clamour from abroad for South Korea to open its domestic market to foreign consumer products continues unabated. Britain's drive to get in Scotch whisky, a cause loudly championed by no less than the UK Foreign Secretary on a visit to Seoul in April, is based on the assumption that immediate annual business would be worth £4m (£5.56m) to £5m.

• The use of major credit cards, which were first introduced 10 years ago with limited success, is now rapidly expanding. While high fees mean that they are available only to the relatively well-off, and despite the fact that personal chequing accounts were introduced for the first time two years ago, including the provision for overdrafts, though these still operate under strict limits.

Meanwhile, the economy is expected to continue to expand, with per capita Gross National Product (GNP) likely to top \$2,000 this year, one of Korea's most remarkable achievements. The figure stood at only \$82 ten years ago. Average household consumption has already increased nearly six-fold over the past ten years, reaching nearly 300,000 won (\$375) per person at the end of 1982.

With the economy again moving towards full employment in South Korean terms, and with wage rises, though modest than during the 1970s' wage/price spiral, expected to far exceed current inflation rates, disposable income only expands.

Most importantly, unlike most developing countries, South Korea's rapid growth in the poor households lagging far behind those in the upper-income brackets, which are generally the main gainers from major expansion.

Favourable

Indeed, new studies show that, following the country's economic setbacks during the 1970s, income distribution has again reached favourable levels, with the upper-paid 20 per cent of households taking 43 per cent compared to the lower-paid 40 per cent taking 18.8 per cent. This produces a distribution ratio of 2.29, which significantly betters most developing countries and even compares well with developed countries such as Spain and Italy. In the East Asian region the performance is roughly equivalent to Japan's, and worse only to Taiwan's.

A leading Korean economist, known for his sober assessments, comments: "Compared with other countries, we have maintained relative equity by International standards. We have truly achieved redistribution with growth." Speculation, for instance, reaping doubled and even trebled capital gains for the wealthy. Clearly, the authorities would not flinch from using their powerful tax powers to place "luxury" goods out of reach if they thought the situation was getting out of hand.

South Korea is also not far removed in time from its 1970s, when unleashed demand chasing a limited supply of luxury consumer goods fuelled runaway inflation and caused a serious deterioration in the country's progress to more equitable income distribution, with property speculation, for instance, reaping doubled and even trebled capital gains for the wealthy.

Clearly, the authorities would not flinch from using their powerful tax powers to place "luxury" goods out of reach if they thought the situation was getting out of hand.

SOUTH KOREA 9

Slow progress in drive to cut subsidies

Agriculture

LARRY KLINGER

THE AGRICULTURE sector comprises South Korea's single largest social-spending challenge: how to keep to the government's aim of achieving income parity with city dwellers for the nation's 9.5m farming population without continuing to incur budget deficits of hundreds of millions of dollars a year in crop subsidies.

It is a highly complex problem involving the Government's desire for the following:

- Maintain the country's long-standing but just-achieved goal of self-sufficiency in rice.

- Control the migration from countryside to city so as to curb further strains on urban development, and to encourage youthful expertise down on the farm.

- Increase farm productivity and non-farm income so that the costly subsidy programme can be phased out.

- Leave undisturbed the country's overall drive to achieve a far greater equity in income distribution.

- All this, while retaining reasonably priced food supplies so that no greater inflationary pressure is put on manufacturing labour costs that could endanger export competitiveness.

The country's predominant agricultural tradition — "farm as the basic foundation of the nation" — dates to the beginning of Korean national history 5,000 years ago and remained intact until the

Korean War this century, after which rapid industrialisation sharply altered the economic structure in favour of the towns and cities.

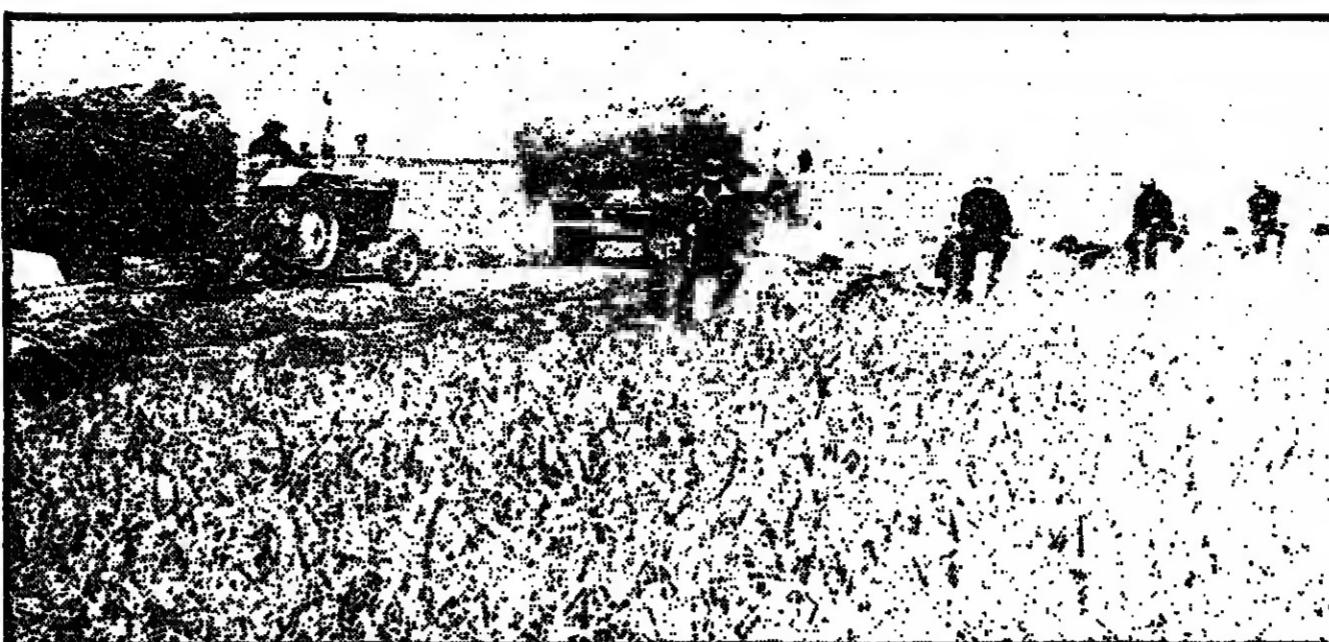
Farming is no longer the major source of wealth. It now accounts for only about 12.5 per cent of gross national product. Moreover, only 22 per cent of the countryside is arable, and this is being encroached upon constantly by the growth of cities and the expansion of industry.

In short, Korean agriculture is uneconomic, yet nearly a quarter of the country's population remains dependent on it for a livelihood, which can only be made sufficient either by government subsidy or unless supplementary industrial income can be provided.

The Government, however, feels that it is on the right path — with plans to raise gradually the consumer price of rice and phase out subsidies, to provide the countryside with small and medium-sized industry, to increase productivity with new machinery and farming methods, to provide technical training and other incentives for the young who want to continue farming and to encourage diversification away from rice to suit the urban dwellers' changing tastes.

But the Government also admits that the journey to success will be slow and difficult. It is nevertheless aware that failure to control subsidised inefficiency might eventually force the country to switch to greater foreign exchange draining imports from the West.

Most immediate concern is whether to increase the official guaranteed producer



Rice farming, the modern way

other products than rice and barley.

- Provide training for the young.

On the first, the Government has already set up a scheme to contribute 500m won to each of the country's provinces for new small and medium-sized industry.

For the second, the equivalent of \$1bn was set aside in 1983 for feed-grain import-substitution programmes to supply the burgeoning domestic livestock industry. Loans averaging 30m won were made available to 223 areas, with expectations that a further 300 areas will be covered this year.

The great migration to the cities after the Korean War (Seoul, originally designed to accommodate 1m people, now contains around a quarter of the country's 40m population) has seen changing diet patterns demanding more meat and fresh vegetables.

The recent but now widespread use of vinyl stretched over frames in the fields has greatly increased output of winter vegetables and, in some areas, extended significantly the

Balance

It is clear, however, that no real effort to phase out completely the subsidy programme will take place immediately, given its social significance. The most likely time for this to be attempted will be in 1987.

The most important of the Government's long-range plans to achieve a sustainable stable balance between supply and demand are its programmes to:

- Provide rural areas with new industry.

- Encourage diversification into rice season.

COST OF SUBSIDIES FOR MAIN CROPS

	1981	1982	1983	*1984
Rice	14.0	7.3	0	2.0
Barley	12.5	13.7	0	3.0
Grain management fund deficit (Won but)	-308.4	-482.4	-241.6	-398.3
Fertiliser management fund deficit	-162.3	-117.0	-97.7	-39.0

* Tentatively budgeted with forecast deficit if no goes ahead.

† Average exchange rate for 1983: 51.00=776 won.

Source: Ministry of Agriculture.

The main problem, however, is the livestock sector, where the basic size and structure of the future farming sector there must be a new generation of enthusiastic young people knowledgeable both in technology and management.

Under the training programme set up in 1981, 7m won per training place was provided. This year about 5,000 places should be filled, with a further 7,000 expected in 1985.

A leading economist summarised the overall situation thus: "Agriculture is struggling and a big social problem, with low productivity and even lower relative rate of productivity improvement. Dairy produce, for instance, is at between two and eight times international prices.

"But it is necessary to support incomes. In Korea, rural income is 70 per cent derived from actual farming. In Japan and Taiwan, for instance, the reverse is true. There, 70 per cent of rural income comes from non-farm sources such as nearby manufacturing or local small businesses. In the long term, we must reduce the farming sector. But there is a long way to go."

The vocational training programme is based on the obvious

PROFILE: KIM HWAN CHUL

Farmer with ambitions

WHEN Mr Kim Hwan Chul, standing on the levee between his flooded rice paddies and his directly adjacent fruit and vegetable patches, gestures to the distance to delineate the extent of his farm, it is not "distance" in any Western sense.

Mr Kim has only 2.5 hectares, about average, he says, for his village of Dongam-ri, which is 27 km north of Seoul and only about 20 km south of the Demilitarized Zone (DMZ) separating the two Koreas.

Yet even this is large by Soubi Korean standards, double the national average and approaching the maximum cropland allowed to be held by a single owner: three hectares (about 7.5 acres).

If Mr Kim is very unlucky he could find himself directly on the path of an invading army, but for the moment he is inclined indeed, not out of his fertile land obtained cheaper because of its proximity to the DMZ but, because he is prepared to live with his family in the area, the Government has a special interest in his welfare.

Dongam-ri, of whose 420 people about half are dependent on farming, is obviously a model village of the nationally backed Saemaul Undong (New Community Movement) but it appeared no more generally prosperous than the many other villages that line the route up from Seoul, some of which took no less well off than many in southern Germany or northern France.

On this particular day, Mr Kim, who is 34, looked very presentable indeed, relaxed and talkative. Despite his being interrupted twice by work. He stood next to his new waist-high tractor/mechanised plough and wagon, which contained his two daughters, three and five-year old, dressed in pretty red-and-white polka-dot skirts. His one-year-old baby boy was at home with his mother.

Mr Kim said he expects a good rice harvest of around eight tonnes. Irrigation was excellent and the planting had gone well; it did not matter much whether there was rain or shine between now and the end-summer harvest. His strawberries had come in fine, and preparations had been made for his vinyl "hothouse" production of winter vegetables.

LARRY KLINGER

Warm response to Pope's visit

Religion

ANN CHARTERS

THE POPE in his visit to Korea displayed both a statesmanlike grasp of sensitive issues outstanding between church and government and a compassionate understanding of human beings. Although his message was often spiritual, it evoked a warm response from many non-Christians.

His five-day visit covered the length and breadth of the country. He met the descendants of newly-canonicalised Korean saints, widows of government officials killed in the Rangoon terrorist incident, lepers, seminarians, farmers, students, fishermen, prominent dissidents, workers, intellectuals, Catholics, non-Catholics and non-Christians.

He delivered a series of carefully prepared messages which touched on human dignity and rights, church responsibility and the need for reconciliation.

On arrival in Korea while exchanging greetings with South Korean President Chun Doo-Hwan at the airport, the Pope said that he hoped the untold sacrifices that Koreans had made to build a modern industrialised nation would bring about "a more human society of true justice and peace, where all life is upheld as sacrament, where to live is to work for the good of others, where to govern is to serve, where no one is used, a tool, no one left out and no one forgotten, where all can live in real brotherhood."

The Pope showed his grasp

of other stresses and strains in today's Korea and gave a boost to the South Korean Government in the joint communiqué issued after a meeting with President Chun. He lent the weight of his position to the hope for easing tension on the Korean peninsula through an early resumption of talks between North and South Korea and he emphasised the urgent need for reuniting relatives from the 10m families separated since the Korean war.

Co-operation

On the thorny issue of how far those in the church should go towards supporting dissident activity, the Government seemed pleased with the tone of one section in the joint communiqué in which the Korean Catholic Church would continue to co-operate in a religious manner and respect the separate competence of the church and state.

However, when a wire service report quoting a Vatican source carried the position further, stating that in a later speech the Pope had warned South Korean priests against participation in political issues, the report was vehemently denied by the Vatican and the Korean Catholic Church. The church in Korea has at times been an outspoken opponent of government policies, especially in 1970s.

The Pope had a brief encounter with some of the country's most prominent dissidents but his message to them was couched in spiritual terms. At an open-air Mass for more than 60,000 people in Kwangju, where 189 people died in a civil insulation four years ago, he

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EUROPEAN TRAVEL

SOUTH KOREA 10

Do's and don'ts for business visitors

It's polite to support the elbow

KOREANS TAKE their entertainment, like their business, very seriously. An important groundrule to remember, however, is that although business consummated, undertaken or still only a merest glimmer of a possibility, is the reason for the occasion, only a Korean-style dinner gets under way, it is not a proper topic for conversation.

The goal for the evening is camaraderie and fun—the more ribald and raucous the better. In case there's a stiff, formal air at the outset, not to worry. There should be a bottle of Scotch for every one, two or three guests, or perhaps it is the perfect opportunity to savour local brews. Soju, which literally means "burned liquor," is distilled and potent. Makkoli, a rice wine, is the traditional farmers' drink. Both are relatively a much greater challenge to sobriety, since they are unfamiliar to the western palate and experience.

The evening should now proceed with a few proper toasts to the gathering—please note the host is to take the initiative here. If not before, the assembled group now moves to the low table, already laden with at least six assorted kimchis, pickled vegetables with or without red pepper, and barley wine.

Host and honoured guest face off across the table from each other, legs decorously folded or cross-legged under the table. At this juncture, it is

important just to accept the fact that the non-initiated will need help to their feet after two hours of assuming this posture and everyone relaxes. A bevy of Korean girls clad in lovely silk train overalls are on hand during the feast. The first dish to appear is always a thick white soup made from pine nuts. One should not be misled by its bland character. It is undoubtedly the most important dish of the evening for its somewhat pasty, gluey consistency is intended to prepare the stomach for what is to follow.

Now comes the fun. The host fills his guests shot glasses with liquor and a guest returns the compliment by filling the host's glass. Rule number one: it is not good manners to fill one's own glass. Rule number two: the host's glass must never be empty. Rule number three: the guests' glasses must never be empty. Rule number four: there is to be toast after toast, with the contents of the shot glass downed quickly each time.

As the meal progresses, the table is covered with tempting morsels each in its own small dish. The delicacies presented vary with the season of the year. Mountain grasses with sesame seed in the spring, cold buckwheat noodles in a vinegar broth in the summer, pine wood mushrooms in the fall and raw oysters with red pepper paste in the winter.

The bewildering array is all the more challenging since it is to be consumed

using fine, thin metal chopsticks. Not to worry if mechanical dexterity is not a strong point. The Korean girls, called Kimsogs, are there to see that no guest starves as just one of their many duties. Even those totally nimble with chopsticks at times prefer to be fed.

During the course of the meal as soups appear and disappear and hot slices of marinated beef are replaced with fresh abalone, it will become apparent who has been eating more and drinking less. The lineup of shot glasses in front of someone's place is a dead giveaway that the party has hit a snag. For the merriment to continue, the guest must drink back full shotglasses past it empty with his right hand to whomsoever wants to booroo and ensure that person is drinking as much as himself and carefully pour liquor into the glass with his right hand supporting his right arm at the elbow with his left hand. The latter posture is a sign of respect, but it also increases the likelihood that more whisky gets into the glass.

When the rice appears, it is a signal that the meal is coming to an end and the revelry can begin in earnest. A band complete with microphone steps into the room. This is where experience really tells. The veterans of the arts parties can now be seen to remove a small typewritten card with the lyrics of their favourite song inscribed on it. Everyone, but everyone, sings a

solo. One clever foreign businessman with no musical aptitude always sings "yesterday" and has never been asked for an encore. As the party draws to a close, revellers are sometimes moved to have a permanent reminder of the occasion. Swapping watches or neckties is not unknown. Since by this juncture the evening is undoubtedly still young, there is usually a consensus to move on to a second place for a few more drinks and dancing or music. The brave and bold are said to continue on to even a third place. What about the day after? Business as usual.

Sports for revelry of the numerous spectator sports in Japan, Jungsang restaurant and Sam Chong Gak are well known. Second and third places: company drivers remember where they took the party.

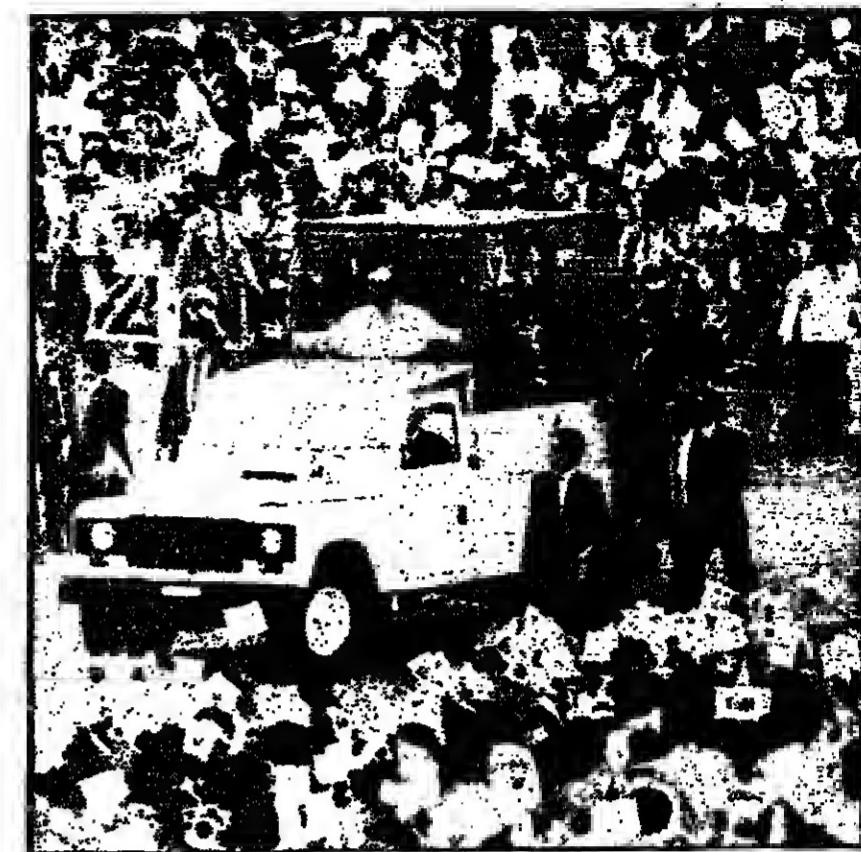
Major Internal Hotels: Hilton, Hyatt, Chosun, Lotte, Shilla, Sheraton-Walker Hill, and Seoul Plaza.

Korean Restaurants: Dae Won Gak, the Korea House, Hee Won (behind the Samsung main building) and Kyungyang (on Chongno Wedding Hall Lane).

International cuisine: The Seasons (Hilton), the Noth Gate (Chosun), Hugo's (Hyatt) and the Celandine Room (Sheraton-Walker Hill).

Japanese restaurants: Genji (Hilton), Ben Kay (Lotte) and the Missouri.

Ann Charters



Pope John Paul II responding to cheering crowds when he arrived at Suwon Airport, Pusan, the second largest city in South Korea



President Reagan and Mrs. Reagan are greeted with flowers as President Chun Doo Hwan looks on during their visit to South Korea

Liberalisation nearer

CONTINUED FROM PAGE 1

In a limited sense, the Korean parliament does serve as a forum for both sides. An election is expected sometime between this autumn and next spring and it is widely assumed that the governing Democratic Justice Party will be careful about needlessly offending vested interests therein represented.

Forum

Mr Kim Mahn-Je, the finance minister, does wryly note that the financial reformer has been pushing (especially in banking) have not made him the most popular man in the eyes of the politicians. Nor has the government's decision to curtail the growth in agricultural subsidies sat well with the farmers, who happen to form the core of the DJP's support.

However, real political authority still resides very much in the hands of President Chun, who can be expected to stay in power until the presidential elections scheduled for 1988. Those with access to him insist that he has far outrun the confines of his military career; he is said to be increasingly confident of his mastery of economic policy issues, in which his principal tutor had been the legendary Kim Jae-ik, the presidential adviser who was a victim of the Rangoon bombing.

Koreans still see him as a rather distant figure, in spite of attempts to popularise his image, but his advisers maintain he consults widely and has no compunction about delegating decision-making to government departments.

He is also travelling about the world more, though Ran-

goon cut short last year's Asian tour. It is virtually certain he will visit Japan in September, which will be important for the evolution of an important, but often touchy, bilateral relationship.

Heir apparent

There is inevitable speculation in Seoul as to who will be groomed for the succession. As President Chun has said he will step down in 1988. The official view is that nobody will be selected as an heir apparent but that candidates will emerge naturally from the body politic.

But that, in turn, very much depends on the pace of Korean evolution in the immediate years ahead. It is fair to say that the country seems to be moving from the stage of

promising a more open economic and social environment to

actually doing something about it.

Even foreign bankers in

Seoul, long inured to frustration,

were pleasantly surprised by

the extent to which this

spring's banking reforms

appeared to remove a number

of shackles. Critics of Korea's

human rights policies, while

still retaining a sceptical

reserve, do concede that the

Government's hand is a lot less

heavy than it used to be, as

the university initiative

demonstrates.

Officials maintain that the

process is in train and is now

irreversible, though one caveat

is sometimes introduced. As one

veteran minister (and re-

former) put it: "look, winning

the battle on the economic side

is good because of its spillover

effect. But if things don't go

well economically, it's tough to

worry about anything else."

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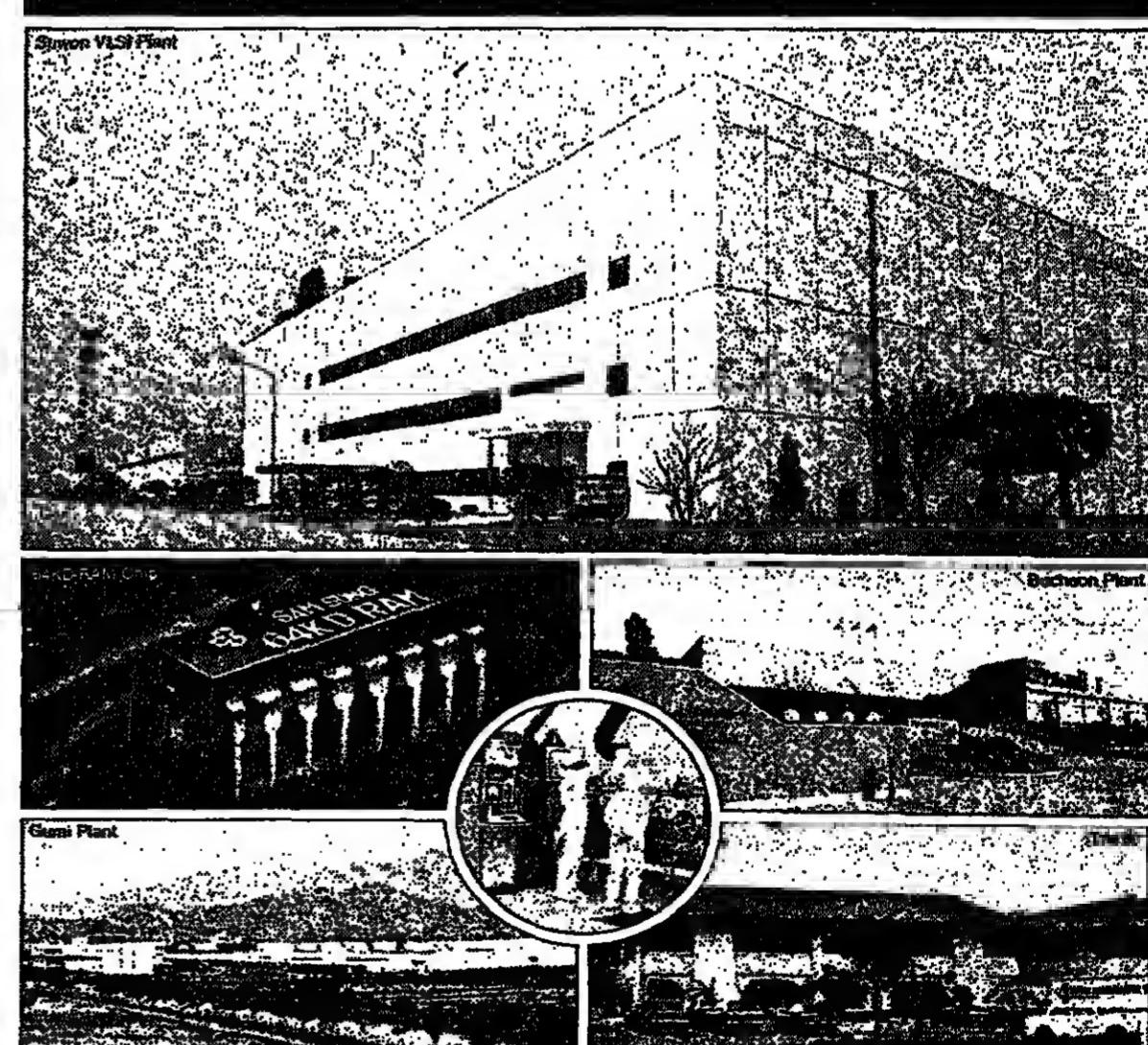
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